On the Realization Path of Xi Jinping's Economic Thought into the Continuing Education Curriculum Ideological and Political Education

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Abstract: Xi Jinping's Economic Thought on Socialism with Chinese Characteristics for a New Era is an important part of my country's new concept of state governance and administration. Deeply cultivating advanced ideas in the teaching of continuing education courses, and the cultivation of ideological and political quality of contemporary college students is strengthened. We need to analyze the necessity of integrating Xi Jinping's Economic Thoughts into the ideological and political courses of continuing education from the three levels of country, school and individual. We also need to further analyze the current situation and deficiencies of Xi Jinping's Economic Thinking integrated into continuing education curriculum ideology and politics, and explore the realization path of Xi Jinping's new era of socialist economic thinking with Chinese characteristics into economics teaching.

Keywords: Xi Jinping's Economic Thought, Teaching Design, Curriculum Ideology and Politics.

1. Introduction

In recent years, curriculum ideology and politics have been widely concerned in the field of education. Curriculum ideology and politics is an effective way to guide students' value, add vitality to classroom teaching and point out the direction of curriculum reform. In December 2017, the Central Economic Work Conference made it clear that the Thought on Socialist Economy with Chinese Characteristics for a New Era (Hereinafter referred to as Xi Jinping Economic Thought), with the new development concept as its main content, emphasized "making progress while maintaining stability" in the face of the challenge of China's declining economic growth [1-3]. In the course of integrating Xi Jinping's economic thoughts into continuing education courses, it is necessary to understand the rich connotations of Xi Jinping's New Era of Chinese socialist economic thoughts. Data show that China's education development momentum is good, more and more attention to education, education promotion market demand. In 2021, adult college students accounted for 23.82 percent of the total number of students in higher education nationwide [4]. It is necessary to improve the ideological quality of students, build a solid foundation of adult students' faith, and gather the majestic power of the young generation to open up and forge ahead. The continuing education market of adult education will have broader development space [5]. However, ideological and political education is not enough for continuing education in colleges and universities. In addition to carrying out ideological and political education in various courses in colleges and universities to achieve the goal of "guarding a section of canal and planting responsible fields", we should pay more attention to the important role of continuing education in promoting social progress [6]. Relying on economics courses teaching the main channel, will assist more fully integrated into the economic thought in the process of continuing education, guide the students to continue education in the process of learning are more determined to set up the correct values, cherish countries to provide learning opportunities, to achieve "affection to deep, the personality is", cultivate professional talents with strong sense of mission goals are met [7]. In the curriculum system of business schools, "political economy" belongs to the professional basic course, economic thoughts in the teaching process into the assist, not only provide rich and colorful teaching case for teaching material, let more adult students to establish correct values, more adult students can inspire "China dream" in order to achieve the great rejuvenation of the Chinese nation contribute their strength.

2. The Necessity of Integrating Economic Thoughts into Continuing Education Courses

In financial and economic colleges, Xi Jinping's economic thought should not only focus on the immediate study and life of adult education students, but also arouse their deep patriotic feelings. It is necessary to integrate Xi Jinping's economic thought into the ideological and political curriculum of continuing education and implement the core literacy education. Most of the continuing education students are in the prime of life and are distributed in various industries of national construction, providing strong support for China's modernization. Ideological and political education and moral education are directly related to the overall situation of national construction and the great cause of national rejuvenation. In the new era, it is of strong social reality to complete the ideological and political education of higher diploma continuing education students, and it is also a new need to realize the connotative development.

2.1. At the National Level, Xi Jinping's Economic Thought Serves as An Action Guide for National Economic Development

In the general situation of the international community, it is
necessary to seize the initiative of development in the complex and changeable situation. How to adapt to the current situation, the Party and the government will adopt scientific methods in accordance with the law of development to deal with the practical problems at different economic stages, and lead the sustained and healthy development of China's economy. Make the best of the situation, be good at seizing opportunities from the current crisis and difficulties, create opportunities. Scientific decision making is based on experience, scientifically applying scientific methods and analytical methods, and making decisions in accordance with scientific decision making procedures. The social governance of a great power requires a strong core, and the economic development of a great power requires correct ideological leadership. Xi Jinping New Era economic thought provides guidance for national economic development.

2.2. At the University Level, Xi Jinping’s Economic Thought Is the Baton to Promote the High-Quality Development of Colleges and Universities

Integrating Xi Jinping's economic thoughts into continuing education courses is an important measure to implement a series of new policies and viewpoints put forward by General Secretary Xi Jinping in the new era. Therefore, in the course of economics education, teachers should have a deep understanding of economics textbooks and integrate Xi Jinping's economic thoughts and theories into adult education in colleges and universities in accordance with China's national conditions. In today's society pay more and more attention to learning, continuing education has become an important part of education, in the process of adult continuing education, continuing education courses have become the important position of construction of qualified socialist society talent cultivation, through the course education to improve the part of students' ideology and the comprehensive quality, effectively promoting the development of school better and faster.

2.3. On the Personal Level, Xi Jinping's Economic Thought Is A Treasure Book for Cultivating New People in The Era of National Rejuvenation

Political economy, as a required course of economic management specialty in college continuing education, has a long history. However, the lectures of universities still tend to describe the existing theoretical knowledge in a straightforward way, and lack discussion of humanities and national feelings. Economics discipline is most theory from the western countries, and in the business college of continuing education professional training scheme of compulsory courses completed in the vast majority of students, accumulate over a long period come down, except to absorb the knowledge course, course of modern college students' ideas and values shape is also very important, if improper teaching, can have an unpredictable negative impact on values. Therefore, college teachers should be development reality in our country, on the basis of absorbing essence, eliminate dregs, digging their own national conditions and materials, actively guide students to set up the correct values of socialism, to dig up in political economics course with Chinese characteristics of the teaching plan, encourage students attaches great importance to the family, country and world, liable on the younger generation of power.

3. The Status Quo and Deficiencies of Integrating Economic Thoughts into Continuing Education Curriculum

Curriculum ideological and political education is the basis of cultivating students' core quality, and it also affects students' values and moral outlook, which is the core and fundamental of compulsory course teaching. In financial institutions continue to education students in the teaching, teachers need to use the national development case, follow the economic development of important practical problems, lead the students to analysis essence through the phenomena, causes the student to deep comprehension to the curriculum education case is the value and meaning, to assist economic ideas into the classroom, and the integration of curriculum theory joint training students' patriotic feeling deep inside your heart, Form a good family and country feelings for students to lay a solid foundation for all-round development.

3.1. Outdated Social Concepts and Lack of Understanding

Continuing education as a concept has a relatively short history in China. Influenced by traditional educational ideas for a long time, theory education is more important than skill education. In the society, employers and social enterprises only pay attention to students' educational background and qualifications, ignore students' inner ability and quality, pay attention to material rather than people, and pay attention to immediate interests rather than long-term interests. Be prepared to spend money on building benefits, not training employees. Therefore, the importance and urgency of developing continuing education lies in the lack of understanding and social atmosphere conducive to continuing education, and the attitude of dismissive and perfunctory need to be improved. In addition, learning is not linked with personal interests, and the awareness of active learning is not strong. Enterprises are not willing to continue education, and their enthusiasm for continuing education is not high.

3.2. The Teaching Quality Is Not High and Becomes A Mere Formality

At present, most continuing education courses in colleges and universities still use the same teaching materials as undergraduates, but there is a lack of personalized teaching materials that fully conform to the reality of continuing education courses in colleges and universities. There is also a gap between "teaching" and "needs". Teachers lack a systematic grasp of knowledge teaching process, teaching methods and teaching content, and are accustomed to regard textbooks as the focus, ignoring the actual situation. Most teachers maintain a task - accomplishing attitude, as long as the class is over, the textbook content is fully covered, and the teaching objectives are achieved. If there is no educational science, management measures and strict assessment, such continuing education not only wastes resources, but also fails to achieve the actual training objectives. Professional teachers have low ideological and political education level and lack of ideological and political education skills. Education is disconnected from the market. Even if they introduce some ideas in the course, they cannot make in-depth analysis and keep up with the development of the situation.
4. The Realization Path of Integrating Xi Jinping's Economic Thought into Continuing Education Curriculum

4.1. Do A Good Job in Top-Level Design and Speed Up the Implementation of National Policies

Incorporate the ideological construction of continuing education programs into policy planning and formulate long-term plans. From the macro policy perspective, short-term and medium-term planning for ideological and political construction and the implementation of continuing education programmes are being carried out to increase investment and guide schools to develop corresponding programmes and support measures. Formulating plans to promote the integration of overall planning, educational reform, curriculum design, ideological teacher training and continuing education programmes into continuing education programmes and the development of annual work priorities; Regular inspection, solid implementation of various tasks, curriculum ideological and political content into the school of continuing education important agenda, for continuing education curriculum ideological and political construction and implementation to create a good environment. In the process of political economy teaching, we should always adhere to the basic task of moral education, combine professional theoretical knowledge with ideological and political education textbooks, take improving teaching quality as the core, rely on high-level teaching and scientific research teams, and take diversified teaching methods as the support, and integrate the education of national sentiment into political economy, inspire contemporary college students to improve personal ideological and moral cultivation, strengthen the sense of identity to national culture and the country, enhance the sense of responsibility and ability.

4.2. Strengthen Publicity and Play A Leading Role in Demonstration

Universities should vigorously promote the successful experience of curriculum ideological and political construction and promote the sharing of high-quality resources of curriculum ideological and political construction. First of all, in the classroom to give full play to the students' family and national emotion formation of the main channel. In political economy teaching, moral education contents should be introduced to follow political line, cultivate family and national emotion, carry forward excellent Traditional Chinese culture, and redesign the curriculum systematically. Make classroom teaching become the effective carrier of patriotic education. The socialist thought with Chinese characteristics is used to interpret the remarkable achievements made by the Communist Party of China in China's economic construction since the founding of new China, and to criticize the shortcomings of traditional political economics. To teach "four self-confidence" to contemporary college students, cultivate national self-confidence, take national justice as the spirit, and make unremitting efforts for the rejuvenation of the country and the nation. As the main force of the new generation of society, contemporary adult education college students shoulder the important task of continuing to promote Chinese traditional culture in China.

4.3. Optimize Teaching Methods and Assessment Modes and Enrich Course Contents

According to the actual needs of ideological and political education, a separate chapter is formed, abandoning the old dichotomy mode in traditional textbooks. Based on the theory of labor value and surplus value, this paper discusses the major realistic problems of China's economic development in the face of contemporary China's economic development. Taking the chapters of capital and surplus value, capitalist production and national economic process in the course of Political Economy as examples, they can be integrated in the following ways:

4.3.1. Capital and Surplus Value

Chapter content: Master the conditions of currency capitalization, understand the connotation of labor force and human capital; To understand the general nature and characteristics of capital appreciation under different ownership systems and the basic methods and new characteristics of capital appreciation production; Understand the general concept of wages and the different nature of economic relations within the property system and various specific forms of wages.

Case Design: Make full use of multimedia, weibo, WeChat public, such as modern teaching media, can be "adhere to the people as the center of the development thought into the teaching of the contents of this part, and the past simple investigation into knowledge, quality, value and lead the three aspects, analyzing the great cause of socialism with Chinese characteristics in the new era is not only get a meet the needs of food and clothing, It is to keep meeting ever-increasing needs as an eternal goal, and to keep working towards it. "People's needs" is an important factor affecting economic growth, and the main driving force of China's sustained economic growth has always been "people's needs constantly replace".

4.3.2. Capitalist Production

Chapter content: understand the industry capital circulation and turnover, the continuity of capital flow and continuous flow conditions, the importance of increasing the velocity of funds, to master the core issue of social capital is the implementation of social total product problems, analysis of social total capital movement rules and requirements, this paper analyzes the reason of the capitalist economic crisis.

Case design: When telling relevant theories, introduce hot economic events, assign the major theme of each class, deeply understand dialectical thinking, grasp the relationship between the government and the market, economic development and ecological balance and other contents through the discussion and summary of the events among students. Understand the underlying thinking and plan for the worst so that you can take your time. In the chapter, new development concept, new development pattern, supply-side structural reform and other main content are arranged to discuss with students in class. Finally, students write a small paper on one of the topics in class and score it.

4.3.3. National Economic Processes

Chapter content: Let the students master the necessity of national macro-economic control, understand the objectives, modes, means and policies of macro-economic control and explore the laws of improving macro-economic control in socialist countries.
Case design: Encourage or organize excellent students to participate in projects and social research. Through team cooperation and field research, students can have a deeper understanding of the national economic process. Before the research, prepare for the practical activities by watching a documentary or setting the research topic. In the class discussion of China's economic reality combined with research content, active classroom ideological and political atmosphere, so that students have a deep understanding of the background and significance of deepening reform and opening up, to do a good job of planning development and security, a deeper understanding of the advantages of the socialist system. According to the students in the classroom speech, research report and extracurricular practice and other content quality comprehensive score.

5. Conclusions

By integrating ideological and political elements into the course of political economy, and introducing economic cases, the ideological and political teaching of Xi Jinping's economic thought and economic theory course is organically integrated, which reveals the essence and value of teaching and completes the fundamental task of moral cultivation. The ideological and political content of the course will run through the teaching plan and teaching plan design of adult continuing education, rationally add ideological guidance and quality training content, moisten things silently transmit correct values to students, and contribute to the continuous development of Socialism with Chinese characteristics to cultivate generations of students with ideals, morality and ability.

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