

# Problems and Countermeasures in the Development of Shanbei Folk Songs

Yu Gao

Graduate University of Mongolia, Ulaanbaatar, 11000, Mongolia

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**Abstract:** The purpose of this paper is to study the problems of Shanbei Folk Songs and put forward corresponding countermeasures and suggestions according to the problems. It is found that there are certain dilemmas in its creation, singing and inheritance. In order to solve these problems, this paper puts forward suggestions to strengthen the education and popularisation of Shanbei Folk Songs, innovation and development, and the construction of dissemination platforms, with a view to providing references for the prosperous development of Shanbei Folk Songs.

**Keywords:** Shanbei Folk Songs; Problems; Countermeasures.

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## 1. Introduction

Shanbei Folk Songs is a bright pearl in the treasure trove of Chinese folk music, which carries the rich historical and cultural heritage and folk flavour of Shanbei region. However, in the context of modern society, the development of Shanbei Folk Songs is facing many challenges. In this paper, we study the problems of Shanbei Folk Songs development and discuss the corresponding countermeasures to provide theoretical support for the inheritance and development of Shanbei Folk Songs.

## 2. Problems at the Creative Level

At the creative level, the development status of Shanbei Folk Songs presents some problems that deserve attention. Firstly, with the development of modern society, the creative background and traditional themes of Shanbei Folk Songs are gradually far away from people's lives, which makes it difficult for new folk songs to keep pace with the times and meet the aesthetic needs of modern people. Secondly, Shanbei Folk Songs pay too much attention to the imitation and retention of traditional folk songs in the process of creation and lack of innovative consciousness, which makes Shanbei Folk Songs fall into the development dilemma to a large extent.

In order to solve these problems, we can make improvements in the following aspects: firstly, strengthening the training of creative talents of Shanbei Folk Songs, improving their musical literacy and creative ability, and encouraging them to innovate by combining with modern aesthetic concepts; secondly, broadening the subject matter of Shanbei Folk Songs, and drawing inspirations from people's lives, so as to make the folk songs more close to the times and life; thirdly, giving full play to the role of government, enterprises and Third, give full play to the role of the government, enterprises and civil society to provide strong support for the creation and dissemination of Shanbei Folk Songs; Fourth, learn from the musical experience of other regions and countries, and integrate multiple cultures to enrich the expression and connotation of Shanbei Folk Songs.

In addition, we should also pay attention to the cultural exchange and inheritance of Shanbei Folk Songs in the process of creation. On the one hand, we should respect and

inherit the cultural heritage of traditional folk songs and retain their unique artistic charm; on the other hand, we should strengthen musical exchanges with other regions and countries, absorb and learn from advanced musical concepts, and realise the modern transformation of Shanbei Folk Songs.

## 3. Problems at the Singing Level

At the singing level, Shanbei Folk Songs face some remarkable problems. Firstly, the old generation of folk artists and folk singers are gradually getting old, and some of them have even passed away, resulting in the loss of traditional singing skills of Shanbei Folk Songs. Secondly, the younger generation, influenced by their times, education, environment and life experiences, have less love for Shanbei Folk Songs and are more inclined to modern music forms such as pop songs. This makes the inheritance and development of Shanbei Folk Songs seriously affected and at risk of disappearing.

In addition, although some of the young folk singers have good voice conditions and professional training, when they interpret Shanbei Folk Songs, they tend to stay only in the singing of the classic songs and lack of innovation and development of Shanbei Folk Songs. This phenomenon limits the development of the singing level of Shanbei Folk Songs to a certain extent.

To solve these problems, we can start from the following aspects. Firstly, strengthen the protection and inheritance of the old generation of folk artists and folk singers, excavate their singing skills and record their singing experience so that future generations can learn and inherit. Secondly, improve the younger generation's sense of identity and interest in Shanbei Folk Songs, and make them understand and love Shanbei Folk Songs through education and propaganda. In addition, young folk singers are encouraged to innovate and develop on the basis of inheriting traditional singing skills, so that Shanbei Folk Songs can be revitalised in the new era.

Finally, with the help of modern technology, Shanbei Folk Songs are digitally protected and disseminated. Through the network, multimedia and other platforms, let more people understand and appreciate Shanbei Folk Songs, so as to broaden the singing level of Shanbei Folk Songs, and promote its inheritance and development. In short, through a variety of efforts, we are expected to improve the level of Shanbei Folk Songs singing problems, and lay the foundation for the

prosperity and development of Shanbei Folk Songs.

## **4. Problems at the Level of Inheritance and Protection**

At the level of inheritance and protection, Shanbei Folk Songs face a series of challenges. Firstly, with the advancement of modernisation, young people's interest in Shanbei Folk Songs has gradually weakened, leading to a shortage of talent reserves for the inheritance of folk songs. Secondly, the original ecological environment of Shanbei Folk Songs has been damaged, and the cultural connotation and regional characteristics of the songs have gradually faded. In addition, the inheritance of Shanbei Folk Songs is single and lacks innovation, which makes it difficult to meet the aesthetic demands of contemporary audiences.

**Strengthen the educational inheritance:** incorporate Shanbei Folk Songs into the music curriculum of primary and secondary schools, and cultivate young people's interest in and identification with folk songs. Set up relevant majors in colleges and universities to cultivate research and inheritance talents of Shanbei Folk Songs.

**Innovative inheritance methods:** Use modern technology to combine Shanbei Folk Songs with modern music and create folk songs with more contemporary characteristics. Broaden the dissemination channels of Shanbei Folk Songs through online platforms, variety shows and other diversified channels, and increase the participation of young people.

**Protect the ecological environment:** Strengthen the protection of the native environment of Shanbei Folk Songs and promote regional cultural characteristics. The government can take measures, such as the establishment of cultural reserves, to protect the ecological environment of the folk song heritage.

**Excavate cultural connotation:** Dig deeper into the cultural value of Shanbei Folk Songs, and improve the popularity and influence of Shanbei Folk Songs through academic research, seminars and other forms.

**Strengthen policy support:** The government should formulate relevant policies to support the development of Shanbei Folk Songs. For example, provide funds to support folk song performance groups, hold folk song competitions, etc., to create a social atmosphere conducive to the development of folk song heritage.

**Promote exchanges and co-operation:** Strengthen exchanges and co-operation in the field of folk songs at home and abroad, learn from the successful experience of the development of folk songs in other regions, and promote Shanbei Folk Songs to a broader market.

## **5. Countermeasures and Suggestions**

### **5.1. Countermeasures and Suggestions at the Creative Level**

Firstly, respect and inherit the traditional characteristics of Shanbei Folk Songs. In new creations, the unique musical style, lyrics expression and singing style of Shanbei Folk Songs should be fully excavated and preserved to ensure the purity and historical heritage of the folk songs. At the same time, creators are encouraged to go deeper into life and experience life in order to better grasp the spiritual connotation of Shanbei Folk Songs and create more infectious works.

Secondly, pay attention to the artistry of lyrics creation.

Lyrics are the soul of folk songs, so in the creative process, pay attention to the literary value and artistic charm of the lyrics. Through the adaptation and innovation of traditional lyrics, as well as drawing on modern poetry and lyrics creation techniques, the lyrics are more contemporary and modern aesthetics.

Once again, combine modern music elements and innovate the style of Shanbei Folk Songs. On the basis of maintaining the characteristics of folk songs, we can try to integrate modern music elements into the creation of Shanbei Folk Songs, such as pop music, electronic music, etc., so as to make the folk songs more inclusive and diverse. At the same time, composers are encouraged to try new composing techniques and arranging methods to inject new vitality into Shanbei Folk Songs.

In addition, strengthen the dissemination and promotion of Shanbei Folk Songs. Make use of new media, the Internet and other platforms to widely disseminate Shanbei Folk Songs and improve the public's awareness and love of Shanbei Folk Songs. The charm of Shanbei Folk Songs can be demonstrated by organising various concerts, music festivals and other activities to attract more people to participate in the creation and performance of folk songs.

Finally, cultivate a new generation of folk song creators and performers. Strengthen the teaching of folk songs in music education, so that students have a deep understanding of the history, culture and creative skills of Shanbei Folk Songs, and cultivate folk song talents with professional qualities. At the same time, encourage the younger generation of creators to be brave and inject new vitality into the development of Shanbei Folk Songs.

### **5.2. Countermeasures and Suggestions at the Singing Level**

First, pay attention to the inheritance and popularisation of Shanbei Folk Songs. The government and relevant departments should increase the protection of Shanbei Folk Songs, include them in the list of intangible cultural heritage, and give certain subsidies and support to traditional folk artists. At the same time, it should strengthen the popularisation of Shanbei Folk Songs in schools, so that students can get in touch with and familiarise themselves with this excellent folk music culture from childhood.

Secondly, cultivate a new generation of Shanbei Folk Songs singing talents. By organising various music competitions and training courses, young people with talent and interest should be discovered and nurtured, and professional training and performance opportunities should be provided for them, so that Shanbei Folk Songs can be passed on and carried forward.

Once again, innovate the singing techniques and forms of expression of Shanbei Folk Songs. On the basis of maintaining the original characteristics of folk songs, singers are encouraged to try to combine modern music elements with Shanbei Folk Songs, to innovate singing techniques and enrich the forms of expression, so as to make Shanbei Folk Songs more contemporary.

In addition, strengthen the publicity and promotion of Shanbei Folk Songs. Make use of all kinds of media platforms, such as TV, Internet, social media, etc., to widely publicise and promote Shanbei Folk Songs, and increase their popularity and influence. At the same time, organise all kinds of performance activities to let more people understand and appreciate the charm of Shanbei Folk Songs.

Finally, build a development platform for Shanbei Folk Songs. The government and relevant departments should formulate relevant policies to support the research, exchange and development of Shanbei Folk Songs. At the same time, encourage folk spontaneous organisations, such as folk song associations, choirs, etc., to provide a platform for exchanging and displaying the singing of Shanbei Folk Songs.

### **5.3. Countermeasures and Suggestions at the Level of Inheritance and Protection**

Firstly, strengthen the popularisation of education. Provide Shanbei Folk Songs courses in schools, and incorporate Shanbei Folk Songs into the music education system, so that students can come into contact with and inherit this excellent folk music culture from childhood. In addition, encourage colleges and research institutions to carry out research on Shanbei Folk Songs, train a group of professionals, and provide talent support for the inheritance and development of Shanbei Folk Songs.

Secondly, pay attention to the inheritance of the original singing method. Encourage folk singers and old artists to pass on the original Shanbei Folk Songs to the new generation by oral transmission. At the same time, through the recording, video and other ways of rescue protection of Shanbei Folk Songs on the verge of being lost, to ensure that the intangible cultural heritage can be inherited.

Third, innovative inheritance methods. With the help of modern technology, Shanbei Folk Songs are combined with modern music to create new Shanbei Folk Songs with more contemporary characteristics. At the same time, the use of network platforms, social media and other ways to broaden the Shanbei Folk Songs dissemination channels, so that more people understand and love this folk music treasure.

Fourth, strengthen policy support. The government should formulate appropriate policies to support the inheritance and protection of Shanbei Folk Songs. At the same time, encourage the community to participate in the protection and development of Shanbei Folk Songs, the formation of a diversified investment mechanism.

Fifth, hold all kinds of folk song activities. Regularly hold Shanbei Folk Songs Competition, Folk Song Festival and other activities to provide a stage for Shanbei Folk Songs enthusiasts to display their talents, and promote the exchange and inheritance of Shanbei Folk Songs.

Sixth, dig the cultural connotation of Shanbei Folk Songs. In-depth study of the history of Shanbei Folk Songs, folklore, regional culture and other connotations, through folk songs to tell the story of Shanbei, to promote the excellent traditional culture of the Chinese nation.

Seventh, strengthen foreign exchange and cooperation. Organise delegations of Shanbei Folk Songs to participate in international cultural exchange activities, enhance the understanding and recognition of people at home and abroad of Shanbei Folk Songs, and promote the international dissemination of Shanbei Folk Songs.

## **6. Conclusion**

The development of Shanbei Folk Songs requires the joint efforts of the whole society to maintain the original flavour of traditional folk culture, but also to keep pace with the times and innovate. By strengthening the training of inheritors, policy support, innovation and development, and exchange and cooperation, it is expected to promote Shanbei Folk Songs towards a more prosperous and prosperous road, and contribute to the inheritance and development of folk culture in China.

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