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Study on the Artistic Expression of Aesthetic Education on Urban Development based on the Background of Urban Civilization Construction

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Abstract: The artistic expression of urban development contains a large number of elements of aesthetic education, and has an irreplaceable role in enhancing aesthetic education. Specifically, in the context of urban civilization construction, the basic content of the artistic expression of urban development can reflect the designer's aesthetic cognition, while the emotional tone of the artistic expression of urban development can cultivate people's aesthetic emotion, and the value concepts contained therein can help people establish a scientific aesthetic standard. In order to better create art for urban development, it is necessary to organically combine Chinese aesthetic resources with the characteristics of the times, and utilize the platform of the Internet to improve the artistic expression of urban development, and at the same time, it is also necessary to let the designers of urban architecture continuously improve their aesthetic quality in a large number of social practices, so as to make them integrate with the past and the present, and combine the real with the imaginary and unite with the action of knowledge.

Keywords: Urban Civilization Construction; Aesthetic Education; Urban Development.

1. Introduction

Along with the rapid development of China's social economy and the acceleration of urbanization, the function of aesthetic education has been receiving increasing attention in the process of modern urban construction, which is not only an improvement of the urban ecological environment, but also a kind of pleasure for the citizens' mind. With the development of society, people pay more and more attention to the aesthetic education function of the city, therefore, the function of the aesthetic education function is increasingly highlighted in the contemporary city. The city is the main place where human beings live, survive and develop, and it is also an important symbol of the development level of human society. The progress of human civilization is manifested in the development of science and technology, economy and other aspects, as well as the improvement of human living environment. In modern city construction, the role of aesthetic education is based on the concept of scientific environmental protection and sustainable development as the basic principle, thus achieving the dual satisfaction of human material needs and spiritual needs. It can reflect the historical heritage of a city, the cultural connotation of a city, the happiness level of its inhabitants, and the personality characteristics of the city. The function of aesthetic education has been paid more and more attention to, and in order to strengthen the aesthetic education, it is necessary to constantly update its own design concepts to meet the needs of the times.

Therefore, strengthening aesthetic education is an effective way to improve the comprehensive quality of students. General Secretary Xi Jinping clearly pointed out at the National Conference on Ideological and Political Work in Colleges and Universities that "China's higher education shoulders the major task of cultivating builders and successors of the socialist cause who are all-rounded in morality, intelligence, physical fitness and aesthetics." To realize the Chinese dream, it is necessary to organically combine the aesthetic consciousness and aesthetic interests, to organically combine the aesthetic consciousness and aesthetic interests, to improve their aesthetic quality, to improve their aesthetic quality, is a major issue facing colleges and universities at present.

2. Importance and Necessity of Urban Civilization

2.1. Importance

Urban civilization is of great significance in alleviating the shortage of resources in today's society, reducing environmental pollution, slowing down the deterioration of urban ecology and creating space for sustainable development for future generations. The establishment of urban civilization is not only the establishment of a realistic urban system, but also a change in people's understanding of the urban environment, the establishment of "respect for nature", "man and nature", "man and man" harmonious relationship between the city and nature.

2.2. Necessity

Urban civilization is the result of the joint efforts of global environmental protection organizations and an inevitable requirement of the socialist cause with Chinese characteristics. It is not only the future of a nation, but also the happiness of a nation. Our country attaches great importance to the construction of urban civilization and, with the broad participation of all sectors of society, actively carries out activities for environmental protection and care for nature. This is reflected in the reports of the 18th and 19th National Congresses. In the report of the 19th National Congress, we will further promote the reform of the ecological civilization system on the basis of "Beautiful China". In addition, urban civilization is an important measure to address global climate change. Therefore, we must deeply understand the significance of urban civilization and take corresponding actions on this basis, so as to better promote the

modernization process of our country and make our own contribution to the dream of rejuvenation of the Chinese nation.

3. Specific Manifestations of Aesthetic Education in Urban Construction

3.1. Sculpture

Sculpture is a form of art commonly found in aesthetic education works, it is also an important part of urban construction, it is a symbol of a city's cultural and spiritual civilization, but also to a certain extent, the level of development of a city's construction to reflect. In terms of its artistic expression, it can be divided into round carving, relief carving, perspective carving; in terms of its material, it can be divided into wood carving, stone carving, brick carving and so on. Because of its scale is often very large, so it plays a symbolic role in the cityscape nodes, but also a city's cultural taste of reference, but also a city of personality traits of the symbol, it is a city of cultural carriers, but also a city of aesthetic interest of the carrier. Sculpture is a reflection of a city's political, economic and cultural development, and it is a sign of urban construction. In addition, the sculpture is not only a kind of aesthetic education in the artistic expression, it can also play a role in the influence of the city residents' sentiment, the interaction between the sculpture and the residents is the soul of an excellent sculpture works, only stand on the position of people-oriented, can create better sculpture works, can show the unique charm of the city. For example, the eight granite reliefs on the Tangshan Earthquake Monument Square, representing a party in trouble, eight parties to support, the country with one mind, to overcome the difficulties, these reliefs depict the earthquake, people in the earthquake, in order to comfort compatriots in the earthquake, in order to recognize the martyrs of the heroic martyrdom, in order to inspire the people of the new era, the Tangshan Earthquake Monument is also known as the city of Tangshan's landmarks.

3.2. Public Environmental Signage

Public signs are inextricably linked with our life as well as urban construction, which can not only play a decorative and beautifying effect on the city's buildings as well as the surrounding environment, but also provide guidance for people's life to a certain extent and provide more convenience for our work and life. Public environment signs are closely related to the city, architecture, landscape and public environment design, which is a kind of interpretation and continuation of urban architecture. When carrying out the design, we should pay attention to the recognition, simplicity and artistry of the public environment signs, in the form of expression, we can use graphics, text or graphic combination, and we should pay attention to the direction of the positioning, and we should pay attention to the rigor of the production.

3.3. Public Facilities

The aesthetic educational works of public facilities refer to the necessary facilities in the city that have a certain use and meet the spatial needs, and these facilities have practical functions as well as the most important function of beautifying the city. There are many types of public facilities, ranging from billboards to subway stations. In the design of public facilities, we have to meet the requirements of coordination and unity with the overall environment of the city, pay attention to the systematic and standardized, pay attention to the integration of modern elements and traditional elements, which adds a quality to our urban environment. For example, all the platforms of New York's Second Avenue Line 1 were transformed into a large underground art gallery, in which dozens of artworks were placed in the extended positions of the four platforms, forming one of the largest permanent aesthetic facilities ever built in the state of New York. It conveys to people the idea that public facilities represent not only a function, but also an expression of mankind's own perceptions and beliefs. Anyone who has never entered a museum or art gallery can experience the inculcation of art while strolling through a public space, which is the character and significance of the artistic expression of aesthetic education embodied in the category of public facilities.

4. Functions of Aesthetic Education and Artistic Expression in Urban Construction

4.1. Preservation of Historical Memory

In the long process of human development, a large amount of historical and cultural heritage has been produced, and the artistic expression of aesthetic education not only has aesthetic value, but also has the function of preserving historical memory; monuments, historical sites and exhibition halls are prevalent artistic expressions of urban development in aesthetic education for the purpose of preserving history and culture. For example, the Tangshan Earthquake Monument to commemorate the nation's anti-earthquake relief and reconstruction of Tangshan. The museum has preserved the scenes of the anti-earthquake and disaster relief in those years, displayed the equipment and gear of the anti-earthquake and disaster relief in those years and carried out the popularization of knowledge about earthquake prevention and disaster mitigation, which has been identified by the provincial party committee and the provincial government as the base of patriotism education in Hebei Province. In aesthetic education, the artistic expression of urban development is the essence of a city and the most moving humanistic landscape of a city.

4.2. Enriching the Aesthetic Experience

In the artistic expression of urban development in aesthetic education, the function of aesthetic pleasure should be presented to the public first. For example, French artist Camille Valara, in Arkansas, U.S.A., transformed an old abandoned gas station into a colorful landmark, which became an artistic expression of urban development in aesthetic education, revitalizing once-neglected landscapes in the city, and at the same time demonstrating a kind of mingling of tribal art and pop art, promoting community communication and activities.

4.3. Driving Economic Development

The artistic expression of urban development in aesthetic education is a way of grasping the construction and cultural development of the city, and a symbol that can be used as a sign in the city. Artistic products are loved by the public, they enter into the life, interact with the public, and improve people's aesthetic standard and quality of life, thus enhancing their economic value and social value. In addition, the aesthetic expression of urban development improves the

urban environment, bringing in more tourists, residents and investors, thus increasing the economic benefits and popularity of the city. For example, Dalian's Xinghai Plaza and Sea Rhythm Park have become famous attractions in Dalian, attracting more and more people to come and travel. Aesthetically oriented urban development creates significant economic benefits for the city.

5. Conclusion

In the process of improving the urban environment and upgrading urban construction, the artistic expression of urban development in aesthetic education has become an indispensable component. From the perspective of the relationship between urban planning and the artistic expression of urban development in aesthetic education, the artistic expression of urban development in aesthetic education not only promotes the establishment of urban brand and urban image, but also promotes the generation of urban aesthetic and economic value, and also promotes the enhancement of the level of happiness of urban residents' life.

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