

A practical inquiry into the teaching of graphic composition in art design specialty

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Abstract: This paper probes into the practice of graphic composition teaching in art design major, in order to improve students' ability of graphic composition and creative level. Firstly, the importance and application value of plane composition in art design are analyzed. Then, it discusses the basic principles and methods of plane composition teaching, including theoretical explanation, practical operation and review and reflection. This paper sums up several key points of plane composition teaching, such as sense of form, visual balance and space construction. Finally, it summarizes the effects and challenges of practical inquiry, and puts forward some suggestions for further developing the teaching of planar composition. The purpose of this study is to provide references and ideas for the graphic composition teaching of art and design majors, and to enrich the practical experience of art and design education.

Keywords: Art design; Plane structure; Teaching practice; Sense of form; Visual balance.

1. Introduction

Graphic composition is one of the important contents in art design, and plays an important role in graphic design, illustration and painting. Students majoring in art design need to master the basic principles and skills of plane composition through systematic teaching and practice, and improve the ability of creation and expression. However, in practical teaching, planar composition teaching often faces some challenges, such as how to stimulate students' creativity, how to train students' ability of observation and perception. Therefore, it has certain theoretical and practical significance for the practical exploration of the teaching of planar composition.

2. The importance and application value of plane composition in art design Section Headings

Plane composition refers to the arrangement and combination of various elements on a two-dimensional plane to form a visual effect with structure, balance and beauty. It is one of the important concepts in art design and plays a vital role in creating high-quality and attractive works of art. The application field of graphic composition in art design is very wide, in advertising, posters, packaging design and other fields, a good graphic composition can make the information more clear and attractive. By rationally arranging elements such as color, shape and text, you can create a flat work with visual tension and beauty. In illustration and painting creation, plane composition is an important means of expression, creation of artistic conception and expression of ideas. By using the principles and techniques of plane composition, such as contrast, balance, repetition and rhythm, the picture can be more layered and dynamic, and the artistic value of the creation of the work can be enhanced.

In architectural design, plane composition is the basis of space layout and facade design. Through the reasonable planning of the building plane and the organization of elements, the smooth space and visual harmony can be achieved. The planar composition can give a specific form

and meaning to an architectural work, making it a work of art in the urban landscape. In the field of web design and UI design, plane composition is an important factor in user experience and interface aesthetics. Through reasonable layout, block division and color application, it can provide user-friendly interface experience, enhance the effect of information transmission, and achieve good user interaction. In short, the importance of plane composition in art design can not be ignored. It affects the overall form, emotional expression and visual effect of the work of art. Through the rational use of the principles and techniques of plane composition, the design quality of the works can be improved, and the artistic works with beauty and attraction can be created.

3. The basic principles and methods of plane composition teaching

Theoretical explanation and knowledge imparting are the cornerstones of plane composition teaching. By systematically explaining the basic concepts, principles and skills of plane composition, students can establish a solid theoretical foundation. Teachers can teach relevant knowledge of plane composition through classroom explanation, slide presentation and textbook reading, etc., and guide students to understand the role and significance of different elements, forms and structures in composition. The learning of plane composition needs to be consolidated and improved through practical operation. Teachers can design various practical tasks and creative projects, so that students can use the knowledge to carry out practical operation. For example, through practical exercises such as plane layout planning, shape and space combination, and color application, students' observation, expression and creativity are cultivated. At the same time, teachers can provide guidance and feedback to help students identify problems and make improvements, gradually developing their plane-building skills.

Critical reflection and creative stimulation are important links to stimulate students' creativity and artistic thinking. By presenting students' work and having comments and discussions, students can be inspired and reflect on the views

and feedback of others to continuously improve their own work. At the same time, teachers can also take this opportunity to stimulate students' creative thinking, guide them to think about different forms of composition and expression techniques, and expand their artistic expression ability. Through the above basic principles and methods, plane composition teaching can help students establish a solid theoretical foundation and cultivate their practical operation ability and creativity. At the same time, through critical reflection and creative stimulation, students can continuously improve their artistic expression level and creative ability.

4. Discussion on the key points of plane structure teaching

The key points of plane composition teaching include the expression and construction of form sense, the realization and adjustment of visual balance, and the presentation and processing of space construction. These key points are crucial for students to establish a good plane composition ability and creative level. The sense of form refers to the combination and change of shape, line, color and other elements to express the uniqueness and artistry of the form. In planar composition teaching, teachers need to guide students how to observe and capture the formal characteristics of things, and express them through reasonable construction methods. By guiding students to explore different ways of combining elements such as shapes, lines and proportions, we help them develop a good sense of form and create attractive and rich visuals. Visual balance refers to the overall sense of stability and harmony through the distribution and structure of elements in the plane composition. Teachers need to teach students how to achieve visual balance by contrasting the use of factors such as size, shape, color and position. At the same time, students also need to learn to adjust the relationship between the elements so that the entire composition is visually balanced. Through practice and practice, students can gradually develop a sense of balance and use various techniques to achieve visual balance and enhance the artistic expression of their works. Space construction refers to creating spatial effect with three-dimensional sense and depth sense by means of scale, level and perspective in graphic design.

Teachers need to guide students to understand and use different spatial construction methods, such as perspective projection, large near far small, shadow processing, etc. Through teaching practice and case analysis, students can master the basic principles and skills of space construction, and flexibly apply them in actual creation to create flat works with strong sense of space. Through the expression and construction of the sense of form, the realization and adjustment of visual balance, as well as the exploration and practice of the presentation and processing of space construction, students can gradually improve their ability of plane construction and creative level. In teaching, teachers should pay attention to the combination of practice and case analysis, and help students master the key points of plane composition through the training of critical thinking and creative thinking, and apply them to practical creation. In this way, students can create works of art with formal beauty and visual appeal, showing their own unique artistic language and creativity.

5. The effect and challenge of practical inquiry

The effect evaluation and student feedback of graphic composition teaching practice in art design major are important means to evaluate teaching quality and improve teaching methods, but also face some challenges and difficulties. There are many ways to evaluate the effect of planar structure teaching, such as the evaluation of students' works, the observation and analysis of classroom performance, and the self-evaluation of students. Teachers can conduct a comprehensive evaluation of students' works, including composition, structure, sense of balance, and creative expression. In addition, teachers can also listen to students' feedback through classroom discussion, questionnaire survey and individual communication, understand their understanding and cognition of flat structure teaching, and explore their evaluation and suggestions on teaching effect.

The teaching of graphic composition in art design specialty will also face some challenges and difficulties. First of all, students' understanding and design level are different, so teachers need to give personalized guidance according to the needs and abilities of different students and carry out targeted teaching. Secondly, plane structure is a relatively abstract concept, students may have difficulties in understanding and application, and need to explain and help through a variety of teaching means (such as demonstration, case analysis, practical exercises, etc.). In addition, teachers need to have certain design experience and artistic literacy, and be able to lead students to explore and practice the knowledge and skills of plane composition. In order to cope with these challenges and difficulties, teachers can combine theoretical explanation, practical operation, case analysis and other teaching methods to help students fully understand and master the knowledge of plane composition. By asking questions and guiding students to think, arousing their interest and thinking awareness, stimulating creativity and problem solving skills. In addition to the evaluation of students' works, classroom performance observation and students' self-evaluation can also be carried out to understand the actual level and cognition of students in a more comprehensive way.

6. Conclusion

Through the practical exploration of the graphic composition teaching in art design major, we find that the graphic composition teaching plays an important role in cultivating students' creativity and artistic expression ability. However, there are also some challenges in practice, such as the individual differences of students and the limitations of teaching resources. In order to achieve better teaching results, we need to further deepen the research of planar composition teaching, learn from the teaching concepts and methods of other disciplines, innovate the teaching mode of planar composition, and promote the development of art design professional education.

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