

Analysis of the Influence of Land Art on Fiber Art

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Abstract: Land art uses nature as a creative medium, combining art and nature to form a visual art form rich in artistic integrity. Land art is integrated with the aesthetic concepts of different periods, broadening people's horizons for exploring art, and allowing people to clearly express the relationship between human beings and nature in their thinking. By analyzing the background of the production of land art, the characteristics and cases of land art, this paper explores the influence of land art on fiber art.

Keywords: Land Art; Contemporary Art; Fiber Art.

1. The Production of Land Art

Thanks to two art exhibitions, land art appeared to the world. The first was the "Earthworks" exhibition at the Devan Gallery in New York, USA, in October 1968. The second exhibition was "Earth Art" at the While Museum at Cornell University in February 1969. The successful presentation of these two exhibitions quickly led to an art that had never existed before – land art. Contemporary art is a combination of a variety of arts produced today – namely painting, sculpture, photography, installation, performance and video art. Although deceptively simple, the definition around this contemporary art is often a bit vague, because different people's understanding of "contemporary" can vary widely. Contemporary art is aimed at and distinguished from modern art and postmodern art in terms of time concept and orientation. The art trend that appeared in Europe and the United States in the late 60s of the 20th century developed from the simple, detailless form of minimalist art. Land artists are generally tired of modern urban life and highly standardized industrial civilization, advocate a return to nature, and express strong dissatisfaction with the least school art that they have ever fallen in love with, and a group of artists tired of modern urban life and highly standardized industrial civilization, advocate returning to nature, and use the favorable resources of the earth to open up another kind of art. This suggests that land art is a way for artists to express the idea of returning to nature, and a rethinking of the nature of art, "developed from the simple, detailless form of minimalist art." Land artists advocate a return to nature and use the earth as the object of artistic creation. Its production can be traced back to the readymade art that began in Duchamp, the Spring, which is a challenge to traditional art and its aesthetic ideas. Since then, a large number of public art works have emerged in public places, marking that art has successfully broken away from the limitations of traditional art works displayed in museums, art galleries and other spaces, and also marks that art has entered social life and is accepted, appreciated and shared by the public.

2. Features of Land Art

2.1. Use Nature as Inspiration and Venue

The materials used to create land art are very different from traditional art. The designer selects the materials needed from

nature according to the creative site. Such as stone, wood, flowers and plants, plastics, fibers, fabrics, etc. In the eyes of artists and designers, anything in nature can be applied to design, especially materials that have no commercial value and are not valued by people, because every object in nature has its own value and beauty. The designer can see the beauty and value of these objects, and find materials from the site of creation, which also makes the relationship between the created work and the site of creation closer. Objects in nature are highly malleable as creative materials and can form kaleidoscopic forms. In giving the concept of rebirth to objects, it can better reflect the natural form and the meaning of life. In general, the materials chosen for land art follow simple, clean, pollution-free natural materials, and in some modern designs, the choice of materials affects the final appearance of land art.

2.2. Not Limited by Space and Time

Compared with the expression of traditional art, land art uses heaven and earth as the display space, which is a relatively new and attractive form of expression, with a more open space and more variable temporality, adding more vitality and expression to art. Although some of the works are displayed indoors, the real meaning of land art is the art of nature, it is in the outdoor space, it is exposed to nature. This is different from the traditional art model of creating indoors, which is dedicated to the exploration of outdoor spaces, which is also a challenge to traditional art, such as digging, rocking, and wrapping. Space is not limited to the ground, and sometimes artists also make large-scale art on the sea, cliffs, and buildings. Land Artists is committed to redefining traditional art, making its conceptual definition broader, not limited to traditional art alone. Don't be afraid of the problems that can be overcome or cannot be overcome in the creative process, because these problems are part of art itself, which reflects the openness, pluralism and inclusiveness of contemporary art aesthetics.

2.3. Reuse and Development of Wasteland

The reuse of wasteland is a prominent feature of land art. It can reflect the designer's sense of social responsibility, and at the same time stimulate the viewer's awareness of protecting the ecological environment. For industrial wasteland, many creators of land art pay great attention to exposing the adverse effects of industrial production on the human living

environment through the works of designers. The design combines art with sites that resemble abandoned factories, reflecting the artists' concern for society and nature. There are also some artists who will carefully record some of the materials of the works completed in nature, such as stones and clods, according to the form in which they were completed in nature at that time, and then write a production manual by drawing, labeling, and taking pictures, and bring them back to the museum, so that the staff can reassemble these natural materials in the art museum in the future to produce secondary creations.

2.4. More Abstract Design Features

The expression of land art is more abstract, influenced by minimalist art, simplifying the design and using some simple graphic symbols to express infinite meaning. For example, the basic forms of some geometric shapes such as circles, triangles, spirals, and straight lines are used to express. If the viewer does not appreciate its abstract expression in combination with the characteristics of the earth, it is difficult for the viewer to understand the inner meaning of the work through abstract expression. This is also what attracts people about land art. This also provides a lot of materials for the development of land art.

2.5. Pay Attention to the Expression of Ideas

Land art is developed from very few arts, and this also proves that land art is not an excessive pursuit of artistic complexity or gorgeous shapes, but expresses something on the thought or spiritual level of the creator. At the same time, in the sixties and seventies of the twentieth century, the emergence of land art works also expressed a rebellion against the commercialization of art. The volume and creative environment of land art prove that the works of land art are immovable and irreplaceable art, so they represent the pursuit of land artists at the level of artistic thought and artistic spirit. Heizer's work "Double Negation", which uses blasting and some other techniques to cut two side-by-side concave surfaces on the ground, forming two negative spaces, in order to blur the concepts of nature and art, expanding the depth of land art thought.

3. The Influence of Land Art on Fiber Art

3.1. Fiber Art Design

Fiber art design is an art form that integrates function and aesthetics. It can be defined from two aspects, one is narrow, generally refers to the extension of weaving art, focusing on appreciative art; The other is broad, there are appreciative types and application types, clothing types and decorations, weaving and printing, embroidery, dyeing, as long as it is composed of fine fibers, it can be called fiber art. The materials used are not limited to fabrics, and the artist also explores a variety of fiber materials, such as newspaper, straw, hair, wool and other materials. Through weaving, winding, wrapping, binding, pasting and other methods, and using these methods to make some three-dimensional works, through the control of materials to express different textures, textures, colors, states. It can show the artistic charm of visual beauty and tactile beauty, and can also evoke people's deep emotions for nature, to a certain extent, eliminate the indifference brought by the large number of hard materials in modern life, and re-return the "human touch" to the world.

3.2. The Material is Richer

A medium that conveys aesthetic emotions, and its texture and material can convey different visual feelings. Fiber art focuses more on creating fiber art works with various fiber materials. Different fiber materials have different material beauty, which is the irreplaceable artistic charm of fiber art, from traditional cotton, linen, silk, wool, etc. to the use of iron wire, pulp, plastic, optical fiber and other comprehensive materials, in the material and texture performance is more shocking and visual impact, the expression of deep connotation, very personalized.

3.3. Pursue Design Back to Nature

Abstract art forms are derived from natural forms, based on natural forms, cannot be created independently from nature, are summarized and refined in natural forms, and are powerful expressions of natural forms in art design. Nature gives humans the ability to depict nature, and in the work "Self-Action", tree branches and other materials are used to weave a fiber art work resembling a bird's nest, and the collection of lines fully demonstrates the vigorous vitality of nature. In the work "Snow Tree", the snowy scene of northern winter is woven with cotton thread, and a tree in nature is used as a prototype, giving it artistic vitality. For the common natural forms in nature, although it is taken for granted in the eyes of most people, as long as you actively use your own perceptual thinking in the process of careful observation, materialize ordinary natural forms into abstract forms in artworks, use materials with affinity in fiber art, and create new visual effects by winding, weaving or linking, as well as diverse expression languages.

3.4. Focus on Spiritual Pursuits

Fiber art is known as the most heartwarming art in modern design, with its unique materials and rich colors, it has aroused people's emotional resonance, and its artistic expression appeal and diversity of formal language are unparalleled. This natural affinity contrasts sharply with the indifference of hard materials in modern design, and the shape of natural forms introduces fiber art creation, pursues the naturalness of artistic design, achieves a return to the original effect, and awakens people's aesthetic ideals of advocating nature. Strengthen the emotional communication between the creative subject and natural objects, seek new artistic language and expression, and add modern design concepts on the basis of inheriting and developing traditional weaving art, so that fiber art has a strong sense of the times and creates a new realm of aesthetics.

4. Conclusion

With the development of society, the popularity of land art continues to increase, and land art has in-depth thinking on art and society, art and nature, nature and civilization, ecology and environment. By using materials from nature to create on outdoor land, expanding the scope of site selection of art works, rejecting the commercialization tendency of artistic creation, and showing a discussion of the relationship between human beings, nature and culture, which has triggered us to think new about land art, and express the content we want to express without destroying nature, especially the various contemporary designs influenced by land art.

References

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