
Feng Li
Sanjiang University, Nanjing, Jiangsu, 210012, China

Abstract: From the characteristics of "Economic Law" course, ideological and political teaching will penetrate the whole teaching process. From the perspective of teaching method and teaching skills, grasping the main core points, using appropriate cases, and combining the hot spots in the real social economy to build a teaching framework of "curriculum ideology and politics" elements will play a multiplier effect. On the basis of summarizing and analyzing the teaching content and experience of "Economic Law" course, making use of the current international and domestic economic and political hot spots, the teaching design is carried out on the ideological and political materials, professional teaching objectives, ideological and political teaching objectives, and teaching process of the main ideological and political teaching points of the course, and the value concept of socialist core values is implanted. Clarify the philosophy and goal of curriculum ideological and political design of "socialist core values", improve the integration of curriculum ideological and political teaching, and highlight socialist core values.

Keywords: Curriculum Thought and Politics; Economic Law; Socialist Core Values; Ideological and Political Framework.

1. Introduction

"The teaching of university professional courses should first ensure the cultivation of students' knowledge ability and quality." The premise of curriculum ideological and political teaching design should be curriculum specialty teaching, followed by ideological and political teaching, that is, to ensure that the teaching goal and effect of curriculum specialty are not reduced, not weakened, combined with the expansion and extension of curriculum knowledge points to carry out ideological and political teaching. Therefore, it is very important to organize teaching, design the whole teaching process, rationally arrange curriculum theory knowledge and ideological and political content, and combine the two organically under the premise of taking into account professional and ideological and political goals. Promoting curriculum ideological and political construction is an important measure to implement "keeping a good channel, planting a good field of responsibility, making all kinds of courses and ideological and political courses in the same direction and forming a synergistic effect" [1]. How to fully explore the ideological and political elements in the professional courses, effectively integrate the ideological and political education in the teaching process, cultivate talents with both morality and ability in the new era, and implement the fundamental task of cultivating morality and cultivating people has become the focus of the construction of various professional courses in colleges and universities and the key to the teaching of professional courses in colleges and universities, and is also the focus of attention of the higher education circles at present.

The so-called curriculum ideological and political education refers to the ideological and political education of non-ideological and political majors in colleges and universities, which integrates positive and healthy ideological concepts, patriotic and patriotic feelings, the Party's political identity, noble moral cultivation, firm professional ethics and excellent quality and accomplishment [2]. The teaching of professional courses should not only grant students professional technical knowledge, but also guide college students to establish a correct outlook on life, values and world outlook by taking curriculum ideology and politics as the starting point [3-4]. Cultivate patriotism, strengthen institutional and cultural confidence, and strengthen ideals and beliefs; Enhance the mission responsibility of contemporary college students, so that students have a higher professional quality and cultural quality [5].

The course of Economic Law is a basic course for the major of economic management in colleges and universities. At present, economic management majors in colleges and universities offer this course. The teaching goal is to train students to master the legal knowledge related to economic management, strengthen the concept of rule of law, actively use legal means to deal with and solve related economic management and economic disputes, maintain social and economic order, and promote the sustainable, stable and healthy development of the national economy. In practice, there is a tendency of "teaching", "solving doubts" and "preaching" in the course of "Economic Law". Colleges and universities shouldered the important mission of training qualified builders and reliable successors for the socialist cause of our country, and objectively, it is urgent to combine the teaching of Economic Law with ideological and political education to achieve a high degree of integration of the two. Therefore, when the course of Economic Law integrates the elements of "curriculum thought and politics" and builds the course framework, the design of the course content should follow the course's own operation law and the law of students' physical and mental development, that is, comprehensively consider the characteristics, progress, extensibility and students' learning time and other factors of Economic Law course. At the same time, the integration of economic law teaching content and ideological and political education content is optimized and scientifically selected, so that the ideological and political education content is close to the curriculum, scientific and orderly, and targeted, so as to
deepen each student's understanding of the connotation of ideological and political education. In addition, it is also necessary to enrich the content of economic law teaching, so that the content of ideological and political education can better adapt to social development.

2. Second, The Necessity of Integrating "Economic Law" Curriculum into the Curriculum of "Socialist Core Values" Ideological and Political

"Economic Law" is a basic course for economics and management majors, as well as a basic course for accounting, economics, finance and other related majors. The focus of finance and economics major construction is to enable students to master the theoretical knowledge of finance and commerce, have the practical ability of asset management and accounting, have noble ideological ethics and professional ethics, and can also obtain the primary financial accounting and banking qualification certificates and other industry qualifications. As a basic course for the major of finance and commerce, the syllabus of Economic Law is the same as the syllabus of the examination of the National Certificate of Professional Technical Level of Accounting, that is, the junior accountant. The course aims to standardize the professional ethics and code of conduct of practitioners. Based on project tasks and occupational competency analysis; Let students understand the basic system, content and latest development of economic law theory and system; Accurately understand the basic concepts and principles related to economic laws and regulations; To handle legal matters related to the business activities of enterprises and public institutions in the economic field. Therefore, the teaching of "Economic Law" not only enables students to master the basic knowledge of laws and regulations in the economic field, but also cultivates the professional ethics and code of conduct of college students to abide by rules and regulations, and cultivates excellent quality and morality.

Therefore, the ideological and political construction of "Economic Law" course: It is necessary to adhere to the guiding ideology of "cultivating high-quality economic talents with both 'German' and 'law' under the guidance of socialist core values", determine the ideological and political goals of the curriculum according to the professional training objectives, combine the learning situation and curriculum characteristics, fully tap the ideological and political elements of the curriculum, innovate the teaching methods, and run the curriculum ideological and political throughout all aspects of teaching. Focus on cultivating students' seven core socialist values of "patriotism, integrity, friendliness, harmony, equality, justice, and rule of law" in order to consciously maintain a stable social and economic development order. In teaching, the core value system of social subjects is the core, and the eight-dimensional ideological and political elements of "patriotic feelings, fairness and justice, equal thinking, according to laws and regulations, honesty and trustworthiness, harmonious coexistence, spirit of contract, friendliness and unity" are specific [6-7]. The system carries out case sharing, debate, discussion and group speech teaching from the aspects of the establishment of students' ideals and beliefs, the cultivation of the awareness of law and regulations, the improvement of professional ethics, and the understanding of the legal spirit connotation of fairness and justice. The teaching method of smoothing things silently cleans the minds of students and strives for the resonance of students' emotions, so that students can obtain the improvement of economic "law" knowledge quality while mastering the basic concepts of economic laws and regulations and legal provisions. At the same time, invisibly cultivate good professional ethics, standardize their own words and deeds with high standards and requirements, consciously abide by professional and life ethics norms, and ultimately achieve the purpose of cultivating high-quality economic talents with "moral and legal cultivation".

3. Third, Curriculum Ideological and Political Design Concepts and Objectives

The course of Economic Law can be said to have its own ideological and political characteristics. Economic Law is a basic subject course for financial management, investment, marketing and other economic and management majors. This course focuses on the relationship between market entities, market supervision and macro-control. The main contents include: market entities law, such as company law and partnership enterprise Law; Market practice law, such as contract law, guarantee law, etc.; Market supervision laws, such as product quality law, anti-unfair competition law, consumer rights and interests protection law, etc.; Macro-control laws, such as financial law, fiscal and tax law, etc. This course is the theoretical basis for cultivating students' values, political views and social views, and plays an important role in explaining hot social issues. "The power of economic law lies in its application to practical problems." After years of teaching practice, teachers can find social hot issues to discuss, this form is suitable for "Economic Law" course ideological and political teaching practice.

Second, the necessity of integrating "Economic Law" curriculum into the curriculum of "Socialist core values" ideological and political

"Economic Law" is a basic course for economics and management majors, as well as a basic course for accounting, economics, finance and other related majors. The focus of finance and economics major construction is to enable students to master the theoretical knowledge of finance and commerce, have the practical ability of asset management and accounting, have noble ideological ethics and professional ethics, and can also obtain the primary financial accounting and banking qualification certificates and other industry qualifications. As a basic course for the major of finance and commerce, the syllabus of Economic Law is the same as the syllabus of the examination of the National Certificate of Professional Technical Level of Accounting, that is, the junior accountant. The course aims to standardize the professional ethics and code of conduct of practitioners. Based on project tasks and occupational competency analysis; Let students understand the basic system, content and latest development of economic law theory and system; Accurately understand the basic concepts and principles related to economic laws and regulations; To handle legal matters related to the business activities of enterprises and public institutions in the economic field. Therefore, the teaching of "Economic Law" not only enables students to master the basic knowledge of laws and regulations in the economic field, but also cultivates the professional ethics and code of conduct of college students to abide by rules and regulations, and cultivates excellent quality and morality.
Therefore, the ideological and political construction of "Economic Law" course: It is necessary to adhere to the guiding ideology of "cultivating high-quality economic talents with both 'German' and 'law' under the guidance of socialist core values", determine the ideological and political goals of the curriculum according to the professional training objectives, combine the learning situation and curriculum characteristics, fully tap the ideological and political elements of the curriculum, innovate the teaching methods, and run the curriculum ideological and political throughout all aspects of teaching. Focus on cultivating students' seven core socialist values of "patriotism, integrity, friendliness, harmony, equality, justice, and rule of law" in order to consciously maintain a stable social and economic development order. In teaching, the core value system of social subjects is the core, and the eight-dimensional ideological and political elements of "patriotic feelings, fairness and justice, equal thinking, according to laws and regulations, honesty and trustworthiness, harmonious coexistence, spirit of contract, friendliness and unity" are specific [8]. The system carries out case sharing, debate, discussion and group speech teaching from the aspects of the establishment of students' ideals and beliefs, the cultivation of the awareness of law and regulations, the improvement of professional ethics, and the understanding of the legal spirit connotation of fairness and justice. The teaching method of smoothing things silently cleans the minds of students and strives for the resonance of students' emotions, so that students can obtain the improvement of economic "law" knowledge quality while mastering the basic concepts of economic laws and regulations and legal provisions. At the same time, invisibly cultivate good professional ethics, standardize their own words and deeds with high standards and requirements, consciously abide by professional and life ethics norms, and ultimately achieve the purpose of cultivating high-quality economic talents with "moral and legal cultivation".

Third, curriculum ideological and political design concepts and objectives

The course of Economic Law can be said to have its own ideological and political characteristics. Economic Law is a basic subject course for financial management, investment, marketing and other economic and management majors. This course focuses on the relationship between market entities, market supervision and macro-control. The main contents include: market entities law, such as company law and partnership enterprise Law; Market practice law, such as contract law, guarantee law, etc.; Market supervision laws, such as product quality law, anti-unfair competition law, consumer rights and interests' protection law, etc.; Macro-control laws, such as financial law, fiscal and tax law, etc. This course is the theoretical basis for cultivating students' values, political views and social views, and plays an important role in explaining hot social issues. "The power of economic law lies in its application to practical problems." After years of teaching practice, teachers can find social hot issues to discuss, this form is suitable for "Economic Law" course ideological and political teaching practice.

(A) "Economic Law" course ideological and political design concept

Since the 18th CPC National Congress, the Central Committee has attached great importance to cultivating and practicing core socialist values. The fundamental nature and characteristics of the socialist core value system are the socialist core values, which reflect the practical requirements and rich connotation of the socialist core value system. For the contemporary economic and management students who are successors to socialism, having solid economic and legal knowledge, noble ideological and moral quality and excellent professional ethics are the "background color" of economic and management students, and are also the specific practical requirements of the socialist core value system for financial and trade workers. Therefore, guided by socialist core values, integrating the concept of socialist core values into the course of Economic Law, as the integration of curriculum ideology and politics, training "moral and legal" economic management students in colleges and universities is not only the need of cultivating high-quality talents with both morality and talent in the new era, but also the inevitable requirement of cultivating high-quality young people with socialist core values.

(B) The ideological and political design objectives of the Economic Law course

The main goal of "both moral and legal cultivation" is to train economic and management students to master the basic legal knowledge in the field of economic management, and to shape the value orientation of patriotism for the people and law-abiding students. Among them, "law" refers to that students need to master basic legal knowledge of enterprises, companies, securities, contracts, litigation, legal sources, legal constraints, legal requirements and other professional theoretical knowledge, which is the basic bottom line of economic activities and social life. The "virtue" contains four connotations: first, it embodies the "great virtue" of patriotism, fairness and justice, equality and justice; The second is embodied in the "public morality" of abiding by the law, abiding by professional ethics, and following professional ethics; The third is embodied in the love of work, honest and trustworthy "professional ethics"; Fourth, the "private morality" of unity and friendship [9].

According to the goal of the ideological and political design of the Economic Law course, the core of the ideological and political integration of the Economic Law course is to infiltrate the "great virtues" such as "patriotism and rule of law" in the socialist core values into the classroom teaching, cultivate and improve the ideological and political quality of students, and make students "patriotic and moral"; Educate students to understand the important value and significance of "rule of law", adhere to good professional ethics and professional behavior, and abide by professional ethics; Guide young students to take "freedom, equality and justice" as personal values, train students and educate students to keep public ethics; At the same time, students are guided to adhere to the basic principle of "integrity, harmony and friendliness", strictly restrict their own ethics and behaviors with "law", and achieve "strict and private morality" [10]. Therefore, the course of "Economic Law" adheres to the original intention of cultivating the excellent quality of "virtue and law" of economic management students, and is mainly guided by the seven core socialist values of "patriotism, integrity, friendliness, harmony, equality, justice, and rule of law". The eight-dimensional ideological and political elements of the course "patriotic feelings, fairness and justice, equal thinking, according to laws and regulations, honesty and trustworthiness, harmonious coexistence, contract spirit, friendly and united" are fully refined, and the four major themes of "legal basic knowledge theme", "ideological and political education theme", "professional ethics education theme" and "social ethics education theme" are clearly
defined.

Fourth, the process and method of integrating curriculum ideology and politics into teaching

(1) Material collection

Ideological and political elements and materials are the core links of ideological and political teaching in the course of Economic Law. The quality of ideological and political teaching material selection is closely related to the teaching effect. The ideological and political concept of the socialist core values course established in accordance with the Economic Law should be closely centered around the ideological and political elements of "patriotic feelings, fairness and justice, equal thinking, according to laws and regulations, honesty and trustworthy, harmonious coexistence, spirit of contract, friendly and unity" [11]. By referring to different versions of textbooks, Hyperstar MOOCs platform, Baidu Sohu search, MOOC MOOCs, accounting online school and other platforms and channels, we select news facts, social hot spots, rule of law events, financial reports and other topics with ideological and political education significance, extract cases, pictures and video materials as ideological and political materials for the course to assist teaching.

(2) Teaching methods

The teaching method of ideology and politics in the curriculum mainly carries out the teaching of ideology and politics by telling stories, contacting social hot spots, analyzing financial and economic legal cases, etc. The specific teaching process and steps can be summarized as the following four steps. The first step: lesson plan design. According to the specific knowledge points and content of each class, design a case or story of ideological and political education in the course closely combined with the knowledge points taught in the class, and form a perfect teaching plan integrated into the case; Step 2: Classroom teaching. The teacher explains the knowledge point, digging the right ideological and political entry point in the knowledge point; The third step: ideological and political integration. By introducing ideological and political cases related to knowledge points in this class, the teacher reflected the cases by playing videos, showing pictures and explaining stories to attract students' attention; Step 4: Discuss and think. Students are guided to discuss ideological and political cases. According to the nature of different cases, the discussion is conducted by means of independent speech, group discussion, group debate, etc. Students need to express their own views and ideas through information retrieval, self-thinking, and combining chapter knowledge.

(3) Summary and reflection

According to the teaching content of the course and the speech of the students, the teacher summarizes, gives positive guidance, and makes the "curriculum thinking and politics" taste like salt. In the process of "moistening things silently", we will realize the transformation from "teaching and educating people" to "cultivating morality and cultivating people", improve students' ideological level, political consciousness, moral quality and legal literacy, and cultivate economic and management talents with both ethics and law. The characteristics and innovation of the ideological and political course of Economic Law are mainly reflected in two aspects: one is the innovation of the ideological and political elements and the theme of the course, and the other is the innovation of the ideological and political teaching method.

Fifth, the innovation of integrating ideological and political elements in the course of Economic Law

(1) Innovation of ideological and political elements and theme refinement in the course of Economic Law

The refinement and determination of the ideological and political elements of the course are guided by the socialist core values, combined with the nature of the Economic Law course and the knowledge points of the course, combined with the learning situation of students, and focused on the seven socialist core values of "patriotism, integrity, friendliness, harmony, equality, justice, and rule of law". Fully refine the eight-dimensional ideological and political elements of the Economic Law course, which are "patriotic feelings, fairness and justice, equal thinking, according to laws and regulations, honesty and trustworthy, harmonious coexistence, spirit of contract, and friendly unity"; According to the ideological and political elements, the ideological and political themes of the Economic Law course are clearly divided into four major themes: "Basic legal knowledge theme", "ideological and political education theme", "professional ethics education theme" and "social morality education theme", so as to train students to "love the country and be clear about etiquette and morality", "abide by discipline and law and observe public morality", "self-restraint and strict private morality". To achieve the noble quality of "moral and legal cultivation" of economic and management students.

(2) Innovation of ideological and political teaching in the Economic Law

The teaching methods are case introduction, scene creation, topic discussion, point of view interpretation, summary and reflection. When explaining professional knowledge points, I will find the best entry point for ideological and political causes related to chapter knowledge points, introduce students to relevant social hot spots, news facts, rule of law events and other cases in a situational description, and guide students to discuss topics, think independently, and put forward opinions, which will be summarized and analyzed by teachers. To realize the organic integration of professional knowledge and ideological and political education, to help students receive ideological and political edification in the learning process of professional knowledge, through ideological and political education, teaching and learning, to achieve the ideological and political goal of "moral and legal cultivation".

4. Summary

In the overall learning process of the course, students have mastered basic knowledge of economic law, enterprise law, company law, contract law, negotiable instrument law, securities law and procedural law and achieved their knowledge goals through homework, final test and class records. Through group work, I completed the simulation of setting up a company, the registration and business plan writing, the classification of bills and the practical operation of bills filling, etc., which improved the students' vocational skills and completed the ability target. Before, during and after class, students will search and read the Civil Code of the People's Republic of China, the Partnership Enterprise Law of the People's Republic of China, the Company Law of the People's Republic of China, the Negotiable Instruments Law of the People's Republic of China and other relevant legal and regulatory documents and materials, and learn through teamwork to achieve literacy goals: Students through the classroom related majors + ideological and political combination of cases to tell, discuss, thinking, cultivate the law-abiding, love and dedication, honest and trustworthy
spirit, to achieve the ideological and political goals. So as to truly achieve the curriculum goal of training students to "study both German and French". Of course, there are still some shortcomings in the study of this paper and the ideological and political teaching of the course of Economic Law, which are mainly reflected in the selection and refining of ideological and political cases in the implementation of the reform of the course of ideological and political teaching. In future teaching and research, it is necessary to pay more attention to "student-centered", guide students to independently find relevant cases, search cases through different channels and platforms, and independently search, read, analyze and feel, so as to truly realize the teaching purpose of "student-centered".

Acknowledgments

Fund Project: Phased achievement of the 2022 Sanjiang University Curriculum Ideological and Political Construction Research project "Research on the Path and Innovative Method of Curriculum Ideological and Political Construction -- Taking the course of" Economic Law "as an example" (sz22099).

References


