

The Dilemma and Promotion Strategy of Ideological and Political Construction of University Curriculum

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Abstract: The ideological and political construction of curriculum is one of the important links to realize the fundamental task of establishing morality and cultivating people in colleges and universities. At present, there are many problems in the ideological and political construction of curriculum in China's colleges and universities, such as the professional course teachers' understanding of curriculum ideological and political education and education awareness to be changed, the professional course teachers' ability to teach curriculum ideological and political education is not strong, the professional course teachers' lack of motivation for curriculum ideological and political education, and the imperfect ideological and political education mechanism of curriculum in colleges and universities. We must change the professional course teachers' understanding of curriculum ideological and political education and education awareness, improve the professional course teachers' ability to teach curriculum ideological and political education activate the motivation of professional course teachers for ideological and political education of courses, and improve the ideological and political education mechanism of college courses, so as to promote the high-quality development of ideological and political construction of college courses.

Keywords: Universities; Curriculum ideological and political; Establish virtue and cultivate people.

1. Introduction

On December 8, 2016, Xi Jinping clearly pointed out at the national college ideological and political work conference, "The ideological and political work in colleges and universities should make good use of the main channel of classroom teaching, and the ideological and political theory course should be strengthened in the process of improvement, improve the affinity and pertinence of ideological and political education, meet the needs and expectations of students' growth and development, and other courses should keep a good track of their responsibilities, so that all kinds of courses and ideological and political theory courses can go together and form synergy." The Ministry of Education promulgated on May 28, 2020 the Guiding Outline of Ideological and Political Construction of Curriculum in Institutions of Higher Learning has issued opinions on ideological and political construction of curriculum around the ideological and political work system, teaching system and content system of curriculum. Subsequently, the ideological and political construction of the curriculum has been more widely recognized and implemented in colleges and universities across the country.

2. Connotation and Construction Advantages of Ideological and Political Courses in Colleges and Universities

2.1. Connotation of ideological and political education in college curriculum

At present, although domestic scholars have different understanding of the connotation of curriculum ideological and political education in colleges and universities, they generally believe that curriculum ideological and political education is a new concept of curriculum. In the

"Implementation Outline of the Quality Improvement Project of Ideological and Political Work in Colleges and Universities" issued in December 2017, the Ministry of Education has made a general regulation on ideological and political education in colleges and universities, that is, to sort out the ideological and political education elements contained in various professional courses and the ideological and political education functions carried by them, integrate them into all links of classroom teaching, and realize the organic unity of ideological and political education and knowledge system education. In May 2020, the Ministry of Education issued the Guiding Outline for the Ideological and Political Construction of Higher Education Courses, which proposed that we should thoroughly sort out the teaching content of professional courses, combine the characteristics, thinking methods and values of different courses, deeply excavate the ideological and political elements of courses, organically integrate them into the course teaching, and achieve the educational effect of moistening things silently. It can be seen that the ideological and political education in university courses is not a specific course, but a new course concept. It is to integrate the concept, content, method and path of ideological and political education into the teaching of professional courses by deeply exploring the ideological and political education elements contained in each course, while respecting the original professional course teaching content and framework design system. The basic idea of ideological and political construction of university courses is to integrate ideological and political elements into the whole teaching practice of higher education professional courses, so that all courses can highlight the elements of ideological and political education, help to form the synergy of various disciplines, professional courses and ideological and political theory courses in universities, realize the organic unity of education and talent cultivation, and then realize the fundamental task of establishing morality and cultivating people.

2.2. Advantages of ideological and political construction of university curriculum

First of all, the ideological and political construction of the curriculum helps to spread the Party's ideology and theory more widely and deeply. As a new teaching concept emerging in the new era, the ideological and political curriculum requires breaking professional barriers, integrating ideological and political elements with professional knowledge, linking ideological and political content with real life, giving theory a sense of reality, helping to improve students' enthusiasm, initiative and creativity in learning and applying theory, and improving students' love for ideological and political theory. Secondly, the ideological and political construction of the curriculum can integrate different educational resources, agglomerate educational forces, and form a multi-party educational pattern. Curriculum ideological and political education requires in-depth exploration of education resources in various professional courses, as well as in teaching, management, scientific research and other aspects, breaking the single channel of traditional ideological and political education that only provides ideological and political courses, advocating the active cooperation of all departments, gathering the advantage resources of various disciplines and other multi-participated education platform, and forming the education pattern of interdisciplinary, resource and information sharing, and personnel mutual assistance. Finally, the ideological and political construction of the curriculum helps to strengthen the Party's political guidance to young students. The ideological and political curriculum helps young students to establish correct values from multiple disciplines and perspectives, helps young students improve political sensitivity, political discrimination and political right and wrong from multiple perspectives such as professional perspective and practical perspective, and cultivates young students' political responsibility to contribute to the Party, share worries for the country and benefit the people.

3. Dilemma of Ideological and Political Construction of University Curriculum

3.1. Professional course teachers' understanding of curriculum ideology and education awareness needs to be changed

The ideological and political curriculum requires professional teachers to fully understand the importance of ideological and political theory. However, in practical work, some teachers cannot fully understand the relationship between curriculum ideological and political courses, and think that curriculum ideological and political is to transform all courses towards ideological and political courses, which deviates from the purpose of curriculum ideological and political construction. Some teachers even believe that professional courses should not include ideological and humanistic content in classroom teaching, which will break the knowledge structure and logic system of professional courses and dilute the teaching effect of professional courses. On the other hand, some teachers are not highly self-conscious in educating people. They misunderstand the relationship between knowledge teaching and value guidance, and believe that professional courses and ideological and political courses should have their own division of labor. They

have not changed from the past misunderstanding of "emphasizing knowledge teaching, ignoring value guidance", "emphasizing scientific research output, ignoring student growth", to the political mission of "educating people for the Party and the country". Moreover, the cultivation of young students is not regarded as an important part of the development of the Party and the country's educational course, and there is a lack of rational thinking about the needs of social development, and there is no awareness of educating people to meet the requirements of the ideological and political construction of the curriculum, and it is impossible to fully implement the concept of "working together in the same direction and cooperating in educating people" into specific teaching practice.

3.2. Professional course teachers are not strong in ideological and political teaching

At present, the ideological and political teaching ability of professional course teachers obviously does not meet the requirements of ideological and political construction of courses. First, the content of ideological and political aspects of the curriculum is not sufficiently explored in the teaching of professional courses. Although most teachers have accepted the study of Marxist theory, Xi Jinping's thought of socialism with Chinese characteristics in the new era and the core values of socialism, they have not conducted in-depth and systematic study in accordance with the requirements of ideological and political construction of the curriculum, resulting in the phenomenon of low ideological and political literacy, which leads to the fact that even if the professional curriculum has the content that can be integrated with the ideological and political construction of the curriculum, it cannot be accurately and deeply excavated. We cannot flexibly use ideological and political theoretical knowledge in teaching. Second, professional teachers' ability to integrate ideological and political elements into the classroom is insufficient. In teaching practice, some teachers ignore the laws of classroom teaching and ideological and political education, and do not grasp the fit degree and integration opportunity of professional knowledge and curriculum ideological and political integration, so it is difficult to give full play to the positive role of curriculum ideological and political education by turning curriculum ideological and political education into ideological and political curriculum or adding content not closely related to professional curriculum into classroom teaching. Third, the teaching ability of professional course teachers needs to be improved. Because the ideological and political content has the characteristics of many concepts, speculation and strong theory, the professional course teachers cannot combine the ideological and political theory with the professional content well in classroom teaching, and cannot properly use the network language, campus catchwords, and social hot spots to put forward, analyze and solve problems, resulting in the boring and uninteresting interpretation of the ideological and political theory.

3.3. Professional course teachers have insufficient motivation for ideological and political education

Under the background that the ideological and political construction of the curriculum has been continuously incorporated into the important links of education and teaching in colleges and universities in China, the

professional course teachers have insufficient motivation for the ideological and political education of the curriculum. First of all, the top design of the school is not reasonable. For many years, colleges and universities have paid more attention to the cultivation of professional knowledge when formulating student training programs, and rarely involved in the ideological and political construction of courses; Some colleges and universities only focus on the requirements of ideological and political construction of curriculum, which causes professional teachers to pay insufficient attention to the implementation of ideological and political teaching of curriculum. Secondly, the evaluation system of teachers in colleges and universities is not perfect. For a long time, the evaluation of teachers in colleges and universities has mostly ignored the evaluation of the actual effect of classroom teaching, but more focused on the evaluation of scientific research, and more focused on the evaluation of the number, level and quality of scientific research projects and papers at different levels. The evaluation system of "emphasizing scientific research and neglecting teaching" has become the mainstream, resulting in teachers' unwillingness to devote more energy to teaching and insufficient enthusiasm to participate in the ideological and political construction of the curriculum. Finally, the incentive mechanism for ideological and political teachers in colleges and universities is not perfect. For most professional course teachers, they can attach importance to the ideological and political teaching of courses in a short time under the stimulation of various external incentive factors, but if there is no continuous incentive mechanism in a long time, it will lead to burnout or coping with errands and other phenomena.

3.4. The ideological and political education mechanism of college curriculum is not perfect

Establishing and improving the ideological and political education mechanism of college curriculum is the key link and internal requirement to promote the ideological and political construction of curriculum in the new era, and has a positive role in stimulating the enthusiasm of teachers, forming a collaborative education force, and creating a good education atmosphere. However, the current ideological and political education mechanism of college curriculum is not perfect. First, the curriculum ideological and political evaluation indicators are not perfect. The evaluation indicators reflecting the effect of ideological and political teaching in the curriculum are vague and not detailed enough to fully measure the effect of ideological and political teaching in the curriculum. Second, the way of ideological and political evaluation of curriculum is simplified. The improvement of ideological and political literacy of young students is affected by many factors such as curriculum ideological and political courses. In practice, the changes of students' ideological and political literacy are often investigated through expert lectures, interviews, examinations and other ways, simplifying the original complex problems, resulting in the lack of effectiveness of the evaluation results. Finally, the curriculum ideological and political coordination mechanism is not unified. Due to the influence of the traditional concept of fragmentation, there is generally a clear division of functions among departments in colleges and universities. Therefore, there is the idea that the ideological and political construction of courses is the work of propaganda departments and ideological and political

departments, and has little to do with other departments, resulting in the disunity of the collaborative education mechanism among departments, and it is difficult to play the combined role of ideological and political education.

4. Promotion Strategy of Ideological and Political Education in Colleges and Universities

4.1. Change professional course teachers' understanding of curriculum ideology and education consciousness

First, strengthen professional course teachers' correct understanding of curriculum ideology and politics. Professional course teachers should be able to accurately position the ideological and political construction of the curriculum, and realize that the ideological and political construction of the curriculum has become an important link in the subject evaluation, professional construction, and "double first-class" construction of colleges and universities, which is directly related to professional development and personal growth. In addition, professional course teachers should not only be able to correctly understand that ideological and political curriculum is an important measure to achieve the fundamental task of moral education, but also be able to correctly understand the relationship between ideological and political curriculum and ideological and political curriculum. Understanding the course of ideological and political education is not a course of ideological and political education. The ideological and political elements closely related to the content of professional courses should be integrated into the teaching of professional courses in a timely and appropriate manner. Second, enhance the professional curriculum teachers' awareness of ideological and political education. In teaching, professional course teachers should not only impart knowledge, but also undertake the task of value guidance; While deeply studying the cutting-edge theories and basic courses in the field of this major, we should improve our political literacy through different ways, adhere to the fundamental principles of Xi Jinping's important statement on moral education and cultivating people, and enhance our awareness of ideological and political education in the curriculum by strengthening our own moral awareness and bottom line awareness. Third, enhance the sense of educational mission of professional course teachers' ideological and political education. On the basis of strengthening the professional course teachers' full understanding of the intrinsic value, social value and educational mission of the professional teaching, we should enhance the professional course teachers' mission of educating people for the construction of socialism with Chinese characteristics by clarifying the value of the ideological and political construction of the curriculum, the seriousness of the ideological and political teaching content of the curriculum, and the scientific nature of the ideological and political education methods of the curriculum.

4.2. Improve the ideological and political teaching ability of professional course teachers

The improvement of the ideological and political teaching ability of professional course teachers should not only strengthen the theoretical literacy of professional course

teachers, but also improve the teaching level of teachers from multiple dimensions. First, enhance the depth of professional course teachers' exploration of ideological and political elements of professional courses. This needs to strengthen the professional course teachers' political theoretical literacy, especially the in-depth understanding of the essence of socialism with Chinese characteristics in the new era, so that the professional course teachers can quickly grasp the ideological and political theoretical basis and the key points of shaping the ideological and political value of the curriculum, so that they can flexibly use the ideological and political theoretical knowledge, constantly improve the accuracy and in-depth exploration of the ideological and political content of the curriculum, and transform it into the internal quality and ability of students in teaching practice. Secondly, improve the ability of professional teachers to integrate ideological and political elements into the classroom. Teachers of professional courses should, based on Xi Jinping's thought of socialism with Chinese characteristics in the new era, deeply study the specific content of professional courses teaching, find the content that has a high affinity with the socialist core values, combine the laws of students' ideological and political work, teaching and education, and the laws of the formation of students' thoughts, and timely integrate ideological and political elements to stimulate students' enthusiasm and initiative in learning ideological and political. Finally, improve the teaching ability of professional course teachers' ideological and political courses. In addition to systematically studying the key points, difficulties and frontier issues of ideological and political content in professional courses, professional course teachers also need to study classroom expression skills, which can transform the written expression of ideological and political theories into popular life language, and improve the explanatory power and affinity of ideological and political discourse. In addition, professional course teachers also need to accumulate life materials from the perspective of network discourse, campus catchwords, social hot spots, etc., to enhance the interest of ideological and political teaching and the proximity of real life, so as to make ideological and political theory interpretation more vivid and interesting.

4.3. Activate the motivation of professional course teachers for ideological and political education

Under the background of ideological and political education, every professional course teacher is an important participant in the ideological and political construction of the curriculum, and needs to give full play to the positive role of professional course teachers. First of all, strengthen the top-level system design of the school and improve the collaborative education management system of multi-sector linkage. Colleges and universities should not only pay attention to the training of students' professional knowledge, but also pay attention to the content of ideological and political education in the curriculum when formulating student training programs; In terms of ideological and political construction of curriculum, colleges and universities should not only stay on documents, but also incorporate the work contents of professional course teachers in teaching, scientific research, management, training and other aspects into the important content of ideological and political construction of curriculum. Secondly, improve the university teacher rating system. The evaluation of teachers in colleges

and universities should put the "student-centered" into practice, eliminate the unreasonable phenomenon of "only papers, only hats, only professional titles, only academic qualifications, only awards", and link the achievements, progress and advantages of professional course teachers in the ideological and political construction of courses with performance pay, job title evaluation, etc., to stimulate the enthusiasm of teachers to participate in the ideological and political construction of courses in many ways. Finally, improve the incentive mechanism for ideological and political teachers in colleges and universities. Colleges and universities should not only give financial, personnel and technical support to the professional teachers who have made outstanding achievements in the ideological and political construction of the curriculum, but also give commendations, so as to stimulate the enthusiasm of professional teachers in the ideological and political construction of the curriculum from the multi-dimensional perspective of material incentives and spiritual incentives.

4.4. Improve the ideological and political education mechanism of college curriculum

In order to avoid the ideological and political construction of curriculum becoming a mere formality, it is necessary to improve the ideological and political education mechanism of college curriculum. First of all, we should reasonably design the curriculum ideological and political evaluation indicators. The design of curriculum ideological and political evaluation indicators should consider whether teachers should excavate ideological and political elements based on professional knowledge, the integration of ideological and political elements and professional knowledge, the integration of ideological and political elements and new theories, new current events, and the impact of curriculum ideological and political education on students, so as to effectively measure the effect of curriculum ideological and political education. Secondly, improve the ideological and political evaluation method of curriculum. The improvement of curriculum ideological and political evaluation should be based on the complexity and long-term nature of curriculum ideological and political construction. It can combine the ideological and political evaluation indicators of the curriculum, adopt the evaluation methods of combining the process evaluation with the result evaluation such as lectures, interviews and examinations, and combining the real-time evaluation and long-term follow-up evaluation such as spot check and end-of-term examination. Finally, we should unify the mechanism of ideological and political cooperation in curriculum education. Colleges and universities should not only improve the ideological and political literacy of professional course teachers through policy guidance, training and other forms, but also fully consider the differences of various departments and specialties in the process of educating people, and establish a cross-department and cross-professional collaborative mechanism, such as the establishment of a joint education mechanism between ideological and political teachers and professional course teachers, encourage ideological and political teachers to participate in the ideological and political construction of various professional courses, and give play to the combined force of ideological and political education.

5. Conclusion

The ideological and political construction of the curriculum is an important link to realize the fundamental task of "cultivating morality and cultivating talents". It requires that the values be guided in the teaching of knowledge and ability training, and help young students shape correct world outlook, outlook on life and values. In order to promote the ideological and political construction of college curriculum, it is not only necessary to transform the professional course teachers' understanding of the ideological and political education of the curriculum and their awareness of educating people, but also to improve the professional course teachers' ability of ideological and political education of the curriculum, activate the professional course teachers' motivation of ideological and political education of the curriculum, and improve the human-machine system of ideological and political education of college curriculum, so as to integrate the internal requirements of socialist core values into the whole process of college education and teaching, and establish the "three complete education" system, promote the smooth implementation of the fundamental task of establishing morality and cultivating people.

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