

Application and research of Dayu culture under the construction of beautiful countryside

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Abstract: Chinese traditional culture has a long history, and the excellent traditional cultural spirit is scattered everywhere, and Dayu culture is one of the spiritual and cultural treasures. Dayu culture contains rich historical, cultural, spiritual and epochal values, and Bengbu, as a bright pearl in the Huaihe River Basin, has equally profound cultural heritage and cultural characteristics.

Keywords: Dayu culture; Inheritance; Develop; Bengbu.

1. Introduction

Unit,zip code: Anhui University of Finance and Economics 233030
Abstract: Chinese traditional culture has a long history, and the excellent traditional cultural spirit is scattered everywhere, and Dayu culture is one of the spiritual and cultural treasures. Dayu culture contains rich historical, cultural, spiritual and epochal values, and Bengbu, as a bright pearl in the Huaihe River Basin, has equally profound cultural heritage and cultural characteristics. Historical origin of Dayu culture: Dayu water control is one of the familiar allusions in our daily life, and the huge project of Dayu water control, whether in the ancient era BC or today's information age, is a huge project that shocked China and abroad, it not only brought decades or even hundreds of years of stable life to human beings at that time, but also became a symbol of the strength and wisdom of our ancient people, and continued to be passed down. As early as the Spring and Autumn Period, Liu Dingong praised Dayu: "Beautiful Yugong, Mingde is far away." "Wei Yu, I Qiyuhu!" It can be seen that the spiritual impact he brought to mankind is far-reaching, and according to records, the place he ruled was in the area of Bengbu Tushan. In order to commemorate the great achievements of Dayu water control to benefit hundreds of millions of people, the local people specially built a memorial place named Yuwang Palace here.

2. Organization of the Text

The development of Dayu culture under rural construction: Just as the so-called one side of water and soil and one culture, and Anhui has a cultural city called Bengbu, also known as Zhucheng. Zhucheng is a city of water conservancy, and Dayu culture has been passed down in this city for thousands of years. According to archaeological investigations, the main battlefield of Dayu water control was Zhucheng, and in order to commemorate Dayu, residents built a Yuwang Temple on Tushan, which was left behind as a scenic spot to inherit culture. Yuwang Temple, with Yuwang Hall and Qimu Hall, and the wings on both sides display stone steles built in previous dynasties. There is an ancient ginkgo tree in the garden, it is rumored that it was injured by lightning, and two peach trees grew in the back tree, which is actually a wonder, known as "a tree in a tree", and even more poetic praise: "The mountains outside the mountain are picturesque, and the tree in the tree does not know the year". There is a

huge stone standing in the southwest of the temple, looking at it, as if a woman is sitting in front of her, as if looking at it from afar, so some people call it the Qimu Stone, also known as the Wangfu Stone. There are also holy springs, spirit springs, juxiandai, wosiashi and other scenic spots on the mountain; There are ruins such as Yuhui Village and Windbreak Tomb at the foot of the mountain [1]. Since ancient times, successive generations of literati such as Cao Pi, Liu Zongyuan, Su Shi, Ouyang Xiu, etc. have visited here, and left countless poetry works. Every year on the 28th day of the third month of the lunar calendar, in order to commemorate the birthday of Dayu, a grand temple fair will be held locally, and the story of Dayu has been passed down in this land, which has a history of thousands of years, leaving people living in this land not only a healthy and stable life, but also a valuable spiritual wealth that promotes the formation of national spirit and local folk culture. Throughout the formation of the spiritual culture of the Chinese nation over thousands of years, there are many places that contain parts closely related to the spiritual culture of Dayu, which is the ideology jointly produced by the development of the country. Therefore, we should make full use of Bengbu's rich cultural resources, extensively absorb excellent cultural resources, and fully realize the role of cultural development in promoting economic development, and the connection between them is inseparable, culture drives economic development, and economy is the foundation of culture.

3. Literature References

Third, the value of Dayu culture to contemporary society:
Fi1.1. The spiritual and cultural value of Dayu culture:
B.C.'s mighty project required more than brute force, and Dayu split the river of Chinese culture with wisdom and perseverance beyond the times, making it from the rolling Yangtze River to a trickle with countless branches, laying the foundation for the long history of Chinese culture.
The great project of Dayu water control not only inherits our nation, but also has an extremely far-reaching impact on the development of mankind, and also inherits the spirit of water control in all fields today. Bengbu is now gradually moving towards the Huaihe region, and the condition for its regional industrial development is the structural transformation of the innovative economy, in response to this series of problems, Bengbu adopts the establishment of Dayu Cultural Industry Demonstration Park and the construction and development of high-tech series industries, integrating

regional characteristic culture and regional industrial development. However, to achieve innovative transformation, it is necessary to conduct meticulous and in-depth research on the unique cultural heritage of the Huaihe River Basin, deeply understand the spiritual and cultural connotations behind these cultural heritages, implement the word inheritance to the end, uphold the belief of popularizing the cultural knowledge of the Huaihe River and exploring the profound connotation of the unique culture of the Huaihe River Basin, constantly follow up the research on regional characteristics, and dig deep into the rich and colorful regional ideological and cultural values.

The Dayu spirit is a spirit of state-based, public selflessness, and the backbone of the national spirit, and the leader and representative of countless Chinese civilization spirits. According to legend, when Dayu was curing water, he passed through his house three times and did not enter, which shows that in order to save the people from fire and water, he was willing to bear loneliness and pressure alone. His selfless dedication, never extravagant gold and silver jewelry, nor did he expect high-ranking officials to be magnanimous, he just blindly worked hard and complained, and willingly dedicated himself to the people. These spirits, from folklore stories and folk cultural activities, can reflect the essence of Dayu culture. The urban spirit formed by Bengbu according to the Dayu spiritual culture has certain practical significance, and is also known as the goal of today's socialist core values, so explore how to pass on and develop this spirit and become the common goal of the people.

1.2. Historical and cultural value of Dayu culture:

The profound influence of Dayu culture on the city of Bengbu is embodied in the urban spirit of "Yuli tide head, pregnant sand into pearl"[2], "inclusive, open, innovative and competitive". Bengbu is now participating in the national civilized city, and in the improvement of Bengbu's urban spiritual civilization and urban economic development, the "Dayu spirit" has become an important prominent point for Bengbu to strive to become a civilized city. Continuous innovation in inheritance and development, and continuous integration of the Dayu spirit with the times, for realizing the in-depth exploration of the culture of the Huaihe River Basin, continuing and disseminating the Dayu spirit, and continuing to uphold the era goal of carrying forward the historical spirit and the spirit of the times, is of great theoretical significance and epochal significance.

Inheritance and development are as inseparable as twin brothers, not only traditional culture without innovation, nor can it be said that Chinese traditional culture is blindly inherited and carried forward. We need to inherit the spirit to keep pace with the times and have the characteristics of the times. Only by taking the people's popular customs as the basic element can we forever maintain the youth of traditional culture and spirit. In the practice of inheritance and development, take its essence, remove its dross, always echo with the times, integrate with culture, not only have the precipitation of the historical spirit, but also have the injection of the new era thinking, the preservation of historical thinking is to not forget the original intention of the ancient sages, the injection of the new era thought is to inject fresh blood, inject a steady stream of vitality into the long-term development of Chinese cultural thought, which reflects the inclusive and open thinking. Inheriting and developing Dayu spiritual culture is to combine it with various excellent cultures to make it socially feasible and practical, and only by integrating

it into practice can there be long-term development.

Dayu culture is expressed by the people of Bengbu through the image of folk art, which is embodied in the inheritance form of flower drum lamp, which makes Dayu culture more vivid, uses folk rumors and stories to express it in the form of more vivid and interesting, increases the people's fantasy of the heroic color of Dayu, further promotes the inheritance of the Dayu spirit in the Zhucheng area, increases the people's sense of identity and belonging to the Dayu culture, and enriches the color of the Huaihe culture.

1.3. The epochal value of Dayu culture:

4. Conclusion

The construction and development of Dayu culture

1.1. Inheritance and protection of Dayu culture:

Dayu water control is not only a mythical allusion we have heard, but also the embodiment of our national spirit; He dared to take responsibility, persevered, and was a forefather worth learning from; His quality of not fearing hardships and dangers and hard work and entrepreneurship has always been the fighting spirit advocated by our nation.

Confucius praised Dayu's merits, and Sima Qian also lamented the hardships and difficulties of Dayu's water control. Bengbu Dayu culture has a deep heritage, as the birthplace of Dayu culture, it is more necessary to give full play to the spiritual connotation of Dayu culture, and on this basis reflect the cultural characteristics of innovative development, as the main position of the division of the two regions of the Huaihe River, in the process of economic and cultural construction and upgrading, to echo with the times, embody the spirit of the times of "inclusiveness, innovation and development", combine the traditional excellent Dayu culture with advanced culture, combine the tradition with the times, make it more practical, so that the urban culture can develop modern culture at the same time to be more fully reflected.

1.2. Suggestions for promoting Dayu culture:

With the development of science and technology, we have entered the era of big data, so we must keep up with the pace of the times, adopt more advanced methods, publicize the relevant cultural information of Dayu culture, and use innovative technology methods to let people feel cultural stories more intuitively and integrate into cultural scenarios. For example, you can exhibit relevant cultural and creative competition works through museums, design packaging, products and other things related to regional culture and Dayu culture, produce creative videos related to them and publicize them on new media, carry out Dayu cultural knowledge quizzes, popularize relevant knowledge, and display Bengbu's unique water conservancy culture. Through self-media and other forms, increase the publicity of the Dayu spirit, create a good urban atmosphere, further promote the formation of the strategic deployment with the Dayu spirit as the core and the purpose of caring for the environment, and create a good social atmosphere of "everyone cares about the water environment and everyone maintains the water environment".

Secondly, with the water conservancy logo of Dayu spirit as the core, strengthen and highlight its substantive significance, and display it in a relatively conspicuous position in public places, aiming to highlight the symbiosis of water conservancy, Dayu spirit and water culture, and make Dayu spirit a humanistic symbol of water conservancy engineering. The specific method can be to build Dayu image

sculpture buildings in important places such as cultural squares, or to build graffiti cultural walls to publicize Dayu's deeds, the main purpose is to attract tourists to visit and highlight the charm of urban culture; At the same time, it can cooperate with cultural activities, such as launching cultural knowledge competitions for primary and secondary school students and college students, launching Dayu image painting exhibition competitions, etc., while forming objective impressions, adding subjective impressions, showing Dayu's heart, enriching Dayu's image, and enriching the breadth and inclusiveness of Dayu's spirit. From the image of Dayu Zhishui to the image of the derived spiritual civilization, from the perspective of history to the point of view, it is highlighted by epic artistic means. The design of eye-catching water conservancy signs or cultural symbols highlights the importance attached to excellent traditional culture and the cultural connotation of the place. While the cultural industry is developing, it cannot be ignored that it is located in the Huaihe River Basin. Vigorously developing water culture tourism with Dayu culture as the connotation is also an important way of urban cultural publicity. Water is an important resource of the water culture tourism industry, containing the natural attributes of the sea and rivers, just like the Dayu spirit, it has its spiritual uniqueness and its inclusive spirituality; As a natural existence, water can help human beings carry boats forward, and the same is true of the Dayu spirit, which can also be used as a carrier to carry the humanistic consciousness of the Chinese nation for thousands of years, showing the rich cultural connotation of Bengbu.

Relying on the cultural context of the Huaihe River Basin, the Dayu culture and the existing resources of the Huaihe River Basin are organically combined, making full use of the geographical advantages, vigorously promoting the construction of ecological civilization, and deeply combining with Dayu culture in a variety of industries, so as to promote the take-off of Dayu culture for Bengbu's innovative industry and cultural development

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