

# Exploring the Cultural Inheritance and Artistic Innovation of Cloisonné Filigree Craft Paintings in the New Art Field

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**Abstract.** This paper thoroughly discusses the cultural inheritance and artistic innovation of cloisonné filigree craft paintings in the new art field. Through analyzing their historical origins and craft characteristics, it expounds on their applications in fields such as modern decorative paintings and environmental art. It also proposes methods for inheritance and innovation as well as prospects for future development.

**Keywords:** Cloisonné craft paintings, art field, cultural inheritance.

## 1. Introduction

### 1.1. Research Background

In today's diverse art world, traditional crafts are facing new opportunities and challenges. As a traditional craft with a long history and unique charm, cloisonné filigree craft paintings are gradually showing strong vitality in the new art field. With the advancement of globalization and people's pursuit of cultural diversity, traditional crafts, as treasures of national culture, are attracting more and more attention [1].

### 1.2. Research Purpose

The purpose is to deeply explore the cultural connotations of cloisonné filigree craft paintings, explore their paths of inheritance and innovation in the new art field, and provide new ideas and methods for the development of traditional crafts. Through the study of cloisonné filigree craft paintings, we can better protect and inherit this precious traditional craft, while promoting its innovation and development in the modern art field and bringing more artistic enjoyment and cultural experiences to people.

## 2. Historical Origins of Cloisonné Filigree Craft

### 2.1. Origin and Development

There are many theories about the origin of cloisonné filigree craft. The widely recognized one is that it was introduced into China from the Arab region during the Yuan Dynasty. As time went by, this craft continuously developed and evolved, reaching its peak during the Ming and Qing Dynasties. At that time, cloisonné products, with their exquisite craftsmanship, gorgeous colors, and noble qualities, became treasures of the royal court [2].

The development process of cloisonné filigree craft is full of twists and turns and glories. In different historical periods, it was influenced by various factors such as politics, economy, and culture. However, it is the joint action of these factors that has made cloisonné filigree craft continuously develop and evolve, becoming a shining pearl in Chinese traditional crafts.

### 2.2. Formation of Craft Characteristics

During the long-term development process, cloisonné filigree craft has gradually formed unique craft characteristics. With a copper base, through multiple processes such as filigree making, enameling, and firing, gold or copper wires are pinched into various patterns and then filled with colorful enamel glaze and fired at high temperatures. Works produced by this craft are brightly colored, have high gloss, and exquisite patterns, with extremely high artistic value [3].

### **3. Characteristics of Cloisonné Filigree Craft Paintings**

#### **3.1. Rich Colors**

Cloisonné filigree craft paintings have rich colors, which can be up to dozens or even hundreds. These colors are dazzling, and after special treatment, they have the characteristic of never fading. In terms of color matching, one can either follow traditional color schemes or innovate according to modern aesthetics to create more novel and unique visual effects.

The colors of cloisonné filigree craft paintings come from enamel glaze. This glaze has rich color expression. Craftsmen can choose different colored glazes according to their creativity and design to create works of various styles. At the same time, in order to make the colors of the works more vivid and durable, craftsmen will also perform special treatments on the glaze, such as adding antioxidants and ultraviolet absorbers to improve the durability of the works.

#### **3.2. Fine Craftsmanship**

Making cloisonné filigree craft paintings requires multiple complex processes, and each process requires the craftsman to have superb skills and high patience. In the filigree making process, the lines need to be smooth and uniform in thickness. In the enameling process, accurate grasp of color gradation and transition is needed to make the picture more vivid and realistic. This fine craftsmanship makes each work a unique art treasure.

##### **3.2.1. Fine Requirements for Filigree Making**

In the filigree making process, the craftsman needs to pinch gold or copper wires into various shapes of lines with tweezers, which requires extremely high skills and patience. The lines should be smooth and natural, uniform in thickness, and without breaks or burrs. At the same time, the craftsman also needs to paste the lines on the canvas according to the design and requirements of the picture to ensure firm adhesion and no falling off.

##### **3.2.2. Fine Requirements for Enameling**

The enameling process is one of the key links in making cloisonné filigree craft paintings. The craftsman needs to select different colored enamel glazes according to the color design of the picture for filling. During the filling process, accurate grasp of color gradation and transition is needed to make the picture more vivid and realistic. At the same time, attention should also be paid to the uniformity and fullness of glaze filling, without bubbles or gaps.

##### **3.2.3. Fine Requirements for Other Processes**

In addition to the filigree making and enameling processes, the production of cloisonné filigree craft paintings also includes other processes such as polishing, buffing, and painting. These processes also require the craftsman to have superb skills and high patience to ensure the quality and beauty of the works.

#### **3.3. Unique Materials**

Cloisonné filigree craft paintings are mainly made of metal wires and enamel glaze. The luster of metal wires and the texture of enamel glaze set off each other, giving the works unique artistic charm. At the same time, this material also has high durability and can be preserved for a long time.

##### **3.3.1. Material Characteristics of Metal Wires**

Metal wires are an important part of cloisonné filigree craft paintings. They not only play the role of outlining patterns but also add metal luster and texture to the works. Commonly used metal wires include gold wires and copper wires. These metal wires have good ductility and plasticity and can be pinched into various shapes of lines. At the same time, metal wires also have high durability and can maintain their luster and shape for a long time.

### **3.3.2. Material Characteristics of Enamel Glaze**

Enamel glaze is another important part of cloisonné filigree craft paintings. It gives the works rich colors and unique texture. Enamel glaze is a glassy material composed of minerals and metal oxides, with good gloss and transparency. During the firing process, the enamel glaze will be tightly combined with the metal wires to form a solid glaze surface, making the works have high durability and stability.

## **4. Applications of Cloisonné Filigree Craft Paintings in the New Art Field**

Cloisonné filigree craft paintings have been widely used in the field of modern decorative paintings. Their unique artistic style and rich colors can add a thick cultural atmosphere and artistic flavor to indoor spaces. Whether as decorative paintings for living rooms and bedrooms or as art decorations for public spaces such as hotels and office buildings, they can all play a very good decorative role.

### **4.1. Environmental Art**

In the field of environmental art, cloisonné filigree craft paintings are also beginning to emerge. For example, in urban landscape design, cloisonné filigree craft paintings can be combined with sculptures and garden landscapes to create urban landscapes with regional characteristics and cultural connotations. In addition, in interior environment design, cloisonné filigree craft paintings can also be used to decorate walls, screens, etc., creating an elegant and comfortable indoor environment.

### **4.2. Cultural and Creative Products**

With the rise of the cultural and creative industry, cloisonné filigree craft paintings have also been developed into various cultural and creative products. Such as mobile phone cases, key chains, bookmarks, etc., these products have both practicality and artistic value and are deeply loved by consumers.

## **5. Methods for Inheritance and Innovation of Cloisonné Filigree Craft Paintings**

### **5.1. Cultivating Professional Talents**

Cultivate a group of cloisonné filigree craftsmen with solid skills and innovation abilities through establishing professional colleges and training classes. At the same time, encourage craftsmen to inherit traditional crafts and carry forward their essence.

#### **5.1.1. Professional College Education**

Establish cloisonné filigree craft majors in colleges and vocational colleges to cultivate professional craft talents. Through systematic theoretical learning and practical operations, students can master the basic skills and creative methods of cloisonné filigree craft and lay a solid foundation for their future career development.

#### **5.1.2. Training Class Education**

Hold various forms of cloisonné filigree craft training classes to provide a learning and communication platform for people from all walks of life. Training classes can set different course contents and teaching methods according to the needs of different groups of people to let more people understand and master cloisonné filigree craft.

### **5.2. Establishing Protection Mechanisms**

The government and society should strengthen the protection of cloisonné filigree craft and establish and improve protection mechanisms. For example, conduct rescue protection of traditional

crafts and establish intangible cultural heritage protection projects to ensure the inheritance of this precious traditional craft.

### **5.2.1. Government Protection**

The government should increase its protection efforts for cloisonné filigree craft, formulate relevant policies and regulations, and strengthen the protection and management of traditional crafts. At the same time, the government can also encourage enterprises and individuals to participate in the protection and inheritance of traditional crafts through means such as financial support and tax incentives.

### **5.2.2. Social Protection**

All sectors of society should actively participate in the protection and inheritance of cloisonné filigree craft. By establishing industry associations, holding exhibitions, and carrying out cultural activities, raise public awareness and protection consciousness of traditional crafts. At the same time, all sectors of society can also provide financial support for the protection and inheritance of traditional crafts through donations and sponsorships.

## **5.3. Innovating Art Forms**

Integrate modern design concepts and fashion elements into cloisonné filigree craft paintings to make them more in line with modern aesthetic needs. For example, adding abstract patterns and popular colors to the works can make them more contemporary.

### **5.3.1. Integration of Modern Design Concepts**

Integrate modern design concepts such as minimalism, abstractionism, and cubism into cloisonné filigree craft paintings to create works with a modern sense. For example, using simple lines and geometric shapes or applying abstract colors and patterns can make the works more concise, atmospheric, and fashionable.

### **5.3.2. Integration of Fashion Elements**

Integrate fashion elements such as popular colors, trendy patterns, and fashionable materials into cloisonné filigree craft paintings to make them more fashionable. For example, using popular color combinations or applying trendy patterns such as cartoon images and celebrity avatars can make the works closer to the aesthetic needs of young people.

## **5.4. Expanding Expressive Forms**

In addition to the traditional flat painting form, one can also try to apply cloisonné filigree craft to fields such as three-dimensional modeling and installation art to expand its expressive forms. For example, making sculpture works and installation art works of cloisonné filigree craft can bring a brand new artistic experience to the audience.

### **5.4.1. Application in Three-Dimensional Modeling**

Apply cloisonné filigree craft to the field of three-dimensional modeling to create works with a three-dimensional sense. For example, making cloisonné filigree craft sculpture works, vases, lamps, etc. These works not only have artistic value but also have practical value.

### **5.4.2. Application in Installation Art**

Combine cloisonné filigree craft with installation art to create works with interactivity and experience. For example, making cloisonné filigree craft installation art works allows the audience to participate in it while enjoying the works and feel the charm of art.

## **5.5. Innovating Marketing Modes**

Rely on internet platforms such as e-commerce platforms and social media to promote and sell cloisonné filigree craft paintings. Through online exhibitions and live broadcasts, let more people understand and know this traditional craft and improve its popularity and influence.

### **5.5.1. E-commerce Platform Sales**

Open specialty stores for cloisonné filigree craft paintings on e-commerce platforms such as Taobao, JD.com, and Pinduoduo to promote the works to the national and even global markets. Through the promotion and sales of e-commerce platforms, sales costs can be reduced, sales efficiency can be improved, and at the same time, more people can understand and purchase cloisonné filigree craft paintings.

### **5.5.2. Social Media Promotion**

Use social media such as WeChat, Weibo, and Douyin to release content such as works displays, production processes, and cultural connotations of cloisonné filigree craft paintings to attract more people's attention and understanding of this traditional craft. Through social media promotion, the popularity and influence of the works can be improved, and at the same time, interaction and communication with consumers can be carried out to understand consumers' needs and feedback.

## **5.6. Conducting Cultural Experience Activities**

Hold cultural experience activities such as workshops and exhibitions of cloisonné filigree craft paintings to let the audience experience the production process personally and enhance their recognition and love for traditional crafts. At the same time, audience feedback can also be collected through these activities to provide references for the innovation of crafts.

### **5.6.1. Workshop Activities**

Hold cloisonné filigree craft painting workshops and invite professional craftsmen to explain and demonstrate the production process for the audience, allowing the audience to experience the fun of making cloisonné filigree craft paintings personally. Through workshop activities, the audience can understand the production process and cultural connotations of cloisonné filigree craft more deeply and enhance their recognition and love for traditional crafts.

### **5.6.2. Exhibition Activities**

Hold cloisonné filigree craft painting exhibitions to display excellent works and production processes, allowing the audience to appreciate and feel the artistic charm of cloisonné filigree craft paintings. Through exhibitions, the popularity and influence of the works can be improved, and at the same time, it can also provide a communication and learning platform for craftsmen.

## **6. Conclusion and Prospect**

As a traditional craft, cloisonné filigree craft paintings have important cultural inheritance and artistic innovation value in the new art field. Through the research on their historical origins, craft characteristics, application fields, and inheritance and innovation methods, we can see that this traditional craft still has strong vitality in modern society.

### **6.1. Strengthening International Exchanges and Cooperation**

Actively carry out international exchanges and cooperation and push cloisonné filigree craft paintings onto the international stage. Through participating in international art exhibitions and cultural exchange activities, let the world understand Chinese traditional crafts and promote cultural exchanges and integration.

## 6.2. Continuous Innovation and Development

Continuously innovate and develop cloisonné filigree craft, explore more application fields and expressive forms. At the same time, strengthen cooperation with other art fields to jointly promote the innovation and development of traditional crafts.

## 6.3. Promoting Industrial Development

Increase support for the cloisonné filigree craft industry and promote its industrial development. Through establishing industrial parks and cultivating leading enterprises, improve the scale and efficiency of the industry and provide a solid economic foundation for the inheritance and development of traditional crafts.

In short, cultural inheritance and artistic innovation of cloisonné filigree craft paintings in the new art field is a long-term and arduous task. We need to keep working hard and explore a suitable development path to let this traditional craft bloom with more brilliant colors in modern society.

## References

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