Journal of Education and Educational Research
ISSN: 2957-9465 | Vol. 4, No. 3, 2023

Analysis of the Advantages and Disadvantages of the Development of Chinese International Education in the Background of the New Era

Mengmeng Zhao

College of Humanities, Xi'an Shiyou University, Xi'an, Shaanxi, 710065, China

Abstract: In recent years, with the increase of my country's comprehensive national strength and the improvement of comprehensive influence, the cause of Chinese language has once set off a "Chinese fever and learning Chinese". However, the comprehensive outbreak of the new crown epidemic in early 2020 prevented the development of Chinese international education slow or even stagnation. Therefore, this article discusses the advantages and disadvantages of the development of Chinese international education, and further analyzes whether the future development of Chinese international education will be transformed in the post -epidemic era. Or, in the era of epidemic, continue to adhere to the foundation of the cause of Chinese language and promote the vigorous development of international Chinese education.

Keywords: Chinese International Education; Post-epidemic Era; Chinese Culture.

1. Introduction

1.1. Background Study

In recent years, with the enhancement of China's comprehensive strength and international status, the world has set off a frenzy of "Chinese fever". Chinese teaching has begun in all parts of the world. Many countries have begun to attach importance to Chinese. Although the unanimous efforts and strikes of the people across the country have been prevented and controlled within our country. However, the epidemic is still spreading globally. Because each country has its own ideas and purpose, the task of preventing and controlling and fighting the epidemic is still very arduous. All in all, on the one hand, the impact of the uncontrollable factor of the epidemic, on the other hand, the transformation of the national development concept and strategy, which has greatly affected the Chinese international education undertakings. Since 2004, the Ministry of Education has begun to conduct a plan for "International Chinese Teacher Volunteer Training" in foreign countries. However, due to the rapid flood of the epidemic in early 2020, the one -year Chinese teacher volunteer did not send it smoothly. The Chinese career stagnates. Chinese teachers are scarce. Whether Chinese international education can develop better in the background of the new era, this article discusses this article.

1.2. Research Purpose and Method

As long as this article is based on a simple analysis of the development of Chinese international teaching, explore the future development direction of international Chinese education. Although my country ’s theoretical foundation of Chinese language is very mature, Chinese is still a traditional Chinese and Tibetan department, and the first Chinese language teaching theory in my country is based on the theoretical research of the Indo -European language department. There are some problems and differences. In the context of the new era, the advantages and disadvantages of Chinese international education in my country are coexisting. Therefore, this article mainly analyzes the advantages and disadvantages of international Chinese undertakings, and finally summarizes the development direction of international Chinese education.

As a research theme, Thailand's Chinese teaching career selected in this article mainly uses literature methods and comparative methods for discussion. Literature. By searching for the status quo of international Chinese education and related literature and materials for Chinese and Chinese international education, the phenomenon of international Chinese education before and after the epidemic has laid the foundation for the development of international Chinese education in the new era.

2. The Two Major Help in the Development of International Chinese Career

Chinese international education is not only a manifestation of my country's comprehensive national strength, but also the world's emphasis on China and the expression of love. More and more people learn Chinese itself is the basis of the development of Chinese international education. Even if there is an epidemic, it is only an obstacle in a short period of time. In the long -term development of the future, whether it is the update of network technology or the skilled use of new media will become the strongest help in the development of the Chinese national education cause.

2.1. The Prosperity and Growth of Online Chinese Education Institutions

In early 2020, the outbreak of the epidemic caused every family to open an online teaching model. Students can enjoy rich educational resources without leaving home. The rapid development of this online education resources has also had a series of impact on overseas Chinese education. Overseas students can learn Chinese from Chinese teachers through downloading special software. They can learn Chinese online, and they can conduct cultural exchanges and dissemination anytime, anywhere. You only need to have networks and computer devices. The collar and Goku Chinese are relatively popular overseas children to learn Chinese, and then many

online Chinese training institutions have appeared, such as panda Chinese and heads of children in Chinese are the institutions that were born later.

The online Chinese teaching is about three teaching modes, namely: the combination of live broadcast teaching, recording and broadcasting teaching, and live broadcast recording. Live lesson teaching is a real -time interaction between teachers and students, and teaching on some platforms such as Skype, Tencent Video, ZOOM, and Dingding. Recording and broadcasting teaching is to upload the content of the classroom to the online platform in advance. Students can freely choose the time to watch the video for autonomous learning. The teaching materials selected by recording and broadcasting videos are colorful, the Chinese vocabulary is large, and the teaching content is more likely to attract the attention of learners, which helps learners' listening training exercises. The live recording and broadcasting mode is to combine the above two modes. Before the formal teaching, the teacher will share the contents of the record lessons to the students, so that students can learn independently. Students can also participate in live broadcast teaching and other students to learn simultaneously. Therefore, although recording and broadcasting live broadcast methods are also accepted by many people, in all online Chinese teaching models, the most developed potential may be the teaching model of live broadcast courses. In the process of live broadcast lessons, teachers can interact in real -time in the video, and then construct a smooth communication mode. This is the most commonly used model now.

Online Chinese teaching is a low -cost, high and convenient teaching method, which not only improves the structure of the classroom, but also enriches the form of teaching. Online Chinese teaching breaks the limitation of time and space, so that overseas Chinese learners can contact a large amount of high -quality Chinese resources in an economical and effective way. At the same time, it provides new employment channels for domestic Chinese teachers. The direction of platform construction and development.

2.2. The Trend of "Learning Chinese" Brought by Globalization

Overall, international Chinese education began to develop in 2004. Globalization has entered the trend of "learning Chinese" all over the world. Data show that more than 70 countries have incorporated Chinese into a regular curriculum education system, which shows that more and more countries in the world have begun to be interested in Chinese. However, international Chinese education must not only meet the requirements of language learning, but also attach importance to cultural knowledge teaching, in order to attract the interest of learners to understand and explore Chinese culture, and have a deep understanding of China's excellent traditional culture and civilized achievements, and then promote China's excellent excellence Culture's overseas communication and exchange sharing.

In 2014, the central government proposed the "media integration" reform strategy for the first time. Later, in 2016, the number of short videos in my country increased, and some were reproduced by high frequencies on some foreign social platforms, which aroused the interest of many foreigners. The most famous is the "Li Ziyi Short Video" shooting. Her shooting style is based on the profound and profound Chinese traditional culture. It is based on the traditional Chinese farmers' clothing, food, and residential behavior materials. The content is close to life. The editing style highlights the traditional Chinese customs and Habit. After that, the video she shot once won the recognition and love of audiences at home and abroad. She has become the famous "inheritor of traditional culture" and is regarded as a "pastoral shepherd song" abroad. This is undoubtedly a successful cross -cultural communication Cases. This shows that in the international Chinese business, it can be partially relying on the advantages of new Internet media to integrate the custom of traditional Chinese culture. Through simple editing, it can cover culture in short videos, and it will also be loved by overseas audiences. This is a form that carries culture in the video, and unconsciously exports Chinese culture and values to the audience.

3. In the Predicament of International Chinese Education

In the new era, especially in the post -epidemic era, the global language and culture spreading situation is undergoing profound changes, and the international Chinese education cause has also ushered in a major transformation. How international Chinese education stands in the trend of the times, maintains cultural self -confidence, strengthens the country's strategy of customization of language and culture development, and meets the needs of overseas traditional Chinese culture. It has become the main topic. With the challenges from the epidemic and the strategic transformation of the country's development, the international Chinese business obviously needs to consider future development in a buffer period.

3.1. Lack of Overseas Chinese Education Resources

In overseas markets, most educational resources and teacher resources distribution are given through national policy coordination. First of all, before the outbreak of the epidemic, the Chinese government organized the coordination of many college graduates to go to the right of Africa and other countries in Asia to conduct Chinese teaching and spread Chinese culture. However, in the late stage of the epidemic and even the epidemic, due to some factors that have not met the standards, they have begun to turn into online Chinese teaching, which causes trouble to some underdeveloped areas. Teachers and students have poor interaction effects. During the live broadcast, the difference between teachers and students is inconsistent. The long -term duration may cause the teacher's physical function to become poor. Multimedia equipment resources may directly hinder the communication effect of teachers and students. These are all that they have encountered at present the problem. Secondly, it is weak to spread Chinese culture and teaching. It is a project organized by the Chinese government to send teachers 'volunteers to other countries. China gives teachers' volunteer allowance subsidies. But reverse thinking, if there is no country as an intermediate side, the number of volunteer teachers may be reduced or even all. Human beings are often willing to pay for gains. From this point of view, only by increasing the consciousness of cultivating students' transmission of Chinese culture, improving the awareness of cross -cultural communication, and subconscious export of Chinese culture can we reduce the pressure on some government. Finally, there are many factors containing educational resources, such as teaching environment,

teaching materials, and teachers, which will affect the final results. Many of the writing of overseas textbooks are not based on students' level and mother tongue structure, but the concept of Chinese students is retained by the concept of Chinese students. Many textbooks have not met the requirements. The chaos of teaching materials resources is also one of the factors of overseas educational resources. The above is only the disadvantage of overseas educational resources to the international Chinese cause.

3.2. The Complexity of International Politics and Social and Cultural Differences

The new crown epidemic has led to a major problem of shrinking global economy and shortage of funds, which have brought a huge impact on the global economy. Under the situation of international and economic downturn, the people of various countries are facing problems such as unemployment risks and reduced income. Naturally, there are not many energies to consider learning culture -related matters. The economic crisis will eventually evolve into changes and divisions of international political relations. Li Haidong said in 2020: The new crown epidemic has a complicated and profound impact on international politics. It is the most influential event of the construction of international relations since the disintegration of the Soviet Union. The complexity of international relations has led to directly affected the development of international Chinese undertakings and was criticized and accused by various politicians who fiddled with international relations. The differences and diversity of culture have lost their gloss in the past. They are not understood as usual, but they have become obstacles to friendly exchanges in various countries. The original intention of international Chinese education was to meet the needs of people from all over the world to learn Chinese, but some politicians labeled political labels. The legitimacy of international Chinese education has been questioned and has been resisted by some countries. For example, on April 26, 2022, a suicide bomb attack at the Confucius Institute in Pakistan, Pakistan, killed three Chinese teachers. This is due to Pakistan's internal political disputes, but why the Chinese citizens were attacked, and some analysts said that these criminals have the support of other international forces behind these criminals. This is also the result of international political complexity. Some countries believe that the international Chinese business is improper. It is to enter Chinese -style culture to other countries, and it is interpreted as one -way cultural output. The slander of these politicians dispels the interest of overseas learners in Chinese culture.

In short, the outbreak of the new crown epidemic and the adverse induction of other countries have been treated with other countries. China has been pushed to the wave of public opinion. The global governance system has also changed. Each country is in politics and chaos. Career has been severely damaged. Therefore, the impact of changes in international relations on international Chinese education is huge.

4. The Future Development Trend and Countermeasures of International Chinese Education

4.1. Strengthen Exchanges and Form a Regional Chinese Culture Circle

Although the suddenness of the epidemic in early 2020 is irresistible, the human factors can solve the problems of these educational resources in the later period. So far, more than 70 countries have incorporated Chinese teaching into the system of national education, and some Southeast Asian nations have begun to contact Chinese learning and children's enlightenment, which has completely formed a complete elementary to intermediate education system. On this basis, our country should continue to work hard to strengthen cultural exchanges and cooperation with other countries, guide the establishment of a "Chinese cultural circle" between countries, create a model of cultural exchanges, imitate the current community of destiny, create a community of cultural exchanges, create Chinese education to create Chinese education community. Language is the bridge of cultural communication. Promoting language to the world is to push Chinese culture to the world. The cultural community needs to strengthen exchanges and cooperation, which requires the people of all countries to interact well and understand the cultural values of each other.

4.2. Develop a New Model of Teaching and Promote Cross -space Exchanges

Although international Chinese education is affected by the outbreak of the outbreak, online teaching is undoubtedly a new direction of development. This not only integrates the development of Xinshida New Science and Technology, and keeps pace with the times, but also adds a bit of novelty compared to the traditional teaching model of the previous. The combination of "online +offline" mode or "live broadcast +recording" is a new product launched by the network background. The high -speed development of the Internet and the improvement of high transmission rates have enabled the new model to play the advantages of offline and online teaching models, but also make up for the shortcomings and deficiencies, comprehensively improve the old teaching model, promote the international Chinese education undertakings, future development.

5. Conclusion

Today, international Chinese education is also moving towards a huge node, and the Internet era is destined to become the mainstream of the future. China is still in a rising period, and its status will not be replaced. This trend indicates that the upward trend of the international Chinese business will not change in the future. Under the situation of unchanged changes in a century, it is normal for ups and downs to fluctuate. What we need to do is to accelerate the development of the professional level of spreading Chinese culture, strengthen the pace of cooperation and exchanges with other countries, integrate resources and dilapidated new and new. Provide new ideas for the future development of international Chinese education.

References

[1] Zu Xiaomei. "Cross -Cultural Communication". Foreign Language Teaching and Research Press.2015.

[2] Duan Peng. Di time, common and experience: research on international Chinese education and communication application [J]. Northwest Division University News.2022.07.

[3] Li Hantui. Liu Jianing. The transformation direction, real challenges and countermeasures of international Chinese education in the new era.2021.

[4] Li Yifei. The new situation and strategy of the development of international Chinese education in the post -epidemic era. Journal of Bohai University.2022.3.

[5] Lei Yufeng. The Chinese story under the perspective of "civilianization" spreads to the outside world- "Li Ziqi" short video helps Chinese culture to the world. Today's ancient cultural and creative.2022.5.

[6] Tang Ying. Xu Hui. International Chinese education under the perspective of human destiny: Challenge, opportunities and mission. Journal of Liaoning Normal University.

[7] Hua Rui lin. Investigation of the current situation of Chinese teaching online in Chinese education -take the teaching work engaged in the three universities of Lanzhou University as an example. Lanzhou Jiao tong University.2021.6.