

On the Nationalized Artistic Creation under Marxist Theory of Literature and Art

Shuchun Hou

Anhui University of Finance and Economics, Bengbu 233030, China

Abstract: Marxist theory of literature and art is a theoretical result of in-depth analysis and examination of literary and artistic phenomena on the basis of practical materialism philosophy and the basic principles of aesthetics. It is not only a profound revelation of the nature and law of art, but also an advanced theoretical thought with distinct national characteristics and times characteristics, which plays an important role in promoting the prosperity of literature and art. From the perspective of Marxist literature and art theory, this paper summarizes the close connection between nationalized creation and Marxist literature and art theory, and provides a beneficial exploration for the better development of future artistic creation through the in-depth study of China's traditional excellent national spirit and culture.

Keywords: Literary and Artistic Theory; Nationalization; Artistic Creation.

1. Introduction

Based on Marx's theory of literary and artistic creation, Marx and Engels drew the conclusion that many works of art have three social functions, namely cognition, education and aesthetics, according to people's mechanical practice and artistic practice. Art is not only a form of human spiritual life, but also a means by which human essential power can be fully displayed. In the field of art, there are also three qualities or characters, they are true expression, profound ideological connotation and exquisite artistic expression. The three are both related and different from each other. In the process of artistic creation, these functions and characters are perfectly integrated together, forming an inseparable whole, showing the most incisive performance. The pursuit of traditional Chinese art forms is the synchronous echo of nature and human beings, which contains rich symbolic meaning of life and ethical value concepts, and pays attention to interpersonal relations, weather and geographical conditions. This appropriate design principle coincides with Marx's theory of literary and artistic creation, because in the objective world, the realistic nature of traditional Chinese art design has reached a profound insight. The ideological nature is expressed through the practical function, and the artistry is also quoted by thousands of generations of children.

In artistic creation, the concept of nationalization is one of the important principles that must be followed. One of Lenin's contributions to the theory of nationalization is to put forward the differences between nations and the development of national culture in different stages. This special feature makes it have its own distinctive and unique national characteristics, and has obvious differences with the literature and art of other countries or regions, and has become one of the treasures in the world literature Treasury. [1] The reason why Marxist literature and art theorization has nationalized characteristics is that the object it studies has a specific cultural background and historical background. The uniqueness of literature and art lies in the fact that it forms a series of specific content and form characteristics of literature and art on the basis of a nation's unique living conditions, cultural customs, psychological quality, language and literature. With the passage of time, as a symbol of the

maturity of national art, it has constantly evolved, developed and formed in the long river of history. [2]

2. Content of Nationalization of Artistic Creation

With the constant change of social environment, the content of Marxist literature and art theory is constantly enriched and developed, and its nationalization meaning has also undergone a new transformation. Ethnic design has charm, its soul and core are the nationalization of artistic creation and contains the unique essence and tradition of the nation in the artistic creation. The nationalization of artistic creation basically covers four aspects:

(1) We must inherit and carry forward the excellent cultural tradition of our nation, and enshrine the national character and national characteristics in our works. A large number of historical ethnic elements are added to the artistic creation to promote the entire work with ethnic characteristics. For example, Tang, Song, Yuan, Ming and Qing dynasties have different backgrounds, mythological stories and realistic history in different times, and the works created have different charm.

(2) It needs a real-life perspective. They believe that life is the source and motivation of artistic creation. Marx and Engels put it clearly in the German Ideology: "It is not consciousness that determines life, but life that determines consciousness." At the same time, he also pointed out that art comes from life, and ultimately serves life, art is a reflection of reality, it has the function of acting on life. Luo Zhongli's oil painting "Father" is a typical work of local realism. Based on his life experience in Daba Mountain, he expresses his deep love and care for farmers and appeals to people's attention to their lives, their simple beauty and hard-working character. Design as an art form is also developed by the social environment and culture of a certain period. Based on the materialist view, art design is classified as an ideologue to reflect the nature of social existence. Therefore, the experience of social life has become one of the sources of inspiration for artistic design creation, providing designers with rich life experience.

(3) In order to enrich and develop the artistic connotation

of our nation, we need to absorb its essence, eliminate its dross, bring forth the new, absorb and learn from the excellent works created by other nations, and at the same time reorganize and integrate their characteristics to create artistic design works that meet the contemporary national appreciation.

(4) The people-centered cultural concept is the core of our social development. [3] For a long time, Marxist literature and art theory has regarded the interests of the broad masses as the basic premise for measuring the historical value and aesthetic value of cultural ideology. In the context of the socialist era, in order to ensure the well-being of the people, artistic creation must become a necessary prerequisite for the people to be masters of their own country.

3. Integrate National Characteristics into Artistic Creation Practice

Literature and art are interwoven with the objective world, ideology, aesthetics, literature and art, psychology and other aspects, and their mutual relations have been fully displayed under the framework of Marxist literature and art theory. With the changing times, art forms show a diversified trend, among which nationalization is an important form of expression. In the field of art design, the identification and development of national culture, as well as how to inherit and continue the nationalization of design, are one of the important ways to promote the development of national traditional aesthetic. In modern society, the significance of nationalization is more prominent, because modern art has a strong demand for nationality. In graphic design, nationalization is an indispensable element for designers, who are more inclined to use artistic creation elements with strong national characteristics. The application of traditional culture in graphic design can make the work more distinctive and give new connotation. In the field of fashion design, the presentation of the overall national image is realized through the clever use of aesthetics and forms. Some designers often integrate traditional Chinese elements into the clothing, such as dragon and phoenix, blue and white, etc., to show its unique charm. This paper starts with the analysis of traditional pattern, discusses its influence on clothing shape and style, and further studies the specific expression forms and application principles of traditional elements in graphic design. By integrating traditional colors into the clothing design, and re-designing in the way of reorganization and refinement, the clothing as a whole presents the characteristics of the full sense of The Times, while emitting a strong nationalized artistic atmosphere. This paper mainly studies the nationalization of clothing design, and expounds the meaning and significance of nationalization design. In artistic creation, the application of nationalization is everywhere, which not only perfectly interprets and inherits the traditional culture of the country, but also becomes an important development hub between traditional and modern culture, injecting vitality into artistic design.

4. The Importance of Nationalization of Artistic Creation

China's national culture and art after a long time of precipitation, gave birth to a unique national value. These include traditional patterns and colours as well as ethnic styles. With the passage of time, under the guidance of Marxist

literature and art theory, China's art design has gradually formed a unique national value, and has made remarkable achievements. As a highly comprehensive and practical discipline, art design is a product of integrating various kinds of knowledge, and also a reflection of people's pursuit of life and spirit. With the vigorous development of national economy, the cultures of different countries continue to blend, and some outstanding Western art works have come into our vision. Therefore, our design must not only pay attention to the inheritance of the outstanding culture of our own nation, but also actively absorb the outstanding existence of other nations. In this case, it is necessary to integrate the characteristics of different regions into modern art design. The unique culture presented by each nation is the fundamental reason for the diversity of art design. Therefore, in the field of art, only the organic combination of local culture and world culture can show more works with national characteristics. In the current society, people become impetuous and sensitive because they are under great pressure and excessively pursue a simple way of life, while nationalization caters to this demand in its ingenious way, thus changing the fast-paced society and realizing the human-centered concept. Therefore, nationalization can also make artistic creation more humane. Therefore, this paper mainly studies and analyzes the nationalized art, and puts forward relevant suggestions to provide reference for the future development of our country. Nationalization plays an indispensable role in artistic creation, like a powerful force, which can promote the continuous progress of social material civilization and spiritual civilization.

5. Under the Guidance of Marxist Theory of Literature and Art, The Future Trend of Nationalization of Artistic Creation

Chinese civilization has a long history, and its long-established national culture is an inexhaustible source to promote the continuous development of the Chinese nation. In the era of contemporary economic globalization, how to carry forward national culture has become one of the problems we must think about. The improvement of artistic aesthetics cannot be separated from the evolution of history and the progress of society, and the nationalized artistic design not only contains a profound sense of social history, but also shows the essence of traditional humanistic spirit and value. Therefore, integrating the traditional national culture into the design has become the responsibility of our designers, and has also become one of the important ways of modern art design innovation. Under the guidance of Marxist literature and art theory, we can find that traditional national art is the most creative cultural form, which contains creators' deep understanding and emotion of their own national culture. Therefore, from the design point of view to discuss how to integrate China's national spirit into the modern art design, can further enhance its absorption and utilization of local characteristics of the elements, so as to make it inherit and innovate. The charm of traditional art lies not only in its theory and practice, but also in the mutual integration of artistic creation and national culture, which not only continues the essence of art design theory, but also shows the unique charm of traditional art. From this point of view, the integration of traditional national art into modern design can make modern design inherit better, and provide more

innovative power for the art design of our country. The reason why Chinese art design can obtain independent aesthetic characteristics is that it absorbs the excellent content of national character and national culture, and skillfully integrates them together, thus creating a unique cultural road, which will bring new opportunities for the development of Chinese art design. Therefore, we should pay attention to the mining and utilization of our local culture, so that it can be better disseminated and applied. The future trend of Chinese art design is to take culture as the cornerstone and continue to inherit and develop with the passage of time to adapt to the changes of The Times. Only by constantly learning and absorbing the essence of western modern design concept can we realize the rapid development of Chinese design cause. In today's society, we not only need to integrate national culture with artistic creation, but also need to inherit and develop it to show the unique charm of the nation.

6. Conclusion

The connotation of Marxist theory of literature and art is very rich, it reveals the relationship between literature and art and the objective world, literature and art and ideology, literature and art and aesthetics, literature and art and psychology, etc. Its essence lies in the use of Marxist standpoint and method to recognize and change the perception of the world, which is scientific and practical. Therefore, it plays an important role in the healthy development of Chinese art undertakings. Only under the

guidance of Marxist literature and art theory can we make the artistic creation of our country lead to a correct development road, and this correct road is to promote the development of nationalized artistic works. Only in this way can we better meet the people's ever-growing demands for material living standards and their yearning for a better life. Our artistic creation must be based on China's national spirit and culture, under the guidance of Marxist literature and art theory, and constantly improve itself, so that it can keep pace with The Times, adapt to the needs of modern society, and open up a path of inheritance and development, reform and innovation with Chinese characteristics in the international art world.

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