

Investigation on the Education Status of Chinese Excellent Traditional Culture in College Students

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Abstract: With the continuous development of China, China's excellent traditional culture has been more and more people pay attention to, many traditional culture industries develop rapidly, but in the university campus, Chinese excellent traditional culture education still has many problems. This paper mainly adopts the way of questionnaire, through the classification, merger, analysis and summary of the questionnaire, forming a clear understanding of the current situation of college students' excellent traditional culture and education of college students, on this basis of in-depth research and put forward relevant measures.

Keywords: College students, Traditional culture, Chinese excellent traditional culture education.

1. Foreword

With the continuous development of information technology, the excellent traditional culture of the Chinese nation is playing an increasingly important and unique role in the process of strengthening the confidence in traditional culture, establishing Marxist ideals and beliefs, and cultivating the high-quality new generation of young Chinese builders. In the 20th Congress of the Party, it is emphasized to promote the inheritance and development of the excellent traditional culture. Colleges and universities, as the ideological frontier position, must implement this strategic thought and create a positive and healthy environment for learning the excellent traditional Chinese culture. Based on the current situation of the attention of the national college students on the excellent Chinese historical tradition and cultural literacy education, focusing on comprehensively strengthening the popularization of the excellent traditional Chinese culture inheritance education, this survey put forward a series of relevant countermeasures and suggestions.

2. Survey Content, Object, And Process

Questionnaire, a total of 16 answer questions, in the form of objective choice questions, mainly involves the following three key aspects of a comprehensive survey: college students to carry forward the Chinese excellent historical and traditional culture cognitive attitude, college students on the current situation of Chinese excellent traditional culture education, college students on how to carry on better, Chinese excellent traditional culture education, put forward the current key issues.

1. Do you like the excellent traditional Chinese culture [single choice]%		
option	content	scale
A	like very much	50%
B	More like	50%
C	Generally like	0%
D	dislike	0%
2. Do you know the excellent traditional Chinese culture [single choice]%		
option	content	scale

A	Very familiar with	0%
B	Compare the understanding	50%
C	General understanding	50%
D	don't know much	0%
E	I don't know	0%
3 Should you personally agree with the inheritance and development of the excellent traditional culture of the Chinese nation should be advocated.[single choice]%		
option	content	scale
A	Very agree with	57.14%
B	More agree with	42.86%
C	I don't agree	0%
D	I don't agree	0%
4. Do you hope to learn more about the excellent traditional Chinese culture?[single choice]%		
option	content	scale
A	Very much hope	64.29%
B	Compare hope	35.71%
C	same as	0%
D	Don't want too much	0%
E	cannot be designated as	0%
5. Do you still agree with the correct values in carrying forward the traditional Chinese morality and culture?[single choice]%		
option	content	scale
A	Very agree with	57.14%
B	More agree with	42.86%
C	Feel general	0%
D	cannot be designated as	0%
6. What do you think is the role of excellent traditional Chinese culture education on college students?[multiple choice]%		
option	content	scale
A	It is of great significance to the moral education of college students	50%

B	Help college students to establish the correct three views	50%
C	Cultivate the aesthetic education virtue of college students	71.43%
D	Enhance the national identity and the confidence rate of national college students	78.57%
7. You may feel that the excellent Chinese national quality of traditional ideological and cultural knowledge education activities will have the great influence of students' own quality on their political quality, professional quality, scientific and cultural quality.[single choice]%		
option	content	scale
A	Very influential	78.57%
B	bear on	21.43%
C	The effect is very small	0%
D	No impact at all	0%
8. How do you understand or learn the excellent traditional Chinese culture [multiple choice]%		
option	content	scale
A	classroom	57.14%
B	Network new media	92.86%
C	Books to read	72.43%
D	Social propaganda	50%
E	School propaganda	35.71%
F	other	14.29%
9. What do you think are the reasons why college students do not understand the excellent traditional Chinese culture [multiple choice]%		
option	content	scale
A	The study burden is too heavy to take care of	50%
B	No waste of time on your life	50%
C	Less publicity is not enough	28.57%
D	personal reasons	50%
E	other	7.14%
10. What are you interested in the content in traditional Chinese culture [multiple choice]%		
option	content	scale
A	traditional opera	42.86%
B	poetry	57.14%
C	handwriting	64.29%
D	paper-cut	50%
E	medical science	64.29%
F	traditional Chinese painting	21.43%
G	garden building	7.14%
H	tea ceremony	24.13%
I	other	7.14%
11. Are you satisfied with the current general situation of college students' education and training of Chinese		

excellent national traditions and cultural knowledge for thousands of years [single choice]%		
option	content	scale
A	Very satisfied	21.43%
B	More satisfied	42.86%
C	same as	35.71%
D	Not very satisfied	0%
E	discontent	0%
12. Does your high school organize any educational organizations or associations to study and study, promote and spread our excellent traditional national thoughts and cultural undertakings of the Chinese nation [single choice]%		
option	content	scale
A	have	85.71%
B	NK	0%
C	NK	14.29%
13. How does your current school all offer special courses related to inheriting the traditional Chinese and excellent traditional Chinese etiquette culture [single choice]%		
option	content	scale
A	Compulsory courses are the main	28.57%
B	It is mainly elective courses	57.14%
C	No open	0%
D	NK	14.29%
14. Do you want to add compulsory courses about excellent traditional Chinese culture education [single choice]%		
option	content	scale
A	Very much hope	28.57%
B	Compare hope	50%
C	same as	21.43%
D	Don't want too much	0%
E	cannot be designated as	0%
15. How do you want to learn the excellent traditional Chinese culture [multiple choice]%		
option	content	scale
A	Study in class	28.57%
B	out-of-class learning	85.71%
C	Campus activities	78.58%
D	Famous teacher lecture	42.86%
E	Network learning	57.14%
F	Television News	14.29%
G	Brush the video	28.57%
H	other	0%
16. What will you think are the difficulties in integrating the excellent traditional Chinese and traditional national sports culture knowledge into the quality education system of students from the student level [multiple choice]%		
option	content	scale
A	Unable to correctly understand the importance of Chinese excellent traditional culture education	50%

B	Unable to learn the excellent traditional Chinese culture independently	71.43%
C	The content is complex and it is difficult to understand	50%
D	Thought and behavior are disconnected	42.86%
E	There is no time to study	28.57%
17. What do you think are the difficulties of integrating the Chinese excellent historical tradition and cultural spirit for thousands of years into the process of quality education in primary and secondary school levels. [Multiple choice]%		
A	The educational content is generalized and not targeted enough	71.43%
B	The education mode is single, and the innovation is insufficient	71.43%
C	The curriculum and teaching material system are lack of professional standards and need to be improved	35.71%
D	The overall quality of the teachers still needs to be greatly improved	7.14%
E	Lack of a perfect evaluation mechanism, the effect of the development is not guaranteed	42.86%
F	Inadequate use of the new Internet media	28.57%
G	other	9.32%

The number of college students in this survey was 300, and the survey subjects involved each major. A total of 300 questionnaires were issued and 273 questionnaires were recovered. From the first four questions of the questionnaire, we can see that most college students still prefer the excellent traditional Chinese culture. From the results of question 10, most college students are interested in Chinese poetry, calligraphy, paper cutting and medicine, which are closely related to life. At the same time, from the survey data of the fourth question, we can also see that more than half of the college students are more interested in the excellent traditional Chinese culture, and hope to know more about the excellent traditional Chinese culture. According to the results of question 3, nearly 60% of the college students hope that the excellent traditional Chinese culture can be better carried forward and developed, which is a gratifying result. However,

the contemporary students do not have a good understanding of the traditional Chinese culture. From the question 10, we can see that the students are not interested in the relatively small traditional culture, such as tea art and garden architecture, and have little understanding of them.

Nowadays, we emphasize that the excellent traditional Chinese culture is crucial to us, so in today's rapidly changing world, why is the role of the excellent traditional Chinese culture education becoming more and more important? Combined with questions 5,6 and 7 of the questionnaire, it is not difficult to get the answer from the perspective of college students. All the students participating in the survey agreed with the values reflected by the excellent traditional culture, while the majority of the students believed that the excellent traditional Chinese culture has a great influence on the personal spiritual values. There are more than nearly 80% of the college students said from a more grand long-term history after rethink, speed up the formation of China excellent, traditional cultural literacy education system for our sense of national identity and their own cultural knowledge confidence construction has more obvious degree of important help, in addition, the questionnaire results show that more than nearly 80% of college students also think that through the Chinese excellent history traditional culture knowledge education training to improve its own scientific and political cultural quality accomplishment and their professional quality construction has a very great influence. From these survey results, it is not difficult to draw a conclusion that college students can realize the importance of carrying out excellent traditional Chinese culture education for their own development and can benefit a lot from it.

From the effective questionnaire question 8 questionnaire data distribution, more than 90% and students mainly through all kinds of network new media communication learning Chinese excellent traditional culture, 70% or more students are through text reading learning learning Chinese classic excellent traditional history and culture, less than 50% of the students through all kinds of social propaganda channels understand learning Chinese excellent traditional culture. From the following analysis of the following survey data results, we can clearly see that most college students learn about our excellent traditional Chinese culture through various channels other than the school education system. In question 9, from the perspective of college students personal answer the reason do not understand the Chinese excellent traditional culture, data show that mostly schoolwork burden, think no help to life, the result also confirms the college students group of Chinese excellent traditional culture is insufficient understanding, the lack of good application of Chinese excellent traditional culture ability.

From the research questionnaire of 11 points questions, at present most college students or Chinese excellent traditional culture education situation is not very satisfied, although schools have relevant associations and courses, but from the result of the 13 course education is given priority to with elective, from the 14 results, college students of Chinese excellent traditional culture related courses are more expected, in addition from the 15 results, contemporary college students hope to use network media and use extracurricular or campus activities as the main way to learn our excellent traditional culture, which reflects the college students hope that Chinese excellent traditional culture education way innovative development. Finally, from the questionnaire questions 16 and 17, it is not difficult to understand that the lack of

consciousness is a reason for the lack of Chinese excellent traditional culture education in universities.

To sum up, the current situation of Chinese excellent traditional culture education for college students is as follows: college students' lack of consciousness of learning Chinese traditional culture, the lack of pertinence and innovation of school traditional culture education, the lack of directional and institutionalized guidance, and the integration of Chinese excellent traditional culture into quality-oriented education is difficult.

3. Analysis of the Current Situation of Chinese Traditional Culture and Education Among College Students

3.1. The school curriculum design is highly practical, and the teaching staff construction is not in place

Chinese traditional culture is a symbol of the Chinese nation. Under the influence of economic globalization and cultural diversification, the value of Chinese traditional culture is becoming more and more valuable. On March 26, 2014, The General Office of the State Council and the Ministry of Education also issued the spirit of improving the Education of Excellent Traditional Chinese Culture, stressing that the education of fine traditional Chinese culture will be promoted in an orderly and comprehensive manner. It is not difficult to see clearly from the urgency and importance of strengthening the research on Chinese excellent culture and education from the relevant documents drafted and implemented by the research group of the General Office of the Ministry of Education. But in the process of concrete implementation, there are many colleges and universities to realize the importance of Chinese traditional culture education, but in the implementation, still give priority to with practical courses, on the required course, with high number, English and other practical courses, for Chinese traditional culture related courses mostly elective, lack of direction, institutionalization, related to traditional culture courses in the process of teaching, lack of interest, lack of innovation and attraction, which leads to related courses, student attendance is more embarrassing. At the same time, in the arrangement of teachers, most schools lack of profound traditional cultural cultivation of teachers. This makes it difficult to implement the education of the excellent traditional Chinese culture in colleges and universities, and the students lack a profound understanding of the excellent traditional Chinese culture.

3.2. The income of traditional cultural industry is slow, and college students have insufficient motivation to learn Chinese excellent traditional culture.

In recent years, we have become more and more aware of the importance of the excellent traditional Chinese culture. Such a change of thought has also given birth to the development of the cultural industry with traditional culture as the core in the society. However, in terms of the current development situation, there is still a big gap in the development of China's traditional cultural industry. Taking traditional handicrafts as an example, the production and production of some traditional crafts have high time cost, complex production process and high technical requirements, which leads to high investment cost with traditional culture as

the core and a long time of income. For college students, it is not the best choice for employment. In today's prevailing utilitarianism, this development does not conform to the lifestyle of college students. Therefore, most students think that learning excellent traditional culture has little significance for survival and development, leading to students' lack of motivation to learn excellent traditional Chinese culture.

3.3. Under the influence of fast food culture, students lack a good atmosphere for learning and understanding the excellent traditional Chinese culture

"Fast food culture" refers to such a vulgar cultural thought that blindly pursues rapid, popular and short-term pop culture, a cultural phenomenon that is unwilling to pay attention to its own deep historical background and without the support of internal ideological value. At present, the Internet information technology is developing rapidly, and college students will learn faster and more convenient all kinds of information and materials, with increasingly rich cultural types, and mass culture, network culture, western heroism and modern civilization will emerge in an endless stream. Compared with these "young" cultures, the excellent traditional Chinese culture is extensive and profound, is obscure in content and profound in value, which requires a lot of time and energy to learn and understand. However, the current pace of social life is getting faster and faster, and people pursue efficiency and praise speed. In the atmosphere of this era, college students lack enough time and learning patience to deeply study the excellent traditional culture of the Chinese nation, which makes it difficult to integrate the knowledge of excellent traditional Chinese culture into modern quality education.

4. Solution to the Current Situation of Chinese Excellent Traditional Culture Education for College Students

4.1. Strengthen the classroom construction and integrate the excellent traditional Chinese culture into the university classroom

China's excellent traditional culture has a profound philosophy, humanistic spirit, moral concept and enlightenment thought, which has a profound enlightening significance to the plight of the contemporary young students. Therefore, learning the Chinese excellent traditional culture is necessary and necessary. Because the main channel for college students to receive knowledge education is classroom, and classroom is also an important channel for college students to know more about traditional cultural resources. This requires the school level to give full play to the role of classroom education, strengthen the classroom construction, so that students can receive a good Chinese excellent traditional Chinese culture education in the classroom. First of all, we should actively cultivate the teachers' ability to master the Chinese traditional culture, strengthen the training of the teachers' Chinese excellent traditional Chinese culture, and improve the teachers' quality about the education of the Chinese excellent traditional Chinese culture. Only by enhancing the teachers' ability to master the traditional Chinese culture can the students better understand and love

the excellent traditional Chinese culture. Secondly, improve the classroom teaching design, add some compulsory courses of traditional cultural characteristic education in the specialized fields, and improve the professional students' understanding of the excellent traditional Chinese culture knowledge. At the same time bold innovation to expand the classroom teaching content, the depth of the Chinese excellent culture into the student classroom, using rich Chinese excellent traditional culture elements, reveals the Chinese excellent culture tradition and cultural charm, highlight the ancient Chinese traditional culture and art, improve the students' ideology, let our Chinese excellent traditional culture in the modern classroom education fully alive.

4.2. Make full use of the advantages of the Internet to create a good atmosphere for learning from the excellent traditional Chinese culture

The excellent traditional Chinese culture does not lack of rich content, but also lacks the lack of communication channels to adapt to The Times. The network is a suitable channel for students to accept the influence of excellent traditional culture anytime and anywhere. Nowadays, universities have their own wechat official accounts, and most students pay attention to their wechat official accounts. Colleges and universities can further make full use of the advantages of the Internet as a media, and increase the popularization of the excellent Chinese culture and traditional etiquette in all kinds of public micro accounts, so that young college students can subtly learn about the rich ideological connotation and charm of the excellent traditional Chinese culture. In addition, the school must earnestly play a good leading role in subject direction, encourage our students to consciously founded in extracurricular and promotion of Chinese excellent traditional culture curriculum related community, the introduction of related academic professionals to school to carry out cultural lectures, efforts to form a good atmosphere of learning Chinese excellent traditional culture and environment.

4.3. Strengthen guidance to promote students to participate in the construction of cultural industry

The school should strengthen career planning guidance, actively promote the development of Chinese excellent traditional culture related industries, encourage students to explore and develop industries related to traditional culture; in addition, the school should strengthen cooperation and

communication with related industries, obtain employment opportunities for relevant industries, let students feel the charm and development potential of the Chinese traditional culture in practice. Finally, college students should improve their self-discrimination ability, not only to identify with the excellent traditional Chinese culture, but also to respect other cultures, understand their personality, and respect their differences. Under this complex and profound national cultural background, we should also continue to strengthen our confidence in the historical and cultural traditions, truly internalize the historical connotation of the great fine traditional Chinese culture spirit in people's spiritual world, and externalize it in practice, and continue to learn the excellent traditional Chinese culture in practice.

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