Research on "One-stop" Student Community Comprehensive Management Model

-- Taking Southwest University for Nationalities as an Example

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Abstract: With the advent of informationization of education, massification of higher education, and the widespread popularity of credit system and course selection system, college students' reliance on and demand for student community is increasing, and student community is becoming the most frequent and stable place for students to communicate and interact, and an important educational position outside the classroom, and the status of student community is becoming more and more prominent in the system of education in colleges and universities. The construction of "one-stop" student community comprehensive management mode is an exploration of the way and path of nurturing, and is an important initiative to promote the comprehensive reform of "comprehensive nurturing" and to cultivate new talents of the times. Drawing on the experience of community construction in other universities, Southwest University for Nationalities is taking strong initiatives in twelve areas to promote the construction of the "one-stop" student community by combining the advantages and characteristics of the university. Since its popularization and application in 2019, it has become an important position for promoting the high-quality development of universities and has become a useful exploration that highlights the fundamental attributes and unique advantages of socialist universities with Chinese characteristics.

Keywords: "One-stop"; Student Community; Integrated Management; Southwest University for Nationalities; Civic Education.

1. Background of the Study

In recent years, along with the advent of the era of education informatization, massification of higher education, socialization of logistic services, and the widespread popularity of the credit system of higher education, the elective system and the second classroom, the traditional way of class establishment management and the form of party and group organization in colleges and universities are being challenged more and more. General Secretary president xi pointed out, "To do a good job of ideological and political work in colleges and universities, it is necessary to change according to the events, advance according to the times, and be new according to the situation." The comprehensive management mode of student community carries an important nurturing function, and universities should firmly grasp the direction of student community development, vigorously strengthen the comprehensive management of student community, and promote the transformation and development of student community to "one-stop". The so-called "one-stop" student community is based on the common living area of students, with the goal of serving students' growth and success outside the classroom learning, and with the common values as the linkage of students' education, life and growth community. The construction of "one-stop" student community comprehensive management mode is an exploration of the way of educating people, the core concept is student-centered, the basic requirement is that the school, faculties, departments, functional departments and other resources and forces sink into the community to serve the students, to carry out party work and ideological-political work in a diversified way, and the ultimate goal is to serve the students to grow up healthily. The ultimate goal is to serve students' healthy growth and success. [1] The implementation of the "one-stop" student community integrated management model is an important institutional mechanism innovation to study and implement General Secretary president xi's important exposition on education, adapt to the new situation, and strengthen the party building and ideological and political work in colleges and universities.

In the process of building the "one-stop" comprehensive management model for student communities, the Ministry of Education has guided universities around the world to continuously strengthen the "student-centered" philosophy of school management, further improve the quality of work around students, care for students and service to students, and gradually explore the formation of a one-stop integrated, grid-based management, refined service and information support model for student communities. The Ministry of Education has instructed colleges and universities around the world to continuously strengthen the concept of "student-centered" school governance, further improve the quality of work around students, care for students, and service to students, and gradually explore the formation of a comprehensive management mode of one-stop integration, grid management, fine service, and informationization support, to build a front line of student party building, to construct a "three-whole-parenting" practice garden, to build a base of intelligent service innovation, and to strive to create a sample plateau for a safe campus. The warmest care accompanies the healthy growth of students. In this context, the Ministry of Education has promoted the construction of a "one-stop" comprehensive student community management model, which has become an important hand and way of realizing the reform of the student management model under the socialist university governance model.
system with Chinese characteristics. In 2019, the Opinions on Further Strengthening and Improving the Ideological and Political Education of College Students explicitly stated: "Colleges and universities should attach great importance to the ideological and political education of college students' living communities and student apartments, and give full play to college students' own enthusiasm and initiative to enhance the effect of education." In 2020, the Opinions of the Ministry of Education and Eight Other Departments on Accelerating the Construction of Ideological and Political Work Systems in Colleges and Universities mentioned promoting the construction of "one-stop" student communities, and making the parks an educational and living space integrating students' ideological education, teacher-student exchanges, cultural activities, and living services. Since 2019, the Ministry of Education, through a series of fundamental work, has realized the "three-step progress" from 10 colleges and universities taking the lead in piloting to 31 colleges and universities actively participating in the construction of "one-stop" student communities, and by the end of 2023, the Ministry of Education will strive to realize the full coverage of "one-stop" student communities for all colleges and universities nationwide by the end of 2023, gradually realizing a student ideological and political work position integrating student party building, "three-pronged education" and safe campus construction. With the joint efforts of all universities, the construction of "one-stop" student communities has become an important position for promoting the high-quality development of universities and has become a useful exploration that highlights the fundamental attributes and unique advantages of socialist universities with Chinese characteristics.

The "one-stop" student community in colleges and universities anchors the new field of student growth, the new carrier of management service, and the new platform of "three-pronged education", which responds to the general requirements of the ideological and political work in colleges and universities in the new era, echoes the direction of the reform of talent cultivation in colleges and universities in the new era, and implements the requirements of the modernization of the governance system and governance capacity in colleges and universities. It also implements the requirements for the modernization of the governance system and governance capacity of colleges and universities, and manifests the strategic choice for the development of higher education in China. Southwest University for Nationalities takes president Xi Jinping's thought of socialism with Chinese characteristics in the new era as its guide, implements the fundamental task of cultivating people with moral character, casts a firm sense of the community of the Chinese nation as its main line, deepens the construction of the "one-stop" student community as a handhold, and implements the principle of "party building, strengthening the main line, and synergizing the strength" as its focus. With the focus on "Party building leadership, highlighting the main line, synergy of forces", we continue to promote the regularization of position extension, institutionalization of organization extension, grid-based management extension, scenario-based education extension, and digitalization of service extension, and strive to make the student community the front line of promoting the main line of work, the practice garden of enhancing the quality of "three-round education", and the promotion of the "safe campus". We will strive to make the student community the front line of promoting the main work, the practice ground for improving the quality of "three-round education", the model highland for promoting the construction of "safe campus", and the innovation base for practicing the "integrated" community comprehensive service.

2. Status of Research

Student community has gradually become the front line of ideological and political work in universities, and the construction of student community is also known as an important issue for all universities. At the same time, the research on the topic of "one-stop" student community construction is also in full swing. In the academic journals of China Knowledge Network, searching with the theme of "one-stop' student community", there are a total of 141 articles, and only selecting the sources as "SCI, Peking University Core, CSSCI, AMI" core journals, there are 141 articles in total. Only the core journals with sources of "SCI, Peking University Core, CSSCI, AMI" were selected, and there were only 24 papers. Focus on combing and summarizing the 24 papers, scholars were summarized from the "one-stop" student community construction of the importance of the significance of the problems and implementation paths and other aspects of the development.

2.1. Importance of Building a "One-stop" Student Community

According to Wang Yi, university student community is not only a living area, but also an educational and cultural area, which is an important carrier to strengthen the leadership of party building, implement the fundamental task of establishing moral education and constructing the pattern of "three-pronged education for all", and is an important platform and handhold for the innovation and practice of ideological and political work in the new era.[2] Yang Zhiyong believes that the student community is a settlement characterized by students' common life, with the goal of serving students' growth and success, it is an important place for students' campus life, ideological exchanges and ability cultivation, as well as an important space for educators to engage in ideological and political education.[3] According to Zhou Yuan, the construction of the "one-stop" student community highlights the epochal nature of moral education, emphasizes the affinity of ideological education, strengthens the synergistic nature of management services, and enhances the precision of safeguard measures.[4] Wang Junhua believes that "one-stop" student community is an important hand for universities to strengthen the work of student party building, which is a deepening exploration of the "three-round education" and an innovative practice of the concept of "student-centered".[5]

2.2. Major Problems in Building a "One-stop" Student Community

Comprehensive analysis of the actual situation of the construction of national colleges and universities, there are still some urgent need to solve the pain points, difficulties and blocking points. Li Diao and Chen Zhi believe that the dilemma of the construction of community education management system for college students mainly includes the team is not complete position to be strengthened, insufficient
function quality to be improved, and insufficient synergy connotation to be improved. [6] Yan Ming believes that the student community exists in the party building is not enough to navigate, the main participation is not high, teachers and students do not have a strong sense of identity, parenting synergy has not yet been fully formed. [7] Lin Dongdong believes that there is not enough parenting power sinking, model suspension landing implementation is not enough, parenting grasp is relatively single, not enough innovation and development of the concept of parenting and other issues. [8] Wang Lihua believes that there is collaborative parenting consensus is not strong, teachers and students on the "one-stop" student community awareness of the bias; collaborative parenting sharing is not enough, advantageous resources to stop" student community awareness of the bias; collaborative consensus is not strong, teachers and students on the "one-stop" student community perspective there is a blockage; collaborative parenting governance is not enough, the governance mechanism in the "one-stop" student community is not enough. There is a gap in the operation of the governance mechanism in the "one-stop" student community. [9]

2.3. Major Measures to Promote the Development of a "One-stop" Student Community

In the measures to build a "one-stop" student community management model in universities, Yang Zhiyong believes that colleges and universities should continue to reform and innovate the student community nurturing model, take the initiative to recognize change, respond to change, seek change, and turn the student community into a nurturing space led by the party building, centered on student development, and supported by the expansion of community functions, so as to realize the student community nurturing model from a "single" living space to a "panoramic" nurturing space, from a "fragmented" resource input to an "aggregated" one. The model of student community education has changed from a "single" living space to a "panoramic" nurturing space, from a "fragmented" resource input to an "aggregated" space, and from a "fragmented" resource input to an "aggregated" space. "The change from "informatization" support to "digitalization" empowermet and synergy." [3] Chen Nanfei, based on the theory of self-identity development, believes that the construction of student community should cultivate a leading community nurturing ecology to promote students to think about the development goals, create a diversified team occupancy scenarios to cohesion of student development team synergy, and build an integrated information platform nurturing carriers to expand the path of student development. [10] Zhang Yijia believes that first-class party building to lead the first-class ideology system, first-class ideology team to cultivate first-class talent, to specialize in ideology as the core, cross-fertilization as the characteristics of the student community as a grid management support, to student affairs management process reengineering as a grasp, to promote the effectiveness of the university "one-stop" student community education to enhance. [11]

Generally speaking, scholars focus on discussing the exploration of the path and mode of "one-stop" student community construction, and lack of data to support the existing problems, mostly staying in the target institutions under study. On the basis of summarizing the scholars' research, this study focuses on exploring the main situation of the construction of Southwest University for Nationalities (SWUN), especially presenting the specific content, with a view to providing substantial reference and supplementation for other universities.

3. The Specific Practice of the "One-stop" Comprehensive Student Community Management Model of Southwest University for Nationalities

Southwest University for Nationalities closely focuses on the fundamental task of cultivating moral character, takes the construction of "one-stop" student community as an opportunity, integrates resources, reconstructs the system, promotes online and offline synergistically, and covers the first classroom and the second classroom synchronously to further promote the Party building and ideological and political education, and strives to realize the whole chain of nurturing, the whole system of service, and the whole benefit of students, and adheres to the objectives of fine, precise, and high-quality construction. Insisting on the goal of fine, precise and high-quality construction, we have explored the idea of "one body, two wings and three drives" in the construction of the student community, with "one body", i.e., led by the Party building, and "two wings", i.e., the ideological and political education team and the student backbone team. One" is to take the party building as the leader, "two wings" is to build the ideological and political education team and the student backbone team. One" is to take the party building as the leader, "two wings" is to build the ideological and political education team and the student backbone team, and "three drives" is to take theme education, cultural infiltration and social practice as the carriers, to comprehensively promote the growth of students, and strive to form a "one-stop" student community with the characteristics of the Southwest University for Nationalities.

3.1. Strengthening the Leadership of the Party Committee Over the Work of the Student Community and Strengthening the Management Mechanism of the Student Community

Adhering to the unified leadership of the Party Committee, the construction of the student community as an important issue of the Standing Committee of the Party Committee and the President's Office, listening to regular reports on the construction of the community, and studying and solving the key problems in the construction in a timely manner. A "one-stop" student community comprehensive management mode construction leading group was set up, with the party secretary and the president as the leader, and the office was set up in the student work department of the party committee. Deepen the construction of student party and group organizations, set up a student community party (group) working committee, and form a four-level party (group) building system: "school party committee (group committee)-student community party (group) working committee-function unitary party (group) branch-party (group) members". The work system of the Party (League) is organized at four levels. Establish a system for school leaders to contact community Party (League) branches.

Deepening the reform of the "three-pronged approach" to educating people, and promoting the transfer of the center of gravity of management to the community. Establish a coordinated mechanism of community counselors, building counselors, duty counselors, community building management committees and student self-management
committees. The student community of the whole school is divided into a number of areas, each area is stationed in more than one full-time counselor as a community counselor. According to the area configuration building counselor, in principle, each building selected building counselor 1-2, building counselor from the outstanding undergraduate graduates and graduate students in the selection and recruitment; the establishment of the counselor community daily duty system, non-community counselors in accordance with the school unified arrangement to the student community on duty.

3.2. Strengthening of Student Community Party Organizations and Coordination between Class Instructors and Student Communities

Highlighting the leadership of party building, enhancing the effectiveness of human education, and establishing sound student community party (league) organizations. Under the overall guidance of the community party committee, functional party (league) branches are set up in accordance with the area of the student community, in which the secretary of the party branch is taken by the community counselor, and the secretary of the league branch is mainly selected from among the members of the community party branch. The leading role of party and group organizations is given full play, and community party members are systematically engaged in leading demonstration projects.

To establish a working mechanism to smooth the regular communication channels between class instructors and community counselors, to realize the exchange and sharing of students' situation between class instructors and community counselors, and to open up the "college-class-community-dormitory" network of student education and management. To realize the communication and sharing of students' situation between class tutors and community counselors, and to open up the "college-class-community-dormitory" student education and management network. Promote class tutors to focus on key students and radiate to all students, and to visit dormitories and have heart-to-heart talks to understand the situation of students in the student community, to implement the care and concern for students in detail. Continuously expanding the combination of the work of class advisors and the construction of student communities, realizing the student education management network and sharing the construction of student communities in the form of serving as academic advisors and other forms. Strengthening student community labor education. Explore the establishment of a long-term mechanism for community labor education, integrate community labor resources, carry out activities such as community labor week and dormitory labor day, set up community labor positions such as supervising garbage classification, safety and hygiene inspection, replacing shared vehicles, cultivating fruits and vegetables, etc., and organize students to participate in the management and service of environmental health improvement in the community and cleaning of dormitory fire escape routes through volunteer service, study, and club activities. The "Second Class Report Card" system establishes a community labor tribe, certifies students' participation in community labor, and incorporates it into students' comprehensive quality assessment.

3.3. Strengthening the "Three-self" Organizations in the Student Community and Enhancing Guidance for Students' Academic Development

Highlighting the status of students as the main body, and carrying out in-depth work on students' self-education, self-management and self-service. Under the guidance of the Student Community Work Committee, student community self-management committees are set up on each campus, with offices, daily management departments, community culture departments, volunteer service departments, etc. In principle, the number of students in each student community self-management committee is no more than 30. Each district establishes a building management committee based on the building, and the person in charge of the building management committee is the counselor in the building, and the building management committee has a floor (unit) head and a dormitory head, forming a three-level grid management mechanism of the building head-floor (unit) head - dormitory head. Strengthen the construction of the "one-stop" student community service center, accurately match the needs of students, promote self-service printing in the student community, improve the application for deferred examinations, financial aid applications, student ID card replacement, one-card loss, certificate issuance and other services. Explore the opening of "one-stop" student community life service stations, and equip dormitory buildings with microwave ovens, first-aid medicine kits, daily-use tool kits, flatbed trolleys and other life service facilities. The "Student Community Service Day" is held to bring life services into the student community, providing free services such as clothing mending, shirt ironing, photo printing and cleaning of glasses. Service personnel are deployed on a full-time basis, and hostel staff, maintenance staff, and security personnel are on duty 24 hours a day to deal with all kinds of emergencies in the community in a timely manner.

To anchor the differentiated needs of student development and explore academic development in the community. Class instructors, full-time teachers, management cadres and social celebrities in related fields are selected to serve as community academic instructors, and general knowledge lectures, reports and talks on innovation and entrepreneurship, career guidance and academic planning are offered, as well as columns such as "Community Instructors Talking about Growing Up", so as to regularize the work of promoting academic development guidance. The university plays the role of peer guidance for outstanding students, creates a space for students to communicate in the community, and carries out academic guidance salons. Promoting quality education in the community, organizing "community classes" on Putonghua, calligraphy, painting, photography, etc., so as to promote the comprehensive quality of students.

3.4. Enhancement of Student Community Informatization and Peaceful Community Building

Enhance the level of informatization and intelligent service of the student community, empower the management of the student community with digital service, improve the "one-stop" online service hall according to the needs of the student community management, strengthen the light application of
logistic repair, lost and found, and help of the seniors, etc., so as to provide students with efficient and convenient "one-stop" service. All-in-one" service for students. Adhering to precise and intelligent ideology, we constantly improve the functions of the system such as students' leave request and cancellation, locating and punching cards, and analyzing the data of entry and exit, to strengthen the effectiveness of various types of early warning and accurately grasp the basic dynamics of the students.

Improve the safety organization system, build "area - building - floor (unit) - dormitory" four-level grid-based safety management and information reporting system, community counselors, building manager, floor (unit) manager, dormitory manager according to the division of labor to undertake Responsibility for safety management work is divided among community counselors, building managers, floor (unit) managers and dormitory managers. The school security department takes the student community as a key area for security, sets up fixed duty patrol points, regularly carries out student community safety inspections and hidden danger inspections, regularly carries out publicity and education on national security, network security, fire safety, anti-marketing, anti-fraud, anti-theft, anti-drugs, etc., and regularly organizes training, disaster prevention and escape drills and other activities. Strengthening police and school co-construction, giving full play to the positive role of the student community police office, multi-dimensional maintenance of teacher and student safety and campus harmony and stability.

3.5. Enhancement of Mental Health Education in the Student Community and Strengthening the Culture of the Student Community

To promote in-depth psychological education in the student community and extend mental health education to the student community. It has established a sound team of psychological informants in the student community, strengthened the training, management and assessment of the team, and clarified the duties and procedures of the work. A psychological counselor is assigned to each district to carry out psychological counseling and follow-up visits, and establish psychological health files of students in the district. Relying on the "Youth Home", we build public spaces such as "Oxygen Bar" and "Comfort Book Café" in the student community to create a relaxing and comfortable community environment, and carry out interviews on students' adaptability, psychological counseling, group counseling, emotional guidance and other services. It also conducts a series of activities such as interviews on students' adjustment, psychological question and answer sessions, group counseling, and emotional guidance.

To create an immersive community nurturing culture, relying on the corridors in the dormitory buildings, constructing cultural hallways and nurturing corridors, and creating a rich cultural nurturing environment. Relying on functional party (group) branches and student community self-management committees, it carries out student community cultural festivals, organizes cultural and sports activities such as dormitory talent shows, movie watching, music salons, food festivals, basketball matches, etc., and strives to create "one area, one brand" community cultural activities. It also carries out the "Five Good Dormitory" creation and evaluation, and organizes the "Chinese Culture Lecture Hall" and other activities to create a good environment for living together, learning together, building together, sharing together, and having fun together. It has set up reading and exchange spaces such as "corner book bars" and organized activities such as community and dormitory reading and sharing sessions. A "one-stop" student community activity tribe has been set up in the "Second Class Report Card" system to enhance the attractiveness of student activities in the community and strengthen students' cohesion and sense of belonging.

4. Conclusion

The "one-stop" student community is an important hand in the reform of student management mode under the governance system of socialist universities with Chinese characteristics, and an important initiative to improve the systematic, precise and scientific level of party building and ideological and political work in colleges and universities in the new era. The "one-stop" comprehensive management reform of student community is a strategic choice for ideological and political education in colleges and universities, the innovative development of higher education and the comprehensive improvement of governance level. It is based on the geographic gathering of students' living parks, and it gives play to the function of moral education in colleges and universities which is rich in Chinese characteristics and embodies the requirements of ideological and political work, serves the growth and achievement of students outside the classroom learning, and provides students with a common value to help them grow and develop. It is based on the geographical gathering of student life parks, giving full play to the moral education function of universities with Chinese characteristics and reflecting the requirements of ideological and political work, serving students' growth and success outside the classroom learning, and creating a growth community of students' education and life linked by the concept of common values. By interpreting the profound connotation of the "one-stop" student community, organizing and holding pilot work experience sharing meetings, and carrying out the regular "question-learning" exchange mechanism, and taking the party building work as a leader, we will continue to promote the deepening and spreading of the student community construction work, and explore the "party building +" student community construction work. "Party building+" community education system. At the same time, in the process of expanding the scope of construction and summarizing the construction experience in a timely manner, it is necessary to further deepen the reform of the education and training mode, the management service system, the collaborative education system, and the support and guarantee mechanism, so as to create a new pattern of student community nurturing in colleges and universities that is rich in Chinese characteristics, embodies the requirements of ideology and politics, and is close to the actual situation of students.

Facing a new starting point and a new journey, we should be based on the characteristics of Chinese universities, stand on the political height of ensuring the successors of the cause of socialism with Chinese characteristics, fully understand the value and connotation of the "one-stop" student community construction, intensify the efforts of community construction, summarize the experience of community construction, develop the standards of community construction, strengthen the dynamic management of community construction, realize
the full coverage of the "one-stop" student community construction, and push forward the high-quality development of the "one-stop" student community construction.

References


