

The Value Implication and Practice Path of Marxist Belief Education for College Students in the New Era

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Abstract: In the new era, China is in the critical period of realizing the great rejuvenation of the Chinese nation, and is also facing the great changes that the world has not seen in a century. The social consciousness presents the characteristics of diversity and diversity. Whether the contemporary college students can establish a firm belief in Marxism is related to the future and destiny of the country. In the new period of social transformation, college students' Marxist belief has some new characteristics. Although it is positive and optimistic on the whole, its dominant position has been challenged in many aspects. Therefore, it is of great significance and urgent to strengthen the Marxist belief education of college students in the new era.

Keywords: New Era; College Students; Marxist Belief Education.

1. Introduction

Each generation has its own long March and its own responsibility. Socialism with Chinese characteristics has entered a new era, and the great rejuvenation of the Chinese nation requires young people to "go to the new world to fulfill their aspirations, make contributions, and become dreamers of the great ideal". It requires young people to strengthen their "faith in Marxism" (Xi Jinping's speech at the Communist Youth League of China's 100th anniversary [N]. People's daily, May 11, 2022 (002)). In the new era, China is at a crucial stage of realizing the great rejuvenation of the Chinese nation. The world is also undergoing profound changes unseen in a century, and social consciousness is characterized by diversity and change. The more diverse and complex the social trends of thought, the more necessary it is for the main theme of Marxism to occupy the main ground, establish the dominant position of Marxism in diversity and diversity, and consolidate the common ideological foundation. College students in the new era are the main practitioners of the Chinese Dream of the great rejuvenation of the Chinese nation and the important builders of Chinese-style modernization. They grew up in a period of peace, prosperity and rapid development of the motherland. They have received good theoretical education and noble moral edification. However, we should also be soberly aware that the current young college students are facing many difficulties in faith education. First of all, the Marxist belief education in the new era university has failed to keep up with the development of The Times, the content of Marxist belief education is divorced from social development, and has failed to combine well with the great practice of socialism with Chinese characteristics in the new era, China's fine traditional culture and the reality of young college students' lives. As a result, college students' understanding of Marxist belief is not comprehensive enough, and they think that Marxism has little to do with themselves, and lack of motivation and interest in learning Marxism. Secondly, Marxist belief education faces complex and changeable environmental threats. Social environment plays an important role in the formation and development of people's belief. In the new era, with the rapid development of science and technology, countries around the world are increasingly interconnected and undergoing profound

changes unseen in a century. The complex and changeable social environment has brought new difficulties and challenges to college students' faith education in the new era. Therefore, based on the various difficulties faced by the Marxist belief education of college students, this challenges and demands the countermeasures of strengthening the Marxist belief education of college students in the new era.

2. The Value Implication of Marxist Belief Education for College Students in the New Era

(1) The inevitable requirements for realizing the Chinese Dream of great national renewal

The greatest dream of the Chinese nation since modern times has been to realize the Chinese dream of great national renewal. College students in the new era, as the main fighting force of the Chinese nation, have a great mission to realize the Chinese Dream. Marxist belief has the function of gathering souls and strength, and is the ideological guide and action program for realizing the Chinese Dream of great rejuvenation in the new era. The history of the Communist Party of China's 100-year struggle has fully proved that Marxist belief is the precious spiritual wealth and source of strength for our revolutionary victories in the past. Under the guidance of Marxist belief, our Party has led the people in overcoming difficulties and scoring a series of great achievements. In the new era of vigorous development of the cause of socialism with Chinese characteristics, belief in Marxism is also a strong spiritual pillar for realizing the Chinese dream of national renewal. Faith education in the new era is the education of the great goal of socialism and communism. Strengthening Marxism faith education can guide young college students to consciously establish a sense of responsibility and shoulder the great mission of national rejuvenation.

(2.)The objective need of safeguarding national ideological security

Ideological work is very important. The new era is facing an extremely complex new situation. Globalization has brought about closer exchanges among countries. Different countries have implemented different social systems, which has led to conflicts of ideologies among countries. It is also a

great challenge for China. As a large group of young college students, their ideals and beliefs are very important. Nowadays, all kinds of values are mixed together, and it is difficult to distinguish between true and false for young college students, especially individualism and universal value theory, which have seriously disturbed the ideological environment. At the same time, by denying Marxism and the history of the Party, erroneous thoughts such as historical nihilism attempt to destroy people's thoughts, collapse the fighting spirit of young college students, shake people's understanding of the advanced nature of Marxism and the superiority of the socialist system, and thus achieve the purpose of undermining the ideological security of our country. Therefore, strengthening the Marxist belief education of young college students in the new era can lay a solid ideological foundation and enhance the ability to distinguish wrong ideas, so as to firm ideals and beliefs and consciously safeguard the ideological security of our country.

(3) The practical needs of promoting the growth and talent of young college students

Marxist belief focuses on the all-round development of people and advocates the combination of individual development and social development. Marxist belief plays an important role for young college students. Its goal-oriented function, inexhaustible driving force and spiritual support function are conducive to turning young college students into spiritual pillars and adding spiritual strength to them. Marxist belief is the spiritual strength that has withstood the test of history and practice. It can bring people hope, which is more important when life is in adversity and confusion. At present, young college students are in a critical period, facing pressure from all aspects such as study, life and employment. They tend to have anxiety, irritability, and loss of confidence in life. As a kind of spiritual strength, Marxist belief can relieve some of the pressure and play a role in supporting the ideals and beliefs of young college students. No matter how many difficulties and obstacles they encounter, they can be guided by the spiritual essence of Marxist belief, and they will not be depressed and unwavering when they encounter difficulties and stand the test of various winds and waves. Marxist belief can bring young college students scientific courage and fearless courage. Toward the realization of personal ideals and the common ideal of socialism with Chinese characteristics to continue to move forward.

3. The Practice Path of Marxist Belief Cultivation for College Students in the New Era

(1) Insist on strengthening the foundation and improving the cognition of Marxist theory in an all-round way

Marxism is not "learning in a study", but a system of knowledge with logic. The first step is to learn to understand it rationally. Only by systematically and comprehensively learning, comprehending and mastering Marxist theoretical knowledge can we understand the logical laws contained therein, internalize them into our own knowledge system in the process of contact, and consciously apply them to various problem situations in practice. Reading is fleeting, but we must learn to "squeeze the water" of the knowledge on the book in order to obtain the real "dry goods". Therefore, if you want to get the "dry goods" of Marxist theory, you can first start from reading Marxist classic works, comprehend the true meaning from the original text, and exercise your thinking

from the practice, such as: organize monthly learning salon, answer knowledge contest and other activities, and regularly carry out Marxist exchange meetings, so that students can deepen their understanding of Marxism. At the same time, full-time teachers are encouraged to devote themselves to the theoretical teaching and research of Marxism, think about how to present the theoretical knowledge to the college students in the form they like to hear, actively guide them to grasp the scientific logic of the theoretical knowledge, try to measure the value orientation with the correct judgment criteria, and learn to think about the social value of the theory in combination with the historical context.

(2) Adhere to the value orientation and vigorously enhance the emotional identification of Marxism

On the basis of rational cognition, the second step is to enhance emotional identification. Theoretical knowledge is an objective and realistic spiritual product. Only when it is infused with emotional factors can it be truly recognized by people. Consciously and proactively, Marxist belief is combined with personal values, and gradually becomes one's life belief. College students, as the most energetic, passionate and thoughtful group of people in the social group, are more inclined to perceive in a way full of emotional experience, and reject empty and boring theoretical preaching. Therefore, colleges and universities should adhere to the "coordination of classroom theory education and after-class education guidance" to enhance students' emotional identification with Marxism. Through the new teaching model of flipped classroom, students can be encouraged to choose the knowledge points they are interested in. For example: Materialist dialectics, epistemology, practice, etc., with the combination of group report and speech, from "sitting down" to "standing up", standing on the platform with their own good way to express and explain. In this process, the teacher plays the role of teaching assistant, giving students method guidance and teaching evaluation when necessary, praising the novel ideas put forward by the students, and discussing the disputable viewpoints, so that students feel that their thinking and ideas are valued, in order to fully mobilize the enthusiasm of students' emotional identification and improve the teaching effect of ideological and political class.

(3) Adhere to method innovation and give full play to the appeal of ideological and political education

Innovate teaching methods and give full play to the main role of college students. Ideological and political courses in colleges and universities should change the traditional one-way infusion teaching method, and adopt interactive, heuristic, interactive and other teaching methods, which can stimulate and give play to the attraction and affinity of red culture. At the same time, the red culture should be integrated into the ideological and political class, enhance the interest of the ideological and political class, improve the pertinence of teaching, so that college students can improve their understanding in the deepening of thinking, let the red culture into the brain and heart, and become an inexhaustible spiritual force for them to pursue progress, stand firm and firmly believe in. In addition, the professional quality and teaching ability of teachers should be improved, so that people with faith can speak their faith. In the process of integrating red culture into ideological and political courses, teachers of ideological and political courses should have qualified political accomplishment and profound feelings for the family and the country, as well as teaching skills required for the political belief education of college students. On the one hand,

colleges and universities should organize regular training for teachers to effectively improve the comprehensive ability of teachers' ideological and political course construction. On the other hand, they should organize and encourage teachers to study and exchange. By organizing academic seminars, special lectures and other activities, the school encourages ideological and political teachers to strengthen exchanges and cooperation with teachers of different disciplines, realize the complementary advantages of resources, help teachers learn from each other's strengths, break through difficulties, enrich their own teaching methods, and make the classroom more attractive, so as to constantly guide college students to understand the value of red cultural resources and strengthen their ideals and beliefs. Strengthen the sense of responsibility, so that the ideological and political courses have both thought and temperature, to achieve the purpose of teaching through lively learning.

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