

Research on the Integration and Innovation of Chinese Traditional Culture and College English Teaching

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Abstract: Language is the most important tool for human communication and communication, as well as the main carrier of culture. It can not only record and preserve the history of human civilization, but also promote the progress and development of social civilization. With the deepening development of economic globalization, my country and The world is becoming more and more connected, and exchanges and cooperation are increasingly strengthened. In this international context, our country pays more attention to foreign exchanges in English. Therefore, the English courses for Chinese college students should not only highlight the content of Western culture, but also show the beauty of traditional Chinese culture, so that students can fully learn and use the local language and spread Chinese culture. speakers and representatives. This paper analyzes the current situation of Chinese traditional culture in college courses in my country and proposes how to better integrate Chinese traditional culture and college English teaching for innovative development.

Keywords: Chinese traditional culture, College English, Integration, Innovation.

1. Introduction

My country's traditional culture has a long history and is the testimony of thousands of years of my country's splendid civilization. As a language subject, English is a tool for human communication and a carrier of culture, which has profound significance for promoting human civilization and progress. College English still occupies an important component in the university education system, and has a positive impact on improving the English level and cultural confidence of college students. Therefore, integrating Chinese traditional culture into college English teaching can improve students' own English subject literacy while resisting the invasion of Western bad culture to the greatest extent, better improve teaching quality, and improve college students' sense of responsibility and cultural heritage.

2. The Current Situation of The Integration of Traditional Chinese Culture into College English Teaching

College English teachers lack the meaning of integration. From the current point of view, most English teachers do not have a deep understanding of the connotation of Chinese excellent traditional culture, and they cannot form the awareness of infiltrating traditional Chinese culture into daily courses in teaching. What most college English teachers focus on in their daily teaching is to let students understand the knowledge of Western culture and how to communicate with foreign countries in the context of being familiar with Western culture. This teaching goal cannot improve students' English literacy, and it does not meet the needs of our country's education. In the context of the society's higher and higher requirements for English learning, English teachers and students should also have correspondingly higher requirements for themselves. They should not only learn Western culture and be proficient in Western cultural etiquette, but also stand in the soil of Chinese excellent traditional culture. In order to gain a deep understanding of the

connotation and essence of Chinese traditional culture, establish a sense of integration between traditional culture and English education, and improve national pride and cultural self-confidence.

Lack of relevant teaching materials. As a course, textbooks must be used as the main tool of teaching. To integrate Chinese traditional culture into college English teaching, we must first rely on textbooks to display our excellent traditional culture, and let students correctly understand the difference between Chinese traditional culture and Western culture, and view this difference correctly. The second is to let students learn how to accurately and effectively translate Chinese traditional culture in English. Chinese traditional culture contains a wide range of content, including not only my country's mainstream culture, but also distinctive regional cultures. However, from the perspective of colleges and universities in my country, most colleges and universities do not pay attention to the compilation of textbook content in this direction, and lack rich and multi-level traditional content. Design, the application of Chinese culture in English classrooms is not universal enough.

The content of practical activities is not reflected in the university curriculum. College English courses should be based on traditional Chinese culture to better carry out cultural teaching. my country's education requires students to be proficient in switching between Chinese and English, and master the comprehensive application skills of "listening, speaking, reading, and writing", and conduct practical operations through the platform. However, most colleges and universities in our country are unable to provide students with good practice platforms and opportunities. Students have mastered theoretical knowledge, but they have never been able to communicate across cultures, and they cannot truly spread and apply Chinese traditional culture in daily life.

3. The Significance of Integrating Chinese Excellent Traditional Culture into College English Teaching

Vigorously carry forward my country's excellent traditional culture and promote exchanges and cooperation between countries. The core goal of college education is to train students into high-quality professionals, and to better spread Chinese culture while inheriting culture, so as to improve students' cultural quality in an all-round way. Incorporating traditional Chinese culture into Chinese university teaching can directly promote students' understanding of Chinese traditional culture and cultivate their interest in learning traditional culture. Strong desire to explore, build national self-confidence and cultural pride to a greater extent, and take the initiative to undertake the mission of inheriting culture, promote my country's foreign exchanges, speak Chinese knowledge well, and establish the image of a great country. Since the reform and opening up, our country has been in contact and exchange with the world more and more frequently, the economy has developed rapidly, the international status of our country has been greatly improved, and more and more foreigners have been attracted by our extensive and profound traditional culture, and they have come to China to study and visit. For example, my country's national quintessence Peking Opera and traditional calligraphy, etc., its powerful charm makes most foreigners speak Chinese and come to my country to study and visit. Therefore, colleges and universities in our country should base themselves on the traditional culture of our country, absorb and learn from the excellent culture of foreign languages, and deliver the excellent culture to the students. Once college students graduate, they are a huge group facing the world and international exchanges. Because of this, strengthening students' understanding and learning of my country's traditional culture in college courses can enable students to keep their own mission in mind in the future development process, and better spread traditional culture.

Stimulate a love of learning. The key to learning a course well is to cultivate love and interest in the course. Our traditional culture has rich connotations and many types, which can attract students' attention to the greatest extent and stimulate students' interest in disseminating and learning culture. At the same time, it enriches the content of the teaching materials, makes the English course lively and interesting, and also brings great help to the teachers' teaching work. It not only improves the existing teaching system, but also creates a harmonious and relaxed atmosphere. This course also deepens students' cognition and understanding of my country's traditional culture, improves their interest and enthusiasm for learning, and actively conducts interaction and exchange activities with visiting scholars, international students and other groups to promote students' awareness of local culture. Consciously promote the effective dissemination of traditional culture. In short, the integration of traditional Chinese culture into classroom teaching is of great significance for students to learn English. It not only promotes the overall improvement of their English proficiency and comprehensive ability, but also awakens their sense of responsibility and patriotism.

Implement the requirements of my country's education reform. With the deepening of my country's education reform, my country's education has also put forward higher

requirements for college students' English courses. Therefore, while imparting knowledge in English classrooms, teachers should not only pay attention to the improvement of subject ability and academic performance, but also to integrate traditional cultural content into English classrooms based on the current situation of my country's development, cultivate students' literary accomplishment and moral sentiment, and attach importance to humanism. Care, pay close attention to the growth of students in all aspects, make the classroom full of humanistic spirit, and improve the quality of English teaching. The requirement of writing one is also closely related to the teaching concept of "people-oriented" in our country. Our country is people-oriented and emphasizes the value of people. This not only requires improving students' basic English skills and abilities, but also starts from humanistic care, and promotes the comprehensive development of students' comprehensive literacy. The modern talents with all-round development of morality, intelligence, body, beauty and labor. Integrate traditional culture into traditional cultural teaching, fully tap its cultural connotation and value, better meet the needs of my country's education and training of talents, and adapt to the development of the market economy to promote cultural exchanges.

4. The Principle of Integrating Chinese Excellent Traditional Culture into College English Teaching Planning Principle

In the process of completing teaching tasks, college English teachers should make adequate preparations for starting courses based on scientific and reasonable talent training plans, according to the characteristics of higher education English courses, combined with students' personalities and professional characteristics, and relying on carefully designed teaching content. There are plans to formulate English teaching plans at different levels, and integrate Chinese traditional cultural thoughts and concepts into university courses. Teachers should dig deep and extract the relevant explicit and implicit elements contained in the traditional Chinese culture. For example, the colorful food culture should be appropriately added to the classroom explanation, and it should be creatively compiled into the teaching material design, and based on the actual situation of the classroom. The situation and students' reactions should be introduced into the teaching in a targeted manner, and the traditional culture should not be chaotically and purposelessly introduced into the classroom.

Relevance principle. The principle of relevance requires that the content of traditional culture integrated into English teaching has a certain relevance to classroom tasks. Not all traditional Chinese culture can be used as classroom teaching resources. In English teaching, teachers should systematically sort out and analyze traditional culture in advance, sort out each unit of English textbooks, and combine the two to make use of traditional cultural factors related to the knowledge points of the unit, rather than all of them. The traditional cultural factors are applied in classroom teaching. For example, in teaching the English unit knowledge about "diet", you can integrate my country's long-standing tea culture into it, but if you teach the English unit knowledge about "weather", the introduction of tea culture will appear out of tune with the theme, which is a bit far-fetched. In the English courses of higher education, teachers should firmly grasp the

principle of relevance, combine traditional cultural elements with the teaching routine, and closely link with the teaching content.

Moderation principle. English courses are not purely traditional cultural teaching courses. The elements that permeate traditional culture in English teaching should firmly adhere to the principle of moderation and should not overwhelm the guest. If too many traditional cultural factors are introduced into the English curriculum, and teachers simply explain the content of traditional Chinese culture, the original meaning of the English curriculum will be lost, and the teaching results and quality will run counter to each other. Teachers should implant the guidance of values into the daily curriculum of imparting English knowledge and skills, so as to nourish the growth of students like spring breeze and rain. For example, when teaching English topics related to "holidays", teachers should focus on introducing the background and stories of Western culture, while comparing with traditional Chinese culture, and taking traditional culture as a task for students to conduct research or writing after class, and appropriately guide students to establish correct Cultural values, guide students' understanding of culture, and invisibly enhance the sense of responsibility for disseminating culture, and treat Western culture correctly. But teachers should not over-interpret traditional culture and ignore the study and understanding of Western culture.

5. Integrating and Innovative Strategies of Traditional Chinese Culture and College English Teaching

Teachers themselves should strengthen the education of Chinese traditional culture.

Teachers themselves should strengthen the education of Chinese traditional culture. Culture is an important part of language (Sun Yanli,&Zhang Hua 2019). It is very necessary for college students to understand the customs, literature and art, theoretical concepts, etc. of the West through learning English. However, mastering English culture should be based on the understanding and understanding of traditional Chinese culture. Learning English under the wave of globalization has become a necessary skill (Chen Juhua 2020), but learning English cannot be based on the premise of sacrificing or weakening the mother tongue. In English teaching, teachers should lead students to experience the wonders of different cultures through multimedia technology (Xie Li,&Liang Jun 2019), and strengthen students' foreign exchanges. In terms of curriculum arrangement, teachers should set up courses related to traditional culture teaching, teach language skills related to traditional culture, and stimulate students' sense of identity and belonging to traditional culture by comparing Eastern and Western cultures, and emphasize traditional culture. The role of values in English teaching is the top priority of English teaching. Teachers should fully explore the rich and colorful traditional cultural connotations in the textbooks, compare Eastern and Western cultures, such as life concepts, customs, and literary works, and interpret them in detail. When teaching English words to students, we cannot simply understand the literal meaning. We must combine the traditional Chinese culture and interpret its literal meaning in depth, so as to compare it with Western culture. English teaching often involves Western moral etiquette, traditional festivals, etc., while

explaining Western culture, integrating traditional culture can also improve students' interest in learning. Teachers should infiltrate traditional cultural elements into their daily teaching and cultivate students' correct awareness of cultural equality. Therefore, corresponding requirements are also put forward for teachers. Teachers must not only have a wealth of Western knowledge accumulation, but also have profound literary accomplishments, as well as basic knowledge of linguistics and educational principles. In the teaching process, students should be guided to learn about Chinese and Western cultures. Horizontal and vertical contrast, and form a complete knowledge system. Teachers should always remind students that while studying Western civilization, Chinese traditional culture is unique (Yan Xiaolong, Zhang Mei, Rui Dongsheng, Wang Kui, Cao Boyu,&Re Mina, etc 2021). Let students establish a strong cultural awareness, maintain sensitivity and caution to culture, and integrate Western culture, while forming their own unique context of traditional cultural knowledge. In addition, teachers should guide students to treat cultural differences equally, guide students to overcome cultural differences, respect cultural differences and broaden their cultural horizons, and treat different cultures with an equal and objective attitude.

Carry out a rich second classroom. With the development of economy, there are more and more ways and channels of cultural dissemination, and teachers are more and more aware of the importance of the second classroom. The first class was limited by time, content and venue, and the content learned was extremely limited. Therefore, teachers should extend the classroom and make good use of the second classroom for teaching. First of all, with the diversification of cultural channels in my country, in order to enable students to better understand my country's excellent culture, teachers should make full use of students' spare time, and constantly enhance students' enthusiasm for learning, and promote students' English expression ability and application ability. Teachers do it through a variety of means and through a variety of media. Make a complete teaching plan in advance, guide students to research and analyze relevant traditional cultural materials, and repeat listening and reading. For example, guide students to watch English dubbed programs or TV broadcasts through online platforms, or use mobile APPs or micro-videos to understand festivals of Chinese traditional culture, and subscribe to relevant English newspapers for students. With the continuous rise of my country's international influence, foreign newspapers or literary works have been translated into Chinese and English. Teachers can use this to organize students to read regularly and form cultural salons. At the same time, teachers can guide students to watch English videos introducing Chinese culture, and let students express them in English after watching (Wang Xuhua 2019), so as to enhance their language application ability. This method can not only enable students to understand my country's excellent traditional culture in the process of learning English, but also improve students' language knowledge, application ability and cross-cultural communication ability, so that students can better spread our country in cultural exchanges. Excellent traditional culture, establish correct cultural concept.

To sum up, it is of great significance to innovatively integrate traditional Chinese culture into English classroom teaching in our country. It not only promotes the improvement of students' language application ability, but also greatly enhances the power of Chinese culture to spread to the outside world, and enhances students' sense of mission to serve the

country. Due to the influence of subjective and objective factors, there are many problems in colleges and universities in our country (Yin Hualing 2018). Therefore, teachers should be good leaders and designers of English classrooms, constantly improve their cultural literacy and cultural communication awareness, and guide students to form a belief in cross-cultural communication and establish equality. Only in this way can we promote the better penetration of Chinese excellent traditional culture into college English classrooms, improve students' sense of responsibility for cultural inheritance, and promote exchanges between Chinese and Western cultures and spread.

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