Research on Moral Education Strategies for Vocational College Students Integrating Traditional Chinese Culture

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Abstract. By combining theoretical discussion with practical cases, this study aims to deepen the understanding of traditional cultural values of Higher Vocational College(HVC) students, and urge them to integrate these values into their career and social interaction. In the setting of educational goals, we have made clear the importance of cultivating students' traditional moral values such as kindness, filial piety and loyalty, and the positive role of these values in individual development and social interaction. Through the design of integrated courses, we are committed to providing a comprehensive and in-depth learning experience, so that students can better understand the value of traditional culture in practice and apply it to real life. Emphasizing practice and experience is one of the focuses of this study. We let students feel the charm of traditional culture by community service, traditional handicraft production and field trip. In text reading, we choose Chinese traditional literary classics for in-depth interpretation, and help students better understand the moral wisdom contained in the text through discussion and group cooperation. Through this study, we expect to provide a series of scientific and effective strategies for the moral education of HVC students, aiming at cultivating moral personality with traditional cultural connotations and further promoting the inheritance and development of traditional culture in the field of HVC education.

Keywords: Chinese Traditional Culture, Higher Vocational College, Students, Moral Education.

1. Introduction

With the continuous development of society and the popularization of Higher Vocal College (HVC) education, cultivating students' comprehensive quality has become one of the indispensable and important tasks in today's education system. As an important part of cultivating talents, HVC students' moral education should not only pay attention to imparting knowledge, but also pay attention to cultivating students' moral sentiments [1]. Under this background, the strategy of HVC students' moral education, which integrates Chinese traditional culture, has become a subject worthy of further study.

Chinese traditional culture is profound and contains profound humanistic thoughts and moral concepts, including the essence of different schools such as Confucianism, Taoism and Buddhism [2-3]. These traditional cultural elements not only bear the wisdom of the Chinese nation for thousands of years, but also are important channels for cultivating people's morality, intelligence, physique and beauty. However, in modern HVC education, due to the impact of social change and foreign culture, the position of Chinese traditional culture in HVC students' moral education has gradually weakened [4]. Therefore, it is urgent to study how to integrate Chinese traditional culture in HVC education, so as to promote students' positive moral quality and enhance their social responsibility and cultural self-confidence.

The purpose of this study is to deeply analyze the current situation and existing problems of HVC students' moral education, and explore innovative strategies to integrate Chinese traditional culture, so as to improve students' moral literacy [5]. Through the excavation and application of traditional culture, we are expected to cultivate HVC graduates with more feelings of home and country, social responsibility and cultural self-confidence, and contribute wisdom and strength to building a harmonious society and sustainable development. This research has positive practical significance for improving the overall quality of HVC students and inheriting traditional culture.

2. Analysis of the current situation of HVC students moral education

With the continuous progress of society and the rapid development of HVC education, the moral education of HVC students has become an important link in cultivating applied talents and building socialist core values. However, in reality, HVC students' moral education is facing a series of challenges and problems, which need in-depth analysis and effective response.

First of all, some HVC students have weak moral concepts [6-7]. In modern society, some students pursue material enjoyment too much, have relatively indifferent understanding of morality and ethics, and lack a deep understanding of social responsibility and public interests. This may be related to the diversity of social values, the lack of family education and the influence of campus culture.

Secondly, the social and cultural impact has led to the dilution of traditional moral concepts. In the information age, the impact of foreign culture is increasing, and some HVC students are more easily influenced by western culture, while their sense of identity with Chinese traditional culture is reduced. This makes some traditional moral concepts gradually lose their guiding power and influence in HVC campus.

In addition, the moral education of HVC students lacks systematicness and practicality. In terms of curriculum and teaching methods, some HVC colleges pay more attention to imparting professional knowledge, while moral education is often in a secondary position. The traditional moral course lacks enough practical links, and it is difficult for students to have a deep understanding of abstract ethical concepts.

In order to effectively deal with these problems, we urgently need to study and formulate practical strategies for HVC students' moral education. In this process, the integration of Chinese traditional culture has become a useful idea. The values of filial piety, benevolence and loyalty contained in traditional culture play an important role in cultivating students' sense of social responsibility and good moral quality. Therefore, it is expected to bring positive changes to the moral education of HVC students by formulating moral education strategies that are closer to students' reality and pay attention to practice and interaction, combined with the wisdom of Chinese traditional culture. This will not only help to improve the overall quality of students, but also help to build a harmonious and civilized social environment.

3. Moral value of Chinese traditional culture

3.1. Moral ideas in Chinese traditional culture

Chinese traditional culture has a long history and contains profound moral values, which run through thousands of years of historical development and play an important role in shaping the civilized character of the Chinese nation.

Kindness is one of the cores of Confucianism, which emphasizes care and sympathy for others. Traditional culture emphasizes the affection, friendship, teacher-student relationship between people, and care for the disadvantaged groups. This concept of benevolence emphasizes the individual's responsibility in society and promotes people to form positive social interaction and cooperation [8].

Filial piety is an important part of Chinese traditional culture, which emphasizes children's filial piety and respect for their parents. This moral concept emphasizes the harmony of family relations, shapes a strong feeling of home and country, and reflects the respect for social order in individual behavior.

Etiquette is an important value of Chinese traditional culture, including words, manners and manners. The concept of etiquette in traditional culture is helpful to cultivate people's civilized cultivation and social skills, advocate treating people with courtesy, and maintain social order and interpersonal relationships.

Loyalty is one of the important qualities of Confucianism in Chinese traditional culture. Loyalty emphasizes loyalty to the country, family and friends, which forms the Chinese nation's admiration

and admiration for loyal ministers and righteous men. This value concept helps to establish a stable social order and social trust.

Modesty is an important quality in Taoist thought, which emphasizes individual modesty and humility. The concept of humility in traditional culture is helpful to cultivate people's modest attitude and tolerant mentality, reduce fights and conflicts, and promote social harmony.

Compassion in Buddhist thought emphasizes love and sympathy for others. This value concept has been widely passed down in Chinese traditional culture, prompting people to care about the socially disadvantaged groups and pursue social fairness and justice.

The moral value of Chinese traditional culture pays attention to the harmonious coexistence between individuals and society, individuals and families, and emphasizes the good construction of social responsibility, feelings of home and country and interpersonal relationships. These values play an irreplaceable role in shaping individual character, maintaining social harmony and promoting the progress of civilization. Therefore, in contemporary society, it is of far-reaching significance to continue to explore and inherit the moral value of Chinese traditional culture for building a more harmonious and healthy social environment.

3.2. The positive influence of traditional culture

Traditional culture contains lofty moral principles, such as filial piety, kindness and loyalty. These principles have become a solid foundation for individual moral construction and guide people to pursue noble qualities. By cultivating these noble virtues, individuals are more likely to form a positive attitude towards life, pay attention to others and pursue truth, goodness and beauty. Filial piety and loyalty make individuals pay more attention to the stability of family and society and are willing to contribute their own strength to society. This sense of social responsibility makes individuals more responsible and willing to be responsible for society and others, thus promoting a more harmonious atmosphere in society [9].

Traditional culture's emphasis on integrity is helpful to cultivate individual good conduct. The concept of etiquette and the spirit of compassion guide individuals to remain dignified and respectful in their behavior, and to maintain a compassionate attitude in difficulties. This helps to form an upright and kind character and makes it easier for individuals to gain trust in society. The aesthetic concept and the way of human relations emphasized in Chinese traditional culture are helpful to enhance individual moral sentiments. By appreciating traditional literary and artistic works, individuals can feel the power of beauty and cultivate noble sentiments and self-cultivation under the inspiration of beauty. Traditional culture is the treasure of a country's civilization, and promoting traditional culture is helpful to stimulate individual cultural self-confidence. Individuals with cultural self-confidence are more likely to stick to the moral bottom line, and their love for traditional culture also makes them more willing to inherit and carry forward Chinese excellent traditional culture and contribute to the civilization and progress of society.

In contemporary society, the positive influence of traditional culture on individual morality, moral sentiment and social responsibility can not be ignored. Therefore, in education and social development, we should pay more attention to the inheritance and promotion of traditional culture, making it an effective way to cultivate moral citizens and responsible members of society.

4. Strategies of HVC students' moral education integrating Chinese traditional culture

The values of filial piety, benevolence and loyalty contained in traditional culture play an important role in cultivating students' sense of social responsibility and good moral quality. The content of HVC students' moral education strategy integrating Chinese traditional culture is shown in Figure 1:

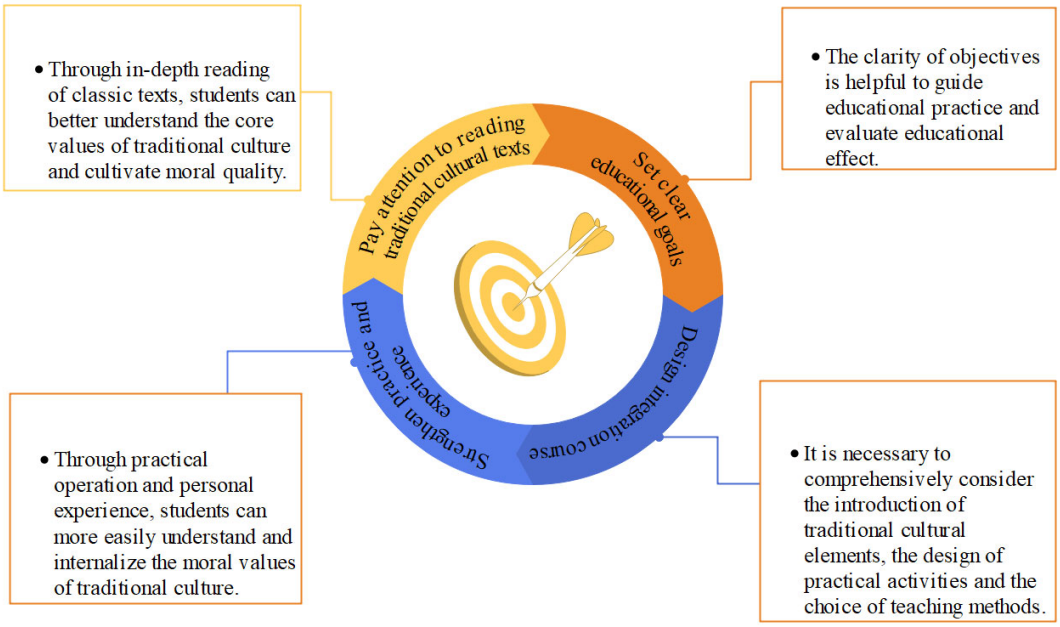


Figure 1 The content of HVC students' moral education strategy integrating Chinese traditional culture

4.1. Set clear educational goals

Making clear educational objectives is a key step in HVC students' moral education which integrates Chinese traditional culture. The clarity of objectives is helpful to guide educational practice and evaluate educational effect. Determine the core values of Chinese traditional culture, such as filial piety, kindness, loyalty, humility, etc., which should be integrated into the educational goals. This helps to clarify the qualities and attitudes that students are expected to cultivate in morality. Consider students' social and cultural background, hobbies and career needs to ensure that the educational objectives are more in line with students' actual situation and more likely to arouse their resonance and acceptance. The educational goal should be comprehensive, including not only the imparting of subject knowledge, but also the cultivation of moral sentiment and social responsibility. Ensure that the goal can comprehensively improve students' personal quality and social values. Define specific and measurable indicators for each educational goal. For example, we should not only set the goal of "cultivating students' kindness", but also make clear what kind of behavior can reflect students' understanding and practice of kindness. Emphasize the requirements of practice and application in the educational objectives, and let students understand and experience the moral concept of traditional culture more deeply through practical operation.

4.2. Design integration course

The design of HVC students' moral education course integrating Chinese traditional culture needs to comprehensively consider the introduction of traditional cultural elements, the design of practical activities and the choice of teaching methods. Define clear curriculum objectives, clarify the relationship between traditional cultural elements and moral values, and ensure that students can understand, accept and apply these values to real life. Choose representative traditional cultural elements, such as Confucian benevolence and filial piety, Taoist humility and natural view, and Buddhist compassion [10]. Ensure that these elements are combined with the actual needs of HVC students and the value system of modern society. Use the actual cases of traditional culture for analysis and discussion. Through students' sharing and group discussion, students are encouraged to understand the moral concepts in traditional culture more deeply and apply them to the actual situation of contemporary society. Introduce artistic elements, and show the moral concepts of traditional culture through music, dance, drama and other forms. Students can convey moral values in a more creative way through creation and demonstration. Design diversified evaluation methods, including

project reports, group discussions, and demonstration of practical results. Ensure that the evaluation method can comprehensively and objectively reflect students' learning achievements in moral education. Encourage students to participate in relevant community activities, organize traditional culture clubs, and deepen students' understanding and recognition of traditional culture through community activities.

4.3. Strengthen practice and experience

Strengthening practice and experience is a very important part of HVC students' moral education which integrates Chinese traditional culture. Through practical operation and personal experience, students can more easily understand and internalize the moral values of traditional culture. Design community service projects, so that students can personally participate and experience the happiness and significance of serving others. This can include practical service activities such as providing companionship for the elderly and cleaning up the community environment, so as to cultivate students' kindness and social responsibility. Organize workshops on traditional handicrafts. Students can make traditional handicrafts by themselves, such as Chinese knots and paper-cuts. Through handicraft production, students can feel the delicacy and exquisiteness of traditional culture, and at the same time cultivate their patience and meticulousness. Arrange field trips and visits so that students can walk out of the classroom and feel the charm of traditional culture. Teachers can choose places such as historical and cultural sites, museums, and historical sites to help students better understand and experience traditional culture in actual environments.

Organize reading activities of literary classics, so that students can choose and read moral stories or famous sayings in traditional literary masterpieces. Through recitation, students can understand and convey the values of traditional culture more deeply. Role-playing and theatrical performances are carried out, so that students can experience moral decisions and behaviors in traditional culture by simulating situations. This helps to improve students' emotional input and understanding of moral values. Establish traditional cultural associations and organize team building activities. Through collective cooperation, students can cultivate a team atmosphere of cooperation spirit, mutual help and love in practice, and better understand team ethics and social responsibility. Arrange social etiquette training, so that students can learn etiquette and norms in traditional culture through practical exercises. This helps to improve students' social skills and self-cultivation. Organize students to participate in volunteer service activities, such as providing support to poor areas and caring for left-behind children. Through volunteer service, students can take practical actions and put the values of benevolence and compassion of traditional culture into practice.

4.4. Pay attention to reading traditional cultural texts

Paying attention to reading traditional culture texts is a key link in HVC students' moral education which integrates Chinese traditional culture. Through in-depth reading of classic texts, students can better understand the core values of traditional culture and cultivate moral quality. Select some classic Chinese traditional cultural texts, or classic works of Taoism and Buddhism. Ensure that the selected text covers rich moral education content. According to the subject characteristics and actual needs of HVC students, a hierarchical text reading teaching is designed. Teachers can first choose concise and easy to understand parts for interpretation, gradually guiding students to delve deeper into deeper content. Design classroom discussions based on the content of the text to help students understand the moral concepts in the text. Teachers can choose topics closely related to students' lives and work to increase their interest and participation.

Before reading the text, provide an introduction to text interpretation, introducing the background, author and theme of the text. This helps students to better understand the cultural context of the text and improve their reading comprehension. Encourage students to read texts independently and cultivate their ability of autonomous learning. Arrange a group discussion, so that students can discuss the moral issues in the text together in the group. Through group cooperation, students' thinking can be stimulated and they can understand the text more deeply. Combine the moral concepts in the text

with real life and career development, and design relevant case analysis or project tasks. Through practical application, help students better understand and apply the moral wisdom of traditional culture. Encourage students to write and write personal interpretations, insights or critical comments on the text. At the same time, a speech contest can be organized to let students show their understanding of the text through oral expression. Use online platforms or social media to create an interactive discussion platform for text reading. Students can exchange ideas and share questions on this platform, and teachers can guide and answer questions.

5. Conclusions

Generally speaking, the strategy of HVC students' moral education, which integrates Chinese traditional culture, is an all-round and in-depth work aimed at cultivating moral citizens and responsible members of society. We are full of confidence in the results of this research, and believe that through these efforts, we can promote the inheritance and innovation of traditional culture in the field of HVC education and contribute to the all-round development of students and the harmonious progress of society. Future research needs to further improve the theoretical system in this field, promote the continuous innovation of moral education strategies, and provide more scientific and effective guidance for cultivating more HVC students with all-round development in morality, intelligence, beauty and labor.

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