

Analysis of the Creation Paths of Current Chinese Film and Television in the Context of Chivalrous Swordsman Culture

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Abstract: Chivalrous swordsman culture is an important part of traditional Chinese culture, with the development of the film and television industry, the connotation and extension of chivalrous swordsman culture have been expanding, which has distinct features and times value. However, overall, ancient Chinese chivalrous swordsman culture has distinct historical limitations, which partly has a certain negative impact on modern society. In the current Chinese film and television, elements of chivalrous swordsman are integrated into them in quantity, which has both rich cultural connotation and artistic value, and also affects the improvement of the innovation of the current film and television. Especially in the context of the creation of today's chivalrous swordsman film and television with a single theme and backward character shaping, the thinking of chivalrous swordsman culture needs further strengthening, reasonably applying the chivalrous swordsman cultural context to the creation of film and television, and innovating the cultural connotation of modern Chinese film and television. Therefore, this paper explores the connotation of Chinese chivalrous swordsman culture based on in-depth analysis of chivalrous swordsman culture and the spirit of chivalrous swordsman image, and explores the innovation paths of current Chinese film and television in the context of chivalrous swordsman culture in combination with the development trend of current Chinese film and television, so as to better bring guidance for the improvement of the connotation level of chivalrous swordsman spirit in film and television.

Keywords: Chivalrous swordsman culture; Chivalrous swordsman spirit; Film and television; Creation path.

1. Introduction

Chivalrous swordsman is an ancient cultural concept and a traditional character living in Chinese folklore, chivalrous swordsman has always played an important role in the development of Chinese history, with the development of the times and cultural changes, the connotation of chivalrous swordsman image has been enriched. Chivalrous swordsman culture is not only a folk belief, but also a spiritual belief, and the chivalrous swordsman image was gradually formed along with the development of traditional Chinese culture. Chivalrous swordsman spirit symbolizes justice, earliest chivalrous swordsman spirit can be traced back to the pre-Qin Dynasty, when social order was more chaotic and many talented people began to emerge in order to maintain social order. Although these talented people come from the civilian class, they still actively participate in society, and these people are called chivalrous swordsman, and the social status they possess is relatively high. At present, the development of Chinese wuxia film and television is tied to the chivalrous swordsman spirit, and under the influence of chivalrous swordsman spirit, the chivalrous swordsman image in wuxia film and television has become more distinct and has been given profound connotation [1]. At present, the chivalrous swordsman image created in Chinese film and television is are mostly adapted from Jin Yong's novels, from the image of "chivalrous swordsman breaks the law by force" and "chivalrous swordsman win people by virtue" recorded in "Historical Records" to the chivalrous swordsman image in modern film and television, which makes the chivalrous swordsman image gradually move from history to reality [2]. The image of chivalrous swordsman has gradually moved from history to reality [2]. The emergence of modern wuxia film and television has had a profound impact on the

development of Chinese society, Chinese wuxia film and television have also begun to explore new creative paths in the process of the prevalence of wuxia film and television, among which the chivalrous swordsman culture has brought a profound impact on the creation of film and television, the use of chivalrous swordsman culture enriches the content of wuxia film and television and promotes the spread and development of wuxia culture in China.

2. Overview of Chivalrous Swordsman Culture and Chivalrous Swordsman Spirit

In ancient China, chivalrous swordsman was a symbol of status and was given a high social status. In ancient times, chivalrous swordsman was called "chivalrous expert", "scholar" or "chivalrous stream", and a series of chivalrous cultural phenomena emerged. The emergence and development of the chivalrous swordsman culture phenomenon not only has a certain historical inevitability, but also has certain limitations of the times. From the historical angle, the ancient Chinese society was hierarchical, and in this social background, the chivalrous swordsman culture appeared during the transition from slavery to feudalism, and its core ideas were "loyalty" and "righteousness". To a certain extent, chivalrous swordsman transcends the limitations of class and race and becomes a special group [3].

In the traditional Chinese culture, chivalrous culture has dominant position in the spiritual level of the Chinese nation with its unique charm and influence, and chivalrous spirit has become an important part of traditional Chinese culture. The Book of Changes says: "The ancient so-called 'chivalrous' person is a gentle and generous person, who is also taught in poetry; observe current historical trends based on your

knowledge of history, and is dedicated to the matter as his will; he is good at giving to others to benefit himself. [4]" In wuxia novels, the chivalrous swordsman is not only a chivalrous expert with "unparalleled kungfu", but also a righteous man who does righteousness and helps the people, and the core connotation of chivalrous swordsman is "righteousness". According to Mr. Jin Yong's explanation, chivalrous swordsman spirit is "what a great man does", and its core connotation are "kindness, righteousness, propriety, wisdom and trust" five words. As an important image symbol in ancient Chinese literature, chivalrous swordsman can reflect the chivalrous spirit and cultural values in ancient Chinese traditional culture, on the one hand; on the other hand, it can reflect the social status and life ideal of ancient Chinese chivalrous swordsman. In Jin Yong's writing, there are three kinds of chivalrous swordsman: the first kind is the chivalrous swordsman who has a strong sense of justice and ready to help the weak, curb the violent and assist the weak, and asks for nothing in return; the second kind is the chivalrous swordsman who has a certain level of knowledge and cultural accomplishment; the third kind is the chivalrous swordsman who is linked by personal feeling of gratitude or resentment and speaks out for justice [5].

In contemporary China, chivalrous swordsman culture still exists in people's daily life, although there is a certain gap between modern society and ancient society in outlook, chivalrous swordsman culture is an important part of traditional Chinese culture and an important creation source of modern Chinese wuxia film and television. For example, in Jin Yong's novel "The Legend of the Condor Heroes" creates many characters with distinct chivalrous characteristics, fully manifest the connotation of chivalrous spirit. Wuxia film and television is not only a product of the development of China's film and television industry, but also one of the important carriers of the prosperous development of traditional Chinese culture. In recent years, with the continuous development and innovation of wuxia film and television, chivalrous swordsman culture is also expanding and extending, as an important part of traditional Chinese culture, chivalrous swordsman spirit has distinct national characteristics and regional cultural features, and chivalrous swordsman spirit embodies different forms of expression in different historical periods and has different forms of expression in different stages of development. In the current globalization context, the creation paths of current Chinese film and television in the context of chivalrous swordsman culture should adhere to the creation principle of promoting traditional culture and inheriting national spirit, and constantly innovate to meet the aesthetic needs of modern audiences for traditional culture [6].

3. Typical Images of Chivalrous Culture

In the image creation of traditional Chinese chivalrous swordsman culture, there are martial arts masters who defend their homeland, natural and unrestrained chivalrous swordsman, masculine righteous person who value feeling and righteousness, and chivalrous swordsmen who are wandering in the world. First of all, among the typical images of the masculine righteous warriors who value feeling and righteousness, the spiritual temperament of the chivalrous swordsman has a masculine and noble temperament, and most of them are bold and forthright, value feeling and

righteousness, and have a strong sense of justice, such as the rangers in "The Historical Records: Collected Biographies of Rangers", they either die a martyr, or used feeling to protect their country, or saved others with righteousness, or win people with virtue, and their personality characteristics have a highly idealistic color and have a strong criticism of the real world spirit [7]. Secondly, the image of natural and unrestrained chivalrous swordsman has learned and refined ideological consciousness and moral concept, and the spiritual realm and personality pursuit of "taking the world as one's own duty" makes them fearless of risks and sacrifices, and have a strong sense of social responsibility, which also becomes a unique and precious spiritual wealth in traditional culture. In addition to the above-mentioned chivalrous swordsmen, during the Warring States period, the style of ranger was prevalent, and a group of perpendicular and horizontal scholars like Li Er and Yueli emerged, they were typical images of passionate swordsmen who wandered all over the world, and realize their political ambitions by lobbying the ruler and lords. The image of chivalrous swordsman after the Han Dynasty is mostly based on wandering all over the world and having a strong sense of justice and ready to help the weak, such as Lu Zhishen, Wu Song and Li Kui in the Water Margin, and Sun Wukong in the Journey to the West is also a typical image of ranger [8]. In addition, there is also the image of chivalrous warriors who defend their homeland, and the group of warriors is a group of chivalrous swordsmen who defend their homeland, which is a very important image in ancient Chinese chivalric culture. The earliest chivalrous swordsman novels in Chinese history, the most attractive part is the group of warriors, this group is lifelike, has contradictions and conflicts of character, and plot of "give up the old business" and "retire after winning merit" appear from time to time in the storyline. The appeal of the warrior group lies in their own chivalrous spirit and action to defend their homeland.

4. Creation Paths of Current Chinese Film and Television in the Context of Chivalrous Swordsman Culture

(1) Diversity of character image

Character image is an important way to shape chivalrous swordsman culture, in traditional Chinese wuxia film and television, the character image of chivalrous swordsman culture is relatively single, the audience's impression of chivalrous swordsman is not deep enough, which affects the communication effect of value connotation of film and television. Therefore, the diversity of the character image of chivalrous swordsman culture is an important path for the innovation and development of current film and television, especially in the context of the information era, the creation of current film and television needs to further strengthen the diversified shaping of the character image of chivalrous swordsman, so as to better manifest the spiritual connotation of chivalrous swordsman culture of being skillful, chivalrous and righteous, upright and understand what to love and what to hate. Firstly, strengthening the in-depth analysis of the cultural and social contexts of chivalrous swordsman characters, combine the connotation of ancient chivalrous cultural contexts, focus on description of characters in current Chinese film and television, creating the social environment and the background of the times in which they live, so as to better present diversified images of chivalrous swordsman

characters, which is unique in current film and television with its unique style. Secondly, in the character creation, the cultural context of the justice of chivalrous swordsman culture as the topic, create the images of chivalrous swordsman with high martial arts skills, schemers with careful minds, chivalrous swordsman who dare to do something, and chivalrous swordsman who are good at disguise, so as to create chivalrous characters that meet the aesthetic needs of the public. On the basis of fully integrating the chivalrous cultural context and combining the features of modern social context, the unique chivalrous character image is built to enhance the attractiveness of the film and television. In addition, the diversified development of the character image should also show the three-dimensional characteristics of the character; the three-dimensional chivalrous character image has an important role in enhancing the audience's awareness, and the character image is integrated into the real contextual context to build chivalrous swordsman image that fits the historical background and the modern social context [9].

(2) Visualization of Characters' Dialogues

Since the 1990s, wuxia film and television have gradually become younger, and a large number of crudely made wuxia film and television have flooded the screen, which not only affects the audience's correct perception of wuxia culture, but also loses the cultural connotation of wuxia film and television. Therefore, in the context of chivalrous swordsman culture, wuxia film and television need to fully combine chivalrous swordsman culture, innovate and change the character dialogues of Film and television, combine the contextual connotation of chivalrous swordsman culture, innovate the character dialogues of film and television, enhance the performance effect of chivalrous swordsman image of film and television, and promote the audience's understanding of chivalrous swordsman culture. First, the visualization of characters' dialogues is the creation of the image of "chivalrous swordsman", chivalrous swordsman is one of the important images in traditional Chinese culture and is characterized by "being generous in aiding needy people and rescuing the desperately poor and help those who were in difficulty", as an important part of the chivalrous swordsman spirit, the visualization of characters' dialogues makes people to recognize the chivalrous swordsman spirit more intuitively, and it is one of the important reasons why people love wuxia film and television. Second, the visualization of characters' dialogue requires accurate interpretation and grasp of chivalrous swordsman culture, and through correct interpretation of chivalrous swordsman culture, the chivalrous swordsman spirit can be better presented in a overall and complete way in the creation of film and television. Moreover, the visualization of character dialogue needs to deeply dig the chivalrous spirit contained in Chinese traditional culture, the chivalrous swordsman spirit contained in traditional Chinese culture has a profound connotation and extensiveness, it should fully combine the chivalrous spirit with modern social life in the description of chivalrous swordsman in film and television, and through the digging and refinement of the ancient chivalrous spirit of "the chivalrous swordsman, for the country and for the people, in the description of chivalrous characters in film and television, the chivalrous spirit should be fully combined with modern social life, so that the audience can feel the profound chivalrous spirit in wuxia film and television. In addition, figurative character dialogues can also show the fun of

language, artistic treatment of chivalrous character dialogues make the audience observe the characters from the perspective of the chivalrous swordsman characters, thus making the audience feel a sense of immersion and enhancing the audience's viewing experience of the film and television.

(3) Special effects of fighting scenes

The fighting scenes in film and television are an important part of the chivalrous swordsman culture and an important content of film and television to attract the audience's attention, the fighting scenes in traditional wuxia film and television are mostly dominated by martial arts, using swords, fists, and palms as fighting methods, in the development of modern film and television creation technology, many new fighting methods have emerged, and by integrating information technology such as special effects technology, it has brought a new visual experience to the audience. However, the production of fighting scenes lags far behind the development of the storyline in Chinese current film and television. The lack of effective supervision and guidance makes many films and television have problems such as crudely made fight scenes and special effects, resulting in a major loss of artistic value of film and television. Therefore, the current creation of film and television should fully combine the contextual connotation of chivalrous swordsman culture, create special-effect fighting scenes, present a trend of special effects through the use of special effects shots, and bring a strong visual impact to the audience. For example, the computer models and virtual characters appearing in the movie "Yip Man 3" have brought a new experience to the audience, with the wide application of special effects technology in wuxia film and television and the continuous improvement of technical level, the fighting scenes in wuxia film and television gradually become special effects and diversified, which better enrich the communication effect of film and television. First, we should strengthen the use of virtual simulation technology, virtual reality technology and information technology, build fighting scenes that integrates virtual and real scene, and make the audience intuitively understand the image of chivalrous swordsman by building special-effect fighting scenes, so that the image of chivalrous swordsman can be deeply rooted in people's hearts and real and full image of chivalrous swordsman are created [10].

(4) Value of chivalrous swordsman spirit

In creating the plot content of film and television, we should take "chivalrous swordsman spirit" as the core idea, combine ancient Chinese traditional culture with the creation art of modern film and television dramas, and show the value of chivalrous swordsman spirit in the content of film and television. The chivalrous swordsman spirit has profound impact on people's lifestyle and ideology, which not only occupies an important position in traditional Chinese culture, but also has a profound influence on the creation and communication of current wuxia film and television. The interpretation of chivalrous swordsman in Chinese wuxia film and television is reflected in the enrichment and improvement of the connotation of chivalrous swordsman culture. In Chinese wuxia film and television, chivalrous swordsman is a specific cultural image and an embodiment of social morality. Chivalrous swordsman culture is rich in chivalrous thoughts and chivalrous swordsman spirit, "the chivalrous swordsman, for the country and for the people" is the most basic and important theme in traditional Chinese chivalrous thoughts. Most of the chivalrous swordsman figures are portrayed as "crime-fighting" and "have a strong sense of

justice and ready to help the weak", these chivalrous figures show the chivalrous swordsman spirit in traditional Chinese chivalrous swordsman culture, and fully embody the qualities of virtue and morality. Therefore, in the creation of the current film and television, we should further strengthen the creative content thinking, take the chivalrous swordsman spirit as the topic in the content, build chivalrous swordsman culture as storyline, and enhance the creative value of the film and television dramas. By combining the spirit of chivalrous swordsman with the storyline expressed in wuxia film and television, the storyline of film and television drama creation are enriched to enhance the audience's sense of immersion and aesthetic experience. In addition, the value of ancient chivalrous swordsman spirit should be deeply dug, and the unique content of chivalrous swordsman spirit should be built by creating "justice and loyalty" chivalrous swordsman plots and characters, so better enhance the communication value of contents of film and television [11].

(5) Entertaining language style

The language style of contemporary film and television works is more entertaining, which is not only the progress of the times, but also a reflection of the aesthetic needs of the people. The language style in contemporary film and television is no longer limited to the traditional wuxia novels in which the chivalrous swordsman is characterized as "powerful kung fu" and "the chivalrous swordsman", but the characters are described more vividly, giving them more contemporary colors and better showing more entertaining language style of the film and television. First, the creation of film and television should take into account the acceptance psychology of different audiences, in the age of diversified information, the demand for entertaining information is growing, so the creators of film and television should pay attention to improving their own creative level, deeply understand the current situation of social development, implement audience market research, and actively carry out creative practice, and better enhance the expression effect of language style. In the design of language style, combining the context of chivalrous culture, through a large number of language descriptions, express the "righteousness" and "loyalty" of the "chivalrous swordsman", and shape the unique character's language marks of chivalrous swordsman. Second, the entertaining language style can render the atmosphere, shape the character and render the storyline, etc. in the use of chivalrous swordsman images, therefore, it need show personalized features in language style and provide the audience with a better audio-visual experience. To a certain extent, the entertainment of language style can be an important means for the inheritance and development of chivalrous swordsman culture, and is also the main way that modern martial arts novels can attract audiences and win public praise. The combination of the chivalrous swordsman spirit and modern entertaining language style produces a strong language style effect, and through the means of entertaining language style, the chivalrous spirit is expressed in a vivid way that is closer to the audience's heart and mind, which enhance the communication effect of the chivalrous culture and spiritual connotation in current film and television.

5. Conclusion

As a special cultural form, chivalrous swordsman culture also plays an important role in the development of modern society, the image of chivalrous swordsman as a social symbol in film and television works, which carries important

cultural connotation and communication value, and is both an ideology and a spiritual culture. The chivalrous swordsman image is a common topic image in ancient Chinese wuxia works, and is also the main presentation form of Chinese wuxia culture, chivalrous swordsman culture had a great impact on ancient Chinese society, and its unique cultural connotation and values are well known. In recent years, with people's continuous recognition of traditional culture, chivalrous swordsman culture has been gradually re-cognized and re-learned by people, and the representation of chivalrous swordsman culture in film and television works has become more diversified. Film and television are the main carrier of popular culture, in recent years, influenced by the cultural context of chivalrous swordsman, a large number of chivalrous swordsman elements have been integrated into the creation of Chinese film and television, the chivalrous swordsman image and chivalrous swordsman spirit are integrated into the creation of current film and television, which enhance the audiovisual experience of the audience and improve the cultural communication value of film and television. Therefore, in the development of current film and television, it is necessary to further dig into chivalrous cultural context and chivalrous spirit connotation, and present them through character image diversity, character dialogue visualization, special effects of fighting scenes, chivalrous spirit value, and entertaining language style, so as to improve the creation level of current film and television and enhance the communication effect of cultural context of chivalrous swordsman.

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