

Research on the Pattern and Cultivation of Labor View Education for ' Post-00s ' College Students

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Abstract: With the development of society and the growth of economy, the improvement of education quality has attracted more and more attention. As a youth representative in the new era, ' post-00 s ' college students are the main builders of the future society and the generation who bear important responsibilities. Their education of labor concept is particularly important. At present, with the help of literature analysis, this paper analyzes the problems existing in the labor concept of post-00 college students, such as the lack of understanding of labor and the lack of enthusiasm to participate in labor. In terms of theory, it emphasizes that the education department should strengthen the universal education of labor knowledge, pay attention to the integration of a certain proportion of labor education into the university curriculum, and enable students to better understand and master labor skills through professional training and practice. Improve labor literacy. In practice, it is advocated to carry out labor practice activities to provide ' post-00s ' college students with different forms of labor experience and enhance their enthusiasm and enthusiasm for participating in labor. In terms of system, it is suggested to strengthen the construction of university labor guarantee mechanism, improve the labor reward and punishment system, encourage students to actively participate in labor, and establish correct labor concept and behavior norms. In addition, labor safety education and supervision should be strengthened in university campuses to ensure the health and safety of students. it is a long-term and complex process to cultivate the good labor concept of ' post-00s ' college students, which requires the joint efforts of all parties. We should take appropriate measures and methods from many aspects to guide the ' post-00s ' college students to establish correct labor concepts and values, and improve their labor skills and literacy. Only in this way can we better meet the requirements of the society for the future youth and contribute to the great rejuvenation of the Chinese nation.

Keywords: 5G Era; Labor Concept Education; Ideological Course; Effectiveness Evaluation; Pathway.

1. Introduction

In 2020, the " Opinions on Comprehensively Strengthening Labor Education in Primary and Secondary Schools in the New Era " issued by the Central Committee of the Communist Party of China and the State Council pointed out that cultivating students ' correct view of labor is the focus of implementing labor education.[1] As socialism with Chinese characteristics enters a new era, people pay more and more attention to the concept of labor. However, with the gradual growth of the ' post-00s ' generation, whether their labor concept has kept pace with the times still needs further attention and research. As college students in the new era, they will be the backbone of the future and the main builders of society, and the shaping and cultivation of their labor concept is particularly important. However, due to various reasons, today 's ' post-00 ' college students generally have some defects in the concept of labor, such as excessive pursuit of money, contempt for physical labor and so on. These problems restrict their personal development and social progress to a certain extent. Therefore, we must pay enough attention to the education of labor view of ' post-00s ' college students. The cultivation of labor concept should run through the whole education process. From childhood, it should be guided and cultivated through various forms of family, school and society, so that it can gradually form correct values and ways of thinking. The purpose of this paper is to explore the current situation and existing problems of ' post-00s ' college students ' labor view education, analyze the reasons in depth, and propose corresponding cultivation strategies to make

positive contributions to the development of labor education in the future society.

2. The Ideological Source of ' Post-00s ' College Students ' Labor View Education

There are many aspects of the ideological source of the labor view education of the ' post-00 s ' college students. On the one hand, the view of labor and education in Marxist classics, the view of labor and education in Chinese excellent traditional culture, and the view of labor and education of Chinese communists are important aspects. On the other hand, family education, school education and social environment are also important ideological sources for the education of ' post-00s ' college students ' labor concept.

First of all, the discussion of labor view and education in Marxist classics is of great significance to the education of labor view of ' post-00 s ' college students. For example, Marxism regards labor as the basis of human activities, emphasizing the process of creating value in social practice, so as to promote social change and progress. Lenin believes that labor is a kind of social practice, and only through labor can human beings make continuous progress. Secondly, the concept of labor and education in Chinese excellent traditional culture also have a profound impact on the education of college students ' concept of labor. Since ancient times, China has emphasized labor as the foundation of morality, wisdom and physical health. For example, the ' Analects of Confucius ' recorded many of Confucius '

expositions on labor, such as 'eating without being weary of essence, being popular without being weary of fineness', emphasizing the importance of labor to improve personal quality. 'University' also has the slogan of 'cultivating one's morality and family, governing the country and pacifying the world', emphasizing the close relationship between labor and cultivation. In addition, there are classics such as 'Zhouyi' and 'Zhuangzi' that emphasize the value and significance of labor. Finally, the labor view of the Chinese Communists and their education are also an important source of labor view education for 'post-00s' college students. In contemporary society, due to the influence of economic, cultural and other factors, the concept of labor has gradually changed. However, the labor view of the Chinese Communists still has its unique characteristics. Chinese people pay attention to practice and think that labor is a kind of practical activity, only through practice can we obtain knowledge and experience. In addition, the Chinese people also emphasize the spirit of unity and cooperation and mutual assistance, and believe that labor needs teamwork and mutual help. These characteristics are of positive significance to the education of labor view of 'post-00s' college students. In summary, the labor view education of 'post-00s' college students comes from many aspects. In the future labor practice, college students should be based on their own situation, combined with these ideological resources, and constantly improve their own quality, to contribute to social progress.

In addition, family education, school education and social environment are also important ideological sources for the education of 'post-00s' college students' labor concept.

First, family education is an important source of labor view education for 'post-00s' college students. In recent years, with the rapid development of China's economy, many families have achieved material prosperity, but this does not mean that 'after 00' college students have no concept of labor. On the contrary, many 'post-00s' families generally focus on family labor education for their children, and cultivate their labor skills and labor awareness by allowing children to participate in household chores, planting flowers and other activities. This way of education helps children form a certain concept of labor, so that they can understand the principle of "labor creates a better life" and establish correct values. Secondly, school education is also an important source of labor view education for 'post-00s' college students. In primary and secondary schools, students' labor education has been incorporated into the curriculum system. Students need to participate in housework, social practice and other activities to improve their labor ability and labor consciousness. At the university level, all kinds of social practice, volunteer service and other activities also provide students with a wide range of labor practice opportunities. Through these activities, students can more deeply understand the importance of labor to individuals, society and the country, establish a correct concept of labor, and transform it into an important quality in their future career development. Thirdly, the social environment is also an important source of labor view education for 'post-00s' college students. At present, in the historical process of building a modern socialist country in an all-round way, it has become an important strategy to encourage people to actively participate in labor practice and cultivate a good fashion of advocating labor, respecting labor and praising labor. At the same time, constantly promoting the strategy of rural revitalization and promoting the integration of urban and rural development also provides more labor

practice opportunities for 'post-00' college students to enter the society. These labor practices under the social background not only help the 'post-00s' college students understand the society and obtain work skills, but more importantly, let them form a labor concept and value concept that keeps pace with the times.

3. The Connotation of Labor View Education for 'Post-00s' College Students

With the development of society and economy, 'post-00s' college students will become the backbone of the future society. Their concept of labor is crucial to the development of the future society. Therefore, first of all, it is necessary to understand the education of college students' labor concept and related basic connotations, mainly involving the education of labor concept, the education of Marxist basic theory of labor, the education of labor thought in Chinese excellent traditional culture, the education of labor laws and regulations, and the education of ecological labor concept.

First, the education of labor concept refers to the guidance and cultivation of college students' labor concept and values, so that they can establish a correct labor concept, enhance labor awareness and sense of responsibility, and build a harmonious society.

Second, the basic theory of Marxist labor education refers to the promotion of Marxist labor concept, the popularization of socialist core values, so that students realize that labor is a process of creating useful value, is a way to achieve human freedom and dignity, is the fundamental condition for the existence and development of human society. Through theoretical education, students can clarify the importance of labor, strengthen their beliefs and beliefs, and enhance their labor awareness, so as to be more actively involved in labor practice. In modern society, labor and knowledge are equally important. Marxism believes that production is the basis of social and historical development and the source of material civilization and human development. Therefore, we should advocate the pride of labor and the pride of creating value. At the same time, in labor, we should also pay attention to practice, combine theory with practice, promote the training of talents, so that college students can make full use of the knowledge they have learned in their future work.

Third, the education of labor thought in Chinese excellent traditional culture refers to the excavation and inheritance of labor thought in Chinese excellent traditional culture, so that students can clarify the important position and role of labor in Chinese traditional culture. Chinese excellent traditional culture emphasizes that 'the foundation of the world lies in the country, the foundation of the country lies in the family, and the foundation of the family lies in people'. People should work hard to create wealth and value for the society and the family. By inheriting Chinese culture, we should guide college students to establish correct labor values and enhance their feelings of home and country.

Fourth, the education of labor laws and regulations refers to the popularization of knowledge of labor laws and regulations, so that students can clarify the legal provisions and obligations they should abide by in the labor process, and improve their self-protection awareness and ability. Through the education of laws and regulations, students can understand their rights and obligations, know how to safeguard their rights and interests, but also can better fulfill

their duties and obligations. In modern society, law has become the basis of regulating social behavior. Labor laws and regulations are important legal documents to protect the rights and interests of workers. For college students, it is very important to understand and abide by these laws and regulations to safeguard their rights and interests. At the same time, in labor, college students should also abide by professional ethics and professional norms to ensure their own legal compliance, in order to be able to succeed in the workplace.

Fifth, the education of ecological labor concept refers to guiding college students to establish correct environmental awareness and sustainable development concept by promoting the concept of green development and ecological civilization construction. The deterioration of the ecological environment poses a great threat to the survival and development of human beings, and labor is an important way to improve the environment. Through education, students can realize the close relationship between labor and environmental protection, establish correct ecological values and ecological awareness, and improve environmental awareness and ability. With the development of science and technology and the change of environment, ecological problems have attracted more and more attention. Therefore, in labor, college students should also pay attention to environmental protection and reduce the damage to the environment. In our work, we should promote environmental protection concepts such as green production and recycling, to create a better future for mankind.

In a word, the education of 'post-00s' college students' labor view should be comprehensive, systematic, scientific and practical. It should start from many aspects, pay attention to the combination of theory and practice, implement the combination of guidance and incentive, cultivate more excellent, responsible and creative workers for the development of future society, and contribute to the realization of the great rejuvenation of the Chinese nation.

4. The Characteristics of the Labor View Education of 'post-00s' College Students

General Secretary Xi Jinping pointed out that 'Labor is the essential activity of human beings. The glory of labor and the creation of greatness are important interpretations of the law of progress of human civilization.' [2] With the advent of the new era, the development of social economy and the improvement of people's living standards, the education of labor concept has become an important part of university education. As the 'post-00s' college students, their personality, pragmatism, independence and openness have a profound impact on the characteristics of labor view education.

4.1. The Characteristics of 'Post-00s' College Students

The first is personalization. The post-00 s generation is a generation growing up in the Internet era. The rapid and diversified access to information makes them more inclined to focus on the pursuit of personalized value. They value personal willingness and independent thinking, advocate the existence of individual differences, and hope to reflect personal characteristics in their work. They have their own way of thinking and behavior, the pursuit of personality and personalized development. They are good at innovation, like

to try new things, and are skeptical of traditional ideas. The second is pragmatism. Compared with the previous generations of universal idealism, the 'post-00s' are more pragmatic. They pay more attention to the cultivation of practical problem solving and application ability, constantly pursue the creation of useful things, and transform them into social values. They not only pay attention to their own career development, but also pay attention to the development and progress of society. Again is independence. In the family education and social environment, 'post-00s' accept a more inclusive and free atmosphere. This has enabled many young people to exercise their ability to think more independently and make decisions. They are more courageous to express their own views and show strong independence in their work. They like to decide their own things, willing to accept challenges and try, independent thinking, independent living and independent responsibility. Finally, openness. The post-00 s generation has a higher degree of cognition and acceptance of the world and a broader international vision. They are more likely to accept people with different cultural backgrounds and social roles than previous generations of young people, which makes them more open to learn, explore and try new things.

4.2. The Characteristics of the Labor View Education of 'post-00s' College Students

First, the main incentive. Compared with traditional college students, 'post-00 s' college students pay more attention to their own dominant position. They are eager to obtain more independent choice rights and play space, rather than simply passively accept. Therefore, the concept of labor education should focus on stimulating the enthusiasm of college students, so that they become the leader of their own learning and growth. They have high self-awareness and self-management ability, strong subjective initiative and self-driving force, and are more willing to choose and act according to their own interests and needs. Therefore, in the education of labor concept, we should pay attention to cultivating their self-cognition and self-motivation, stimulating their personal potential and enthusiasm, and making them the main body of independent learning and independent innovation. Second, consciousness initiative. As young people with independent consciousness and judgment, 'post-00s' college students tend to focus their attention on the improvement of practical ability. Therefore, the education of labor concept should pay attention to the cultivation of college students' consciousness and initiative, so that they can constantly summarize and reflect in practice, think and analyze problems independently. Third, the development of the times. With the changes of the times and the progress of technology, the post-00 s college students have also produced profound thinking about the future career direction and development order. Therefore, the education of labor concept should focus on guiding college students to pay attention to the development trend of society and the frontier dynamics of the industry, so that they can be closer to the times and grasp the future in their study and practice. With the continuous progress of science and technology and industry, the future society will need more talents with all-round development, innovative spirit and practical ability. Therefore, in the education of labor concept, we should pay attention to cultivating their practical ability, teamwork ability and innovation.

5. The Reasons for the Problems of Labor View Education of ' post-00s ' College Students

General Secretary Xi Jinping stressed ' to educate children to love labor from an early age '[3] In recent years, with the rapid development of China 's economy and social change, college students are also expanding. However, although we have more and more college students at present, they generally have serious lack of labor concept and slack phenomenon, which brings great risks to their future employment and life. In view of this phenomenon, this paper explains the problem of college students ' labor view education, and analyzes the reasons for the labor view education of ' post-00s ' college students from the micro, meso and macro levels, in order to provide effective suggestions for solving this problem.

5.1. The Problem of Labor View Education for ' Post-00s ' College Students

' Post-00s ' refers to a generation born from 2000 to 2009. Compared with the previous generations, their growth environment and experience are very different, and there are some problems in their understanding of the concept of labor. In the stage of college students, these problems are more significant. Specifically, college students lack labor awareness and practical ability, are reluctant to engage in practical work, and even show contempt and ridicule for labor. This situation has led to the distortion of college students ' self-values, the lack of social responsibility and other issues, but also affected the development and progress of society.

5.1.1. Family Level

The family is the first place for personal growth and an important environment for the formation of labor concepts. However, in modern society, many families pay too much attention to academic performance and ignore the labor education of children. A small number of students have a negative attitude towards employment, preferring to " gnaw " at home rather than actively seeking employment. [4] On the one hand, the economic conditions of these families are good, and the children lack material pressure. On the other hand, they overemphasize that children should have more learning time and space, resulting in a lack of a deep understanding of the importance of labor. In addition, the existence of the only child in the family also exacerbates this problem. In the process of growing up, the only child often gets more attention and care from parents, but at the same time, there will be the problem of ' spoiled habit '. These children often lack understanding of the importance of labor and have a negative attitude towards work. In many families, parents overindulge their children, resulting in children 's lack of independent thinking ability and self-care ability, and basic labor habits such as housework are not good enough, which has become a major factor affecting the education of ' post-00s ' college students ' labor concept.

5.1.2. School Level

School is the main place for college students to receive education, and it should also be an important environment for college students to form a correct concept of labor. However, in some schools, the emphasis on labor education is not enough. Some schools only take labor as an elective course, lack practical operation and practice opportunities, and lack the necessary assessment and reward and punishment system.

In this case, it is difficult for students to obtain real experience and gain, and they cannot form a correct concept of labor. In addition, there are some problems of fame and fortune orientation in the school. Many schools pay too much attention to students ' academic achievements and competition honors, and relatively ignore students ' practical work experience and social participation. This phenomenon not only leads students to focus only on utilitarian learning goals, but also weakens their ability to correctly understand the meaning and value of labor. Under the current education system, schools pay more attention to the curriculum arrangement and the teaching of knowledge and skills, while ignoring the cultivation of students ' labor concept. At the same time, the school also gives students too much free time and opportunities, resulting in their lack of positive labor consciousness and motivation.

5.1.3. Social Level

Society is the most important place for college students to receive education, and it is also an important environment for the formation of labor concept. However, in modern society, many people 's views on labor are biased. These people think that labor is humble and hard, and the changes of social environment and values also have a profound impact on college students ' labor concept. Many post-00 s college students pay too much attention to entertainment, consumption and enjoyment, while ignoring the importance of labor, which is related to the value orientation of the current society.

5.2. The Reasons for the Education of Labor View of ' post-00s ' College Students

5.2.1. Micro-Level

In the early stage of personal development, family is the most important social channel. However, nowadays many parents overindulge their children and often do everything for them. Such over-care makes children have no opportunity to contact and experience the difficulties in real life, thus losing the ability to think and solve problems independently. In addition, some parents overemphasize academic performance and ignore the cultivation of children 's basic labor skills, which further contributes to children 's laziness and dependence.

5.2.2. Meso Level

In terms of school education, at present, more attention is paid to students ' academic performance, while ignoring the cultivation of their practical skills. Most schools have a very compact curriculum, leaving little free time for students. In these precious free time, some college students choose to play games, watch movies or party, but lack the opportunity to work and exercise.

5.2.3. Macro-Level

With the development and change of society, traditional values are gradually replaced by new values. Today 's society is more in pursuit of enjoyment and entertainment. Young people pay more and more attention to the improvement of material life, and regard labor as a low-end occupation. The new stage of development puts forward more urgent needs for creative labor. Youth is the most dynamic and creative group in society, and should be at the forefront of innovation and creation. '[5]

6. The Cultivation Path of Labor View Education for ' Post-00s ' College Students

'Labor is the source of wealth and happiness.'[6] With the development of society and the prosperity of economy, the society pays more and more attention to labor education. College students are the pillars of the country 's future, and the cultivation of their labor concept is particularly critical. This section will discuss the cultivation path of labor view education for ' post-00s ' college students.

First, colleges and universities should play a leading role, improve the education curriculum of labor view, carry out practical activities, and strengthen the construction of teaching staff. With the changes of the times, the traditional concept of labor has gradually faded. Therefore, we must pay attention to the improvement of theory. Colleges and universities can improve the theoretical system of labor view education through curriculum setting, and provide students with systematic and scientific knowledge support. At the same time, colleges and universities should also pay attention to practical education, and carry out various forms of labor practice activities in schools or communities, so that students can personally participate in labor and feel the meaning and value of labor through practice. In addition, colleges and universities need to strengthen the construction of teaching staff, recruit more experienced and capable labor view education experts, train more excellent labor view education teachers, and provide better education resources for students. Secondly, universities need to clarify the goals and concepts of labor concept education and promote the in-depth implementation of labor concept education throughout the school. Specifically, at the school level, we should establish a sound labor concept education system, clarify the objectives and curriculum content of labor concept education, and publicize and popularize the importance of labor concept through various forms of activities. In addition, universities should actively explore the essence of labor concept education, pay attention to the all-round development of talent training, and strengthen students ' mastery and application of the basic skills of labor.

Secondly, the society should guide and cultivate the labor view education of ' , ' post-00 s ' and ' college students from many aspects. The government can introduce relevant laws and regulations to promote the publicity and implementation of labor concepts, and at the same time increase the recognition and reward of labor models, so that social advanced models can become a beautiful story, and encourage college students to actively participate in labor. In addition, social mass media can also convey correct labor concepts and values by promoting labor stories in various cultural and historical backgrounds. Social advanced model should also become a model for college students to provide better learning demonstration and inspiration for college students.

Thirdly, the family is the first guarantee for the education of college students ' labor view. Parents should start from their own to change the concept of labor, encourage children to work as an indispensable part of life, rather than a simple tool. At the same time, parents should explore a variety of methods and ideas to create opportunities for children to experience labor, so that children can feel the value of labor in practice. From the family level, we should strengthen the prevention mechanism of ' post-00s ' college students ' labor view education, including the change of parents ' own labor

education concept, parents ' exploration of the concept and method of labor view education, and parents ' training of children 's labor skills. Specifically, parents should change the traditional concept of labor, provide children with opportunities and conditions to participate in labor as much as possible, and guide them to correctly view and evaluate labor.

7. Conclusion

The ' post-00s ' college students are the first batch of students to enter the university campus after the reform of China 's college enrollment system. This generation of youth is growing under the background of the rapid development of information technology and the deepening of economic globalization. They are facing unprecedented opportunities and challenges. As an important part of college students ' ideological and political education, labor education plays an irreplaceable role in promoting college students ' all-round development and improving their comprehensive quality. Therefore, how to carry out the education of ' post-00s ' college students ' labor view and effectively cultivate their labor literacy is an urgent problem to be solved in the field of higher education research. The education of college students ' labor view must be close to the background of the times, closely combine the students ' own reality, innovate the labor education model, pay attention to the cultivation of labor skills, and inherit the labor spirit. The education of college students ' labor view needs to be diversified and systematic. In summary, the education of college students ' labor view is a necessary link to promote the all-round development of college students. In terms of cultivating the labor concept of ' post-00s ' college students, it is necessary to pay attention to the characteristics of the times, skill strengthening, spiritual inheritance and multi-system construction. Only in this way can the research on the pattern and cultivation of labor view education of ' post-00s ' college students be more perfect.

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