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Research on the Path of Integrating Iron Man Spirit into Ideological and Political Education in Colleges and Universities

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Abstract: The Iron Man Spirit originated from the world-famous Daqing Oil Battle in the 1960 s. Its core connotation can be summarized as " patriotism, entrepreneurship, realism and dedication. " This spirit provides valuable red cultural resources for ideological and political education in colleges and universities in the new era. Integrating the spirit of iron man into ideological and political education in colleges and universities is an inevitable requirement for colleges and universities in the new era to carry forward red culture and implement the fundamental task of cultivating people with morality. By analyzing the connotation and value of the iron man spirit, combined with the practical needs of the ideological and political education in colleges and universities in the new era, this paper explores the practical path of integrating the iron man spirit into the ideological and political education in colleges and universities, and provides new theoretical basis and practical ideas for the ideological and political education in colleges and universities in the new era.

Keywords: Iron Man Spirit; Universities; Ideological and Political Education.

1. Introduction

The iron man spirit is an important part of the spiritual pedigree of the Chinese Communists and the great spirit of the Chinese nation. Daqing Oilfield has always sang the main melody of " I contribute oil to the motherland " since its birth. Over the past 60 years, generations of Daqing people have carried forward the great spirit, continued the red blood vessels, created brilliant achievements that have attracted worldwide attention, and engraved outstanding contributions on the historical monuments of the great motherland. The iron man spirit has rich connotation and value of the times, and it is well inherited on the new journey of building a modern socialist country in an all-round way. We will integrate the iron man spirit into the ideological and political education in colleges and universities, and constantly deepen the understanding and understanding of the rich connotation, the value of the times and the practical path of the iron man spirit, so as to better cultivate qualified socialist builders and reliable successors, and implement the fundamental task of moral education.

2. Spiritual Quality: The Connotation and Value of the Iron Man Spirit

'The iron man spirit contains the patriotic spirit of winning glory for the country and fighting for the nation, the spirit of arduous entrepreneurship of independence and self-reliance, the realistic spirit of paying attention to science and ' three old and four strict ', and the dedication spirit of bearing the whole situation and sharing the worries for the country. '[1]It is of great significance to optimize the ideological and political education in colleges and universities.

(1) The patriotic spirit of striving for glory for the country and striving for the nation

The core spiritual connotation of the iron man spirit is the spirit of patriotism. One of the important reasons why the iron man spirit can provide us with endless spiritual strength is that it always inspires generations of people with the spirit of patriotism. Wang Jinxi, an iron man, is a glorious image of the Chinese working class and a national hero. Patriotism runs through his whole life. Although he was born in an oppressed old society, he has always closely combined his personal fate with the fate of the country. He devoted himself to the construction of the country and solved the urgent need for oil in the construction of the country. He vividly explained what patriotism is with his own practical actions. In the early days of the founding of New China, oil resources were very scarce, and oil was an important resource on which national construction depended. Wang Jinxi deeply recognized the restrictive effect of the shortage of oil resources on the country 's industrial development. Coupled with the fact that China was then dubbed a " poor oil country, " oil resources were subject to people. If we want to take off this hat, we must get rid of the realistic dilemma that resources are subject to people. Under such realistic conditions, Wang Jinxi turned passive into active, closely combined personal destiny with the fate of the country, shouted out the rhetoric of ' would rather live 20 years less, desperately want to take down the big oil field ', put the national interest first, this consciousness of ' winning glory for the country ' is a vivid portrayal of patriotism.

The spirit of patriotism is the spiritual force that unites the Chinese nation, and it is also the core content of ideological and political education in colleges and universities. Strengthening patriotism education for college students is helpful for colleges and universities to implement the fundamental task of cultivating morality and cultivating qualified socialist builders and reliable successors. It is also helpful for college students to strengthen their ideals and beliefs and adhere to the confidence of taking the road of socialism with Chinese characteristics, so that college students can truly internalize patriotism in their hearts and externalize it in their actions.

(2) The spirit of hard entrepreneurship of independence and self-reliance

Facing the extreme natural environment, the older generation of oil workers, such as Wang Jinxi, overcame difficulties with tenacious will and vividly explained the spirit of hard entrepreneurship. First, break the willpower of all difficulties. In the early days of the Daqing battle, in the face of practical difficulties such as shortage of equipment and shortage of water, Wang Jinxi led the drilling team for three days and three nights without the help of large machines such as cranes, using only tools such as ropes and crowbars, relying on manpower to carry up to 60 tons of drilling machinery to the designated location and complete the installation, this more primitive way of labor. It vividly explains the entrepreneurial pride of ' creating conditions without conditions ' ; faced with the problem of water shortage, workers broke ice and took water in the environment of tens of degrees below zero, freezing all over, but still transported more than 50 tons of water with tools such as basin and bucket. This kind of practical action to overcome extreme natural conditions and rely on original means to solve problems is a model of hard work.Second, the creativity of self-reliance. In the context of the technical blockade at that time, Wang Jinxi and his team did not rely too much on foreign technology, and they always believed that our workers themselves could find and develop their own oil fields. In order to solve the technical bottleneck in the drilling process, they continue to innovate and sum up experience in practice, and make up for the shortcomings by independent innovation. Wang Jinxi developed ' small bit and large drilling tool ' and ' filling drilling method ', which broke through the technical bottleneck and greatly improved the drilling efficiency. Third, the wisdom of thrifty entrepreneurship. Under the condition of limited resources at that time, the old repair team was established in 1963. In order to save resources, the old repair team was mainly responsible for repairing waste tools, saving more than one million yuan in material value every year. This spirit not only promotes China to take off the " oil-poor country " hat, but also provides a methodology for dealing with complex challenges in the new era, breaking through objective limitations with subjective initiative and hard work.

Entrepreneurship and employment have always been one of the important educational goals of ideological and political education in colleges and universities. In recent years, with the total number of college graduates increasing year by year, the relative shortage of jobs, the contradiction between supply and demand in the job market has become increasingly prominent, and the employment situation of college students has become increasingly severe. Therefore, it is particularly important for colleges and universities to cultivate students ' entrepreneurial spirit in the ideological and political education of college students. The spirit of hard work and entrepreneurship contained in the iron man spirit provides a good model for college students to start their own businesses, challenge themselves and innovate continuously.

(3) pay attention to science, ' three old four strict ' realistic spirit

The spirit of scientific realism is an important part of the core connotation of the iron man spirit. This spirit emphasizes adhering to the scientific attitude, starting from the reality and paying attention to the practical test. It is an important magic weapon for oil workers to carry out oilfield development and construction. This spirit is mainly reflected in : first, the sense of responsibility. This is Wang Jinxi 's most simple and realistic declaration. In the drilling operation of Daqing Oilfield, Wang Jinxi and the oil workers strictly followed the requirements of each working procedure and each drilling link, and completed the drilling operation with high quality, which laid a solid foundation for the future development of the oilfield. Second, scientific and realistic attitude. Wang Jinxi is not highly educated and has encountered various technical problems in oilfield development and construction. However, he and the oil workers have never given up, and they have fully realized the importance of respecting science, studying technology and practicing excellent skills. Wang Jinxi has a knowledge-seeking attitude of ' practicing hard work and true skills for the revolution '. He requires himself and oil workers to constantly sum up experience in production practice and master the ' absolute vitality ' in production. He also respected experts and valued listening to the opinions of professional and technical personnel. In February 1960, tens of thousands of engineers, veterans and construction workers were recruited and enthusiastically joined the oil war.Third, strict and pragmatic style. In the process of Daqing oilfield development, facing the complex geological environment, Wang Jinxi led the team through on-the-spot investigation, repeated tests, summed up the work to be honest, honest, honest, ' treat the work to have strict requirements, strict organization, serious attitude, strict discipline of the ' three old four strict ' pragmatic style '[2]. Under the standard of this style, Wang Jinxi paid attention to the first-hand data and emphasized the full and accurate data. He personally observed, recorded and analyzed various data and phenomena in the field, and required the data of geological logging and engineering logging to be accurate and provide reliable data for scientific decision-making.

Truth-seeking and pragmatism is the fundamental path for college students ' personal success. The high sense of responsibility of ' work must withstand the inspection of future generations ' demonstrated by the iron man spirit provides lofty value guidance and lasting internal driving force for college students ' personal career. It guides college students to closely combine personal struggle with national strategic needs, actively participate in practice, seek truth and pragmatism, and realize the value of life through solid efforts and performance that can withstand the test of practice. It is a key link to implement the fundamental task of moral education and serve the overall situation of national development to inherit and carry forward the spiritual gene of " real " and " dry " in the new era of college students.

(4) The spirit of dedication to the overall situation and to share the worries for the country

As Wang Jinxi said : ' Say dedication is not not not to live, but to let more people live a good life. The spirit of dedication is one of the deepest and most touching core of the iron man 's spirit. It is the selfless dedication to the country, the people and the cause. Wang Jinxi used his own practice to practice the oath of ' willing to be an old scalper for the party and the people for a lifetime '. This spirit is mainly reflected in : first, the supremacy of national interests. 'It is better to live for 20 years, and desperately want to win the big oil field. ' For the country 's oil industry, Wang Jinxi threw his personal safety behind him. In 1960, when a sudden blowout occurred, Wang Jinxi took the lead to jump into the cold mud pool and used the body to stir the mud to suppress the blowout. The caustic soda in the mud is very corrosive to the skin, but he said : ' I am a communist, the key moment is to go up ! 'Second, the dedication of giving up the small self for the big self. As a national labor model, Wang Jinxi always eats and lives with workers and refuses special treatment. He turned the car

assigned by his superiors into a ' public car ' for the workers ; he sent the organization 's subsidized food tickets to more difficult worker families ; he gave the allocated new house to ordinary workers. 'Dajia ' is more important than 'Xiaojia '.Wang Jinxi fought in the oil field all the year round and seldom took care of his family. When his daughter was seriously ill, he was directing the drilling. When his mother died, he failed to die because of the battle. The core of this dedication is to contribute everything to the interests of the country and the people, and it is the most infectious part of the Iron Man spirit.

The spirit of dedication is not to deny the personal value of college students, but the only way to realize the highest realm of personal value. The iron man spirit enlightens college students that the realization of personal value comes from the contribution to others, society and the country. In selfless dedication, they have the overall situation, expand the pattern of life, and gain a deeper and more lasting sense of value and achievement.

3. Thinking of Value: The Practical Significance of Integrating Iron Man Spirit into Ideological and Political Education in Colleges and Universities

The core connotation of Daqing spirit is ' patriotism, entrepreneurship, seeking truth and dedication ', which is formed in the hot practice of socialist construction and has a far-reaching impact on national development. Iron man spirit is an important part of the spiritual pedigree of the Chinese Communists and the great spirit of the Chinese nation. Its essence fully demonstrates the essence of socialist core values. ' Iron man spirit is a cultural resource with great exemplary value in ideological and political education in colleges and universities '[3]It is of great significance to integrate the iron man spirit into the ideological and political education in colleges and universities.

(1) Conducive to the cultivation of college students ' ideals and beliefs

Firm ideals and beliefs unite the oil people and encourage them to fight for the motherland 's energy strategic security. Nowadays, ideological and political education in colleges and universities also needs to integrate the iron man spirit to cultivate college students ' firm ideals and beliefs. Young college students are an important part and reserve force of socialist construction. The ideals and beliefs and value orientation of college students are related to the success or failure of the great cause of national rejuvenation. The spirit of iron man provides a solid guarantee for the cultivation of college students ' ideals and beliefs. With the development of science and technology, various emerging self-media platforms are increasingly closely related to the learning and life of college students, and the struggle in the ideological field is particularly fierce. Some countries take the opportunity to convey money worship, hedonism, historical nihilism and other erroneous thoughts to college students, which constantly corrode the thoughts and minds of college students. College students are in a critical period of the formation of values. In the ideological and political education of colleges and universities, the spirit of iron man is integrated into the ideological and political education of colleges and universities. With the help of the ideals and beliefs and the spirit of patriotism contained in the spirit of iron man, the self-purification of college students is realized, and the college students are helped to correctly identify all kinds of wrong thoughts. To establish a correct concept of right and wrong, to ensure the advanced nature and purity of their own ideals and beliefs, and to better resist the influence of bad thoughts. In the key stage of the formation and shaping of ideals and beliefs, through the integration of the iron man spirit to help college students establish the correct three views, to better motivate college students to make unremitting efforts to promote the great rejuvenation of the Chinese nation.

(2) Conducive to the cultivation of college students ' innovative spirit

Innovation is the first driving force for social development. The good decision-making and excellent management experience produced in the Daqing Oil Battle are inseparable from the key factor of innovation. College students are a dynamic and creative group, and they are the vanguard of innovation and creation. Integrating the iron man spirit into the ideological and political education in colleges and universities can provide inexhaustible spiritual impetus for college students ' innovation and entrepreneurship, encourage college students to dare to question, dare to try, do not fear failure, regard challenges as opportunities, and inject ' strong heart agent ' into breaking through the shackles of ideological imprisonment and action. The requirement of ' practicing hard work and true skills ' is the embodiment of the in-depth study and craftsman spirit necessary for innovation. The ideological and political education in colleges and universities integrates the spirit of iron man, guides college students to abandon impetuousness, sink their hearts, plough deeply in the professional field, pursue excellence, and lay a solid foundation for original innovation and technological breakthrough. The core of the iron man spirit is a strong sense of patriotism and mission. This guides college students to closely integrate their personal innovation pursuit with the " neck " problem of major national strategic needs and economic and social development, so as to make innovation activities more practical and value-oriented, and avoid falling into the dilemma of water without source and wood without foundation. The achievements of Daqing Oilfield are inseparable from the team 's collective efforts. The collectivism concept and the sense of unity and cooperation contained in the iron man spirit teach college students to realize that major innovation is a systematic project, learn to play their strengths in the team, brainstorm, and work together to improve innovation efficiency and success rate.

Integrating the iron man spirit into the ideological and political education in colleges and universities will help forge the core literacy of overcoming difficulties, cultivate top-notch talents with key innovative qualities such as daring to break through, good at studying, and courage to take on responsibilities for the country, and cope with future technological competition and complex challenges. It guides college students to transform innovative ideals into concrete actions to solve practical problems, avoids empty talk, emphasizes exploration in practice, creation in struggle, and inherits the practical gene of " doing. " Ensure that the innovation activities of college students always serve the great cause of national prosperity and national rejuvenation, and cultivate innovators who cherish the " greatness of the country, " rather than sophisticated egoists. The strength of " intruding, " " creating " and " doing " in the spirit of iron man can continuously stimulate college students to maintain their enthusiasm for innovation and enterprising in their long

professional study or career, and overcome burnout. In cultivating the spirit of iron man, college students should establish innovative ideas and encourage them to actively play their subjective initiative in practice.

(3) Conducive to the cultivation of college students ' pragmatic

The iron man spirit is a spiritual monument that advocates hard work and respects science. Integrating it into ideological and political education in colleges and universities is of irreplaceable strategic significance for guiding college students to abandon vanity, take root in reality, temper their style of work, and cultivate the spirit of seeking truth and pragmatism. The iron man Wang Jinxi 's deeds such as ' literacy and moving mountain ' (hard learning cultural technology) and ' temperature measurement ' (mastering first-hand geological data) are fully integrated with theory and practice, and the unity of knowledge and practice is fully reflected. At present, some college students have the tendency of ' emphasizing theory over practice ', and there is a phenomenon of floating on the surface in the study and research of professional knowledge. They are satisfied with ' talking on paper ' and do not delve into the professional knowledge they have learned. The integration of iron man spirit into ideological and political education in colleges and universities is helpful to help college students correct their cognitive bias and resist formalism and impetuous wind.Integrating the spirit of iron man into the ideological and political education in colleges and universities will help guide college students to deeply understand that ' practice is the only standard for testing truth ', and establish a basic learning attitude of respecting facts and paying attention to practical work ; it is helpful to cultivate the practical ability of college students, encourage college students to inherit the fine tradition of the iron man spirit, go deep into the grass-roots level, go deep into the reality, and effectively improve the hard skills of college students to use professional knowledge to solve practical problems. Truth and pragmatism is the cornerstone of the core competitiveness of talents. At present, the employment pressure of college students is becoming more and more difficult, and good competitiveness is a necessary skill for college students ' employment. Truth-seeking and pragmatic style of study and work can help college students sink down, calm down, and take root. In the future study and work, they can tell the truth, do practical things, and seek practical results, and become qualified socialist builders and reliable successors.

(4) Conducive to the cultivation of college students ' dedication

In the new era of value pluralism and challenge superposition, the dedication spirit of the iron man spirit, which highlights the overall situation and worries for the country, is an indispensable spiritual calcium in the ideological and political education of colleges and universities. It is of great significance to cultivate the dedication spirit of college students who are willing to pay for their country. At present, some college students have a tendency to be contrary to the spirit of dedication in terms of value orientation and behavior choice. Under the influence of relatively favorable material conditions and ideological trends such as " lying flat " and " Buddhism, " some students lack the spirit of hard struggle and active dedication. In the face of difficulties and challenges, they are easy to retreat, over-pursue a comfortable life, and even have a certain degree of " exquisite egoism. " There is a tendency to lack the internal motivation and sense of responsibility to serve the society and contribute to the country, which further highlights the urgency and importance of integrating into the iron man spirit. Integrating the spirit of iron man into the ideological and political education in colleges and universities will help guide college students to deeply understand the relationship between ' small self ' and ' big self ', and establish the value pursuit of integrating personal value into serving the people and dedicating the country. It is conducive to enhancing the collective sense of honor, social responsibility and service consciousness of college students, guiding them to transcend the " ego " and realize value sublimation in collective struggle. It is conducive to providing spiritual inspiration for contemporary college students, encouraging college students to abandon the idea of comfort and pleasure, and establishing a positive life concept of dedication in struggle and growth in dedication. Only by internalizing the iron man spirit into the dedication character of college students, and guiding them to put their personal youth talents into the practice of serving the society and benefiting the people, can we cultivate new people of the times who have ideals, dare to take responsibility, can bear hardships and are willing to struggle from generation to generation.

4. The Way of Integration: The Practical Path of Integrating Iron Man Spirit into Ideological and Political Education in Colleges and Universities

As a kind of spiritual culture, the realization of the spiritual value of the Iron Man spirit needs to rely on the effective release of practical activities, and the value of scientific theory can only be brought into full play in practice. To integrate the iron man spirit into the ideological and political education in colleges and universities, we should adhere to the problem orientation, focus on the three dimensions of curriculum, culture and practical education, and integrate the whole process, all-round and three-dimensional into the ideological and political education in colleges and universities.

(1) Integrate the iron man spirit into college courses

Colleges and universities shoulder the fundamental task of implementing moral education, and a very important part of education lies in curriculum education. Curriculum is one of the important ways to cultivate talents in colleges and universities. First of all, we should build an educational community of ' ideological and political courses ' and ' curriculum ideological and political education '. To give full play to the role of the main channel of ideological and political courses and construct the teaching module of iron man spirit in ideological and political courses, we should find the entry point of integrating into ideological and political courses and promote the integration of the two. The construction of a strong cultural support for the new pattern of " great ideological and political " education in colleges and universities plays an important role in the ideological and political education and value guidance of college students[4].For example, in the course of " Ideological Morality and Rule of Law, " teachers of ideological and political courses should explain the core values of socialism with the values and moral qualities of patriotism and dedication contained in the iron man spirit, so as to further encourage college students in the new era to set their

ambitions and great virtues. In the process of curriculum ideological and political construction, colleges and universities should integrate the spirit of iron man into the education and teaching plan according to the actual situation, give full play to the actual effect of collaborative education of curriculum ideological and political education, make full use of education and teaching resources, and promote the effective integration of the spirit of iron man into other curriculum teaching. Construct a curriculum ideological and political education community in which different levels of departments cooperate with each other. Guided by the integration of iron man spirit into curriculum teaching, it runs through the whole process of teaching and educating people, and multi-party linkage ensures the integration of iron man spirit into curriculum ideological and political education.

Secondly, deepen the reform of professional teaching. Colleges and universities should optimize the curriculum and update the teaching content according to the needs of economic and social development and the goal of talent training. In the reform of professional courses, we should pay attention to the construction of curriculum ideological and political education, ensure the smooth integration of iron man spirit, avoid the occurrence of " hard integration, " and give full play to the effectiveness of curriculum ideological and political education. Teachers of professional courses should innovate professional teaching methods and integrate the educational content contained in the spirit of iron man into professional teaching, such as integrating the spirit of iron man into the introduction of professional courses or the promotion of emotional attitudes and values, so as to realize the organic unity of professional knowledge teaching and values and enhance the effectiveness of ideological and political education of professional courses.

Again, optimize education and teaching methods. Through the cultivation of iron man spirit through ideological and political courses, teachers can deeply explore the essence of iron man spirit, avoid traditional indoctrination teaching, and present it in a way that students like. Teachers of ideological and political courses can make full use of modern educational media, such as virtual reality, immersive experience and other digital technologies in the classroom, to fully display the content of iron man spirit. In addition, teachers can also use thematic speeches, group debates and other forms to promote college students to carry out in-depth exchanges on the iron man spirit, give full play to the main role of students in the classroom, and help students internalize the iron man spirit in the heart and externalize it in the line through rich classroom forms.

(2) Integrate the iron man spirit into the construction of campus culture in colleges and universities

As an important content of ideological and political education in colleges and universities, the spread form and experience of iron man spirit has become an important factor in the spread of iron man spirit in colleges and universities. The environment has a subtle influence on people. It is necessary to give full play to the hidden role of campus culture in educating people, and pay attention to the construction of the spiritual atmosphere of the iron man in the construction of campus culture. In the construction of campus cultural environment, colleges and universities should pay attention to the dual structure of material culture and spiritual culture, so as to realize the subtle influence of campus environment on college students.

In the construction of campus culture, colleges and universities can further strengthen the inheritance of red genes in campus culture by creating a positive campus environment, so as to help college students continue to carry forward and inherit red genes, including the iron man spirit, and provide a highly incentive material education environment for college students in the new era. In the construction of campus culture, colleges and universities should pay attention to the construction of the theme landscape, and set up the theme sculpture or the introduction wall of the iron man 's spiritual culture in the core position of the campus or the position with more personnel. By constructing the interactive space between teachers and students, using the space such as the classroom corridor to create the ' Iron Man Spirit Theme Cultural Corridor ', the development context, spiritual connotation and current significance of the Iron Man Spirit are reproduced in a three-dimensional way in the form of pictures, texts and sounds, so that teachers and students can accept the influence of the campus cultural environment in a subtle way and change passive acceptance into active practice. In addition, in the era of so developed network, the connection between network and teachers and students is further deepened, which has become one of the important channels for teachers and students to learn and live. Therefore, in the era of digital intelligence, colleges and universities should innovate the form of cultural communication. Colleges and universities should actively build a digital ' interactive space ', enhance the digital experience of the Iron Man spirit in campus culture, and establish campus VR, AR experience rooms, digital exhibition halls and other forms of experience. Through digital equipment, virtual simulation and other forms, teachers and students will reproduce the characters and deeds of the Iron Man spirit, and provide students with more diversified and more suitable personalized education interactive methods, such as ' Daqing Spirit Research Base ', which has developed ' Daqing Oilfield Discovery Tour ', ' Retaking the Oil Battle Road ', ' Walking with the Iron Man ', ' Oilfield Science and Technology Innovation Tour ' and ' Resource City Transformation and Development Tour ' and other Iron Man Spirit Characteristic Learning Platforms '[5],establish a more targeted new mode of digital communication of the iron man spirit in colleges and universities.

(3) Integrating the Iron Man Spirit into the social practice of colleges and universities

Practice is the only criterion for testing truth, and it is necessary to fully combine theory with practice. Colleges and universities should actively organize and mobilize college students to participate in social practice activities related to the iron man spirit, actively organize and carry out the theme of the iron man spirit, set up a propaganda group, actively go deep into all departments and colleges of the school to carry out the theme of the iron man spirit, so that more teachers and students can understand and deepen the understanding of the iron man spirit. At the same time, before the propaganda, the members of the propaganda group will have a deeper understanding of the historical origin, development process, character events, contemporary value and other spiritual core of the iron man spirit, from the point to the line, from the line to the surface, so that the iron man spirit can be fully integrated into the ideological and political education of colleges and universities. Secondly, colleges and universities can also use the school drama club and other student organizations to rehearse the stage plays and dramas about the iron man spirit, and ' transport ' the characters in the iron man

spirit to the front of the stage, so that college students can experience the immersive experience and enhance the appeal of the iron man spirit to college students. Finally, actively carry out social practice activities to practice the iron man spirit, and realize the combination of theory and practice. Colleges and universities should actively carry out off-campus theme education practice, lead students to visit the memorial hall on the spot, and let students study and sightseeing on the spot. In addition, it is necessary to carry out voluntary service, practice the dedication spirit contained in the iron man spirit, encourage students to participate in social services, and enhance students' sense of responsibility to serve the collective and contribute to society.

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