

Construction of the characteristic development path system of design major under the background of new liberal arts

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Abstract: In order to solve the innovative research on the characteristic development path of design major under the background of "new liberal arts", according to the current existing specific problems, establish the methods, measures and modes of innovation path system construction from multiple perspectives, and form the innovative research results with strong feasibility. From the initial research situation, the solution of this problem can be tried from four angles to build four path system.

Keywords: New liberal arts; Design major; Characteristic development; Path system; Construction.

1. Introduction

Through the present stage, the design of professional development depth investigation, points out the characteristics of development problems, the problem and the gap between the new liberal arts development idea, and according to the practical teaching experience and related theory of studies, put forward under the background of new arts design class professional characteristic development path of innovation Suggestions, specific innovation measures. With steady progress in practical teaching work, create new arts under the background of design class professional development of typical cases, and on this basis for extensive promotion, accelerate the integration of disciplines inside and outside, form more guiding, inspiring and promoting professional system, for the social development of related professional students, to lay a solid foundation, highlight the school in the construction of new core advantage.

2. Big design concepts are introduced to accelerate cross-professional integration

In accordance with the development trend of the new arts, the characteristics of design class professional development, must be deep across professional fusion, build a characteristic development system covering multiple levels, form a feature covering multiple levels of development system, and then build big design this new professional concept, on the basis of design class professional mutual integration, with the help of basic disciplines and technical disciplines, realize the integration of comprehensive level development.

First of all, under the background of new liberal arts design class professional characteristic development, must complete the effective integration of design related professional, through the design principle, design concept, design mode, design technology, such as effective combination of multiple levels, the graphic design, product design, environmental art design and other related disciplines, based on a new era of unified design course synchronous push and fusion learning, let different professional students in the big design field, formed in line with the development of new ideas, new ideas

and new ideas. Second, according to the characteristics of professional design class, suggested in the process of teaching system integration development, increase the text, history, the three kinds of basic disciplines, try to integrate related elements as the basis of professional learning, let the students through the literature, art, philosophy, history and other disciplines depth studies, constantly nourish their design concept, enrich their design inspiration, to ensure that professional students can in the design process, into more more depth of humanistic elements. Finally, the introduction of the big design concept and design the integration of professional development, must be based on scientific specification, which requires in the current professional curriculum system, increase mathematics and physics of the masses, let students master the relevant knowledge of the two basic disciplines and basic accomplishment, and better design and creation, through the basic level of individual breakthrough, to achieve professional level of group development.

3. Big data foundation support, follow up social expansion

In the characteristic development process of the design majors under the background of the new liberal arts, keeping up with the development trend of The Times and building a socialized expansion system are the fundamental place to constantly change the styles, highlight the characteristics and highlight the development advantages, which is also in line with the basic characteristics of the new liberal arts keeping pace with The Times. So in the practice teaching, the characteristics of design professional development, can try to based on the big data technology, through the socialization of data development, to dominate technical integration, introduction and innovation, and then with the data and technology brought by the new elements, keep design professional advancing with The Times, to design as the main means, to explain the contemporary social life, show contemporary ideological belief, form a significant age of design works.

In the practical teaching of design majors, Related majors should jointly build a big data system based on the social environment, For the current design-related areas, Extensive

data collection in the cultural, economic and political fields, Then, with the effective interpretation of the analytical model, Establish development trends in different design areas, And organize professional forces to conduct deeper exploration and excavation, To interpret the ideological characteristics, artistic characteristics, cultural characteristics and spiritual characteristics contained behind the development trend of The Times, Finally, these conclusions based on the big data analysis results, Present to the professional students, So that professional students can absorb the nutrients of The Times, Nourishing the creative inspiration, Quickly become a new person who meets the requirements of modern development, We will be a good builder and successors to socialism with Chinese characteristics.

4. Connect the large collaborative platform and improve the cooperative evaluation

Under the background of new liberal arts, the characteristic development of design major should abandon the traditional evaluation method and introduce the cooperative assessment mechanism, so that students and teachers can learn knowledge, create the actual needs of works and the output of services on the big platform of foreign cooperation. On the one hand, the school should further improve the school-enterprise cooperation mechanism, give full play to the advantages of the design major closely related to the industry, take the development needs of the industry as the leading role, guide students and teachers to participate in the social design service together, and objectively evaluate its development through the feedback of the output effect of the design service. Schools, on the other hand, should take the initiative to build more open foreign communication platform, encourage teachers to learn, students will own knowledge, feel the idea and the formation of thought, in the form of open spread, make the new design theory, design concept, design methods and design technology, can spread rapidly in the social environment, and according to the relevant data feedback, to participate in the behavior of the main behavior, to make the final evaluation.

The above two evaluation mechanism based on cooperation and open, can more accurate description of the development of students and teachers, form more in line with the characteristics of design professional development evaluation mechanism, cooperate with the existing basic evaluation method, can realize the effective evaluation and depth of incentive, truly meet the requirements of the new liberal arts development characteristic evaluation system.

5. To achieve interdisciplinary, multi-disciplinary and cross-domain integration development

Design is the result of the mutual integration of technology and art, and the nature of its overlapping disciplines has been clear from the formation of disciplines. Design, as a key part of the new arts, has a great relationship between the construction of the "three new". "Design +" is an indispensable method for the interaction and integration of design and other disciplines. As a discipline that integrates art and technology, design should try more opportunities for design and technology integration, and cultivate a new direction of design disciplines consistent with the

construction of The Times.

For the design majors of colleges and universities, we should focus on the national development plan and the urgent need of most people, analyze the practical problems in China, try the long-term development problems in the future, and set up the design discipline mechanism to show Chinese characteristics. Should further improve the design discipline their overlapping nature, in the promotion and new arts disciplines integration of innovation, on the basis of the initiative to promote artificial intelligence, big data and other contemporary information technology and design professional further combination, from according to the design discipline construction to set up the art combination, art fusion level, small comprehensive discipline professional development mechanism. To guide the discipline development of the centralized construction of superior majors, build new rising points, and upgrade the latest achievements of discipline development into the characteristic resources of professional development. The top-level design should be deeply optimized, discipline resources should be integrated, relevant disciplines should be planned in the same campus, the characteristics of discipline clusters should be established, and the advantages of previous majors should be improved. Subject planning change should not only strengthen the interaction between the relevant disciplines, should also be scientifically to carry out the arrangement of resources, and design subject cluster plan, actively use various resources of education teaching, actively promote the construction of relevant professional, strengthen the communication and combination between disciplines, so as to improve university teaching, scientific research and serve the society.

6. Conclusion

As a result of the integration of art and science and technology, the nature of overlapping is very significant from the establishment of disciplines. At this stage of new technology revolution and human civilization interaction environment, design is not just product aesthetic design and innovation, or the production function, technology skills, marketing and service quality, user feeling of unified innovation and system improvement, is to promote the initial social continues the construction of social power and driving force. The general development of design disciplines and majors can no longer completely meet the standards given by the development of art and technology in the new environment. In the environment of the continuous overlapping and expanding integration of new liberal arts, the needs and changes of the new era should be accurately and timely answered, and the development of design majors in colleges and universities is facing practical difficulties.

The new pattern of urban landscape development.

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