The Impact of Economic Inflation on Interpersonal Relationships among Employees in the Information Technology Industry

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Abstract. In recent years, the economy has experienced inflation and a higher unemployment rate, causing concerns about job security. In the information technology industry, employees face the problem of unemployment, leading to increased competition and potentially strained relationships. This research aims to understand how the high unemployment rates caused by economic inflation impact interpersonal relationships to intervene in advance to create a healthy working atmosphere. This case aims to explore the impact of economic inflation on interpersonal relationships in the information technology industry. It will explore how inflation affects working conditions and relationships among employees and identify potential challenges. The research will focus on factors such as job satisfaction, stress, communication, and collaboration and recommend interventions to mitigate strained relationships. The case would analyze the influence of economic influence on the unemployment rate, the impacts of changing working circumstances on interpersonal relationships between employees, and potential challenges and problems of changes in interpersonal relationships caused by the high unemployment rate. Some suggestions related to communication means, support programs, and positive culture are also provided.

Keywords: Inflation; Unemployment; Relationship; Information Technology Industry.

1. Introduction

1.1. Research Background

The economy has been in a state of inflation in recent years, with a higher unemployment rate than before. In such conditions, many people are worried about whether they will have a job tomorrow. According to the research, the unemployment rate in the US was on a downward trend before 2020, which was the lowest rate since 1969. However, the unemployment rate increased sharply to 8.5% in 2021. Although the unemployment rate has decreased these years, it is still higher than before 2019 [1]. In the information technology industry, many employees are facing the problem of unemployment. The unemployment rate rose from 2.4% to 3.1% in 2023. Moreover, the high unemployment rate means that employees would have more competition with each other to keep their jobs, and their relationships would be on a tightrope at the same time. As a result, finding out how the high unemployment rates caused by economic inflation impact the interpersonal relationships between employees is important because people can intervene in advance to create a healthy and reasonable working atmosphere.

1.2. Literature Review

Labonte analyzed the relationship between the unemployment rate and some important economic factors. When the unemployment rate is below the natural rate, the inflation rate will rise till the unemployment rate turns back to the natural rate. If the unemployment rate is higher than the natural rate, the salary and prices are pressured so that inflation would decrease [2]. Falk &Romero &Nicchitta &Nyhof proposed that because of the pandemic, the labor market has been significantly impacted in the United States. The unemployment rate reached 14.8% in April 2020, which was the highest rate since 1948. Moreover, the unemployment rate was 5.4%, which was still higher than the rate before the pandemic. The total number of jobs has been reduced by about 5.4 million in July
2021 [3]. Watkins mentions that there was a series of significant layoffs between 2022 and 2023, in which over 400,000 employees have been cut. Some famous companies, such as Google, have implemented substantial workforce reductions by sending emails. Additionally, the study analyzed the ways that the companies communicate with different employees, which is also an important factor that influences interpersonal relationships [4].

Many scholars have researched how economic inflation influences the unemployment rate, and some scholars have researched the influence of the unemployment rate on the interpersonal relationships between employees. In contrast, it is hard to find someone who has some research on economic inflation and interpersonal relationships.

1.3. Research Framework

The first part of this article is the analysis of the influence of economic inflation on the working circumstances in the information technology industry. Then, the article will find the impact of changing working circumstances on interpersonal relationships. Moreover, the article will identify some potential challenges and problems caused by changing relationships and economic inflation.

2. Case Description

The primary objective of this case is to examine the influence of economic inflation on interpersonal relationships among employees in the information technology industry. The main focus will be to understand how the inflation rate can potentially impact the dynamics and interactions between employees, ultimately affecting their relationships. The case will encompass comprehensive research on the following key aspects: (1) The Influence of Economic Inflation on the Working Circumstances in the Information Technology Industry: This research will delve into the effects of economic inflation on the overall working environment within the information technology industry. It will explore how rising inflation rates can impact factors such as job satisfaction, employee morale, and productivity. The aim is to understand how inflation affects employees’ perception of their working conditions and how this, in turn, can influence their interpersonal relationships. (2) The Impact of Changing Working Circumstances on Interpersonal Relationships: This aspect of the research will focus on examining how changes in the working circumstances, driven by economic inflation, can affect the interpersonal dynamics among employees in the information technology industry. It will explore any shifts in communication patterns, collaboration, and teamwork that may arise due to increased financial pressures. The objective is to understand how inflation can potentially strain or modify relationships among colleagues. c) Identifying Potential Challenges and Problems During Economic Inflation: This case will also identify and address the potential challenges and problems that can emerge during periods of economic inflation within the information technology industry. It will investigate issues such as disparities between rising living costs and salary adjustments, financial stress, and conflicts that may arise as a result. By understanding these challenges, the case aims to provide insights into potential solutions and interventions that can help organizations mitigate strained relationships.

Moreover, the case will emphasize the examination of key areas, including The Influence of Higher Inflation Rates on Stress and Dissatisfaction. This research will explore the relationship between higher inflation rates and increased stress and dissatisfaction among employees. It aims to understand how financial pressures resulting from inflation can impact the well-being and job satisfaction of individuals within the IT industry. In addition, changes in interpersonal relationships are also important, and the case will investigate how interpersonal relationships among employees in the IT industry might change in response to economic inflation. It will explore any shifts in communication, collaboration, trust, and support systems within teams, as well as potential conflicts that may arise due to financial pressures. What is more, it is important to consider strategies or interventions to Strengthen Relationships. This aspect of the research will focus on identifying and recommending strategies or interventions that organizations can implement to alleviate the strain on
interpersonal relationships caused by economic inflation. It aims to provide practical solutions to help companies foster healthier and more productive relationships among employees during periods of inflation.

3. Analysis on the Problem

3.1. Effects Analysis of Economic Inflation Influence the Unemployment Rate

Economic inflation has several different effects on the unemployment rate.

The first is cost-push inflation: If there is an increase in the price level of goods or services, production costs will rise. To reduce the increased costs, businesses may reduce their workforce by laying off [5]. This can lead to an increase in the unemployment rate as fewer job opportunities are available. The second is reducing investment and economic activity: High inflation rates can lead to uncertainty and reduced confidence among businesses and consumers. Businesses may decrease the investment in new projects or expansions, leading to a slowdown in economic activity. This may result in a decrease in job creation and, consequently, a rise in the unemployment rate. The third is decreasing consumer spending: Inflation erodes the purchasing power of consumers’ income. As prices rise, consumers may cut off some of their spending or prioritize essential goods and services, leading to reduced demand for non-essential products. Businesses that produce non-essential goods may experience decreased sales, which can result in layoffs and higher unemployment. The next is the age-price spiral: Inflation can lead to a wage-price spiral, where workers demand higher wages to keep up with rising prices. If businesses accommodate these wage demands, it can lead to higher production costs and potentially higher prices for goods and services. This cycle of increasing wages and prices can create an inflationary environment, which may negatively impact employment opportunities and contribute to higher unemployment rates. The last is monetary policy response: To control inflation, central banks may implement contractionary monetary policies, such as raising interest rates or reducing the money supply [6]. These policies can have the intended effect of curbing inflation but may also lead to a decrease in business investment and consumer spending, potentially resulting in higher unemployment.

3.2. Impacts of Changing Working Circumstances on Interpersonal Relationships between Employees

The changes in working circumstances caused by the high unemployment rate would be variable. First, it may include the emotional impact that unemployment can have on a range of emotional experiences, such as feelings of stress and anxiety. These emotional challenges can affect how individuals interact with their colleagues and may result in changes in their behavior. This may lead to strained interpersonal relationships and potentially lead to conflicts or misunderstandings.

The circumstances may also cause changes in social dynamics, and unemployment can disrupt the social fabric of the workplace. Former colleagues who were once part of the same team or department may now have different social statuses, leading to changes in social dynamics and group cohesion. The absence of individuals due to unemployment may also result in changes in social networks and the formation of new relationships among remaining employees.

Support and empathy are also feelings the employees may have in such circumstances. The presence of unemployment within a workplace can evoke a range of responses from employees [7]. Some may demonstrate empathy, support, and solidarity towards their unemployed colleagues, while others may experience survivor guilt or anxiety about their own job security. These different responses can influence how individuals interact with one another and impact the overall dynamics of interpersonal relationships.

Collaboration and teamwork would be influenced. With fewer resources and personnel, remaining employees may face increased workloads and responsibilities. This can lead to higher stress levels, decreased morale, and potential strain on interpersonal relationships. It may also impact the overall effectiveness and productivity of teams.
Changes in communication: The presence of unemployment can impact communication patterns within the workplace. Employees may be hesitant to discuss job-related matters or express concerns openly due to fear of job loss or job insecurity. This can lead to a breakdown in communication, reduced trust, and potential barriers to effective collaboration and problem-solving.

3.3. Potential Challenges and Problems of Changes in Interpersonal Relationships Caused by High Unemployment Rate

Changes in interpersonal relationships caused by economic inflation and the unemployment rate can give rise to several challenges and problems. Strained trust and collaboration are important factors that cause economic inflation and unemployment, creating an atmosphere of uncertainty and insecurity within the workplace. This can strain trust between employees and make collaboration more challenging. When employees are concerned about their own financial stability, it may lead to a reluctance to share information, collaborate, or support colleagues.

The competition and conflict would be more serious. In times of economic inflation and high unemployment, job opportunities may become scarce. This can intensify competition among employees who fear losing their jobs or desire promotions. Increased competition can lead to conflicts and strained relationships as colleagues vie for limited resources or opportunities.

Next, morale and motivation would increase because economic inflation and unemployment can erode employee morale and motivation. Employees who are struggling with financial difficulties or job insecurity may experience decreased job satisfaction and engagement. This can impact their interactions with colleagues, leading to a decline in teamwork, enthusiasm, and overall productivity.

There would also be some mental problems, such as emotional distress and well-being: Economic inflation and unemployment can have significant emotional and psychological impacts on individuals. Financial stress, job insecurity, and the fear of unemployment can lead to increased anxiety, depression, and overall emotional distress. These negative emotions can spill over into interpersonal relationships, affecting communication, empathy, and support among colleagues.

In challenging economic conditions, employees may seek better job prospects elsewhere, leading to increased turnover. This turnover can result in the loss of valuable talent and disrupt team dynamics. It can also create a sense of instability and further strain the relationships among remaining employees.

Economic inflation and unemployment can lead to salary freezes, reduced benefits, or increased workloads for employees. Those who experience these changes may feel the burden more acutely, which can lead to feelings of resentment and strained relationships with colleagues who are not directly affected.

During economic challenges, organizations may face financial constraints and may not be able to provide adequate support to employees. The absence of resources, training opportunities, or career development initiatives can contribute to frustration, diminished trust, and strained relationships.

It is crucial for organizations to be aware of these challenges and problems and take proactive measures to address them. This can involve providing transparent communication, offering support services, promoting a positive work culture, and implementing strategies to enhance employee well-being and engagement. Creating forums for open dialogue and fostering a sense of empathy and understanding among employees can also help mitigate the negative impact of economic inflation and unemployment on interpersonal relationships.

4. Suggestion

4.1. Transparent Communication Mean

Establishing a transparent and effective communication channel between employees and businesses is essential in mitigating the negative impacts of economic challenges on interpersonal relationships. By providing a clear and open line of communication, both parties can build trust and alleviate anxiety. Regular updates and timely dissemination of information allow employees to stay informed and provide valuable feedback [8]. This fosters a sense of involvement and inclusion,
making employees feel valued and heard. Transparent communication also promotes a shared understanding of the challenges faced by the business, enabling employees to contribute ideas and suggestions. Overall, a transparent communication process creates an environment of trust, collaboration, and mutual support, which helps to strengthen interpersonal relationships and navigate economic challenges more effectively.

4.2. Support Programs

To mitigate the adverse effects of economic challenges on interpersonal relationships, businesses should consider implementing supportive programs for their employees. These programs can provide valuable assistance to those facing unemployment or financial difficulties. For instance, businesses can offer career counseling services to help employees navigate their career paths and explore alternative employment opportunities. Job placement assistance programs can aid employees in finding new employment options and transitioning smoothly during challenging times. Furthermore, providing financial education resources can empower employees to manage their finances effectively and make informed decisions during uncertain economic conditions.

Additionally, businesses can prioritize the development of their employees’ skills through training programs. By investing in their professional growth, employees can enhance their marketability and job security [9]. These programs can equip employees with the necessary skills to adapt to changing economic conditions and increase their employability. By fostering a culture of learning and growth, businesses can help alleviate the impact of unemployment on interpersonal relationships as employees gain confidence and a sense of personal and professional development.

Overall, by implementing supportive programs that address the financial, emotional, and skill-related needs of employees, businesses can create an environment that promotes well-being and resilience. This, in turn, can help reduce the negative impact of economic challenges on interpersonal relationships and foster a sense of confidence and growth among employees.

4.3. Positive Culture

To mitigate the negative impacts of economic challenges on interpersonal relationships, businesses must place a strong emphasis on fostering a positive work culture that promotes collaboration and support among employees. By encouraging teamwork and emphasizing the value of each employee’s contributions, businesses can help minimize the strain caused by economic difficulties on relationships within the workplace. Recognizing and appreciating employees for their efforts can also contribute to a more positive atmosphere and strengthen interpersonal bonds. Additionally, organizing regular team-building activities can play a vital role in cultivating a positive work culture and further enhancing the connections among employees [10]. These activities provide opportunities for individuals to interact in a relaxed and enjoyable setting, fostering a sense of camaraderie and unity. Overall, by prioritizing a positive work culture and implementing initiatives that promote collaboration and support, businesses can effectively mitigate the adverse effects of economic challenges on interpersonal relationships.

5. Conclusion

There are some key findings in this case. Cost-push inflation can lead to job cuts as businesses reduce costs. High inflation reduces investment and economic activity, resulting in fewer job opportunities. Inflation decreases consumer spending, leading to reduced demand and potential layoffs. The wage-price spiral can create an inflationary cycle, negatively impacting employment. Contractionary monetary policies to control inflation can decrease investment and consumer spending, potentially increasing unemployment. Unemployment can cause stress and anxiety, affecting interactions and potentially causing conflicts. Changes in social dynamics and the formation of new relationships can occur. Employees may demonstrate empathy or experience survivor guilt, influencing relationships. Increased workloads can strain relationships and impact teamwork. Fear of
job loss may hinder communication and trust, affecting collaboration. Strained trust and collaboration due to uncertainty and insecurity. Increased competition and conflicts among employees. Decreased morale and motivation, impacting productivity. Emotional distress and mental health issues. They increased turnover and disruption of team dynamics. Salary freezes and increased workloads lead to resentment. Lack of support and resources causes frustration. Organizations should prioritize transparent communication, support services, positive work culture, and employee well-being to address these challenges and foster healthier interpersonal relationships.

Exploring this case has some business value in team Collaboration and Productivity because effective collaboration is crucial in the IT industry, where teamwork and innovation drive success. By understanding how economic inflation impacts interpersonal relationships, organizations can proactively address any strains or conflicts that may arise. This can help maintain a collaborative work environment, leading to improved team productivity and efficiency. Moreover, business value can also be found in customer satisfaction and service quality; interpersonal relationships among employees can have a direct impact on customer satisfaction and service quality in the IT industry. Positive relationships foster effective teamwork, communication, and collaboration, which can result in better customer experiences and higher service quality. Understanding how economic inflation influences these relationships allows organizations to proactively address any negative effects and maintain high levels of customer satisfaction.

References