The Inheritance and Development of Traditional Chinese Flower Arrangement Art

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Abstract: Influenced by the world's modern art trends, especially abstract paintings and abstract sculptures, the style and techniques of modern flower arrangement have made major breakthroughs, and a hundred flowers are blooming. Free style, abstract style, avant-garde style and various large-scale floral arrangements express the aesthetic taste and ideas of contemporary people. Flower arrangement is developing towards floral content, commercialization and practicality. "From classical to modern" and "from tradition to innovation" are the slogans of today's flower arrangement circle. Modern floral art can reinterpret traditional classical art with novel techniques and concepts, which is the development trend of flower arrangement art education. The value and significance of traditional Chinese flower arrangement art in the new era, the inheritance and development of traditional Chinese flower arrangement art, etc. are explored and explored, and thoughts are put forward on the intangible inheritance, development and promotion of traditional Chinese flower arrangement art.

Keywords: Art Education; Flower Arrangement Art; Inheritance and Development.

1. The Significance of Inheriting and Developing Traditional Chinese Flower Arrangement Art

Inheriting and developing the art of traditional Chinese flower arrangement helps to learn about China's excellent culture and carry forward the excellent cultural value of the Chinese nation. Traditional Chinese flower arrangement attaches great importance to using flowers as metaphors for people, and uses a variety of imagery to express the inner temperament, charm and character of people or things. In its origin and development, flower arrangement combines the three values of "Confucianism", "Taoism" and "Buddhism". Cherishing flowers and decorating them as little as possible is the "benevolence" of Confucianism; emphasizing the spiritual communication between people and the flowers in front of them and nature in the process of flower arrangement is the "Tao" of Taoism; the work uses the lines of plant branches and naturally leaves white space, using only a few flowers to create a leisurely Zen mood is the "emptiness" of Buddhism. Studying the art of traditional Chinese flower arrangement helps to understand the common "mind" of "Confucianism, Taoism and Buddhism", that is, the value orientation of cultivating oneself and benefiting others, putting people first, and focusing on virtue. This is also the main spirit of China's excellent traditional culture Traits.

Inheriting and promoting traditional Chinese flower arrangement art will help develop aesthetic education. The four traditional cultural ideas of traditional Chinese flower arrangement, such as the values of cohesion and upwardness, stability and harmony, low-key and restrained, and comprehensiveness, can also enable the Chinese people to be influenced by Chinese-style aesthetic education in the process of learning flower arrangement.

2. Inherit China's Excellent Traditional Culture and Develop The Art of Flower Arrangement

"Learning from the past is not like imitating the past, innovation has its roots and is new." The art of flower arrangement is the same as other arts, only national ones are universal. Only by expressing the national spirit and integrating world-class flower arrangement skills can the level of Chinese flower arrangement art be further improved. Traditional flower arrangement is an item approved by the State Council to be included in the second batch of national intangible cultural heritage list. Chinese traditional culture has an extremely profound impact on traditional Chinese flower arrangement teaching, which is mainly reflected in traditional Chinese aesthetic methods and humanistic thoughts. Chinese traditional flower arrangement teaching must be inherited and innovated in conjunction with traditional culture, selectively retain the content of traditional culture that is valuable to traditional flower arrangement teaching, and creatively combine the inheritance of traditional culture with traditional flower arrangement teaching to achieve the goal of "unity of nature and man, advocating "Natural" effect, thereby improving the teaching level of traditional Chinese flower arrangement art.

2.1. The Relationship between Traditional Chinese Flower Arrangement and Chinese Traditional Culture

Traditional Chinese flower arrangement is an artistic activity that contains profound ideological connotations and is an artistic expression of the outlook on life. Traditional Chinese flower arrangement is deeply influenced by religion, philosophy, painting, national aesthetics and folk customs, especially philosophy. Different philosophical schools have been formed in different dynasties, and different philosophical schools have different philosophical connotations. Therefore, the art of flower arrangement also presents different philosophical concepts and forms different cultural and artistic styles. These different styles of flower arrangement reflect from the side The influence of philosophy and culture on flower arrangement. Traditional culture has penetrated into the art field of traditional Chinese flower arrangement. The art of traditional Chinese flower arrangement and Chinese traditional culture are of the same
2.2. Traditional Chinese Flower Arrangement is Rooted in Traditional Culture

Traditional Chinese flower arrangements need to be developed in a certain cultural context, reflect different values and aesthetic concepts, and reflect the cultural style of a certain period. People process all impressions about existence based on historical experience, and traditional flower arrangements are rooted in traditional culture. It is broad, profound and has a long history, with dignified and elegant shapes, poetic pictures, artistic conception of both form and spirit, imitating nature's techniques, and distinctive and unique artistic expression.

2.3. Flower Culture and the Inheritance and Innovation of Traditional Chinese Flower Arrangements

The Chinese nation has nurtured excellent traditional Chinese culture in its long historical development. The traditional Chinese famous flowers recognized by the National Famous Flower Selection are not only the crystallization of the people's wisdom and wishes for a long time, but also the inevitable development of Chinese traditional flower culture. Result. Chinese traditional famous flowers belong to China and the world. Traditional famous flowers need to be organically integrated with traditional Chinese flower arrangements.

With the help of the popularization of education on traditional culture, we can popularize traditional flower culture among the people and lay a solid foundation for the national development of traditional flower arrangement art. Traditional flower culture cannot be limited to simple concepts such as "Three Friends of Suhan" and "Four Gentlemen of Flowers", but also needs to be reflected in the spiritual level of flower culture. Therefore, inheriting the traditional flower arrangement art requires rooting the traditional flower culture in the hearts of modern people.

2.4. Traditional Culture is the Creative Source of Chinese Traditional Flower Arrangement

The profound Chinese culture is the foundation of traditional flower arrangement art creation. Traditional Chinese flower arrangement embodies the beauty of natural mountains and rivers. Based on the long cultural accumulation, it has formed a traditional flower arrangement art with Chinese cultural characteristics. The emergence of traditional Chinese flower arrangement is closely related to ancient cultural ideas such as "Unity of Nature and Man" and "Gentlemen Competing with Virtue". In addition, monographs such as "Vase History" and "Vase Flower Book" of the Ming Dynasty are still highly regarded by the flower arrangement circles at home and abroad even in modern times. The flower materials and composition used in traditional flower arrangements are natural, "derived from nature but higher than nature", and works with profound artistic conception are created through the principles of flower arrangement.

3. Theoretical Research and Educational Promotion of Traditional Chinese Flower Arrangement Art

Strengthen theoretical research on Chinese flower arrangement art, guide practice with theory, improve theory in practice, and form a theoretical system of Chinese flower arrangement art. Strengthen the humanistic quality and cultural literacy of flower arrangement workers, and continuously improve their accomplishments in traditional culture and art. Make a good plan for the development of Chinese flower arrangement, strengthen domestic and international cultural exchanges of flower arrangement, draw on the strengths of others and strengthen practical skills, so that the level of flower arrangement art can move into the world's advanced ranks.

3.1. Strengthen Theoretical Research on Chinese Flower Arrangement Art

The inheritance and innovation of traditional Chinese flower arrangements are inseparable from the cultivation of talents. The cultivation of talents is inseparable from scientific research and education. Carrying out scientific research and education on Chinese flower arrangements can enable Chinese people to have an in-depth understanding of Chinese traditional flower arrangements and traditional culture.

Theoretical research includes the research, inheritance and improvement of the theoretical basis of traditional flower arrangement, the study of traditional flower arrangement techniques, the research and development of flower utensils, the sustainable development and utilization of flower materials, etc. To popularize traditional flower arrangement art education, we must first pay attention to cultivating traditional flower arrangement teachers. At present, my country's flower arrangement art teaching team is still relatively weak, and most of them are engaged in flower arrangement art education after self-study and short-term training.

There are many research directions for traditional Chinese flower arrangement, but most of them currently focus on the historical evolution. Research on the theoretical system, teaching promotion, inheritance methods, technical skills, materials and tools of traditional flower arrangement is still insufficient. Due to the lack of systematic research in these fields, the research on the classic ancient books on my country's traditional flower arrangement art is only superficial. Although there are translations of flower arrangement works such as "Vase of Flowers" and "Vase History", they are not authoritative enough, and other flower arrangement classics are not covered. In order to carry forward the traditional Chinese flower arrangement art, scientific research should be used to cultivate high-quality inheritance talents in the new era and lead the future direction of the development of Chinese flower arrangement.

During the exploration, the art of flower arrangement can be integrated into art education such as painting, calligraphy, and music, and traditional flower arrangement art education can be popularized in primary and secondary schools. Chinese traditional culture includes flower culture, traditional festival culture, tea culture, etiquette culture, food culture, etc. Let students learn traditional Chinese culture and art from an early age and cultivate national cultural feelings and
patriotism. Once people have a theoretical foundation for traditional Chinese culture, including flower culture, they will lay a good foundation for the subsequent appreciation and creation of traditional Chinese flower arrangement art.

3.2. Traditional Flower Arrangement Education Must Adhere to the Principle of "Serving the Past for the Present, and Adapting the Foreign to the Chinese"

Traditional Chinese flower arrangement is the origin of oriental flower arrangement. It was spread eastward to Japan twice. Its formal style, aesthetic ideas and humanistic connotation have a profound impact on the emergence and development of Japanese flower arrangement. However, its international reputation is not as good as Japanese flower arrangement, which is also an oriental flower arrangement. Chinese traditional culture is profound and has a long history. In the inheritance and development of traditional flower arrangement in my country, we must not only learn the excellent skills of domestic and foreign flower arrangement art, but also spontaneously inherit the essence of local culture.

The education of traditional Chinese flower arrangement art must persist in innovation while inheriting, and it is necessary to increase investment in traditional flower arrangement teaching and scientific research, focusing on the understanding of its inner spirit, rather than mechanically copying the form, in order to adapt to the needs of modern development. Selectively retain the valuable content of traditional culture and creatively combine traditional flower arrangements with traditional culture to achieve natural harmony. Re-examine traditional culture from the perspective of modern society and culture.

Learning traditional Chinese flower arrangement requires a certain degree of humanistic and artistic accomplishment, which is also a difficult part of the teaching of flower arrangement art courses. Increase the proportion of practical classes and appreciation classes, focus on mastering the skills and creative methods of flower arrangement, and hold a flower arrangement art course design exhibition. Test the flower arrangement learning results. Based on the reform of the teaching model, we explore new curriculum assessment standards and highlight the curriculum teaching principles of "theory as the basis, practice as the focus, and innovation as the goal".

In addition, the reform of the evaluation system guides the reform of teachers’ teaching methods and students’ learning methods, effectively ensuring the effective implementation of the new teaching model. For example, in the context of "mass entrepreneurship and innovation", the arrangement of the teaching content of the flower arrangement art course is based on the teaching objectives, focusing on highlighting the two directions of student innovation and creative design, taking into account the needs of students for entrepreneurship, and arranging the basics of floral entrepreneurship, flower shop management, and flower arrangement. We will reform the teaching methods on store finance and human resources management, flower arrangement sales techniques and other aspects to improve educational effectiveness.

3.3. Exploration on the Inheritance and Promotion of Traditional Chinese Flower Arrangements

On the basis of Wang Lianying's traditional flower arrangement teaching system, traditional folk flower arrangement practitioners are also actively innovating and seeking breakthroughs. For example, Taiwan Wang Guozhong founded Humanistic Ikebana, which takes "Tao follows nature" as the main principle, based on the six major utensils and Chinese shapes, and perfectly integrates the humanistic spirit of traditional Chinese flower arrangement art with modern art. Wu Longgao and Chen Huizhen founded the "Wuyue Style" flower arrangement based on Wuyue culture. They used native plants and flower arrangement vessels in Jiangnan as materials, took spring, summer, autumn and winter as clues for flower arrangement, and used the hall and study as the spiritual core of flower arrangement, focusing on expressing the elegance of Jiangnan. Aura. Wanhong established "Yihua Dao" and after sorting out the historical evolution of traditional Chinese flower arrangements, he summarized the five major flower types of traditional Chinese flower arrangements. To this day, traditional Chinese flower arrangement still lacks standardized inheritance. Its basic theory still needs to establish industry standards, and the standards of flower arrangement techniques also need to be more rigorous.

In terms of promotion and exploration, flower arrangement is a way of healthy recreation and development of horticultural therapy. For example, activities such as making bonsai, dried flowers, flower arrangements, and pressed flowers are both horticultural therapy and art therapy. Manual work is an important part of horticultural therapy, such as pressing flowers, arranging flowers, weeding, changing pots, sowing, etc. Through manual work, it increases the vitality of participants, builds confidence, cultivates endurance, improves concentration, strengthens motor functions, and feels The rhythm of life. Especially for disabled people with hearing or balance skill impairments, using brightly colored or touchable plants for flower arrangement, flower pressing and other projects can enhance the experience of other normal senses, and have positive effects on easing emotions, overcoming low self-esteem, and enhancing communication role. For patients with anxiety disorders, many gardening activities, such as flower arrangement, dried flower making, flower appreciation, fruit harvesting, etc., can help cultivate interests and hobbies, find emotional sustenance, and make the body and mind happy.

4. Thoughts on the Development of Traditional Chinese Flower Arrangement Art

Regarding the future development of my country's traditional flower arrangement art, we thought about "what to develop" and "how to develop" from the positioning and connotation of traditional flower arrangement art. To develop traditional flower arrangement art, we must first grasp the connotation of traditional flower arrangement art, that is, the pursuit of "the truth of nature", "the goodness of humanity", "the sanctity of religion" and "the beauty of art". The fundamental way to develop traditional flower arrangement art is to Human education is to shape excellent flower arrangement creators into inheritors of traditional culture.

4.1. The Connotation of Traditional Flower Arrangement Art and Thoughts on “What to Develop”

To learn, inherit and carry forward the art of traditional
Chinese flower arrangement, we should start by recognizing and understanding its connotation. Copying and imitating cannot achieve innovation with unlimited vitality. Only by fully understanding the cultural connotation of traditional flower arrangement art, mastering the essence and essence of traditional flower arrangement art, and using it to guide creative practice, can we better use modern materials and techniques to create a Chinese style with the characteristics of the times and national characteristics, and form many The colorful Chinese flower arrangement art system achieves the outstanding development of traditional flower arrangement art.

"The truth of nature", "the goodness of humanity", "the sanctity of religion" and "the beauty of art" are the connotations of traditional flower arrangement art, which correspond to the various realms of life. It is the pursuit of the realm of life that ancestors permeated into the creation of flower arrangement art, and then became the inherent spiritual pursuit of traditional flower arrangement art. Whether it is the magnificence of palace flower arrangement or the simplicity and kindness of folk flower arrangement; whether it is the enlightenment of temple flower arrangement or the leisurely self-proclaimed flower arrangement of literati, they all explore the true nature of life from all aspects, conveying a warm and peaceful humanistic care. It can be said that the cultural connotation of my country's traditional flower arrangement art is a kind of philosophical speculation permeated with Eastern romanticism.

4.2. Characteristics of Traditional Flower Arrangement Art and Thoughts on “How to Develop”

4.2.1. Develop the Fresh Cut Flower Industry and Develop State-Owned Flower Resources

China is a vast country with abundant natural resources and a wide variety of plants. Research and development of new flower resources is also a good solution. To vigorously develop the flower industry and promote the development of flower utensils, you can refer to the development of flowers in the Netherlands. The Netherlands has always been known as the "Garden of Europe". The flower industry is a pillar industry in the Netherlands. The prosperity of the greenhouse cultivation of flowers and vegetables has also led to the development of Dutch flower utensils and other other industries. development of the industry. Carry out extensive and in-depth selection and production of original fresh cut flower varieties, strive for national intellectual property rights, create national fresh cut flower brands, and provide necessary material guarantees for the development of traditional flower arrangement art.

On the one hand, we actively integrate with the world and learn advanced science and technology from other countries. On the other hand, we follow tradition and retain the cultural characteristics and aesthetic concepts of our nation in product design, that is, "pay attention to details, pursue natural and simple aesthetics", and do not deliberately carve or decorate. Drawing lessons from Japan, Japan attaches great importance to ikebana and has a wide variety of flower ware. This is related to its modern design system. The design of products including ceramics all show the reflection of raw materials, that is, a system of "tradition and modernity running parallel", such as simple appearance green porous water dish, covered water dish with perforated flower inserts, etc.

my country's traditional plants, peony, plum, osmanthus, rose, camellia, rhododendron, pomegranate, persimmon, pine, cypress, bamboo, etc., are all important flower resources for traditional flower arrangement art. However, currently only a few species such as peony and rose have developed corresponding The selection and cultivation of cut flower varieties, most flower species are still in a natural state to be developed. This non-industrialized resource situation will inevitably hinder the creation of traditional flower arrangement art under the current social background that emphasizes environmental protection and ecology. Therefore, developing flower resources with Chinese characteristics is an important way to develop traditional flower arrangement art.

4.2.2. Develop New Flower Arrangement Equipment and Integrate Local Cultural Characteristics

Flower arrangement containers in ancient my country are not only diverse in shape, but also rich in materials. In addition to the common bottles, plates, baskets, bowls, cylinders, and tubes, there are also special-shaped flower vessels such as bamboo vessels, pot vessels, hangers, and miniature vessels; in addition to pottery and porcelain. In addition to , copper, stone, bamboo, wood, and rattan, there are also materials such as glass, tin, jade, tooth horn, conch shell, melon tree, etc.; there are several shelves and accessories of different sizes and shapes for the placement and placement of flower arrangements. embellishment. The ancients also invented special containers for flower arrangement such as landscape trays and flower arrangements, as well as props to assist flower arrangement such as spreaders and sword mountains, which played a positive role in promoting the development of the art of flower arrangement at that time. However, there is currently insufficient exploration in this area.

Taking Zhejiang as an example, the art of flower arrangement is organically combined with the local culture of the ancient capital of the Song Dynasty, Zen culture, bamboo culture, tea culture, porcelain culture, etc., such as creating a Chinese Zen flower arrangement style to express "one flower, one world, one leaf, one world". The transcendent feeling of "Bodhi". It gives new style and characteristics to the flower arrangement art works, highlighting the unique local culture and also showing regional innovation.

Develop flower utensils that blend into modern home environments and appropriately incorporate local cultural characteristics. China's ceramics have a long history of development and are both practical and ornamental. After design, they can become unique flower vessels for convenient flower arrangement. Zheng Quanchao, the founder of Ningbo Yichao Flower Art, found that the styles of modern home environments and classical flower art containers are very different and difficult to match. Therefore, he used Zhejiang specialty kiln materials such as Longquan kiln and Yue kiln to produce innovative flower art containers such as plum vases and flower hoops, , taking into account the traditional flower arrangement function and modern home environment, with a unique local style.

4.2.3. Cultivate Cultural and Artistic Inheritors with Innovative Spirit

The most fundamental thing about traditional flower arrangement art education is the education of people. If the flower arrangement creator himself is the heir of traditional culture, then the flower arrangement art he creates must also reflect the Chinese style. If the general public can regard flower arrangement creation as their home life and leisure. It
is a daily activity to entertain and nourish the body and mind, so there is no need to worry that my country’s traditional flower arrangement art will not develop greatly. Focus on cultivating inheritors with national cultural temperament, love for traditional national culture and innovative spirit, so as to drive the development of traditional flower arrangement art with their continuous progress.

The protection and inheritance of traditional flower arrangements urgently need to establish a systematic inheritance system. Professor Wang Lianying organized the backbone of the project team to summarize, sort out and refine the experience accumulated in studying traditional flower arrangement, and standardized the traditional flower arrangement teaching system as a whole. In the learning transfer activities held, the flower materials and containers in the study tutorials at all levels were reviewed, techniques, forms, etc. for repeated practice and exploration.

4.2.4. In-depth Practice and Continuous Development of Immersive Art Education Forms

Cultural centers and museums have always been the ancestral forms of immersive education, and the preparation of museums is one of the focuses of the protection and inheritance of intangible cultural heritage. In 2015, the Chinese Flower Arrangement Art Museum, located in the World Flower Grand View Garden, was grandly opened. The exhibition hall consists of a brief history of the development of Chinese flower arrangement art, a traditional Chinese flower arrangement art hall, and a flower arrangement art science popularization hall. It exhibits the representative inheritors and inheritance of the project. There are hundreds of flower arrangement works, antique works and some ancient books, ancient paintings, rubbings and other related collections created by people, flower arrangement masters and flower arrangement elites representing the styles and characteristics of various historical periods. This is the first special flower arrangement museum in China and has become an important place for the promotion of domestic traditional cultural education and flower arrangement art.

In-depth practice and development of new forms of immersive education. In 2013, the Chinese traditional flower arrangement "Poetry of Flowers" stage play, created and performed by core members of the project team organized by the China Flower Arrangement Association, Beijing Flower Arrangement Art Research Association, and Beijing Forestry University School of Landscape Architecture, was overall planned by Wang Lianying and was presented at the 8th China Flower Festival. On the stage of the expo, through the four themes of "Flower Sacrifice", "Flower Love", "Flower Soul" and "Flower and Full Moon", in the form of chanting, singing, dancing and flower arrangement performances, modern science and technology are applied to create vivid images. It perfectly reproduces the context of traditional flower arrangement and spreads the long and profound history and culture of traditional flower arrangement. Putting the art of flower arrangement on the stage is an attempt and exploration to popularize the traditional art of flower arrangement.

4.2.5. Explore Traditional Folk Culture and do a Good Job in Education, Publicity and Promotion

The Inheritance And Development Of Traditional flower arrangement art cannot be separated from the recognition and participation of the people. On the annual "Cultural Heritage Day" and traditional festivals such as the Spring Festival, Dragon Boat Festival, and Mid-Autumn Festival, traditional flower arrangement exhibitions, performances, lectures and other activities are vigorously carried out in the National Museum, the Chinese Garden Museum, school lecture halls, parks, shopping malls, temple fairs and other places. Let the public experience the charm of traditional flower arrangement art up close. Use modern communication media to comprehensively and in-depth introduce traditional flower arrangement and spread Chinese flower arrangement culture. In addition, traditional Chinese flower arrangement also made a wonderful appearance at the 2008 Beijing Olympics, showing the world the unique style and national charm of traditional flower arrangement art, and setting off an upsurge in the dissemination and learning of traditional flower arrangement art.

Taking Hangzhou, Zhejiang as an example, the annual "Xixi Flower Festival" is held as scheduled at Xixi Wetland Park, perfectly integrating flower culture with the seasons and fully exploring local folk culture. In today's world of global economic integration and cultural diversification, how Chinese traditional flower arrangements can face the future and find a path of inheritance and innovation with Chinese characteristics is an important topic that needs further exploration and research. The road to traditional flower arrangement from the perspective of intangible cultural heritage will be arduous and long.

4.2.6. Broaden Social Training Ideas and Explore Community Experiential Art Education

At present, in terms of social foundation, compared with the spread of Japanese ikebana becoming a household name, the spread of traditional Chinese flower arrangement is far insufficient. There is still room for improvement in the development of social teaching customers. Social practice requires the joint efforts of schools, teachers and students, community activities require the active participation of the masses, and industry exhibitions and skill competitions require guidance from professional organizations.

Social training and teaching innovation can learn from the Dutch experience in running international schools and develop overseas flower art training. In terms of charging, we can learn from Japan’s charging methods and design a more sticky charging system to allow consumers who participate in short-term courses to continue learning. Choose high-quality courses, create two major course systems: interest classes (lifestyle flower art) and professional classes (flower shop flower art, teacher flower art), and add other short-term special courses, such as tea art flower arrangement, children's flower arrangement, eternal flower gift, pressed flower skills, and art planting. Bonsai, gift packaging, etc. The theme can also be combined with the season to develop practical life courses such as seasonal themes, festival themes, and visit themes. Start with high-quality courses and don’t be greedy for big money. In addition, open classes and experience classes are also good opportunities to develop potential customers.

The design of community education courses from the perspective of experiential learning is based on the learning needs of students, creating situations so that students can actively participate in specific scenarios and learning activities, learn and reflect deeply, and then gain more knowledge and experience. Based on the curriculum design elements, including situation analysis, meaningful goals, educational feedback, assessment implementation and integration adjustment, the curriculum design elements suitable for community education are proposed, namely community experience situation analysis, community needs.
analysis, experiential learning activities, reflective evaluation, integration and adjustment, and construct a specific comprehensive method of community education curriculum design, apply it to flower arrangement art training, and effectively explore community experiential art education training.

5. Conclusion

The rise and fall of the art of flower arrangement reflects to some extent the different spiritual outlook of the country in politics, economy, culture, life and other aspects. Since ancient times, the Chinese nation has always had a persistent pursuit of culture and art. We must not only pay attention to the inheritance of traditional flower arrangement art and promote the artistic sentiments in cultural confidence, but also integrate the new era and continue to develop and innovate in the field of art education.

References