Research on the Application and Prospect of Digital Currency in International Trade Settlement

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Abstract: With the increasing integration of the global economy, the international trade settlement method is also constantly evolving. As an emerging means of payment, the application of digital currency in international trade settlement has gradually attracted more attention. This paper aims to discuss the application status, advantages, challenges and future development prospects of digital currency in international trade settlement. Through research, it is found that digital currency shows the advantages of high efficiency and low cost in international trade settlement, but it also faces challenges such as technical security and lack of regulation. Looking ahead, digital currencies are expected to play a bigger role in international trade settlement, but the government, enterprises and technology providers need to work together to overcome existing problems, improve the regulatory system and promote the healthy development of digital currencies.

Keywords: Digital Currency; International Trade Settlement; Application.

1. Introductory Paragraph

With the rapid development of global technology and the popularity of the Internet, digital currency, as a new means of payment, is gradually emerging and showing strong potential in the field of payment. Especially in the field of international trade, although the traditional settlement methods such as letter of credit and collection have been quite mature after years of development, there are still many problems and challenges such as long settlement time, high cost and insufficient security. These problems not only increase the operating costs of the enterprise, but also may hinder the smooth progress of the transaction. The emergence of digital currency, with its unique characteristics of decentralization, high efficiency and security, has brought new opportunities and possibilities for international trade settlement. Starting from the definition and development process of digital currency, this paper will deeply analyze the application status of digital currency in international trade settlement, discuss the challenges it faces, and look forward to its future development prospects, in order to provide useful reference and enlightenment for the wide application of digital currency in international trade settlement.

2. Digital Currency Overview

Digital currency, as a form of electronic currency generated based on cryptographic principles and specific algorithms, has attracted wide attention and research around the world in recent years. Unlike traditional currencies, digital currencies are not issued and managed by specific institutions or governments, but are decentralized, with their transaction records and issuance processes ensuring security and credibility through encryption technology.

The rise of digital currency began in 2009, when a programmer named Satoshi Nakamoto published a white paper on Bitcoin, and realized the open source code of Bitcoin in the following year, marking the official opening of the era of digital currency. As a digital currency based on blockchain technology, Bitcoin records transaction information through a decentralized ledger and uses encryption algorithms to ensure the security and anonymity of transactions.

With the success of Bitcoin, other digital currencies have been out, such as Ethereum and Litecoin. These digital currencies not only inherit the decentralized and security features of Bitcoin, but also provide more diversified application scenarios and functions through different algorithms and technological innovations. At present, the digital currency market has formed a huge industrial chain, including mining, trading, payment, investment and other links.

The core technologies of digital currency mainly include blockchain and encryption algorithms. Blockchain is a distributed database technology that ensures the traceability and security of transactions through decentralized ledgers. Cryptography algorithms are used to ensure that the generation, storage and trading process of digital currencies are not tampered with or stolen, ensuring the security of users’ assets.

3. Current Situation and Challenges of International Trade Settlement

3.1. Current Situation of International Trade Settlement

International trade settlement, as an important link between buyers and sellers, plays a pivotal role in the context of globalization. However, although traditional settlement methods, such as letters of credit, collection, and remittance, have been widely used in long-term practice, there are still some inherent problems.

3.1.1. The Settlement Process is Cumbersome

The traditional international trade settlement process often involves multiple intermediaries and banks, which makes the whole settlement process become cumbersome and complex. First, the buyer and the seller need to choose a common bank as the settlement bank, and then submit a variety of necessary documents and documents, such as invoices, packing lists, bills of lading, etc. The bank will then review the documents to ensure their authenticity and accuracy. Once approved, the bank will transfer and settle the funds. However, this process involves multiple links and multiple participants, resulting in the settlement process has become very cumbersome. In
addition, the complexity of the settlement process is also increased due to the differences in laws, regulations, banking systems and trading habits in different countries and regions. This tedious settlement process not only increases the cost, but also may affect the efficiency and success rate of the transaction.

3.1.2. High Cost

Traditional international trade settlement is usually accompanied by high costs, which mainly include fees and interest, etc. First, buyers and sellers have to pay bank fees, which often vary depending on the size of the transaction amount and the complexity of the settlement method. Secondly, due to the long occupation time of funds in the settlement process, both the buyer and the seller also need to pay a certain interest fee. In addition, since traditional settlement methods involve multiple intermediaries and banks, this may also lead to additional costs and expenditures. These costs may be relatively small for large enterprises, but they may be a large burden for small and medium-sized enterprises. Therefore, small and medium-sized enterprises tend to choose the settlement method with a lower cost, which limits the choice range of the settlement method to a certain extent.

3.1.3. Safety Risks

Traditional international trade settlement methods may have security risks in some cases, such as credit fraud, remittance risk, etc. Letter of credit fraud is a common settlement risk, fraudsters may defraud payment by forging documents, tampering with information and other means. In addition, the remittance risk is also one of the common security problems in the traditional settlement methods. As the remittance process involves multiple links and intermediary agencies, once there is a problem in a link, it may lead to the payment in time or loss. These security risks may not only harm the interests of both parties, but may also have a negative impact on the overall international trade environment. In order to prevent these security risks, both parties to the transaction need to strengthen the audit and verification of documents and information, and select reputable banks and intermediary institutions for cooperation. In addition, some new settlement methods and technical means, such as blockchain and encryption technology, also provide new ideas and solutions to solve these security risks. By adopting these new technologies and new means, the security and reliability of settlement process can be improved and the probability of settlement risk can be reduced.

3.2. Challenges Facing International Trade Settlement

With the rapid development of international trade and the constant change of global markets, the traditional settlement methods are facing more and more challenges.

3.2.1. Adaptability Issues

With the rapid development of e-commerce and digital trade, the traditional international trade settlement mode has shown obvious limitations in adapting to the new transaction mode. Traditional settlement methods, such as letters of credit, collection and remittances, are mainly based on paper documents and offline operations, which makes them difficult to handle digital, real-time transactions. For example, new payment methods such as digital currencies are increasingly favored by both parties for their cross-border, instant and low-cost characteristics. In addition, with the rise of new trade models such as supply chain finance and the Internet of Things, traditional settlement methods need to be better integrated with these emerging formats to meet the diversified needs of the market. In order to cope with this challenge, the traditional settlement methods need to be constantly innovated and upgraded to better adapt to the new trading mode and market environment.

3.2.2. Difficulty of Regulation

With the continuous expansion of international trade scale and the increasing complexity of trading modes, the supervision difficulty of traditional settlement methods is also increasing. In the traditional settlement process, banks and other intermediaries assume the main regulatory responsibilities. However, as transactions expand and trading patterns diversify, regulatory tasks have become more onerous and complex. At the same time, ensuring the authenticity and compliance of transactions, as well as preventing illegal activities such as money laundering and terrorist financing, has become an important task for regulators. In addition, different countries and regions have different laws, regulations and regulatory standards, which also increases the difficulty of regulating cross-border trade settlement. To address this challenge, regulators need to strengthen international cooperation and establish unified regulatory standards and information-sharing mechanisms to improve regulatory efficiency and accuracy.

3.2.3. Technical Update Pressure

The rapid development of science and technology puts forward the requirements of technology renewal and upgrading for the traditional international trade settlement mode. With the continuous emergence of advanced technologies such as blockchain and artificial intelligence, these new technologies provide new solutions and possibilities for international trade settlement. For example, blockchain technology can achieve transparency, traceability and tamper-proof transactions, thus improving the security and efficiency of settlement. However, the application of these new technologies also puts forward higher requirements on the traditional settlement method in technology and system. Traditional settlement methods need to actively introduce new technologies to transform and upgrade the existing systems and processes to meet the new needs of the market. At the same time, in order to ensure the smooth implementation of the application of new technologies, the traditional settlement method also needs to strengthen technical training and talent training, and improve the technical level and innovation ability of the team.

4. The Application of Digital Currency in International Trade Settlement

The application of digital currency in international trade settlement is gradually showing its unique advantages, which are embodied in the following aspects.

First, digital currencies can significantly improve settlement efficiency. In the traditional international trade settlement, banks and other intermediaries play an important role, and the transaction process is cumbersome and often takes a lot of time. However, the transaction process of digital currency removes these intermediary links and realizes direct peer-to-peer transactions. This transaction mode greatly reduces the settlement time, allowing the two parties to complete the transfer of funds more quickly. Especially in cross-border transactions, digital currency can avoid the
cumberson cross-border remittance process and further improve the settlement efficiency.

Second, digital currencies can reduce settlement costs. In the traditional settlement method, the parties to the transaction need to pay a certain intermediary fee, which increases the cost of the transaction. In addition, cross-border payments will face additional costs such as currency losses and fees. The transaction process of digital currency does not need to pay these intermediary fees, thus reducing the transaction costs. At the same time, the cross-border payment of digital currency also avoids additional costs such as exchange rate losses and fees, further reducing the economic burden of both parties.

Moreover, digital currencies can improve the security of transactions. Although the traditional settlement method also has certain security measures, there are still risks such as hackers and data leakage. Digital currency uses advanced encryption algorithms and blockchain technology to ensure the security and immutability of transactions. This means that once the transaction is completed, it cannot be changed or revoked, thus protecting the rights and interests of the two parties. In addition, the anonymity of digital currency can also protect the privacy of both parties to the transaction to some extent, and avoid the disclosure or abuse of personal information.

However, the application of digital currency in international trade settlement also faces some challenges. Technical security is one of the most prominent problems. Since the transaction process of digital currency completely depends on network technology, once the network is attacked or fails, it may lead to transaction failure or loss of capital. In addition, the lack of regulation is also a difficult problem in the application of digital currency. Due to the lack of effective regulatory mechanisms, digital currencies may be used for illegal activities, such as money laundering and terrorist financing. Therefore, in the process of the promotion and application of digital currency, the government, enterprises and technology providers need to make joint efforts to strengthen technology research and development, improve the regulatory system, improve safety awareness and other aspects. For example, the government can introduce relevant laws and regulations to regulate the transaction and use of digital currency; enterprises can strengthen technology research and development to improve the security and stability of digital currency; and technology providers can provide more convenient and secure digital currency services to provide better experience for both parties.

5. The Outlook of Digital Currency in International Trade Settlement

Looking ahead, the prospect of digital currency in international trade settlement is not only broad, but also full of potential and opportunities. First, with the increasing maturity and widespread application of blockchain technology, the transaction speed of digital currency will be greatly improved, and the security and transparency of the transaction process will be further strengthened. As the underlying technical support of digital currency, blockchain technology has the characteristics of distributed, decentralized and immutable, which can ensure the security and integrity of transaction data. Through blockchain technology, the transaction process of digital currency will be more transparent and traceable, effectively preventing the occurrence of problems such as information tampering and double payment. This means that cross-border trade settlement will be more efficient and convenient, reducing the settlement time and cost, and bringing new vitality to global trade.

Second, as more and more countries and institutions begin to recognize the legitimacy and value of digital currencies, regulatory policies will be gradually improved. As an emerging financial instrument, the legitimacy and standardization of digital currency play a vital role in its application in international trade. With the gradual improvement and unification of regulatory policies, digital currency trading platforms and participants will be subject to stricter supervision and norms, promoting the healthy development of the digital currency market. In addition, the transparency and impartiality of the government's digital currency regulation will also be improved, providing a more stable and sustainable environment for the development and application of digital currency. Through government supervision and guidance, the digital currency market will become more standardized and orderly, providing a more reliable and secure financial foundation for international trade settlement.

In addition, the advantages of cross-border payment and settlement of digital currencies will be further highlighted. Since the boundary of digital currency is not restricted by countries, its cross-border payments will be more convenient and fast, which can effectively reduce exchange rate risks and cross-border transaction costs, and promote the smooth flow and development of global trade. The characteristics of digital currency make the cross-border payment process more simple and efficient, not restricted by the traditional financial system, which greatly improves the convenience and efficiency of cross-border trade. At the same time, the circulation and use of digital currency will also be further promoted and popularized, providing new impetus and support for the development of the global economy.

However, digital currencies still face some challenges in international trade settlement. The first is the technical security issues, including the security of digital currency trading platforms and the ability to guard against cyber attacks. With the continuous expansion and development of the digital currency market, the digital currency trading platforms are also facing increasing security threats, including hacker attacks, malware and so on. Therefore, the digital currency trading platform needs to strengthen technology research and development and security precautions to improve the security and stability of the system. Secondly, the supervision system is not perfect, and the differences and incoordination of regulatory policies among countries may affect the global application and trading liquidity of digital currency. There are great differences in the regulatory policies on digital currency in different countries, which may lead to the uncertainty and increased risk of cross-border transactions, and affect the global circulation and application of digital currency.

Therefore, governments, enterprises and technology providers need to work together to strengthen technology research and development and innovation, establish a more perfect and effective regulatory system, and improve the security awareness of users and markets, so as to promote the healthy development of digital currency in international trade settlement, and contribute to the prosperity and stability of the global economy. Only with the joint efforts of the government,
enterprises and technology providers can digital currencies truly play their role in international trade settlement and make positive contributions to the development and prosperity of the global economy.

6. Conclusion

First of all, the advantage of digital currency lies in its high efficiency and low cost characteristics. With the support of blockchain technology, digital currency can realize the rapid, security and transparency of cross-border payment and settlement, which greatly improves the efficiency of international trade settlement. Compared with traditional financial instruments, digital currency has lower transaction costs and faster transaction speed, which can bring more convenience and opportunities to international trade. Secondly, the application of digital currency is also facing some challenges and obstacles. Technology security is an issue that needs to be paid close attention to in the development process of digital currency. Digital currency trading platform needs to strengthen technology research and development and security prevention to ensure the security and integrity of transaction data. In addition, the imperfect regulatory system may also affect the application and development of digital currency, and governments of various countries need to strengthen the coordination and unification of regulatory policies to create a more stable and sustainable environment for the development of digital currency. In the future, digital currencies are expected to play a bigger role in international trade settlement. With the continuous maturity and application of blockchain technology, the transaction speed and security of digital currency will be further improved, bringing more convenience and opportunities for international trade settlement. Governments, enterprises and technology providers need to make joint efforts to strengthen technology research and development and innovation, improve the regulatory system, and raise security awareness, so as to promote the wide application and development of digital currencies in international trade.

References