

Research on the Spatial Design of resort Hotel from the perspective of Regional culture

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Abstract: From the perspective of space design, this paper intends to conduct in-depth research and analysis on the expression of regional cultural forms used in the development process of domestic resort hotels and the practical application of regional culture in hotel design, and summarize different regional cultural characteristics in the resort hotel spatial environment design in different embodiment techniques. It emphasizes the uniqueness, history and inheritance brought by regional culture in the space design of resort hotels. And in order to meet the masses of the resort hotel design and development into the regional cultural characteristics of the modern aesthetic requirements, launched a certain degree of exploration and discussion. First of all, according to the relevant theories of resort hotels, combined with the performance of regional culture and the status quo of domestic hotels in the actual development situation, analyze the existing problems in the current conceptual planning and design process of resort hotels, and explain the reasons. Then, it further discusses the relevant theories of the development of Chinese local culture, the characteristics of different regional resort hotels and the forms of cultural expression. Finally, based on the analysis of the present situation of regional cultural elements displayed in the resort hotel design, the paper further explores the design ideas, creativity and the most important forms of regional culture in the resort hotel space design.

Keywords: Regional culture; Resort hotel design; Interior space design.

1. Overview of resort hotels and regional culture

1.1. Overview of the resort hotels

What is a resort hotel, how to classify the types of resort hotels, and what is the definition of resort hotels? Maybe everyone has different definitions of resort hotels, but in the final analysis, it still refers to a hotel, a building with business and leisure, which can provide tourists with a comfortable space like home for eating, living, playing, leisure and entertainment. However, resort hotels are also different from general hotels. They not only need to have the most basic accommodation functions of general hotels, but also need to have some entertainment facilities with local characteristics and culture to meet the physiological and psychological needs of tourists to the greatest extent. And the resort hotel is usually superior geographical location, near the mountains and rivers, rich tourism resources, beautiful landscape environment, a large area, complete supporting facilities. To a great extent, this determines that resort hotels can design interesting Spaces with unique regional culture styles in combination with local characteristics.

1.2 Overview of regional culture

Regional culture generally refers to the unique characteristics of a region with a long history. Nowadays, traditional historical culture refers to the traditional cultural connotation of a specific place in a region, as well as the expression form of a certain civilization in a certain region, such as natural environment, folk culture, traditional culture, living habits and so on. China has been inhabited by 56 ethnic groups for more than 5,000 years, covering a vast territory and a vast regional area. Each ethnic group in each region has its own historical civilization, and different civilizations have derived different regional cultures. Different times produce different cultural connotations. Time, space, terrain, climate, population and other aspects are important factors affecting

cultural change. Different historical and cultural backgrounds create different regional cultural characteristics.

2. The expression form of regional culture in the space design of resort hotels

2.1. Cultural expression of regional cultural characteristics in resort hotel design

When designers accept the design work of a resort hotel, the first thing they think of is the regional characteristics such as the cultural landscape, natural environment, landform, folk customs, living habits and so on. And these characteristics can be divided into the initial impression that is widely known by everyone, and more or less unknown unique charm that has not been explored. All the design work implemented in the later stage must have the design ideas and inspiration before entering the next step. Therefore, we should first pay attention to the ideological and cultural expression of regional cultural elements in the resort hotel design. For example, to design a resort hotel with unique culture for a city with dense distribution of mountains, rivers and rivers, in the design concept of the preliminary scheme, "mountains", "rivers" and "lakes" are the elements most easily associated with people, because the first impression of the city is endless mountains, waterfalls, rivers, clouds and so on. Therefore, designers must integrate the historical and cultural elements of the city and the natural landscape environment into the design scheme. Therefore, we must stand in the perspective of tourists to understand the historical culture and analyze it, and try to implement the design concept of integrating the historical traditional culture and natural environment characteristics into the design of resort hotels, so that tourists can have a sense of novelty and get a kind of spiritual satisfaction during leisure travel. In addition, the use of the modern Internet era, the use of Internet hot spots, to attract a large number of tourists into this photo-worthy resort hotel, which will also

make people more impressive.

2.2. The embodiment of regional cultural elements in the spatial layout and environmental atmosphere

The spatial design of the resort hotel should not only be reflected in the regional characteristics of the ornaments, but also be reasonably integrated with the practicality and aesthetics of the resort hotel. First of all, in the initial stage of interior design of the resort hotel, it is necessary to fully consider the characteristics of the spatial structure of the building, not only to meet the reasonable living space requirements of the passengers in the process of living, but also to pursue its artistic visual effects. But at the same time, we have to develop more unique features to give passengers a different experience. Therefore, in the process of design, designers should first amplify the most distinctive local representative cultural characteristics, so that tourists can feel the impact of culture most directly. Secondly, the features of the hotel should be properly used in the furnishings, and the natural landscape environment should be exquisitely integrated to unify the indoor and outdoor designs. Besides, the furnishings should be combined with the decoration materials to create a unique space environment atmosphere, so that the passengers can harvest brand-new multi-sensory feelings during the journey. This can not only reflect the widespread cultural characteristics of the area, but also create a unique space atmosphere.

2.3. Performance of regional cultural elements in the design details of resort hotels

As a traveler, if we live in a resort hotel, we should first look around the hotel, after entering the hotel, if there are echoes of the carved design can often bring us no small surprise. The designer's detailed design of the space also reflects his detailed understanding of regional culture and natural environment. The resort hotel is to reflect the leisure and entertainment characteristics of the holiday, to meet the tourist entertainment facilities and equipment, so the design should be unique first, rather than widely used in all aspects, is to grasp the regional characteristics in the details, reflect the outstanding uniqueness in the details. For example, taking advantage of the rough-and-ready culture of the Northwest, In the design of the resort hotel, the unique local culture such as the big red lantern, window cut, red sorghum and desert can be decorated in detail, so that tourists can get the local characteristics of national colors from the small totems and murals on the interior decoration, so that tourists can experience the feeling of doing as the Romans do in the hotel space, although they are in a foreign land, but also have a warm and comfortable like home.

3. The application of regional cultural elements in the space design of resort hotels

The combination of regional culture and resort hotel space design is mainly manifested in multiple directions, not only in one place. Moreover, it is necessary to plan from various aspects through comprehensive consideration, so as to achieve a sense of perfect integration of regional culture in the resort hotel design.

3.1. Architectural form

In the design of modern resort hotels, some designers often directly copy the hotel building form of traditional Chinese architecture in order to highlight the characteristics of regional culture. Although this kind of architecture intuitively presents the appearance of history and culture, it also lacks its own style. Therefore, in the future design, regional cultural elements should be refined and combined with modern architectural forms. Only in this way can we further understand the unique connotation and external characteristics of Chinese culture while feeling the design aesthetics of modern resort hotels. And experience the visual feast brought by traditional architectural elements. For example, the Tengchong Bodu Resort Hotel in Yunnan Province takes the traditional Chinese tea Marwen as its theme and blends the culture of the ancient tea horse road with the materials of modern architecture to create a hotel with beautiful appearance and profound regional culture. At the same time, through the use of traditional Chinese house forms, and then modern architectural design, to build a new Chinese house structure. The design of the whole hotel should be regarded as the product of the tea and horse culture, the whole hotel and the surrounding landscape environment skillfully combined, and the design into the regional culture, but also fully express the traditional philosophy of "harmony between heaven and man".

3.2. Spatial structure

A very important part of traditional regional culture is Chinese traditional residence culture. Most of Chinese traditional residential culture emphasizes the order of architectural spatial structure, such as axial symmetry. What we need to do is to combine the structural form of Chinese traditional residence with the spatial layout of modern resort hotel and reconstruct it, so as to better plan the local layout and the overall spatial layout of modern resort hotel. For example, Liyang Meijie mountain and wild hot spring resort in Jiangsu Province integrated the means of garden building in the traditional garden, so that all functional areas are distributed, combined with the surrounding natural landscape, so that the whole building landscape picture effect to achieve the best, at the same time, the movement zone is obvious, the space flow line is unobstructed, so that each space area both contact and mutual influence.

3.3. Landscape planning

The design of resort hotel not only needs to pay attention to the appearance of the hotel building and the structure of the interior space, but also the most critical is the design of the hotel landscape planning. As a building with both recreational and residential functions, there is a considerable demand for the planning and design of external man-made landscape. The landscape planning of a resort hotel is often inseparable from the cultural heritage of the local region, and the natural landscape characteristics of each region are different, so the landscape planning and design cannot be the same. For example, in the landscape planning and design of Zhejiang Four Seasons Hotel, the garden construction method of Hangzhou traditional garden is integrated to achieve a landscape design of harmonious opening and closing, interspersed with virtual and real, habitable, observable and sightseeing. However, it is not all in accordance with the traditional Chinese way of landscape construction, but according to the regional reality combined with the overall

needs of the resort hotel, so that the tourists can deeply experience the resort hotel which not only conforms to the modern aesthetic concept but also inherits the regional cultural characteristics.

4. Summary

To sum up, with the development of economy and society and the improvement of people's living standards and quality, the level of people's cultural needs is constantly changing. When people choose leisure vacation, they not only pay attention to the service experience and accommodation quality of the hotel, but also attract people's attention to the natural cultural landscape and local cultural characteristics. In today's society, the filling of spiritual culture is as important in people's mind as the quality of material life. Therefore, in order to meet people's diversified needs for leisure tourism and high requirements for visual aesthetics, designers should make full use of the combination of regional culture and the needs of modernization, and fully integrate the spatial design of regional resort hotels. However, the design of regional culture should not be the same or simply copy and imitate, but should be screened and integrated, select the essence of Chinese local culture, discard the unfavorable local cultural factors, and carry out the planning and design after re-understanding and integration of regional culture in various aspects. The application of regional cultural elements in the design of modern resort hotels is not only to create unique and

personalized resort hotels, but also has more important historical and cultural values. Nowadays, we should continue to take the resort hotel as a carrier, achieve the perfect integration of Chinese traditional regional culture and historical civilization in the design of the resort hotel space, carry forward and inherit our traditional regional culture and historical civilization.

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