

Ideological and Political work in Universities Coordinating with Educational Management for Holistic Education

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Abstract: In the context of globalization, university students' ideologies and value orientations are facing the impact of diverse cultures. Therefore, how to better conduct ideological and political education and guide them to establish correct values has become a focus in higher education management. The achievement of this goal is inseparable from the organic integration and collaborative education of ideological and political work and educational management. Ideological and political work plays a crucial role in university education, serving as an important means for students' ideological guidance and value leading. Through ideological and political courses, thematic education, practical activities, and other forms, it guides students to understand the country's major policies and social hot issues and cultivates their political quality, moral character, and sense of social responsibility. Educational management is crucial for ensuring teaching quality and maintaining order in teaching. By formulating a series of measures, it creates a conducive learning environment for students, helping them complete their studies successfully. Collaborative education emphasizes the mutual cooperation and support between ideological and political work and educational management. By setting common goals, integrating resources, sharing information, etc., ideological and political work and educational management form a synergy, jointly impacting students and promoting their all-round development.

Keywords: University Ideological and Political Work; Educational Management; Collaborative Education.

1. The Function of Educational Management in University Ideological and Political Work

1.1. The Supportive Role of Educational Management for Ideological and Political Work

With the continuous development and reform of university education, ideological and political work faces many challenges and opportunities. To address these challenges, universities need to strengthen the function and supportive role of educational management in ideological and political work to promote its smooth progress. First, educational management has the function of planning and organizing in university ideological and political work. Ideological and political work requires a scientific and reasonable plan to ensure its orderliness and effectiveness. Educational management can provide necessary organizational guarantees for ideological and political work, coordinating various resources to ensure its smooth implementation. By formulating detailed work plans and implementation schemes, educational management can provide clear direction and goals for ideological and political work, ensuring its pertinence and effectiveness[1]. Second, educational management plays an important supporting role in university ideological and political work. The implementation of ideological and political work requires resource guarantees, including human, material, and financial resources. Educational management can provide the necessary resource support for ideological and political work, ensuring its smooth progress. Additionally, educational management can also provide necessary technical support and information services for ideological and political work, such as

establishing information platforms, providing data analysis, and decision-making support, improving the scientific nature and efficiency of ideological and political work. Finally, educational management can also promote innovation and development in university ideological and political work. With the continuous reform and innovation of university education, ideological and political work also needs constant renewal and development. Educational management can provide necessary innovative support and guidance for ideological and political work, encouraging workers to explore new work ideas and methods, improving the quality and level of ideological and political work.

1.2. Mutual Promotion Between Educational Management and Ideological and Political Work

With the development and reform of higher education, a close relationship of mutual promotion has formed between the work and educational management, as detailed in Table 1. First, educational management provides necessary organizational guarantees for university the work. The implementation of the work requires an efficient and orderly management system to ensure the smooth progress of various tasks. Educational management, through detailed work plans and implementation schemes, coordinates various resources to ensure the orderliness and effectiveness of the work. At the same time, educational management also provides necessary technical support and information services for the work, such as establishing information platforms[2], providing data analysis, and decision-making support, enhancing the scientific nature and efficiency of the work. Second, the work also provides important ideological guidance and value orientation for educational management. The work involves cultivating students' ideologies, moral qualities, and value

orientations, which are also goals pursued by educational management. Through the implementation of the work, students can be guided to establish correct values and cultivate their sense of social responsibility. This ideological guidance and value orientation also provide an important ideological foundation and support for educational management. Third, a close relationship of mutual promotion has formed between educational management and the work. On one hand, the optimization and innovation of educational management can provide better resources and platforms for the work, promoting its in-depth implementation; on the other hand, the effective implementation of the work can also provide a better ideological foundation and talent guarantee for educational management, promoting continuous improvement and innovation in educational management.

Table 1. Mutual Promotion between Educational Management and the work

Project	The Function of Educational Management in the work in universities	Mutual Reinforcement of Educational Management and the work
Organizational Guarantee	Educational management provides necessary organizational support for the work, ensuring orderliness and effectiveness.	Educational management provides necessary resource guarantees and technical support for the work, facilitating its in-depth implementation.
Ideological Leadership	The objectives pursued by educational management are consistent with the ideological guidance and value orientation of the work.	The ideological guidance and value orientation of the work offer an important ideological foundation and support for educational management.
Mutual Promotion	Educational management and the work form a close mutually reinforcing relationship, jointly promoting the development of university education.	A close, mutually reinforcing relationship is formed between educational management and the work, jointly promoting the development of higher education in universities.

2. Strategies for the Synergy between University the Work and Educational Management in Holistic Education

2.1. Establishing Common Educational Goals

With the rapid development of information technology, the channels and methods through which students access information have profoundly changed, presenting new challenges for university the work. Therefore, universities need to strengthen the synergy between the work and educational management to better meet the demands of the times. Firstly, universities should focus on cultivating

students' global awareness and cross-cultural communication skills by engaging in international exchanges and cooperation, introducing quality educational resources to broaden students' international perspectives and knowledge. Simultaneously, they should enhance the synergy between the work and educational management to guide students in establishing correct values and cultivate their sense of social responsibility and civic awareness. Secondly, universities should emphasize the comprehensive development of students by creating personalized education plans and organizing various practical activities to enhance students' innovative spirit and practical skills. Alongside, they should reinforce the synergy between the work and educational management to guide students in establishing correct moral concepts and behavioral norms, nurturing good character and humanistic literacy. Lastly, universities should focus on students' holistic development by establishing comprehensive student quality evaluation systems and strengthening the construction of a learning culture, thus igniting students' potential and creativity. Additionally, they should enhance the synergy between the work and educational management, paying attention to students' psychological health and growth needs, providing all-around support and services.

2.2. Optimizing Course Arrangement and Teaching Content

University the work and educational management should complement and integrate with each other in terms of course arrangement and teaching content. Attention should be paid to the systematic and scientific nature of course arrangement, balancing the proportion and content of ideological and political courses with educational management courses to ensure students' comprehensive development in knowledge, skills, and qualities. Therefore, universities need to re-examine and optimize the course arrangement and teaching content of the work and educational management to better adapt to the demands of the times. This can be achieved through several approaches, as shown in Figure 1. Firstly, universities should establish a course philosophy centered on "fostering character and civic virtue," closely integrating the work with educational management[3]. In course arrangement and teaching content, emphasis should be placed on cultivating students' ideological and moral qualities and innovative spirit. Secondly, universities should build a comprehensive course system according to students' developmental needs and the characteristics of the times. In course arrangement, focus should be on the systematic and comprehensive nature of the curriculum, combining theoretical courses in ideological and political education with practical activities to form a multi-faceted, multi-level course system. Thirdly, universities should actively explore and innovate teaching methods, emphasizing student participation and engagement. Diverse teaching methods should be employed to stimulate students' learning interest and initiative. Fourthly, universities should continually update and enrich teaching content, integrating the latest theoretical achievements and practical experiences into the curriculum. For example, by combining social hot topics and issues of interest to students, organizing special lectures and seminars, guiding students to think deeply and discuss.

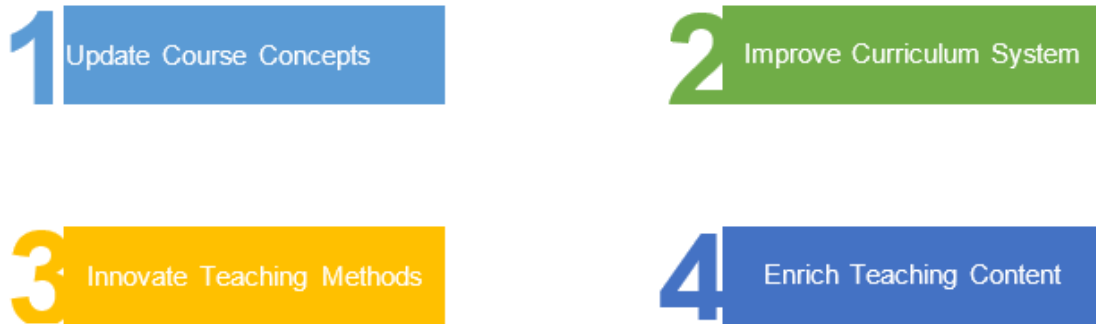


Figure 1. Strategies for Optimizing Course Arrangement and Teaching Content

2.3. Creating a Positive Cultural Atmosphere

With rapid societal development and cultural diversification, the cultural environment for university students is becoming increasingly complex. Students are easily influenced by various cultural trends and values, leading to fluctuations in their ideologies and confusion in their value systems. Additionally, the development of information technology has deeply changed the ways students access information, presenting new challenges for university the work. Therefore, universities need to create a positive campus cultural atmosphere to guide students in establishing correct ideologies and value orientations. In practice, universities should integrate socialist core values into campus culture, conducting thematic educational activities, lectures, exhibitions, etc., to guide students in deeply understanding the connotations and significance of socialist core values, fostering their sense of social responsibility and civic consciousness. Furthermore, universities should focus on campus cultural construction, organizing cultural performances, sports competitions, academic exchanges, and other activities to enrich students' cultural life and improve their comprehensive qualities[5]. Additionally, enhancing campus landscape and cultural construction to create a beautiful campus environment enhances students' aesthetic tastes and cultural literacy. Moreover, universities should strengthen the construction of online culture, establishing a healthy campus network environment. By setting norms for online behavior, strengthening network supervision, etc., students are guided to use the internet correctly, avoiding the influence of negative information. Simultaneously, leveraging online platforms for ideological and political education and cultural activities improves the efficiency and effectiveness of the work and educational management. Lastly, universities should strengthen interactions and communication between teachers and students, building a good teacher-student relationship. Through forums and discussions, encouraging students to express opinions and suggestions, understanding their needs and confusions, provides better support and help for their growth and development.

2.4. Establishing and Improving a Support Mechanism

Given the diversity of the social environment and value concepts, students face more confusions and challenges, requiring more comprehensive and systematic ideological and political education and guidance. Therefore, universities need to establish and improve a support mechanism to better

facilitate the synergy between the work and educational management. To this end, universities should establish and refine the organizational structure of the work and educational management, clarify the responsibilities and division of labor of various departments, and strengthen communication and collaboration. At the same time, they should develop comprehensive work processes and management systems to ensure orderly and efficient execution of various tasks.

Additionally, universities should provide sufficient resource support, including human, material, and financial resources. They should strengthen faculty development to improve teachers' ideological and political qualities and their teaching levels. Necessary teaching facilities and resources should be provided to ensure the smooth conduct of teaching activities. Moreover, universities should establish and refine a system of policies for the work and educational management, encompassing student management, teaching quality monitoring, and academic atmosphere construction. Strengthening the promotion and enforcement of these systems ensures their effective implementation. Continuously improving the policy system, adjusting, and improving it according to real situations is also essential.

Lastly, universities should establish and refine an assessment and incentive mechanism to scientifically evaluate the effectiveness of ideological and political work and educational management. They should set reasonable assessment standards and methods based on actual conditions, regularly checking and evaluating various tasks. Establishing corresponding incentive systems to recognize and reward teachers and students who perform excellently can stimulate their enthusiasm and creativity.

3. Conclusion

With the development of the times, university ideological and political work and educational management face many challenges. In the context of globalization, various cultural trends and values interweave, profoundly influencing students' ideologies. Simultaneously, the development of information technology has changed how students access information, presenting new challenges for university ideological and political work and educational management. Therefore, strengthening the synergy between ideological and political work and educational management and establishing a comprehensive support mechanism has become an important task for universities. Through the implementation of strategies such as establishing common educational goals, optimizing course arrangements and teaching content, creating a positive campus cultural atmosphere, and establishing and improving support mechanisms, universities

can better achieve the synergy between ideological and political work and educational management. This not only improves the quality and level of ideological and political work and educational management but also better meets the comprehensive development needs of students, contributing to the sustainable development of the nation and society.

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