

Chinese Language and Literature Studies in Culture The Embodiment of Value in Inheritance

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Abstract: China is an ancient civilization with a history of five thousand years. In the process of cultural inheritance and development, Chinese language and literature are an important part of its inheritance and development, and also an important tool for cultural communication. Chinese language and literature contain a long history and cultural essence, carrying thousands of years of cultural knowledge, which is of great significance to cultural inheritance, and has also become the most critical way for people to understand Chinese culture. This paper expounds the significance of Chinese language and literature research on the inheritance and development of Chinese culture, studies the cultural connotation of Chinese language and literature, and enhances the soft power of culture, so as to further highlight the literary characteristics and inheritance value of Chinese language and literature.

Keywords: Chinese Language and Literature; Cultural Inheritance; Value.

1. Introduction

Chinese language and literature itself have strong cultural continuity and inheritance, and can constantly renew and improve itself with the development of The Times. Therefore, in the process of studying Chinese language and literature, it is necessary to correctly recognize its value and significance in cultural inheritance, explore the application scope of Chinese language and literature and the knowledge culture contained in it. Feel the literary vitality brought by Chinese literature, strengthen people's cognition of Chinese literature, in order to carry forward and inherit its unique cultural charm and value.

2. The Emergence of Chinese Language and Literature

Chinese culture is extensive and profound, with a long history and rich material and cultural heritage, which are the essence of Chinese culture. In the long process of development, many distinctive cultural forms have been formed, such as folk art, folk activities, architecture, etc., which are the unique cultural wealth of the Chinese nation. Under the influence of this culture, Chinese language and literature have also made great progress and innovation. With the rapid economic growth and the constant changes of human society, the sources of Chinese words are becoming more and more diversified. The emergence and use of new words make the expression of the language more flexible and dynamic.

not only an ancient writing creation, but also the product of an era. At the same time, it is also a new way of thinking, which brings fresh feelings to people. In short, the study of Chinese language and literature is of great significance to the construction of our country's politics, science, technology and humanities, plays a role in promoting the spread of world civilization, and provides references for the prosperity and perfection of socialist spiritual civilization. Therefore, only by fully understanding its importance can we make better use of the charm of Chinese language and literature to promote the progress of the country and the development and reform

of culture.

2.1. Connotation of Chinese Language and Literature

Chinese language and literature are one of the products of human society, and it is an art form with certain historical precipitation. It is not only a simple material product, but also a carrier of people's spiritual world and a record of life style. The development and evolution of culture depends to a large extent on the richness of its connotation. Culture is the soul and blood of a nation, which represents the strength and comprehensive national strength of the country in terms of economy, politics, science and technology. Culture can be said to be the soft power of a country, reflecting the ideas of its people and their values. The source of Chinese traditional culture Long, in different periods have different forms of expression. Since ancient times, China has formed many excellent literary works such as Journey to the West, A Dream of Red Mansions, Outlaws of the Marsh, etc. These works have had a huge impact on later generations. With the changes and progress of The Times, the Chinese language has also changed.

2.2. The Characteristics of Chinese Language and Literature

In Chinese history, literature is a kind of art and an important part of the spiritual civilization of human society. In modern Chinese, literature has distinct national character and times character. Like other languages, it also has its own characteristics and charm. First, the complexity of the Chinese language determines that its study is more difficult. The diversity of Chinese language makes the research more difficult. First of all, it is reflected in the vocabulary of Chinese language. Due to the cultural differences in different regions, dialects and Mandarin are widely used, which leads to the misunderstanding of the same word.

Even the logical relationship between some words is confused, so that the research results cannot fully reflect the actual situation. Secondly, it is reflected in the understanding of culture. Because of the limitation of people's cognitive level and the limitation of their understanding of culture, they

can only observe it from one side, rather than from the whole. Second, the uniqueness of the Chinese language also affects the depth and breadth of its research. In today's world, culture has become the symbol of a country's soft power, and the development of culture needs continuous creation. Only by continuous innovation can we better promote the rapid growth of economy.

3. Strategies to Embody the Value of Chinese Language and Culture Inheritance

3.1. Embodiment of Cultural Inheritance Value of Chinese Language and Literature

Chinese language and literature, as an important part of traditional Chinese culture, is also the main form of communication of traditional culture. Chinese language and literature works have been passed down to the present through recording history and life. Therefore, in the process of Chinese language and literature research, we can not only analyze the artistic characteristics contained in it from the perspective of art, but also explore from the perspective of cultural inheritance, explore the traditional cultural elements contained in literary works from multiple angles, and promote them, so as to provide help for the sustainable development of China's traditional culture.

3.2. Show the Development History of Chinese Culture

The crystallization of many people's cultures in the long river of history. From the perspective of China's historical development, many cultures and ideas have experienced the test of time, thus converging into the excellent traditional culture of the Chinese nation. With the development and creation of Chinese traditional culture, Chinese literary works have been inherited and developed in various forms, both in content and form, there are rich traditional cultural materials, as long as a little in-depth exploration, we can develop a lot of knowledge and culture contained in them.

In the study of Chinese language and literature, if we conduct a comprehensive exploration from a single perspective of cultural inheritance, we can give full play to the advantages of Chinese language and literature research, and clarify the birth and development process of traditional culture from the literary works of different periods and different forms of expression. Then cultural communication is carried out according to different cultural communication objects, strengthening the connection between modern people and traditional culture, and increasing cultural inheritance.

3.3. Promote the Integration and Development of Chinese Language and Literature with Traditional Culture

Although the artistic expression forms and language styles of Chinese language and literature have been evolving with the development of The Times, the ultimate media of cultural inheritance has not changed, and the transmission and influence of culture has not weakened at all. In order to promote the sustainable development of Chinese language literature and traditional culture, we can carry out innovative practice on the basis of existing literature research, improve the efficiency of cultural communication, and promote the integration and development of Chinese language literature

and Chinese excellent traditional culture. We can study the development trend of modern literary works from a professional point of view, so that people can learn to correctly understand foreign language and standardize their own language. Chinese language and literature lectures can also be held to interpret excellent literary works from the perspective of cultural inheritance, so that more people can realize the cultural values contained in literary works.

3.4. The Combination and Development of Culture and Mainstream Values

From the perspective of cultural inheritance, the study of Chinese language and literature can find corresponding cultural elements from various literary works, which truly restore the social development and the living conditions of the masses at that time, and enable readers to understand the life values and moral norms of the people at that time. These literary works spread traditional values through multiple channels, so that modern people can combine existing mainstream values with traditional culture, and stimulate modern people's interest in learning traditional culture, which is more conducive to strengthening national self-confidence and national identity, and can form a great driving force for the inheritance of traditional culture.

Problems existing in the cultural inheritance of Chinese language and literature

The life development of human society is carried out on the basis of cultural creation and inheritance. In different environments, due to the differences in lifestyle and production resources, regional cultural connotations are also different. When the society entered the development period of industrial civilization, various production tools were replaced by more efficient mechanized equipment, and professional skills were also replaced by industrial production, resulting in the loss of many traditional handicrafts in our country. During this period, people's life values were also greatly impacted, and their sense of identity with traditional culture was constantly weakened. This situation is not conducive to the sustainable development of our traditional culture. Coupled with the rapid development of Internet culture, people's excessive pursuit of efficiency has gradually changed their cultural aesthetics

It began to ignore the traditional culture and inheritance existing in daily life, and even canceled many important traditional cultures in the name of innovation, resulting in the inheritance of traditional culture gradually in trouble.

The most important part of Chinese traditional culture is folk culture, handicraft and literature, and the development of these traditional cultures needs material and cultural foundation support. With the lead of the Internet era, the global economic development model breaks the time and space scope of information transmission, allowing the masses to receive the culture and tradition of different countries. In addition, with the rapid flow of the world's population, the range of cultural exchanges has become more extensive, so that many traditional cultures have lost their original foundation for development, greatly increasing the difficulty of cultural inheritance. Although traditional literature and culture in many regions have been widely disseminated by means of the Internet, there is no scientific development plan for in-depth research and resource development, resulting in a poor environment for cultural inheritance. plus

The erosion of culture has gradually blurred the scope of people's understanding of traditional culture, which is not

conducive to the inheritance and development of culture.

Language and symbols are the main tools for human beings to record cultural achievements in the first place, and they are also the media for spreading and inheriting culture. Cultural inheritance cannot be separated from the local language environment and cultural inheritance media. However, in the era of the Internet, virtual cyberspace has become the main channel for people to exchange information and realize cross-time and space communication and interaction. The forms of information transmission are also diversified, and new symbols have even been created to replace words for information transmission. Although this is the modern people's innovation and use of language, from the perspective of cultural inheritance, it weakens the role of Chinese language and literature as cultural inheritance media. If there is no interference, there will be fundamental problems in the inheritance of Chinese language and culture, and the role of spreading and recording culture will be lost. In the face of this situation, it is necessary to deepen the research on Chinese language and literature, understand the creation environment, use situation and source of communication of network language, analyze it, and understand the innovative evolution of Chinese language and network language. It provides feasible suggestions for the standardized use of modern Chinese language and literature.

In modern society, people like to create, spread and use network words, facing this situation, Chinese language and literature scholars need to shoulder certain social responsibilities and look at this network trend from an objective perspective. The reason why the rise of network language is bound to have rationality and the inevitability of the development of The Times, but it is also necessary to pay attention to the development of network culture from the perspective of cultural inheritance, and conduct in-depth research on the continuous innovation of network language. Collect relevant materials to understand the source of the emergence of influential network words and literary works, understand the law of communication and the mentality of

readers, and conduct research on this basis, understand the artistic style and language use mode of network literature works, and pay attention to the influence of network words and foreign culture on local literature works. Guide the innovative creation and dissemination of Chinese language and literature works in the new era, and give full play to the role of cultural communication and cultural carrier of Chinese language and literature works.

Under the background of frequent international cultural exchanges and the rise of Internet culture, the inheritance of traditional Chinese culture faces many problems. Chinese language and literature are not only one of the traditional Chinese cultures, but also the main media of its transmission and inheritance.

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