Journal of Education and Educational Research
ISSN: 2957-9465 | Vol. 3, No. 1, 2023

Research on the Countermeasures of Ideological and Political Education for College to Cultivate New People of the Times

Lingyun Cao

Department of Marxism, Jiangsu University, Jiangsu Zhenjiang, 301h Xuefu Road, Xiangshan Street, China

Abstract: The development of science and technology is an important factor to support the comprehensive strength of a country, and the development of science and technology is inseparable from excellent talents. However, the cultivation of talents needs to rely on the development of education. Therefore, the essence of international competition lies in the competition of education business. Xi Jinping put forward for the first time in the 19th Party Congress the goal of cultivating the new generation of the times to take up the great responsibility of national rejuvenation. Colleges and universities should implement the fundamental task of establishing moral education and continuously cultivate new generations with ideals, skills and responsibilities, so as to contribute to the realization of the great task of national rejuvenation. Combining the relevant literature and survey results, the study puts forward the ideological and political education countermeasures and suggestions for cultivating the new man of the times in colleges and universities, which mainly include three aspects: leading ideal and belief education with great dreams, improving comprehensive quality with comprehensive development, and inspiring the spirit of struggle to connote responsibility. The study proposes ideological and political education for colleges and universities to implement the fundamental task of establishing moral education, cultivate the new man of the times with ideals, skills and responsibilities, and contribute to the realization of the great task of national rejuvenation.

Keywords: New people of the times; Simultaneous development of five education programs; Ideological and political education; Colleges and Universities; Countermeasures.

1. Introduction

General Secretary Xi Jinping proposed in the 20th Party Congress that "when the youth are strong, the country is strong" and "efforts should be made to cultivate the new man of the times who will assume the great responsibility of national rejuvenation." As young people of the new era, they are charged with the historical mission of achieving the rejuvenation of the Chinese nation and the responsibility to work hard to achieve the great rejuvenation of the Chinese nation. Youth must live up to the expectations of the times, make full use of the youth, and live up to the ardent hope of the Party and the people.

At present, China is in an important period of development. The youth of the new era need to firmly hold lofty ideals and beliefs, establish the concept of being of one mind and one heart with the Chinese dream, clarify personal responsibility for the overall improvement of comprehensive quality and competence, and contribute to the realization of the great practice of the Chinese dream by starting from small things. General Secretary Xi Jinping has emphasized on various occasions the expectations and demands on the new generation of the times, providing concrete guidance for universities to cultivate talents and strengthen ideological and political education work. Although China has made great achievements in poverty eradication, it still needs to make arduous efforts to achieve the great rejuvenation of the Chinese nation. In this process, young people must play an important role. Colleges and universities are an important place for young people to grow and become successful. Higher education should focus on cultivating talents with both talent and good political quality, not just intellectual and moral education. Therefore, ideological and political education is crucial to cultivate new talents of the times. Ideological and political education can provide guidance for colleges and universities to cultivate talents, and only those with high moral quality can play a more important role in the process of achieving national rejuvenation. Colleges and universities should pay great attention to ideological and political education for cultivating the new man of the times, and constantly cultivate talents with firm ideals and beliefs, comprehensive quality and conscious responsibility to actively undertake the historical responsibility of realizing national rejuvenation.

In the current context, this study aims to investigate the ideological and political education countermeasures for cultivating the new generation in colleges and universities. By adopting the method of questionnaire survey, this study aims to clarify the effectiveness of colleges and universities in cultivating the new generation at the present stage, and to analyze in depth the existence and causes of existing problems. Based on this, this study will put forward feasible countermeasures and suggestions in order to improve the effectiveness of cultivating the new generation in colleges and universities.

2. The main content of cultivating the new generation in colleges and universities

2.1. Strengthening education on ideals and beliefs for the new generation

2.1.1. Sub-section Headings

Higher education institutions must clarify their goals of cultivating talents, among which the main task is to guide college students to firmly establish noble ideals and beliefs,

improve comprehensive quality, consciously assume responsibilities, and eventually become talents to achieve the historical mission of national rejuvenation. Different historical periods and countries have types of talents that need to be cultivated, and the ideological and political education work of higher education institutions must cultivate talents who support the leadership of the Communist Party of China and the socialist system, and cultivate moral and talented builders and reliable successors of socialism with Chinese characteristics, as well as useful talents who are determined to struggle for a lifetime to achieve national rejuvenation. While imparting professional knowledge and skills, it is more important to shape students' moral cultivation, values and spiritual qualities. Only by guiding the application of professional knowledge and skills with correct values can we create wealth and value for society. The task of higher education institutions is to let young students establish firm beliefs in life, firm beliefs in Marxism, and to replenish the spiritual "calcium" of the new generation. By combining personal ideals with national and ethnic ideals, young students can play their role in the process of national rejuvenation. Therefore, higher education institutions should strengthen the education of students' ideals and beliefs, so that they can become followers and practitioners of socialism with Chinese characteristics and communism.

2.1.2. Emphasis on guidance to enhance the professionalism of college students

At present, the speed of knowledge updating is accelerating, and the technology level and social division of labor in each country are not synchronized. Therefore, enhancing the comprehensive quality of the new generation of the times has become an inevitable trend of the current social development. To achieve national rejuvenation and build socialism with Chinese characteristics, a large number of scientists and craftsmen are needed to master core technologies and engage in research in cutting-edge technology fields. Young people are an important force to achieve this goal, and they must study hard and improve their talents and comprehensive quality in order to realize their personal ideal and take up the important task of national rejuvenation. For this reason, colleges and universities must reform the way and means of ideological and political education, follow the trend of cultural development, promote cultural innovation, create a good campus atmosphere in colleges and universities, and give full play to the cultural education function of ideological and political education. At the same time, major universities also actively carry out the practice of improving the innovation and entrepreneurial skills of college students and pay attention to the work of guiding the professionalism of college students. With the continuous improvement of China's comprehensive national power, the intensification of international competition and the continuous development of science and technology, the concept of innovation and entrepreneurship has become an important development trend. Therefore, college education should focus on cultivating comprehensive quality and professionalism of college students to contribute to national development and national rejuvenation.

In addition to teaching sports knowledge and skills and improving physical quality, physical education courses in colleges and universities should also bear the important task of educating people. It is very important to strengthen students' ideological and moral qualities and improve their ideological and political qualities in college physical education courses. The mission of colleges and universities is to cultivate useful talents with unique characteristics and personality who can adapt to the development of the times and the needs of society. In today's society, different types of talents are needed in all walks of life to take up the corresponding jobs. Ideological and political education focuses on the development of students' personality, and physical education is one of the essential means. Schools should encourage students to innovate, push the boundaries, constantly enrich and improve the content and level of art programs, and integrate art perception into quality education. In this way, students can feel beauty, experience beauty, appreciate beauty and practice beauty, so that they can pay more attention to the learning of theoretical knowledge of aesthetic education. In addition, strengthening the sense of labor responsibility of college students helps to establish correct values, improve labor skills and take responsibility. General Secretary Xi Jinping emphasized that cultivating the new generation of the times should focus on improving its comprehensive quality, especially cultivating students' innovative quality, aesthetic quality and labor quality, etc. This provides guidance and requirements for cultivating socialist builders and successors, which has strong practical significance. Therefore, colleges and universities should improve the comprehensive quality of the new man of the times from the perspective of ideological and political education and through the construction of curriculum thinking and politics.

2.1.3. Work on cultivating the spirit of struggle

College students face various challenges and difficulties in the process of realizing the "Chinese Dream" and should consciously assume the responsibility of national rejuvenation. The new generation should have a high sense of responsibility and enough courage to reveal the truth, face conflicts and difficulties, face up to crises, take responsibility for mistakes, and resolutely fight against unhealthy practices. Only by consciously taking responsibility and adhering to principles can we face all kinds of challenges and difficulties and contribute our strength to national rejuvenation.

General Secretary Xi Jinping pointed out that efforts must be made to cultivate the fighting spirit. The fighting spirit is the driving force of youth and is the guarantee for youth to realize their ideals and pursue their career. Only by stimulating the fighting spirit of college students can they consciously take up their responsibilities. Only through hard struggle and unremitting efforts can young people perfect their strong will quality, sharpen their strong psychological qualities and cultivate a spirit of striving to cope with all kinds of difficulties and setbacks. Only by linking personal ideals with social ideals and integrating the spirit of struggle into daily study, work and life can they fulfill the mission given by the times.

2.2. The main content of the cultivation of the new generation in colleges and universities

2.2.1. Cultivate excellent political ability

Political ability is the "first ability" and "first attribute" of a newcomer [1], and it is the criterion to measure whether he or she can take up the great responsibility of national rejuvenation. Focusing on cultivating political competence is a fine tradition of the CPC in educating people." The concept of "political competence" first appeared in General Secretary Xi Jinping's speech at the First Plenary Session of the 19th Party Central Committee in 2017.

It includes two aspects of ability: first, when making strategic plans, it can grasp the general situation, overall situation and direction; second, in concrete work, it can identify political right and wrong, maintain political determination, master the political situation and prevent political risks. In the process of cultivating the new generation in colleges and universities, we should focus on cultivating their political ability, especially strengthening their ideals and beliefs, maintaining political determination and holding fast to the people's stand.

"The people have faith, the nation has hope and the country has power." And the ideal beliefs of young students will largely determine the future political direction of the whole society. Firm ideals and beliefs are not only the political soul of the Communists, but also the spiritual pillar of whether the new man of the times can withstand various tests. The Communist Party of China has always attached importance to arming the people with Marxism. This process of arming the people is a process of ideological and theoretical education. The ideological and theoretical education is "the central link of the Party's great political struggle", without which the "Party's political tasks" cannot be completed. From the perspective of the Party's policy of educating people, educating people of the new era is the Party's political task in the field of education. In order to accomplish this political task, it is necessary to educate young students about ideals and beliefs. What are ideals? What is faith? To this question, General Secretary Xi Jinping gives the answer: "An ideal becomes an ideal because it is far-reaching, and faith becomes faith because it is certain." Socialism with Chinese characteristics and communism are our common ideals and far-reaching ideals, as well as our firm pursuit and firm beliefs. In cultivating talents of the new era, we should focus on cultivating their firm ideals and beliefs, enhancing their "four self-confidences", and enabling them to take up the heavy responsibility of the times to achieve national rejuvenation with ambition.

2.2.2. Cultivate high moral character

Ancient thinkers believe that: "from the emperor to the common people, one is all to cultivate their bodies for this", whether it is the emperor or common people, should be based on cultivating their bodies.[2] Moral quality is the fundamental of people as individuals, and "the first thing to do is to do is to revere moral cultivation", in doing and doing, revere moral cultivation of the most important position. [3]. Cultivating talents with both virtue and talent is not only an inherent requirement to implement the policy of "moral education first" and the fundamental task of "establishing moral education", but also a practical guide to cultivate the new man of the times in universities. The new man of the times should be cultivated with noble moral quality not only from the big picture, but also from the details based on the usual, so as to understand the great virtues, abide by public virtues and strict private virtues.

2.2.3. Cultivating excellence in "learning and creating" skills Cultivate a fearless spirit of commitment

"Learning and creating" skills, i.e. learning skills and innovation consciousness, is one of the core contents of "having skills" for the new generation. Among them, "learning ability" is the first ability that the newcomer of the times must have. It is because only through continuous learning can we make continuous progress. As General Secretary Xi Jinping said, dreams start from learning. Improving learning skills is not only about acquiring solid professional knowledge and humanities and arts, but also about improving the ability to learn and innovate in order to adapt to the information explosion and the ever-changing world. [3] In the face of change, only innovation can survive. Therefore, when cultivating talents in the new era in colleges and universities, learning ability and innovation ability should be put in an important position and put on the key agenda to help young students master these important abilities through the process of seeking true learning and practicing true skills.

2.2.4. Cultivate a fearless spirit of commitment

"How much courage you have to take on, how much business you can do." Courage is not an empty slogan, it has a clear meaning. Although young students initially did not participate in the work, no specific work, but as a real person, courage is to adhere to the principles, adhere to the main line of university study, life and university work, in front of the crisis dare to take charge, in front of the mistake dare to take charge, in front of the difficulties dare to meet the difficulties, in front of the great right and wrong dare to bright sword voice, in front of the twisted wind evil dare to resolute struggle; in study, life and In study, life and work, we should sharpen our national sentiment, not forgetting the original intention and mission to work for the happiness of the nation and national rejuvenation, improve our learning and innovation ability, strive to grow into outstanding talents who can take on great responsibilities, and dedicate the skills learned in the future workplace to the motherland and the nation.

If young students have the responsibility, they will have the strong power to achieve the "two hundred years" goal and the "Chinese dream". How to train young students to be responsible? Classroom teaching is one of the most basic vehicles. The form of "teaching" can be rich and diverse, and the content of "learning" can be rich and diverse, but only "teaching people to seek truth" and "learning to be a real person" is "teaching". [4] But only "teaching for truth" and "learning to be true" are the essence of "teaching". To "seek truth" means to pursue the truth, and to "be a real person" means to become a person who seeks truth and is practical. Thus, young students should also be "aware" in the wave of achieving the great rejuvenation of the Chinese nation, and understand their responsibilities and historical missions of the times.

3. Ideological and political education measures and suggestions for cultivating the new generation in colleges and universities

3.1. Leading the education of ideals and beliefs with great dreams

3.1.1. Enhancing the professionalism of ideological and political educators

The professionalism of ideological and political educators in colleges and universities plays a key role in raising the ideological level and spirituality of college students, realizing a hundred-year plan and a thousand-year project, improving the quality and consciousness of the nation and realizing the Chinese dream of the great rejuvenation of the Chinese nation. Traditional teachers of professional courses merely teach professional knowledge in a single way can no longer meet the goal of nurturing the new man of the times. Modern educators need to have firm ideals and beliefs, perfect comprehensive quality and conscious responsibility, and be

able to undertake the historical mission of achieving national rejuvenation. Therefore, colleges and universities should strengthen top-level design, set up special leading groups, and strengthen the coordination and cooperation among various departments so that teachers of professional courses and teachers of Civics and Political Science can work together and play a common role in educating people. In the teaching process, teachers should not only pay attention to the transmission of knowledge, but also guide students to combine their personal ideals with social ideals, firmly believe in them, aim high and contribute to the realization of national rejuvenation.

In colleges and universities, counselor teachers, in their dual roles as managers and educators, need to be clear about their responsibilities and job content. [5] Counselor teachers are the main body of educating students who are most involved in their daily activities. They not only need to manage students' study, work and life, but also need to take up the responsibility and mission of establishing moral education. In order to do a better job of nurturing people, counselor teachers should have a deep understanding of the current confusion and problems faced by students, and become the confidant and guide of students. Colleges and universities should establish a sound training mechanism for counselor teachers to help them improve their professionalism in ideological and political education and deepen the assessment system for the effect of educating people in order to motivate counselor teachers to continuously improve their professionalism and the level of educating people. In addition, counselor teachers need to play a good teacher's role in educating people, and influence students' ideological and moral character by teaching them by example, so that they can be responsible for themselves, others, the country and society, and become the new man of the times. Finally, counselor teachers need to innovate the working concept and way of ideological and political education to adapt to the needs of nurturing people in the new era. Only by taking students as the center and constantly innovating the way of nurturing people can we better promote students' growth and development and realize the Chinese dream of the great rejuvenation of the Chinese nation.

3.1.2. Create a high-quality Civics class

Civics courses in colleges and universities are the main platform for systematic ideological and political education for college students, and the college stage is a critical period for young people to form a correct outlook on life, values and worldview. On March 18, 2019, General Secretary Xi Jinping hosted a symposium for teachers of school Civics courses and delivered an important speech, emphasizing that Civics courses are the key courses to implement the fundamental task of building moral character. In the new era, colleges and universities need to continue to grasp the front position of ideological construction, improve the ideological and moral level and overall quality of college students by innovating the assessment system for Civics teachers, enriching the teaching content of Civics courses, and creating high-quality Civics courses in order to cultivate high-quality talents with comprehensive development of moral, intellectual, physical, aesthetic and social development, and make contributions to the development of the country and society.

Teachers of Civics should establish a mechanism that can get feedback from students in time so as to quickly understand students' current confusion, try various new methods and exploration, continuously enrich the teaching content of Civics, and further improve the effect of cultivating new talents of the times in colleges and universities.

3.1.3. Planting patriotic sentiments

In the ideological and political courses of colleges and universities, it is an important task to focus on cultivating the patriotism of college students. Patriotism education is not only a necessary condition for the growth of the new man of the times, but also a necessary prerequisite for the development of education in Civics and Political Science classes. In the classroom, more attention should be paid to the analysis and interpretation of current affairs and social hot issues, to the discovery of students' subjectivity, to the respect of different views and opinions put forward by students, and to the promotion of the unification of views through an equal exchange. Through this rational approach, students' interest in learning can be stimulated and their thinking promoted, so that they can realize that their personal development is closely related to the development of the country and thus deeply appreciate the importance of patriotic education.

The teachers of Civics in colleges and universities should have strong infectious power, become the role model of students, infect them with their practical actions and deep patriotic feelings, and improve the effectiveness of colleges and universities in cultivating the new generation of the times. Secondly, we should enhance the practical effect of patriotism education through social practice. Social practice activities can make patriotism education more concrete and visualized, so that students can deeply understand and resonate, and truly internalize patriotism in their hearts and externalize it in their actions. [6] Therefore, patriotism education in colleges and universities should not only be limited to the classroom of Civics, but also consolidate and improve the education effect through social practice. Participating in social practice activities can not only accumulate experience and enhance the confidence and initiative of patriotic behavior, but also deepen the understanding of social reality, so that college students can start from every little thing around them and deeply appreciate that patriotism is not a distant and abstract concept, but can be close to life and practical.

3.2. Comprehensive development to enhance the overall quality

3.2.1. Promote the construction of curriculum thinking by teachers of professional courses

The ideological and political literacy and competence of school teachers are crucial to the ideological and political education of cultivating new generations. To this end, we should take a series of measures to strengthen the construction of curriculum ideology and politics in order to enhance students' professionalism, humanistic qualities and personality qualities, so that they can play a role in the process of the great rejuvenation of the Chinese nation. Teachers should keep in mind the responsibility of establishing moral education, integrate ideological and political education into the teaching of professional courses, and use their own personality charm and demonstration to create a good learning atmosphere. [7] At the same time, we need to improve the ability of professional course teachers to carry out the construction of curriculum thinking and politics. This includes integrating elements of curriculum thinking and politics, focusing on timeliness, strengthening value leadership and using new media technology. Colleges and universities should strengthen top-level design and collaboration among various departments to promote the

comprehensive development of curriculum thinking and politics construction, so that it can become an important part of ideological and political education in colleges and universities.

3.2.2. Promote the moral construction of citizens in the new era

Everyone's family environment and peer group environment are different, and therefore everyone's understanding and awareness of sports is different. In addition, each person's physiological condition, personality traits and psychological qualities are also different, and all of these factors can have an impact on the formation of students' sportsmanship and personality development.

In order to cultivate students' sportsmanship, schools should focus on creating a sportsmanship cultural atmosphere and integrating ideological and political education into physical education to promote the cultivation of students' sportsmanship and the formation of their will qualities. At the same time, physical education teachers should dig deeper into the ways of forming sports values, fully exploit the ideological and political education resources in the physical education curriculum, and set an example by linking physical exercise with the ideal and responsibility of achieving national rejuvenation.

Finally, physical education should respect the development of students' personalities. According to students' differences, teaching methods and approaches should be adjusted to promote students' personality development, cultivate positive and optimistic attitudes towards life, important qualities of solidarity and cooperation and resilient sportsmanship, and help students achieve simultaneous physical and mental development.

3.2.3. Utilize the role of aesthetic education to enhance humanistic literacy

Aesthetic education is an educational practice that aims to improve students' humanistic qualities through learning, appreciating and creating beauty. The goal of aesthetic education in colleges and universities is highly compatible with the ideological and political education task of cultivating new people of the times.

In order to promote the synergistic development of aesthetic education and ideological and political education, colleges and universities should strengthen the concept of aesthetic education, pay attention to the importance of aesthetic education in ideological and political education, and integrate the elements of thinking and politics into the aesthetic education curriculum. Enhance students' aesthetic ability and cultivate their ability to learn beauty, appreciate beauty and create beauty. Aesthetic education plays an important role in improving students' overall quality and has an important influence on the other four education. Second, the aesthetic content of ideological and political education should be reflected in the teaching of aesthetic education. It should change the teaching method that only pays attention to theoretical narration and old teaching content in the past, enrich the form of aesthetic education teaching, and reflect the aesthetic content of ideological and political education by setting up advanced models and propagating exemplary deeds.[8]Students should be guided to consciously resist undesirable ideas, improve their ability to distinguish, cultivate noble sentiments and inspire the pursuit of truth, goodness and beauty in order to enhance the humanistic qualities of the educational object. Finally, aesthetic education should be strengthened through practical activities. On the one hand, we should plan and hold various cultural activities according to students' development needs, provide students with a platform to showcase and inspire them to create and pursue beauty; on the other hand, we should establish various art societies to improve students' artistic level and inspire them to pursue beauty.

3.2.4. Play the role of labor education to build self-improvement personality

This paper discusses the ultimate goal of labor education in colleges and universities, which is to make educated people become workers who can create value and wealth for society. Only by going into practice, bringing into play their learned professions and personal abilities, and constantly improving their practical skills, can college students shape their self-improvement personality and contribute their youthful power to national rejuvenation.

In order to achieve this goal, this paper puts forward the following suggestions. Firstly, the educational elements of Marxist labor concept should be incorporated into the construction of curriculum Civics and explore the connection between curriculum Civics construction and labor education. This can help students gain a deeper understanding and appreciation of the Marxist view of labor, including values, outlook on life and worldview. Higher education must implement the Marxist view of labor, make students realize the important value of labor, and cultivate their qualities of diligence, courage, hard work, and frugality. At the same time, establish a correct view of labor, improve students' comprehensive quality, refine the indomitable, striving and enterprising spirit, form the quality of respecting labor, respecting workers and cherishing the fruits of labor, and continuously create more value and wealth for society.

Second, educators should give full play to their leading role. On the one hand, educators should firmly believe in the Marxist concept of labor and infect and influence students with their own practical actions; on the other hand, educators should be the planners and organizers of labor education activities, so that students can experience the difference between theory and practice through hands-on operations and develop their ability to find problems, analyze them and solve them in practice, thus realizing labor education from This will enable labor education to be transformed from "body" to "heart" and fully mobilize students' perception, thinking and action in actual business and production practice.

Finally, we should actively broaden the channels of labor practice. We can involve students by organizing diversified labor practice activities in school and volunteer activities outside school. These activities can improve students' skills and abilities, as well as strengthen their belief in contributing to people's happy lives, social and economic development, and social management and operation. In these activities, students can go deeper into practice, bring into play their learned professions and personal abilities, and continuously improve their practical skills, thus shaping their self-improvement personality and contributing their youthful power to the rejuvenation of the nation.

4. Conclusion

Studying how to carry out ideological and political education in colleges and universities with the goal of cultivating the new man of the times who meets the requirements of the new era can contribute to the innovation of the theory of ideological and political education in the new

era, and can also unite the building power of the youth in the new era. At the same time, the research will study how to cultivate the new man of the times with firm ideals and beliefs, perfect comprehensive quality and conscious responsibility, so that they are capable of taking up the historical responsibility of national rejuvenation. The research focuses on the ideological and political education countermeasures for cultivating the new generation in colleges and universities, which requires comprehensive analysis of relevant literature and summarizes the current work status of colleges and universities in this regard.

The work of cultivating the new generation in colleges and universities is not only to educate talents, i.e. to educate high-quality talents who can adapt to the development of the great cause of socialism with Chinese characteristics, but also to educate people, i.e. to educate socialist builders and successors who are fully developed in all aspects of moral, intellectual, physical, aesthetic and labor. Because of this, the cultivation of new talents in colleges and universities is a long-term and developmental project which is only in progress but not finished. In the new era when China is marching towards the center of the world stage, we need such a group of new generation with dreams, full of self-confidence, facing the future and embracing the world to make Chinese voice in the international stage and provide Chinese wisdom for the happy life of the world people. With the support of relevant literature, we need to put forward countermeasures and suggestions from three aspects, namely, leading the education of ideals and beliefs with great dreams, improving comprehensive quality with comprehensive development, and cultivating responsibility with the spirit of struggle, with the support of relevant literature and the important discussion of General Secretary Xi Jinping on "the new man of the times". It puts forward countermeasures and suggestions in three aspects, in order to realize the goal of cultivating the new man of the times in colleges and universities to take up the great responsibility of national rejuvenation. However, this is a systematic and continuous project, which requires the joint efforts of all parties to think about and solve problems from the perspective of internal and external factors acting together.

It is true that there are a lot of problems that need to be solved in the cultivation of the new man of the times in colleges and universities, but as long as the top-level design of cultivation is constantly innovated, the practical measures of cultivation are constantly revised, the stable and continuous investment in human and financial support and the innovation of cultivation methods and methods keep pace with the times, so that the cultivation of the new man of the times in colleges and universities can be accomplished according to the local situation, the time, the situation and the new situation. On the contrary, we are closer to the realization of this goal than any other time. However, due to the limitations of the author's theoretical level and vision, there are some areas that need further enrichment and improvement in the structure and expression of the research. For this reason, the author will continue to study and correct the shortcomings of the article, and strive to provide theoretical and practical references for the cultivation of the new generation in colleges and universities as far as possible.

References

[1] Xi Jinping. Xi Jinping on governance (Vol. 1-4) [M]. Beijing:Foreign Language Press,2017/2018/2020/2022.

[2] Proposal of the Central Committee of the Communist Party of China on Formulating the Fourteenth Five-Year Plan for National Economic and Social Development and the Visionary Goals for 2035 [M]. Beijing: People's Publishing House, 2020.

[3] Ministry of Education, Propaganda Department of the CPC Central Committee. Opinions on Further Strengthening and Improving Civic Science Courses in Higher Education [M]. Beijing: People's Publishing House, 2005.

[4] Chen Wanbai, Zhang Yaochan. Principles of ideological and political education [M]. Beijing:Higher Education Publishing House, 2016.

[5] Selected important documents since the 19th National Congress [M]. Beijing:Central Literature Publishing House, 2019.

[6] Zhang Lin. Exploring countermeasures for cultivating the spirit of struggle among college students in the perspective of the new generation of the times [J]. Journal of Ideological and Political Education, 2021(04).

[7] Zhu C., Liu Y. Fang. The new man of the times should be brave enough to assume the responsibility and historical mission of the times [J]. Red Flag Manuscript, 2020(08).

[8] Shan Honghong. Shouldering the new mission to cultivate the new man of the times who will take on the responsibility of national rejuvenation [J]. Chinese higher education, 2022(10).1.