

Visual Dialogue between Traditional and Modern: Innovative Research on the Integration of Cultural Connotation and Illustration Design

Mingzhe Li

Jingdezhen Ceramic University, Jingdezhen, Jiangxi, 333000, China

Abstract: In recent years, with the improvement of China's comprehensive national strength and the enhancement of cultural confidence, the application of Chinese traditional elements in modern design is increasingly extensive. As an important symbol in the traditional culture, its unique artistic characteristics and visual expression can provide a rich source of inspiration for modern design. Based on the historical background and cultural significance of traditional Bagua, this paper summarizes the cultural connotation and artistic characteristics and discusses the innovative application of Bagua grain in modern illustration design. The research focuses on the three aspects of color, content and composition, and analyzes the integration of gossip pattern and illustration design. Through this study, it aims to provide new ideas for the integration of traditional culture and modern design, and promote the innovative expression and cultural inheritance of Bagua grain in contemporary visual art.

Keywords: Gossip Pattern; Illustration Design; Visual Innovation; Cultural Connotation.

1. Introduction

With the enhancement of cultural confidence, Chinese traditional culture has risen again, and cultural export has become an important way to enhance the country's soft power. The integration of traditional culture and modern art has gradually become a popular trend. However, the Book of Changes, known as the "first of the Hundred Classics", still has a gap in the research on the integration with modern art. Among them, the most artistic characteristics of the Bagua pattern, a traditional cultural symbol, is still having a limited application in modern design. The purpose of this paper is to explore the possibility of integrating the cultural connotation of Bagua pattern and illustration design and its cultural communication value. This research helps to promote the innovation in traditional culture, but also provides a new source of inspiration for modern design. The following will first analyze the gossip pattern, and then discuss the specific methods of its fusion with the illustration design.

2. Briefly Describe the Historical Background and Cultural Significance of the Traditional Gossip Pattern

The eight diagrams are an important part of traditional Chinese culture. According to the pictures of nature and the acquired eight diagrams drawn in the Ten wings of the Book of Changes. It consists of eight different combinations of two basic lines: "-" representing Yang and "-" representing Yin. The corresponding hexagrams are qian (☰), Kun (☷), Kan (☵), Li (☲), Xun (☴), Zhen (☳), Gen (☶), and Di (☱). Bagua grain has gradually been widely used in various fields in Chinese history, including religion, art, architecture, clothing and so on. From the bronze decoration in the pre-Qin period, to the tile pattern in the Han Dynasty, and then to the fabric pattern in the Tang and Song dynasties, the Bagua pattern has always maintained the representative of auspiciousness and righteousness, with the role of exorcising

evil spirits and praying for good fortune. It not only reflects the inheritance and development of Chinese traditional culture, but also reflects the strong vitality and adaptability of the Bagua pattern.

In the context of globalization, Chinese culture has spread around the world, and the gossip pattern is gradually recognized by people all over the world and become a symbol of Chinese culture. Therefore, the integration of eight diagrams and illustration design can not only inherit and carry forward the excellent traditional Chinese culture, but also show the charm of Chinese culture to the world in an innovative form.

3. Briefly Describe the Cultural Connotation and Artistic Characteristics of the Eight Diagrams

The ancients believed that the eight basic figures in the Eight Diagrams symbolize the eight kinds of natural phenomena, representing heaven, earth, water, fire, wind, thunder, mountain and ze respectively. At the same time, these figures also cover the basic elements and laws of nature and human society, so they can be corresponding to many things and phenomena, such as social relations, psychological emotions, human organs, orientation, seasons, animals, utensils and so on. The symbol system of Bagua not only embodies the cosmology and philosophy of ancient China, but also contains rich symbolic meaning and aesthetic value. The composition of the eight grams follows strict mathematical logic, and its symmetrical and balanced morphological characteristics are in line with the concept of "harmony" in traditional Chinese aesthetics.

In terms of artistic expression, the gossip pattern is highly abstract and symbolic. Its concise lines and geometric forms follow the visual minimalist thinking, which not only reflects the ancients' abstract thinking ability to control simplicity and complexity. It also provides a broad creative space for modern design. At the same time, the Yin-Yang interaction and the

recurring image also inject dynamic visual tension into it. These artistic features make the gossip to cross the boundary of time and space and gain new vitality in modern design.

4. The Cultural Connotation of Bagua Pattern and The Innovative Idea of Illustration Design

As a visual art form, illustration is unique in the fact that it can transform abstract thoughts, emotions or concepts into concrete visual images through images, colors, composition and other elements, so as to make it easier to understand and perceive. The eight diagrams pattern is highly abstract and symbolic, and is composed of simple Yin and Yang lines. The form is highly abstract, but it contains rich symbolic meaning behind it. Bagua lines of abstract and symbolic need an intuitive expression, and illustration is good at concrete abstract concepts, these characteristics make them complementary, the combination, can gossip lines profound philosophy and cultural connotation into easy to understand the visual image, realize the abstract and concrete perfect complementary. The following will focus on the cultural connotation of the Eight Diagrams pattern, integrating the artistic characteristics of modern illustration, innovative design research in terms of color, content and composition, to ensure that the meaning can be accurately conveyed, to ensure that the visual effect of the picture is very attractive, and can firmly catch the attention of the audience. Only in this way can cultural communication be more convenient, and the threshold of gossip lines be lowered and accepted by modern people.

4.1. The Cultural Connotation of the Bagua Pattern and the Illustration Fusion in the Application of Color

The main color color in an illustration is the largest proportion and the most conspicuous in the whole picture. Different main colors will convey different emotions, which determines the overall atmosphere and emotional tone of the illustration, and is a very important existence. Therefore, when integrating with the cultural connotation of the eight diagrams, we should find out the most compatible and most representative color of each figure. The ancients did not fix the color represented by the eight diagrams. Therefore, the fusion of the five elements. It is generally believed that the Jing biography of the Western Han Dynasty was the first [1] to integrate the Eight Diagrams and the five elements. Although the five elements are not the core content of the Book of Changes, it is closely related to the Book of Changes. Both try to explain the operation law of the universe and the harmonious relationship between man and nature. We can choose the main color of each hexagram through the content of the eight elements and the theory of Yin and Yang, the five elements and the five colors. The eight hexagrams correspond to the color: the color of the wood is green, the gold color is white, the fire is red, Kan water is black, Qian gold is white, Kun soil is yellow, gen soil is yellow, and Sunda wood is green. While combining the basis of the theory of "five elements" color, we should pay attention to the artistic design, reasonable collocation and use of color. If the theory is mechanically, it will lose the flexibility of art.

Color is not only a visual decoration, but also can enhance the narrative. If only relying on a single main color, it may make the picture appear monotonous or lack of depth.

"Huainan Zi" cloud: " the number of color is only five, and the change of five colors, cannot win the view also." [2] Although the main color is fixed, but we can be on the basis of the main color, through the light and shade, saturation, contrast and other changes to increase the sense of hierarchy, to produce different colors and visual effects. Secondly, in order to better serve the whole, add auxiliary colors, such as: from (☱) has the meaning of "fire", "light" and "attachment", representing the sun, for the symbol of the bright pheasant (pheasant, beautiful bird), and the symbol of rigid outside and soft inside. Then according to its symbol, bright and bright colors should be appropriately added when painting, with warm colors attached with the relevant atmosphere, such as orange, yellow, etc. The use of color language to release different color emotions, so that the viewer and the picture for good communication, forming a pleasing visual effect. [3] Finally, add a small amount of contrasting colors or similar colors to enrich the picture. For example, the red body can be paired with green or purple as an ornament to enhance the visual impact. However, attention should be paid to the artistry of design, reasonable collocation and use of color. If the theory is mechanically applied, it will lose the flexibility of art.

4.2. Integration of the Cultural Connotation of Bagua Pattern and Illustration in Content

The integration of the eight diagrams and illustration is to convey the connotation of the eight diagrams intuitively and vividly by the illustration of its unique visual language. However, because the connotation of the gossip is too rich, it cannot be expressed all through illustration, in order to convey the rich connotation in the limited picture, and to avoid the excessive complexity of the picture. It is necessary to extract the most core concept from the complex connotation and combine the creation. The first is the most representative natural phenomenon of the gossip (heaven, earth, thunder, wind, water, fire, mountains, ze). This large scene, multi-level, natural landscape with a sense of space is very suitable for the background foil subject, providing the environment and atmosphere for the picture, and laying the overall tone.

The second is the main body of the illustration, the most core elements in the picture, and the visual focus. The selection and design of the subject directly affects the artistic effect of illustration and the perception of the audience, which is an indispensable key part in the creation of illustration. In terms of subject selection, characters are selected as the subject, because compared with animals and objects, characters can attract the attention of the audience more, and become the visual center. At the same time, characters are the best carrier of emotion, which can intuitively convey emotions such as anger, sadness and joy through expressions, movements and gestures, which is more likely to trigger the emotional resonance of the audience. In the Legend of the Gaogua, the gossip not only symbolizes human relations, but also implies a certain age level or life stage. Qian gua (☰) symbolizes heaven, represents authority, creativity and leadership. Sym symbolic father, the father is usually regarded as the pillar of the family, corresponding to middle age or old age (over 40 years old).

Finally, the details. The Eight Diagrams were drawn by scholars of the Song Dynasty according to the Legend of the Gua, so the costumes and props of the characters were designated as the Song Dynasty. The obvious characteristics

of The Times can not only add a sense of history, but also supplement the details of the picture in the clothes, hair styles and accessories of the characters. For example, in terms of song Dynasty costumes, the wide robes often worn by literati can refine the folds and enrich the picture content. Clothing pattern, has the characteristics of elegance and diversification, can add a delicate sense for the picture. There are a wide variety of headdress, men and women have their own characteristics, commonly used corolla, gold and silver, pearl, gem decoration, gorgeous shape, increase the ornamental and interesting. These details add not only visual expression but also increased cultural depth. However, too many elements will distract the audience's attention. In order to avoid too much chaos caused by too many elements, it can be simplified appropriately simplified to avoid too many details interfering with the subject.

4.3. The Application of the Cultural Connotation of Bagua Pattern and the Fusion of Illustration in Composition

In terms of composition, comprehensive consideration and factors of visual center, balance, level, proportion, dynamics and white space should be flexibly used when drawing illustration. At the same time, we should integrate the connotation of the eight lines. For example, in the eight figures of the eight lines, there are two Yin and Yang opposite each other. For example, Qian (☰) changed all Yang lines into Yin lines to become Kun (☷), and the two hexagrams are mutually Yin and Yang, "the positioning of heaven and earth, mountain ventilation, thunder and wind thin, fire and fire and water", that is, the four pairs, Qian (☰) and Kun (☷), Kan (☵) and Li (☲), Zhen (☳) and Xun (☴), Gen (☶) and Dui (☱) are a pair. In the illustration, each pair of mutual Yin and Yang maps can skillfully integrate the opposite elements, which not only reflects the opposition of Yin and Yang, but also shows their unity and complementarity.

The position of the characters in the figure can be composed according to the orientation of the innate eight diagrams, so that the characters and the orientation correspond one by one. At the same time, the illustration and the eight diagrams echo each other to increase the correlation. For example, if the Qian gua is above, then the subject is in the middle and at the top of the gua on the left, and the character is at to the left of the play. This design allows the audience to interpret the meaning of the picture by observing the relationship between the characters and the hexagrams, and increase the interactivity and interest of the work.

5. The Significance of Integrating the Cultural Connotation of the Eight Diagrams Pattern with the Modern Visual Design

The integration of the cultural connotation of Bagua pattern and modern illustration is an innovative way to integrate traditional culture and modern art. This kind of integration mode is not only the inheritance of traditional culture, but also the innovation of modern art, which has important artistic and cultural significance. It can not only expand the deep excavation and inheritance of Chinese traditional culture through modern visual language, but also make the illustration works more cultural depth. At the same time, it

can let more people understand and pay attention to traditional culture, so that traditional culture in modern society with new vitality and vitality. Designers and artists integrate traditional elements into modern creation through innovative ways, which not only retains the profound connotation of traditional culture, but also gives them the flavor of The Times and international expression. In this context, from the perspective of design, the cultural connotation of the Bagua pattern and illustration design are integrated for innovative research, trying to promote the inheritance and development of traditional culture, enhance the international influence of Chinese culture, and highlight the unique charm of Chinese culture.

6. The Future Prospect of the Integration of the Cultural Connotation of Bagua Grain and Illustration Design

As a visual symbol full of philosophical connotation, the gossip pattern has infinite possibilities, and the application of this fusion in practical design projects will also have great potential. For example, through illustration design, works in the fields of brand design, cultural and creative products, digital media and other fields can be derived, and modern technologies such as AI generation art, dynamic illustration, virtual reality and so on can also be combined to make different attempts. It not only adds cultural depth to the work, but also makes it have a unique visual charm. Can also with fashion design, product design, installation art, public art and other modern art design, through cross-border cooperation, not only make the cultural connotation of gossip grain in the field of modern visual design application prospect broader, can also expand the audience of gossip grain culture connotation, make more people understand and pay attention to traditional culture. These designs are traditional and modern conversations that break the boundaries of the field and inspire new ideas. The inheritance of traditional culture and the innovation of modern art will bring more amazing creative collisions.

7. Epilogue

By sorting out the historical background, cultural significance and artistic characteristics of the Bagua pattern, this paper discusses its innovative application in modern illustration design, and puts forward specific fusion ideas from the aspects of color, content and composition. In the future, with the progress of technology and the deepening of interdisciplinary research, the application of eight grams in visual design will be more diversified, and its cultural value will be more widely spread and recognized. This study intends not only to provide new ideas for the integration of traditional culture and modern design, and to promote the realization of the dual value of design practice in cultural inheritance and innovation.

References

- [1] Su Yongli. Based on the combination of eight Diagrams and five elements [J] Zhouyi study, 2006 (2).
- [2] Huainan Zi · Original Dao Xun.
- [3] Wang Lei. On Visual Language Form in Modern Illustration Design [J] China Urban Economy, 2011 (09).