

The Value Implication of Digitalization to Empower the Modernization of Ideological and Political Courses in Colleges and Universities

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Abstract: In the new era and new journey, the construction of ideological and political courses is facing new situations and new tasks, and there must be new atmosphere and new achievements. Digital empowerment of the modernization of ideological and political courses in colleges and universities is the need to promote the party's innovative theories to be deeply rooted in the hearts of the people, the need to better serve the construction of a strong country in education, and the need to promote the development of Chinese-style modernization. From the perspective of Marxist philosophy, this paper examines the value implication of digitally empowering the modernization of ideological and political courses in colleges and universities. Second, from special to general: the digitalization of ideological and political courses promotes the modernization of education; The third is from the object to the subject: the modernization of ideological and political courses promotes the modernization of teachers and students. Explain its value implication from three dimensions, enrich the connotation of the times of ideological and political courses, continuously improve the pertinence and attractiveness of ideological and political courses, and strive to cultivate more newcomers of the era who can reassure the party, love and dedicate themselves, and take on the important task of national rejuvenation.

Keywords: Digitalization; Ideological and Political Courses; Modernization; Value Implications.

1. Introduction

Ideological and political courses in colleges and universities are the key courses to implement the fundamental task of cultivating morality, and its essence is to be reasonable, and to explain the truth thoroughly and lively, it has to comply with the diversified requirements of young students in the information age, give new momentum for the reform and innovation of ideological and political courses, and deeply integrate modern information technology with the traditional advantages of ideological and political teaching, so as to enhance the affinity and appeal of ideological and political courses, and truly realize the soul and education, enlightenment and heart. The modernization of ideological and political courses in colleges and universities is derived and developed in the context of education digitalization and modernization, which is the core element of promoting educational modernization and an important part of helping the modernization of spiritual civilization. After the report of the 20th National Congress of the Communist Party of China proposed to "promote the digitalization of education and build a learning society and a learning country with lifelong learning for all"[1], General Secretary Xi Jinping further emphasized that "the digitalization of education is an important breakthrough for China to open up a new track for education development and shape new advantages for education development"[2] when presiding over the fifth collective study of the Political Bureau of the CPC Central Committee. It can be seen that promoting the digital development of education is an important support for building a strong country in education, and it is also a powerful starting point for drawing a grand blueprint for Chinese-style modernization. As a new development format in the field of education development, the recent proposition of digital

empowerment of ideological and political courses in colleges and universities has also been widely concerned and a series of academic explanations have been carried out. With the theme of digitally empowering the modernization of ideological and political courses in colleges and universities, with the help of Marxist philosophical thinking, that is, from abstract to concrete, from special to general, from object to subject, the value of thinking logic analysis and empowerment.

2. From Abstract to Concrete: Building a Digital Barrier for Mainstream Ideology

Ideology is an ideological system that systematically and consciously reflects socio-economic forms and political systems, belongs to the ideological superstructure, and is abstract in nature. China's mainstream ideology is the socialist ideology with Marxism as its core, which plays an important role in maintaining social stability and leading social development. Ideological digitization is to concretize the ideological system, and through intelligent algorithms, the ideological system reflecting the socio-economic form and political system is represented on the digital platform, so as to build a huge ideological digital thinking model, so as to make the mainstream ideology feel and appreciable, and enhance the appeal and attractiveness of the mainstream ideology.

Ideological and political courses in colleges and universities are an important position for the domination and indoctrination of mainstream ideology, and they play a significant role in leading college students to build a solid socialist ideology in teaching practice. On the one hand, for the ideological and political courses of colleges and universities, it is an important fulcrum to promote the

digitalization, modernization and modernization of ideological and political courses in colleges and universities, and on the other hand, for China's ideology, it is a key link to effectively promote the digitization of ideology to ideology, and then build a solid digital barrier of mainstream ideology. Therefore, this empowerment can not only effectively improve the modernization level of ideological and political courses, but also effectively promote the digital development of mainstream ideology. It is true that China's economic and social development is still facing the interference and influence of many non-mainstream social trends of thought, such as historical nihilism, neoliberalism, extreme individualism, etc., these trends of thought sometimes surface, sometimes undercurrents, seriously disturbing people's thoughts, threatening national development and security, for this reason, General Secretary Xi Jinping admonished the whole party to "strengthen the analysis and guidance of various social trends of thought." [3] With the integration and development of information technology, various social trends of thought are in the dust, the Internet has become the main battlefield of public opinion, and various non-Marxist and anti-Marxist ideological propositions have also had a broad space for dissemination, adding more challenges to the security of China's mainstream ideology, General Secretary Xi Jinping said: "It is necessary to carry out in-depth online public opinion struggles, strictly guard against and curb online attacks and infiltration, and organize forces to refute erroneous ideas and views." [4] The struggle of online public opinion is actually a contest between mainstream ideology and non-mainstream ideology, and in order to effectively criticize wrong ideas and enhance the discourse power of mainstream ideology, it is necessary to strengthen the digital construction of mainstream ideology, which is also an important mission of digitalization to empower the modernization of ideological and political courses in colleges and universities, as General Secretary Xi Jinping said: "Our comrades must enhance their awareness of the position. If we do not occupy the propaganda and ideological front, others will occupy it." [5] Therefore, the modernization of ideological and political courses in colleges and universities empowered by digitalization is a strong fortress for the digitization of mainstream ideology, and it is also a powerful measure to strengthen the governance of mainstream ideology.

3. From Special to General: The Digitalization of Ideological and Political Courses Promotes the Modernization of Education

The ideological and political course is a crucial educational course among numerous courses in colleges and universities, as General Secretary Xi Jinping pointed out: "The ideological and political course is a key course for implementing the fundamental task of fostering virtue through education, and its role is irreplaceable." [6] The digitalization of ideological and political courses refers to the digitization of various ideological and political education resources. This also means that digital technology is deeply integrated into the entire chain and process of ideological and political education, which is a crucial move to promote the modernization of ideological and political courses. General Secretary Xi Jinping Conference on Ideological and Political Work in Colleges and Universities: "We should use new media and new technologies to invigorate our work, promote the high-

level integration of the traditional advantages of ideological and political work with information technology, and enhance the sense of the times and attractiveness." [7] Undoubtedly, in the process of promoting the modernization of ideological and political courses, the digitalization of ideological and political courses is even more conducive to promoting the modernization of education. In terms of attributes, the modernization of education has universal significance. It is the modernization under the socialist education system with Chinese characteristics, the cultivation of socialist builders and successors, the key to enhancing the modernization level of the education governance system and governance capacity, and an important support for promoting national modernization. Therefore, it is necessary to boost the development of educational modernization with the digitalization of ideological and political courses and better promote the construction of a powerful educational country.

However, it is also necessary to clearly understand that the digitization of ideological and political courses is not simply the superposition of digital technology and ideological and political courses, but should reflect the deep coupling of humanities and technology, and the internal unity of politics and science, which is also a realistic requirement for educational modernization. The coupling of humanities and technology in the digitalization of ideological and political courses lies in the fact that while reflecting humanistic care on the fundamental issues of what to cultivate, how to cultivate people, and for whom to cultivate people, we should also pay attention to enriching education and teaching methods with the help of digital technology, improving the effect of education and teaching, and then optimizing the process and effect of ideological and political theory courses. The unity of digital politics and science in ideological and political courses lies in the fact that ideological and political education itself should adhere to the correct political direction and education orientation, and at the same time, it is also necessary to grasp digital technology with a scientific attitude and use advanced technology with scientific methods to promote the reform and innovation of ideological and political courses. Based on this, on the one hand, the digitalization of ideological and political courses has effectively promoted its own modernization development, and on the other hand, it has fully released its value vitality in the process of promoting education modernization, and at the same time, it has more highlighted the particularity of ideological and political education and promoted the universal development of an educational power.

4. From Object to Subject: The Modernization of Ideological and Political Courses Promotes the Modernization of Teachers and Students

In his Theses on Feuerbach and Manuscripts on Economics and Philosophy in 1844, Marx made a profound analysis of subject, object and practice, and emphasized that subject, object and practice are a dialectically unified whole. The person (teacher and student), the object (ideological and political course) and the practical tool (digitalization) as the subject here are also organically unified, and its fundamental lies in the fact that the subject acts on the object, and with the help of practical means, the subject is objectified and the object subjectified. It is undeniable that the process of digital

empowerment is inseparable from the teacher's action on the ideological and political course itself, and it is the process of the subject acting on the object, but the subject, the object and the practice are dialectically unified, that is to say, the object also has a corresponding reaction to the subject.

Based on the new stage of development, the connotative development of ideological and political courses in colleges and universities is more urgent, which requires not only to promote the enrichment of ideological and political courses based on digital empowerment to achieve modern development, but also to realize the modernization of teachers and students, that is, the modernization of people, in promoting the modernization of ideological and political courses. For teachers of ideological and political courses, digital empowerment of ideological and political courses is conducive to teachers to establish digital thinking, improve digital teaching capabilities, actively explore smart classrooms assisted by digital technology, fully tap various educational and teaching resources, promote human-machine collaboration and time-space integration, strive to improve digital education capabilities, accelerate the formation of modern education concepts, and realize their own modernization development in the process; For the education object, that is, the students, the modernization of digital ideology and politics can effectively improve the education object's curiosity about digital technology, and promote the education object to actively learn and master the ability to use digital technology and resources, so as to realize the acquisition of personalized knowledge, and at the same time, it can also improve the education object's ability to screen digital technology information, effectively resist all kinds of erroneous trends of thought and vulgar and interesting network information, enhance the sense of self-subjectivity, and strengthen their own modernization. In fact, the modernization of ideological and political courses to promote the modernization of teachers and students is also an important part of reshaping the main ability of ideological and political education, but we must grasp the process of digital empowerment of ideological and political courses to promote the modernization of teachers and students.

5. Conclusion

The essence of ideological and political courses is to be

reasonable, and to explain the truth deeply and thoroughly, it is inseparable from digital empowerment and promote the modernization and development of ideological and political courses, so as to build a solid mainstream ideological barrier, promote the construction of a strong country in education, and lay a solid foundation for cultivating new people of the era who are worthy of the important task of national rejuvenation. Therefore, standing on the new journey, it is necessary to further consolidate the modernization of digital empowerment ideological and political courses and promote the development of Chinese-style modernization.

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