Academic Journal of Management and Social Sciences
ISSN: 2958-4396 | Vol. 4, No. 2, 2023

The New Mode of Hotel Management under the Background of Low-carbon Economy

Lulu Xie [1, *], Shizhen Wang [2]

[1] School of Hospitality, Tourism and Events, Taylor's University, Kuala Lumpur, Malaysia
[2] School of education, Taylor's University, Kuala Lumpur, Malaysia

*** Corresponding author:** Lulu Xie (Email: lulu0306x@outlook.com)

Abstract: Tourism as the pillar industry of the tertiary industry with environmental protection and high yield of the characteristics of the market praise and recognition, with the continuous expansion of China's tourism industry scale, the corresponding series of ancillary industries with the development. Hotel as the main tourism subsidiary industry with the development of the tourism industry scale growing, and under the background of resource-conserving society gradually formed a low carbon tourism perspective, the corresponding hotel need in the low tourism perspective to build a new management mode, clear the prospect of low carbon tourism development and present situation, and put forward new requirements for hotel management, combined with the status of the current tourism management, found the problems and put forward the corresponding countermeasures, to ensure that the hotel management mode conforms to the low carbon tourism perspective of industry demand.

Keywords: Pu'er Tea; Chinese Language and Literature; Culture; History.

1. Introduction

In recent years, as people's living standards gradually improve, more and more people began to pay attention to the spiritual world consumption, which also promoted the rapid development of our tourism industry, combined with the country vigorously advocate low carbon, environmental protection, green consumption mode, therefore, low carbon tourism arises at the historic moment, but it as a consumer market demand and natural ecological protection, the traditional hotel management mode also brought great impact. In view of this, from the perspective of low-carbon tourism, it is extremely necessary to innovate and upgrade the hotel management mode in China.

2. Low-carbon Tourism Concept in Hotel Management

In the World Economic Forum in 2009, the concept of low-carbon tourism was formally put forward, that is, in the process of tourism, people should actively practice the theory of low-carbon economy, and carry out tourism activities in a more green, scientific and low-carbon way to minimize the degree of environmental damage. Low-carbon tourism can not only meet people's spiritual consumption, but also effectively protect ecological resources. As an important part of the tourism industry, the implementation of the low-carbon concept in the hotel management will involve many aspects, such as: the use of harmless and environmentally friendly building materials, the introduction of new energy heating systems, the selection of scientific low-carbon lighting solutions, the introduction of water-saving and emission reduction technologies. In short, the popularization of the concept of low-carbon tourism has put forward higher requirements for the innovation of the hotel management mode.

3. The Important Significance of Low-Carbon Tourism Concept in Hotel Management

Through the introduction of the concept of low-carbon development in hotel management, it is known that the low-carbon transformation of hotels involves a wide range and has a long cycle, but low-carbon tourism, as a product of the era of China's social and economic development, is also an important measure to promote energy reform. Therefore, it is imperative to carry out low-carbon transformation of the hotel, and has the following important significance for the hotel management: First, the introduction of low-carbon tourism concept in the hotel management is conducive to the comprehensive upgrading of the tourism industry, can improve the hotel culture, promote the publicity and promotion of the hotel, and increase the economic and social benefits of the hotel. Second, although the hotel takes time and effort to complete the low-carbon transformation, in the long run, the hotel through a series of upgrades can not only enhance the ability to develop circular economy, energy-saving and efficient related technologies are also more conducive to saving the hotel operating costs, so as to stimulate the sustainable development potential of the hotel. Third, clear waters and green mountains are mountains of gold and silver. Low-carbon transformation is conducive to protecting the ecological environment and promoting the harmonious development between man and nature. Fourth, for tourists, the low-carbon service of the hotel improves the experience of low-carbon tourism, which is conducive to strengthening people's awareness of low-carbon tourism.

4. Low Carbon Tourism

Tourism is a kind of low consumption, high environmental protection entertainment welcomed by people for a long time, and with the continuous improvement of social infrastructure construction and the improvement of residents' consumption

ability, people often choose "ideal" travel, lead to tourism virtually emissions of a lot of carbon dioxide, litter everywhere, do mark phenomenon is more and more common. Although the traditional tourism industry has lower pollution and better economic benefits than the industrial manufacturing, it does not mean that the ecological pollution caused by tourism can be ignored. According to relevant data, the carbon emissions caused by the tourism industry alone account for 5% of the total annual carbon emissions, and the concept of low-carbon tourism provides new ideas for the realization of green tourism, transforming from the whole tourism industry chain to realize low-carbon tourism, and ensuring the effective protection of the ecological environment while developing the tourism industry.

In fact, many countries have ignored the ecological environment problem in the period of industrial development. The pioneers of the industrial revolution in European countries represented by the UK have a strong industrial base, but the ecological environment situation is not optimistic. Therefore, the current environmental problems have become a serious international problem. China took the lead in putting forward the "Belt and Road" initiative, so it needs to play an exemplary role in low-carbon environmental protection. With the advancement of globalization, China's tourism market gets unprecedented no opportunities for development, and in order to maximize the damage to the ecological environment, on the basis of low carbon environmental protection concept put forward the development of low carbon tourism concept, low carbon tourism concept is to realize the organic combination of low carbon environmental protection and tourism industry. As the direct consumers of tourism, the majority of tourists first need to practice low-carbon tourism with practical actions, and consciously choose low-carbon travel modes and low-carbon daily necessities, so as to minimize the pollution and damage caused to the environment.

5. Hotel Low-carbon Management Mode

Cooperation low carbon. When constructing the management mode under the background of low-carbon, it is necessary to realize the close cooperation among tourist attractions, tourists and hotels, and further deepen the low-carbon transformation of the tourism industry by promoting the cooperation degree among the three. Tourist areas and tourists need to establish a clear awareness of low carbon, and practice their own recognition of the concept of low carbon in practical actions. Only by realizing the importance of low carbon can the hotel build low-carbon management mode, and tourists realize the importance of low carbon can cooperate with the hotel to further carry out low-carbon operation mode.

Clear responsibilities. Hotel build low carbon tourism management mode needs to low carbon as mainly divided into environment, and the whole tourism industry chain on each link need to clarify their responsibilities, scenic spots and hotels can publish low carbon tourism management system to regulate the behavior of tourists, staff need to set an example for the majority of tourists, and through special feedback mechanism to provide feedback channels for the majority of tourists, the tourist area, hotel can realize the shortcomings of its existence and timely improvement.

6. Conclusion

To sum up, low-carbon tourism, as a popular way of travel for people at present, is not only in line with the basic national policy of environmental protection in China, but also meets the market development needs of the tourism industry. Under the perspective of low carbon tourism, the traditional hotel management mode of low carbon concept is low enough attention, low carbon infrastructure is not thorough, lack of low carbon management personnel, hotel internationalization level is not high, low carbon supervision mechanism is not perfect and has not yet formed a low carbon concept of enterprise culture, and many other problems, lead to slow hotel development. Based on this, this paper puts forward the strengthening of low-carbon concept, improve the cognitive level, introduce low-carbon technology, implement low-carbon transformation, introduce talents, improve the professional ability, improve the service quality, accelerate the internationalization process; establish the supervision system, improve the supervision mechanism, strengthen the cultural construction and enhance the enterprise background, hoping to improve the low carbon level in the hotel management and promote the sustainable development of the hotel.

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