

Research on the applicability of regional folk art Fengyang Phoenix Painting from the perspective of humanistic ecology

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Abstract: The core values of socialism contain a very important content is civilization and harmony, the image of the dragon and phoenix is the mythical totem image of the Chinese nation for thousands of years, is an indispensable spiritual symbol in Chinese civilization, and is also the spiritual carrier of Chinese national cultural self-confidence and national self-confidence. The "Essentials of Chinese Painting" records that there are three stops and nine resemblances in painting dragons, and the drawing methods of phoenix birds in Fengyang phoenix paintings also have many elaborates, and the physical composition of phoenix birds is a synthesis of various beautiful objects. Through the interpretation of Fengyang Phoenix Paintings with different themes, different expression techniques and different decorative effects, this study discusses the adaptation of Fengyang Phoenix Paintings to natural ecology and the practical significance of ecological development trends, emphasizes the importance of inheriting and continuing Fengyang Phoenix Paintings and generating a sense of cultural identity, in order to achieve the goal of building a sustainable development activation route for Fengyang Phoenix Paintings, and introduces the important impact of the culture composed of phoenix birds in the cultural category of Fengyang Phoenix Paintings on the humanistic ecology of Fengyang Phoenix Paintings. In-depth study of the future of Fengyang phoenix painting from the perspective of humanistic ecology, so as to provide universal theoretical support for the development of Fengyang phoenix painting in real situations.

Keywords: Human ecology; Folk art; Phoenix painting.

1. Introduction

Humanistic ecology is the process of creating a cultural ecology centered on people. As an important part of society, through their own intelligence, physical strength and ability, people have evolved from unconscious behavior to conscious behavior, intentionally or unintentionally creating a humanistic ecological environment. The purpose of the construction of humanistic ecology is to cultivate people with humanistic qualities, to shape people who can recognize the subject and object and grasp the value of their own existence, to understand the subject as the self, to recognize the object as others, society and nature, and to be able to correctly handle the relationship between people and people, people and society, and people and nature. The construction of humanistic ecology, including the construction of the beauty of humanistic ecology, is to try to create a beautiful humanistic environment and atmosphere by implanting beauty elements and beauty products in people's daily life environment, so that people consciously or unconsciously participate in the interpretation, taste, and game of beautiful works in this environment, so as to reduce, alleviate and soothe the fast-paced life and work pressure of modern society, give people positive and positive emotional inspiration, and shape harmonious and healthy people in modern society at the spiritual level. As a regional folk art, Fengyang phoenix painting is suitable for the construction of regional humanistic beauty, and the rational use of Fengyang phoenix painting will certainly play a good role in helping the construction of local cultural ecology.

2. The necessity of humanistic ecological construction

Schiller believes that modern civilized society due to the development of large-scale industry, resulting in a strict division of science and technology and a strict distinction between occupational levels, in this way, not only the society and the individual has produced a serious split, but also the individual itself has a division of human nature, modern people are divided in material and spiritual, reality and ideal, objective and subjective, and people are no longer in a perfect state of harmony like the ancient Greeks. As a result of the severe destruction of human nature, living individuals are turned into lifeless machines." Now the state is separated from the church, from law from custom, and enjoyment is out of touch with labor, means from ends, effort from reward," he said. Man is forever bound to a lone fragment in the whole, and thus turns himself into a fragment." How can this division of human nature be overcome? Schiller believes that people need to satisfy their "emotional impulses" and "rational impulses" and then satisfy their "game impulses", and this "game impulse" is an aesthetic game, or an artistic game.

Mr. Cai Yuanpei put forward the proposition of "replacing religion with aesthetic education", believing that this is an inevitable trend in the development of human culture, he said: "Aesthetic educators apply the theory of aesthetics to education, and those who aim to cultivate emotions." Emphasizing that aesthetic education is the best way to cultivate people's emotions, transform people's world view, and enable people to reach a new spiritual realm.

Fengyang phoenix painting is a very regional folk art, the shape composition of the phoenix bird in the phoenix painting is different from the common phoenix bird image in our daily life, the structure of its body can be summarized as "snake

head, turtle back, eagle beak, crane legs, ruyi crown, nine tails, eighteen wings", the shape of the phoenix bird in the phoenix painting is composed of the most prominent physical characteristics of its selected species, these species images that constitute the characteristics of the phoenix bird's body, each contains rich humanistic meanings, through the study of these rich symbols, We can better understand the humanistic connotation of Fengyang phoenix painting, and can better introduce, promote and apply Fengyang phoenix painting, which will certainly play a good role in the activation and development of Fengyang phoenix painting, and will also have a positive impact on the application of regional folk art Fengyang phoenix painting and the construction of humanistic ecology in Fengyang region.

3. The current status of regional humanistic ecological construction

In today's humanistic ecological construction materials, many propaganda and education are too straightforward, too pale propaganda does not give the contemporary people who have received higher education space to continue to interpret, and the additional didactic function of art is too exposed, and its effect and role will be relatively weakened. Many aesthetic education materials in the construction of today's humanistic ecology are relatively single, most of them tend to be intuitive preaching, and modern people living under various pressures can accept this way of preaching, how can you imagine the degree of acceptance, with the improvement of people's education level, artistic games and beauty games tend to be advanced, the beauty of art to leave viewers to participate in the space to continue to create, imagination space, people's beauty education should be implicit, immersive, edified, rather than straightforward, arbitrary, rough, Conceptualized. In the words of Wang Tingxiang: "Words are actually less flavorful, and direct emotions are difficult animals", Since ancient times, China's appreciation of beauty has been the implicit beauty of holding the pipa half-covered.

4. The humanistic beauty of Fengyang phoenix painting

China's original philosophy of "Yin and Yang combined, incarnating all things, and all things endlessly" is the philosophical foundation of Chinese folk art. The themes that often appear in Fengyang Phoenix paintings and the image of dragons and phoenixes are the concrete manifestations of this philosophical foundation in Fengyang Phoenix paintings, where dragons and phoenixes coexist harmoniously and endlessly.

The research on Fengyang Phoenix Painting at home and abroad is basically based on the research on the artistic characteristics, artistic origin, development and creative direction of Fengyang Phoenix Painting, and the research on the non-genetic inheritance of Fengyang Phoenix Painting, etc., most of the applied research on Fengyang Phoenix Painting stays in the research on the art derivatives of Fengyang Phoenix Painting, as well as the joint development and research of Fengyang Phoenix Painting and related disciplines of art colleges, and the research on the humanistic ecology of Fengyang Phoenix Painting has not found that researchers are involved. Explore the application prospects of Fengyang phoenix painting in humanistic ecology, take Fengyang phoenix painting as an integral part of urban humanistic ecological aesthetics, and invest it in the

reasonable application of various soft advertisements in the city, building peripheral beautification, and humanistic ecological construction. The phoenix elements associated with Fengyang phoenix paintings can also be used in the environmental beautification of urban reliefs, urban round sculptures and urban group sculptures. As the Huaihe River Basin folk art three unique Fengyang phoenix painting compared to Lingbi Zhongkui and Tianchang Tianguan painting, has specific conditions widely used in humanistic ecological aesthetics, with the progress of society, and the popularization of people's scientific knowledge, as its own Zhong Kui painting with the function of warding off evil spirits and the blessing function of Tianguan painting, Fengyang phoenix painting does not have the existence of idealism contained in the former, Fengyang phoenix painting itself has auspicious meaning and harmony symbol, is a common people like to see the theme of flowers and birds, with its painting themes rich, The characteristics of diverse expression methods are very suitable for whether it is home beautification or urban humanistic ecological construction.

Fengyang phoenix painting is suitable for the beautification and application of today's humanistic ecology, enriching the types of regional humanistic ecological beautification works, in addition to the existing common Huishan mud people, peasant paintings from all over the world and Feng Zikai's humorous and witty artworks, so that the highly regional Fengyang phoenix painting can display its own ecological beauty, artistic beauty and humanistic beauty. Let people in daily life at any time by appreciating the Fengyang phoenix paintings of various themes, various meanings, and various expression techniques to place their beautiful yearning for an auspicious and happy life, comfort, soothe and calm the depression brought by the fast-paced work pressure in today's society, connect effort and labor with future happiness, and turn pressure into motivation, so that people can accept life, accept society and regulate themselves moderately and reasonably, and replace the straightforward, naked, and rough political mission function with subtle and tactful artistic infection.

The application value of art is the same as literature, it cannot be reflected overnight, the appeal of art cultivates people's aesthetic emotions, all kinds of ugly phenomena in today's society are related to people's hearts without beauty, no goodness, no bottom line, no yearning, no faith, so reshaping people's hearts, creating a humanistic ecology, beautifying the social and human environment is an effective way for Chinese society to solve many problems, but this way requires the input of all parties, the need for positive hints, positive energy to guide the immersion and nourishment of art works, Need to promote the cost, time cost, but the ultimate harmony of humanistic ecology is one of the important goals to achieve a harmonious society, and the addition of excellent traditional art and auspicious folk art is a fundamental measure to improve and enhance the humanistic ecology, Fengyang phoenix painting itself carries auspicious meanings and various symbols of harmony has a strong artistic appeal, in the humanistic ecological beautification has irreplaceable comfort, hope, soothing and regulating functions.

Each part of the body has the beauty of the phoenix painting, and the shape of the phoenix has its own unique creative mantra, and each mantra contains connotations related to literature, philosophy and aesthetics, which is also the key factor for Fengyang phoenix painting to maintain its artistic

style and artistic personality.

Secondly, the creation of Fengyang phoenix paintings is rich in themes, including dragon and phoenix chengxiang, phoenix qiuhuang, danfeng chaoyang, phoenix chasing unicorn, birds and phoenixes, etc., the expression techniques are diverse, the works can be divided into ink phoenix, sufeng, colorful phoenix, the various elements in the work mean auspicious harmony, implying husband and wife harmony, family harmony, social harmony, etc., the creative elements of fengyang phoenix painting are in line with the needs of advocating a harmonious society in today's era, and the phoenix is a synthesis of beauty. Through the interpretation of phoenix paintings with different themes, different expression techniques and different decorative effects, it can mobilize people's enthusiasm to participate in art reading, meet people's needs for art games, and complete the edification and immersion of people's beauty.

5. Application of Fengyang Phoenix Painting in the Construction of Regional Humanistic Ecology

How to apply folk art Fengyang Phoenix Painting from the perspective of humanistic ecology is to discover the application field of Fengyang Phoenix Painting from a new perspective. The humanistic ecosystem is a field of fledgling research in our country. With the development and progress of society and science and technology, the current era has profoundly changed the production and lifestyle of human beings, and has had a huge impact on human culture, involving philosophy, morality, religion, art and other fields.

People in today's society live under pressure, work pressure, material pressure, spiritual pressure, rapid progress of science divides people into different disciplines or different types of work in each production chain, resulting in the division and opposition between man and society, man and nature, man and man including the individual himself, as this division becomes more and more serious, causing various social crises, including moral crisis, emotional crisis, environmental crisis, trust crisis, credit crisis, etc. With the proposal of humanistic ecological aesthetics, different researchers have discovered various elements that can play a role in the current construction of Chinese cultural ecology from literature, art, philosophy, and aesthetics.

As a folk art, Fengyang phoenix painting has an innate nature of being close to the people, and is an auspicious pattern that ordinary people like to see, containing rich elements of humanistic ideas and artistic aesthetics. The phoenix element in Fengyang phoenix painting is one of the important totem mothers of the Chinese nation, and phoenix culture is a long-standing research discipline, and it is worth exploring to introduce Fengyang phoenix painting reflecting phoenix culture into the current humanistic ecological construction.

The creative themes in Fengyang Phoenix paintings contain different concepts of harmony, including couple, family, society and other aspects, and this concept of harmony is in line with the harmonious society currently proposed in China, which is a reasonable reason why Fengyang Phoenix paintings can be used as an integral part of humanistic ecological construction.

The old saying that there is no plane tree cannot attract the golden phoenix, indicating the golden phoenix's choice of habitat, only a beautiful environment can have the emergence

of beautiful things, which is also in line with the current call and promotion of environmental protection, gold and silver mountains are not as good as green water and green mountains, and green water and green mountains are gold and silver mountains, phoenix culture believes that phoenix birds do not fall without treasures, without a beautiful natural environment, the phoenix will not land, from another level is as long as the phoenix bird lands, this must be an excellent place for beautiful mountains and beautiful people. That is to say, the subject of Fengyang Phoenix painting has its own requirements for the ideal natural environment, and the work shaped by Fengyang Phoenix Painting itself pursues a rich, harmonious and aesthetic visual experience, which is in line with the artistic conception and environmental appeal of praying for phoenix birds to fly in Fengyang culture. The phoenix, as a sacred bird that gathers the strength of a hundred birds, itself is a symbol of beauty, and the mythical symbol of beauty, the requirements of the phoenix for the natural environment, are in line with today's environmental awareness, green water and green mountains are golden mountains and silver mountains, and the aesthetic concept of Fengyang phoenix painting is in line with each other, which is one of the reasons why Fengyang phoenix painting can be widely used in contemporary humanistic ecological construction.

In today's humanistic ecological construction materials, the additional didactic function of art is too exposed, and its effect and role will be relatively weakened. Therefore, it is very important to reasonably launch humanistic ecological construction products, and it is necessary to operate at different levels, regions, and audience groups, otherwise it will be counterproductive. The elements of harmony, environmental protection, auspiciousness and other elements in Fengyang phoenix paintings are very implicitly hidden in the artworks, leaving a second creative space for today's people to participate in reading and experience, so from the perspective of social progress and development, Fengyang phoenix paintings adapt to the goal of humanistic ecological construction, can provide positive hints for people living in the present, and also meet the "game" needs of developing cities to put audiences.

The various elements of the connotation of Fengyang phoenix painting have multiple convergence points with the construction of humanistic ecology, and the optimal delivery channel and audience selection can maximize the effect of the humanistic ecological products of Fengyang phoenix painting.

The image of the phoenix bird in the Fengyang phoenix painting is a synthesis of many animals in life, a mythological species, and a symbol of beauty. Fengyang phoenix painting rich in a variety of aesthetic connotations can give people living in high-density division of labor and high-intensity pressure a comfort of beauty, and if there is embellishment and beautification of the phoenix bird image everywhere in life, it can also imply the auspicious and beautiful place where people live, can relieve stress, soothe the soul, and hope for happiness, which is also one of the exploration contents of Fengyang phoenix painting to beautify the human ecology, and the rationality and uniqueness of Fengyang phoenix painting integrated into the construction of human ecology can be found through the study and exploration of this content. Fengyang phoenix painting can be regarded as a component member of the current art category of humanistic ecological construction.

The research on the applicability of Fengyang phoenix

painting in the construction of humanistic ecology meets the development requirements of regional folk art Fengyang phoenix painting, and Fengyang phoenix painting reasonably intervenes in the construction of humanistic ecology has cultural materials that can enrich the construction of regional humanistic ecology, and rationally develops and applies Fengyang phoenix painting, which can not only maximize the promotion of regional folk art masterpieces, but also help the construction of humanistic ecology, and at the same time meet the spiritual life and aesthetic needs of the audience in the construction of humanistic ecology. The choice and intervention of application media is a win-win choice for local government, local people and Fengyang phoenix painting, which can promote regional characteristic culture, nourish and meet the auspicious allegorical demands of regional people, drive the development of regional cultural tourism, and play a multiple role in killing three birds with one stone.

6. Conclusion

The research on the applicability of Fengyang phoenix painting from the perspective of humanistic ecology can enrich the database of humanistic ecological construction, further explore the beauty of humanistic ecology contained in Fengyang phoenix painting itself, and find the multiple convergence points between the artistic promotion of Fengyang phoenix painting and the theme of green environmental protection advocated by the current era and the auspicious meaning of the people's spiritual appeal, so as to provide relaxed and pleasant spiritual food for people living in today's fast-paced and stressful world, and play a role in

enriching and improving people's spiritual needs. At the same time, while realizing the application of Fengyang phoenix painting in the construction of humanistic ecology, it has been widely introduced multiple benefits.

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