

Research on Harmonized Words in Social Networks from the Perspective of Modern Chinese Language

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Abstract: The popularity of social networks in modern Chinese has had a far-reaching impact on the development of language. This study discusses the unique language phenomenon of social network homophones from the perspective of modern Chinese. By collecting and analyzing data from different social network platforms, we deeply studied the phonetic features, morphological features and usage of social network homophones. The research results show the importance of social network homophonic words in modern Chinese, and emphasize their cultural and social significance as part of social media interaction. Future research can further explore the language evolution trend of social network homophones and their broader relationship with the development of Chinese language. This study provides a new perspective for us to understand the evolution of Chinese language in the digital age.

Keywords: Modern Chinese language; Social network; Homophonic words.

1. Introduction

With the popularity of the Internet, social networks have become an indispensable part of our lives. Especially for the post-90s generation in China, social networks have penetrated into our daily life, changing our communication methods and language habits. In this digital age, social network is not only a tool for communication, but also a platform for cultural expression and identity construction, and it has also become one of the important promoters of language evolution.

The focus of this study is social network homophonic words, which are a kind of language phenomenon that frequently appears in social media. Homophonic words are a special kind of Chinese vocabulary. Their pronunciation is very similar to other words, but their meanings are completely different. Compared with traditional homophonic words, social network homophonic words have some unique characteristics, such as their rapid production and dissemination, strong expressive power and contribution to network culture. These words are not only a kind of language innovation, but also reflect the unique language characteristics of the social network era.

The goal of this paper is to reveal the essence of this phenomenon and how it reflects the language changes of contemporary Chinese by summarizing and analyzing the relevant data of social network homophonic words. Through the study of social network homophonic words, we can better understand the evolution of language in the digital age and the shaping of language habits by the Internet, and also provide an interesting example for future linguistic research.

2. Characteristics of Homophonic Words in Social Networks

2.1. Phonetic features

Homonyms in social networks are usually known for their similarity in pronunciation. The pronunciation of these words is very similar to other words, usually only one or several syllables apart. This similarity makes homophonic words easy to remember and spread. In addition, social network homophonic words often involve tone changes. Tone is a very

important phonetic feature in modern Chinese, and different tones can change the meaning of words. Social network homophonic words often create humorous or ironic effects by changing the tone, for example, homophonic words of "white wealth and beauty" are changed into tone changes in "Baifumei".

2.2. Morphological characteristics

Social network homophonic words also have some unique features in form. First of all, they are usually transformed from existing words, and new words are created by replacing, reorganizing or borrowing Chinese characters. This morphological change increases the creativity of vocabulary and makes it more in line with the interactive nature of social networks. Secondly, the length of social network homophones is usually short to adapt to the character limitation on social media platforms. This short form makes it easier for homophonic words to spread on text messages, Weibo, WeChat and other social media.

2.3. Innovation and humor

The innovation and humor of social network homophonic words are one of its most remarkable characteristics. Users usually create social network homophones to create humor or resonate. These words often express thoughts or emotions in humorous, ironic, exaggerated or teasing ways, so they are welcomed by social network users.

2.4. Timeliness and popularity

Social network homophonic words usually have short timeliness. They are often closely related to current events, network hotspots or popular culture, so some homophonic words may decline rapidly over time. This timeliness requires social network users to be sensitive to current events and culture in order to create and understand the latest social network homophones.

However, there are also some social network homophonic words that can keep popular and exist in social networks for a long time, becoming classic network terms. This persistent feature enables some homophonic words to be understood and used in different time periods, which provides the possibility

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3. The Usage of Homophonic Words in Social Networks

3.1. Creation and sharing of homophonic words

Social network users often create new social network homophones, usually in response to a specific topic, event or emotion. The creation process of these words usually involves the innovation of phonology and the reorganization of words in order to achieve humorous or ironic effects. For example, when a news story involves a celebrity's mistake, social network users may quickly create homophonic words related to it to laugh or ridicule.

The creation of homophonic words is often an interesting and creative process, through which social network users express their feelings and opinions. These words are often quickly shared on social media platforms for other users to comment and spread.

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3.3. Comments and interactions

Social network homophones are usually used for comment, reply and interaction. When users share social network homophones on social media, other users often comment or respond to them to express their views or feelings. This interaction makes homophonic words not only a language tool, but also a medium for communication and interaction between social network users.

Comments and responses can further promote the spread of homophonic words. When users respond to a social network homophonic word, they usually reuse the word, thus spreading it to more people. This interaction contributes to the

wide spread of social network homophones and makes them a common topic among social network users.

3.4. Emotional expression and identity

Social network homophonic words are not only language tools, but also ways of emotional expression and identity. By using a homophonic word, social network users can express their attitudes towards specific topics or events, convey their emotions, and even show their sense of humor. Some homophonic words can also be used to shape the user's network identity, so that it can be associated with a specific social network culture or group.

In social networks, users often participate in hot topics or network events by using specific homophonic words, which is also a way of social interaction. For example, in a social network event, users may use related social network homophones to express their views on the event, and at the same time, they will resonate and interact with other users.

3.5. Language innovation and diversity

The creation and use of social network homophonic words promote the language innovation and diversity of Chinese. They reflect the changes and development of language in the social network era, and emphasize the flexibility and adaptability of language. Through the use of social network homophones, users can not only enrich their own language expressions, but also participate in the shaping of Chinese network language culture.

Generally speaking, homophonic words in social networks play an important role in modern Chinese social networks. Their use in creation, communication, comment and interaction reflects the diversity, interactivity and innovation of languages in the social network era. In the next part, we will summarize the main findings of this study, and put forward suggestions for future research directions to promote in-depth discussion in this field.

4. Language Changes and Trends of Homophonic Words in Social Networks

4.1. Phonetic changes

The creation and spread of homophonic words in social networks are usually accompanied by phonetic changes. Because the pronunciation similarity of social network homophonic words is one of its characteristics, social network users often create humorous or ironic effects by changing their phonology or tone. This phonetic change not only affects homophonic words themselves, but also extends to Chinese pronunciation habits to some extent.

For example, social network users have created a series of homophonic words, which create humorous effects through tone changes, which may affect the pronunciation habits of the younger generation. Although this phonetic change has arisen in social networks, it may gradually affect spoken and written languages, thus having a certain impact on the phonological system of Chinese.

4.2. Vocabulary innovation

The innovation of social network homophonic words is also manifested in the lexical level. They often create new words by recombining, borrowing or deforming Chinese characters. This lexical innovation not only enriches the vocabulary resources of Chinese, but also promotes the

diversified application of Chinese characters.

Lexical innovation of social network homophonic words is usually to meet the specific social network interaction or expression needs. However, some successful social network homophonic words may be gradually incorporated into everyday language and become a part of Chinese vocabulary. This kind of lexical innovation provides an interesting supplement to the richness and diversity of Chinese vocabulary.

4.3. Cultural expression and identity

Social network homophonic words have played an important role in cultural expression and identity. They often involve specific social network culture, network events or cultural trends, so they can become part of the identity of social network users. When users use specific social network homophones, they may feel that they resonate with a specific social network culture or group, thus strengthening their identity.

This trend of cultural expression and identity may lead to the long-term existence of social network homophones in a specific social network culture. Some successful social network homophones may become the common symbol of a specific social network group and be passed down in a specific culture.

4.4. Some social network homophonic words will have the persistence of communication

The timeliness and popularity of social network homophonic words are also important aspects of their language changes. These words are usually closely related to specific current events, network hotspots or popular culture, so their popularity on social networks may be short-lived. The timeliness of homophonic words requires social network users to keep sensitive to current events and culture in order to create and understand the latest social network homophonic words.

However, some social network homophonic words can remain popular and exist in social networks for a long time. This persistence is usually related to the creativity, humor and versatility of homophonic words, which enables them to adapt to different social network contexts and be used in different time periods.

4.5. Language evolution trend

The language change trend of social network homophonic

words may become the future research direction. Researchers can pay attention to the potential influence of social network homophonic words on Chinese pronunciation and vocabulary, and their specific role in the evolution of Chinese language. In addition, the study can explore the language changes and popularity of social network homophonic words in different regions and groups, so as to understand the diversity of this language phenomenon more comprehensively.

By studying the language changes and trends of social network homophonic words, we can better understand the language development and innovation of Chinese in the digital age, as well as the shaping of language habits by social networks. This study also provides an interesting example for future linguistic research to explore the new trend of Chinese language change and development.

5. Conclusion

This study provides a profound insight for us to better understand the characteristics and influence of social network homophones in modern Chinese. These words are not only a manifestation of language innovation, but also reflect the cultural and social dynamics in the social network era. Future research can further explore the language evolution trend of social network homophones and their broader relationship with the development of Chinese language. This study not only helps us to better understand the language changes of modern Chinese, but also provides an interesting example for linguistic research in the digital age.

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