

# Taking the "Project Commissioner Approach" as a Starting Point: Effectively Enhancing the Results of Dormitory Construction

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**Abstract:** The dormitory serves as the frontline for ideological and political work in vocational colleges and is a crucial aspect of comprehensive student development. The appearance of dormitory construction to some extent reflects the cultivation of academic atmosphere. Therefore, strengthening the management of student dormitories is not only an essential component of ideological and political work but also a key driver for promoting academic atmosphere. This article addresses the unsatisfactory cleanliness, disorderliness, and poor conditions of student dormitories at L University in Lishui. It highlights the uneven competence levels among student cadres, as well as the psychological characteristics of post-1995 and post-2000 generations. The article proposes the approach of project commissioner-ship, aiming to build a platform for ideological and political work to nurture students, enhance their qualities, strengthen the construction of student cadres, achieve precision cultivation, and promote joint management by teachers and students. By leveraging project-oriented research to drive ideological and political work, the article presents a conceptual framework and practical experience to improve the effectiveness of constructing beautiful dormitories, providing an effective exploration for the management of student dormitories in vocational colleges.

**Keywords:** Project Commissioner; Beautiful Dormitory; Comprehensive Student Development.

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## 1. Introduction

General Secretary Xi Jinping emphasized at the National Conference on Ideological and Political Work in Universities that ideological and political education should be integrated throughout the entire process of educational and teaching activities at universities. Currently, dormitories serve as important communal spaces for student life and study, and have become a crucial battleground for ideological education in universities, as well as an essential component of the "comprehensive student development" process. The planning and construction of dormitories have a significant impact on the holistic development of students, including their physical and mental well-being, as well as the safety and stability of the campus environment.

The influx of "post-90s" and "post-00s" students into campuses has brought new challenges to dormitory construction. In order to fully implement the school's philosophy of "comprehensive student development," promote

effective dormitory management in the college, create a learning environment that is "clean, beautiful, elegant, and orderly," enhance the cultural ambiance

of dormitories, and establish a "beautiful campus," L University in Lishui has recently introduced the "Project Commissioner" approach for creating beautiful dormitories. This approach has motivated students to actively participate in the construction of attractive dormitories. The implementation of a "project-oriented" working model has enhanced the efficiency of dormitory construction, earning acknowledgment from school leaders and being presented as a notable case in student work meetings and counselor work meetings. Students involved in the project have also expressed that they receive more professional, precise, and standardized guidance, which contributes to their personal growth and development.

## 2. Analysis of the Management Status Prior to Implementing the Project Commissioner Approach

(1) Dirty, messy, and poor hygiene conditions in student dormitories

The apparent issue is poor hygiene, but it is actually a result of students lacking good living habits, insufficient self-care abilities, low self-imposed standards, and an inability to organize their university life effectively. There are also instances of "negligent" and "uncooperative" dormitories, which make it difficult to enhance and improve conditions. Their relaxed lifestyle is also evident in their approach to studies, characterized by a mediocre mindset, unclear academic and life goals, lack of motivation for learning, and excessive immersion in online games, all of which undermine their self-discipline.

(2) Inconsistent Levels of Competence Among Student Groups

Student leaders lack a comprehensive understanding of the standards for dormitory construction. Students are curious about university life, and in their first year, most students join various student organizations. Some even join 4-5 departments, not counting clubs and associations. However, time and energy are limited, which means that student cadres responsible for dormitory management are unable to fully focus on this task. This hinders the progress of dormitory management and impedes the stability and innovative development of student leadership.

(3) Psychological Traits of the "Post-95" and "Post-00" Generations

Influenced by factors such as their upbringing and societal developments, the "post-95" and "post-00" generations exhibit unique temperaments and characteristics in comparison to the "post-80" and "pre-95" generations. The

pursuit of individualized values is the most significant characteristic of the "post-95" and "post-00" college student groups. They are often referred to as the "digital native" generation, reflecting their mindset, lifestyle, and entertainment preferences as the "mobile internet generation." Consequently, they seek freedom and individualization in dormitory life, placing significant demands on dormitory management.

### 3. The Working Approach of the Project Commissioner Method

To effectively develop student leaders and improve student self-management, L University in Lishui has appointed project commissioners for initiatives such as creating attractive dormitories, promoting safety education, implementing eco-friendly practices, fostering personal growth, and other dormitory-related projects. Simultaneously, the university utilizes the "Five Forces United Circle" model to improve students' overall competence. This includes enhancing their ideological and political literacy, refining organizational management skills, communication and coordination abilities, self-awareness, core learning skills, and innovative thinking. Through online and offline training sessions, lectures, and participation in project-oriented tasks, students are encouraged to achieve holistic development, thereby fulfilling the fundamental goal of moral education.

(1) Establishing an Educational Platform to Improve Student Literacy

Implementing the "Project Commissioner" approach provides every student with an opportunity to excel. Since the reform of the Communist Youth League, the number of student cadre positions has been reduced by approximately 30%. The creation of "Project Commissioner" positions offers more students the opportunity to excel and enables them to develop, improve, and grow in specific roles.

(2) Strengthening Team Building for Targeted Development

Based on practical job positions and task-oriented guidance, a dependable, competent, and professional student team is established, effectively harnessing the potential of students. Coordinating regular training for project commissioners in areas such as dormitory construction, safety education, and sustainable banking ensures that they acquire the necessary skills. The focus is on organizational development, system construction, dormitory culture improvement, waste sorting, hygiene inspections, and mental health initiatives. Clear responsibilities are assigned, and performance in these areas is considered a significant criterion for evaluation. This approach guides students in "self-education, self-management, self-service, and self-development."

### 4. Implementation Measures for the Project Management Method

(1) Strengthening Institutional Development and Ensuring Implementation of Work

Firstly, we aim to enhance the standards for constructing aesthetically pleasing dormitories, making them clear, concise, and easily executable. Secondly, L University in Lishui has developed the "Guidelines

for Selecting Demonstration Dormitories and Dormitory Demonstration Commissioners (Trial)," which clearly outlines the criteria, procedures, organizational structure, and precautions for nominating demonstration dormitories,

dormitory demonstration commissioners, and senior dormitory demonstration commissioners. Thirdly, we aim to improve the training of project commissioners, leverage the enthusiasm of student cadres and student party members, and strengthen the special rectification team.

(2) Improving the Reward Mechanism to Encourage Initiative

At the administrative level, incorporating dormitory construction as a significant assessment indicator in the evaluation of class advisors and the calculation method for student development is crucial. At the student level, the first step is to manage demonstration commissioners and senior demonstration commissioners in accordance with the requirements for student cadres in community management committees. Secondly, when it comes to awards and commendations, party member development, and the selection of student cadres each semester, priority should be given under equal conditions. Thirdly, providing appropriate bonus rewards based on work performance.

(3) Listening to the Voice of Youth and Serving Young Students

Utilizing the college's WeChat platform and DingTalk software as channels to enhance ideological guidance, creating a new model of mutual promotion between online and offline activities and the organic integration of Communist Youth League work. The "Student Voices" section on WeChat and DingTalk platforms allows students to provide feedback on dormitory management and express their opinions through online channels. This not only ensures smooth communication to understand the needs of youth at the grassroots level but also facilitates service delivery to the most remote youth.

### 5. Insights from Experience

(1) Collaborative Efforts of Teachers and Students to Enhance the Effectiveness of Dormitory Beautification

Lishui University encourages students to apply for the position of Beautiful Dormitory Project Commissioner, with the aim of improving dormitory construction outcomes through business training and on-site inspections. Each class is thoroughly covered, with an average of three students per class. The qualification and excellence rates at L University in Lishui have been steadily increasing each year. The university has established a "one-stop" functional party branch for student communities, pairing party member teachers with student dormitories. They have organized more than 30 unique activities, including Dormitory LOGO and Image Design competitions, "Show My Family Portrait" photography contests, green plant care, and a summer watermelon feast, enriching dormitory culture and students' extracurricular lives.

(2) Precision Training of Student Cadres

The "project-oriented" model encourages students to cultivate a professional ethos of "doing what they love and loving what they do." It encourages students to focus on one thing for a year, discovering, analyzing, and solving problems, fostering critical thinking and continuous improvement, and achieving success in their work. Utilizing detailed, professional, project-oriented, and specific approaches enhances the business capabilities of project managers.

(3) Establishment of a Tiered Student Cadre Training System

Turning project sponsors into a "nurturing ground" for student leaders is emphasized. In addition to contributing to

dormitory construction, project commissioners can also be assigned roles in safety education, waste sorting, and other related areas. By adding project commissioner categories based on the current organizational structure of the Youth League, the quality and effectiveness of the work is improved, and it serves as a training ground for future leaders. The selection of appropriate positions also receives priority consideration.

#### (4) Driving Ideological and Political Work through Project-Oriented Research

Accumulating research materials through project-oriented work enables the addressing of the challenges, difficulties, and crucial aspects of student work. By integrating ideological and political work into research projects, addressing challenges in the field, and enhancing the quality of ideological and political work, the university aims to develop research-oriented counselors and student ideological and political work teams. This approach enhances the research skills of the student work team, consolidates educational efforts, collaboratively builds a brand, and distills the accomplishments of ideological and political education.

## 6. Conclusion

A university is like a well-fortified camp, and students are like the ever-flowing troops. Students from different eras exhibit distinct characteristics, posing significant challenges to ideological and political education and talent development. In the context of the "Project Commissioner" role, students may initially experience a sense of difficulty. Addressing how to enable them to achieve self-management, self-education, and self-service has been an ongoing consideration for us.

In this new era and on this new journey, our university students are born and raised in the best of times. However, new challenges have emerged in their education and work, presenting new challenges for ideological and political education. L University in Lishui is committed to not forgetting its educational mission, staying true to its educational goals, and rallying its collective strength to embark on a new journey in student work.

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