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Research on the Path of Archive Culture Education in Universities

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Abstract: This paper expounds the cultural education value of university archives, analyzes the difficulties faced by cultural education of University Archives, and explores the path of archival culture education from the aspects of enhancing the awareness of education, enriching the resources of education, broadening the channels of education, improving the mechanism of education, so as to give full play to the value of archival culture education.

Keywords: University Archives; Archival Culture; Cultural Education.

1. Introduction

Archives are unique carriers of cultural memory and have important cultural value. The archives of Universities record the historical development of Universities, the ideas of running schools, the achievements of teaching and scientific research, and the course of Students' striving for study, which are important part of the cultural resources of Universities, are important basis for the cultural inheritance and innovative development of universities [1], with both the common cultural characteristics and unique educational attributes of archives, are irreplaceable cultural education resources of universities. Strengthening the development of university archives cultural resources, exploring the path of cultural education in line with the development practice of universities in the new era, and giving play to the unique educational function of university archives culture are of great practical significance for enriching social culture, cultivating people by virtue, enhancing the soft power of university culture, enhancing the core competitiveness of universities, and helping the development of universities.

2. The Educational Value of University Archives Culture

Cultural education is a unique value attribute of university archives, which fully demonstrates the mission of archives to preserve history, to educate people. File Culture Education in universities is a special form of education, which is different from teaching and practice education, from the knowledge, sentiment, ideals and beliefs of edifying students to achieve the goal of education.

2.1. The Archival Culture Enriches the Educational Resources of University Culture

University archives are the accumulative carrier of all kinds of resources in the course of the development of universities, which include university documents, personnel, students, accounting, scientific research, infrastructure, science and technology, physical objects, audio and video, etc. , they condense the system inheritance, teaching and scientific research reform, university spirit and so on formed in the university historical change, and retain the unique cultural resources, they are the“Headstream” of university culture, they are also an important part of university culture. With abundant, real, vivid and objective educational materials and abundant educational resources, archival culture can directly or indirectly participate in the daily work of higher education teaching, establishing morality and cultivating people, and cultural education, etc. , is an indispensable part of the system of cultural education in universities [2]. To excavate and compile archival cultural resources and form innovative and distinctive cultural resources with diverse contents, such as school yearbooks, memorabilia, school history, document compilation, etc. , these enriche the resources of university culture and education.

2.2. Archive Culture Enhances the Influence of University Culture Education

University archives embody the historical and cultural essence of universities, recording the development of colleges and universities, education and teaching, scientific research achievements, major events, spiritual core and typical figures, etc. They are indispensable cultural resources of universities, important basis for the construction and inheritance of university culture, and an important link for the society and teachers and students of universities to understand the university culture. They also provide reference for universities to set the direction of talent training. Archives have cultural identity value [3]. As a special type of archives, university archives naturally also have cultural identity value. With the help of university archive culture, archive compilation and research results, archive culture exhibition, etc., college students can be guided to find a sense of belonging and identity, and help them establish a correct outlook on life, values and world views, so as to enhance their cultural confidence. It has a continuous influence on the formation of good teaching style, study style, school style and class style, which fully shows that the archives culture plays a unique role in the cultural education of universities. In addition, the university spirit contained in the university archive culture leads the construction of university campus culture. Especially with the continuous development of archive information technology and the deepening of compilation and research work, diversified forms of archive carrier and richer and more intuitive display contents of cultural resources make the humanism of the physical culture of the university fully present and provide good cultural soil for the education of the university. Archive culture play a

more vivid education function in the practice of university culture education.

2.3. Archive Culture Broadens the Channel of Cultural Education in Universities

Archival culture education is a new cultural education mode in addition to teaching education, ideological and political education and practical education in universities. This mode presents a variety of education channels, such as archives, school history hall, museum, school history culture and so on. Excavating and sublimating the university archives culture, so that the development of university culture always matches the needs of college students, to show the inheritance and promotion, edification and encouragement, example and warning of college archives in the construction of campus culture, expand the channels of college culture and education.

3. Difficulties of Archival Culture Education in Universities

At present, the work of archival culture education in universities is in the preliminary exploration stage, the amount of archival resources in universities is different, the degree of development is different, the archival culture education mode is relatively simple, has not formed a systematic. The university archives culture education work is facing the following problems:

The consciousness of archival culture education is weak. The archives department of universities is subordinate to the teaching and research department of the school, and has been committed to serving the teaching and scientific research of the school. It is in a "marginalized" position. Its daily work mainly focuses on the collection, sorting, storage and provision of archive resources and the awareness of actively exploring the channels for the use of archives is weak [4]. It limits the depth and breadth of archival cultural resources participating in school cultural construction.

The resources of archival culture education are insufficient. Whether the resources of archival culture education are perfect directly affects the effect of archival culture education. In the actual work, the archival department fails to collect the archival resources related to cultural construction in a targeted way, which cannot meet the needs of cultural education. Archival departments fail to fully excavate educational elements from tangible archives, resulting in inadequate optimization and integration of educational resources of archival culture and lack of educational function.

The channel of archival culture education is single. At present, the mainstream channels for universities to educate students with the help of archival culture are borrowing service, venue display, special lectures, official website release information and other traditional forms. These publicity methods are small, lack of innovation and attraction, and slow dissemination speed, education effect is not obvious [5]. Most of the culture transmitted by these traditional ways is "recessive", and the direct and vivid cultural education resources formed by digging, sorting and compiling are few, which greatly reduces the effect of archival culture education.

The plan of archival culture education is lacking. For a long time, the archives department has been providing more conventional passive services and less innovative active services. It is deeply influenced by the concept of "emphasizing storage over using" [6]. It lacks a deep understanding of the position and important role of archival culture education in the education system of colleges and universities, and it lacks in-depth thinking and practice on how to give full play to the education function of archival culture. As a result, schools often ignore the archival cultural education resources when planning cultural construction. In addition, cultural education resources are hidden in archives, lack of overall planning for the development and utilization of archival resources, resulting in the failure of in-depth exploration of archival cultural resources, difficult to give full play to cultural education functions.

4. The Exploration of the Path of Archival Culture Education in Universities

4.1. Enhance the Awareness of Archival Culture Education

Administrators of archival departments in universities should set up the concept of education of archival culture and improve the awareness of education. They should not stay in the collection and arrangement of archival resources, but put forward new requirements for archival service, actively change their thoughts, actively provide innovative activities, and become the inheritors and educators of archival culture.

On the one hand, universities should improve the ideological and political level of archives management personnel through self-study, collective learning, expert counseling and other ways. In daily management, archivists should pay attention to service attitude and innovative service methods. Archivists should show good moral cultivation, high level of service quality and profound professional knowledge, and enhance the consciousness of service school talent training.

On the other hand, in the construction of archival culture, universities should dig deeply and make scientific use of cultural and educational resources from archives, actively publicize the consensus that archives are a kind of cultural resources, obtain the support of relevant departments inside and outside the university for archives work, promote the benign operation of archives work, and then make archival culture education become a common idea.

University administrators also need to change their traditional cognition of archival work, fully realize the important role of archival culture education in the construction of campus culture education, give strong support to archival department in capital investment and talent introduction, open up a convenient channel for archival culture education, create a strong archival culture education atmosphere, and promote the practice of archival culture education.

4.2. Enrich the Resources of Archival Culture Education

Archival cultural resources are an important source of cultural education in universities. In order to dig deep the resources of archival culture education, universities should carry out their work from the following aspects:

First, collect and organize the basic archives resources, expand the scope of archives collection, as far as possible complete collection of school archives, and strive to diversify the archives resources. second, strengthen the compilation and research of archives, the third is to highlight the characteristics of“Education” and focus on refining the

unique educational resources in archival culture. The fourth is to actively explore the integration mode of educational resources in archival culture, for example, optimize and integrate local cultural resources with university archives cultural resources to form unique cultural education resources.

4.3. Expand the Channels of Archival Culture Education

In the information age, traditional archival service methods and cultural display forms are far from meeting the requirements of archival culture education. Archival departments should combine theoretical courses, practical education and new media communication, and timely expand the channels of archival culture education according to the diversified needs and characteristics of college students.

Set up the course of archival culture education. According to the teaching characteristics and diversified learning needs of the school, relevant archival culture education courses are set up to let the archival culture into the classroom. Enlightening students directly with the theoretical knowledge of archives and realizing the purpose of educating students with archival culture.

Integrate archival culture into practical education. Activities such as archival knowledge competition, publicity of school history knowledge, lectures by famous alumni and lectures on school history by famous teachers are held to arouse students' attention, mobilize students to actively participate in the communication activities of archival culture, and expand the influence of archival culture in universities and society.

Carry on the archival culture education with the help of the new media. Integrate and optimize archival resources. With the help of new media platforms such as Weibo, wechat public account and Douyin short video, combine archival resource display and cultural education to create online platforms for archival culture education such as virtual school history museum and network theme exhibition, and form a state of education everywhere and always [7].

4.4. Improve the System of Archival Culture Education

The smooth development of archival culture education is inseparable from the perfect system guarantee. Universities should be according to their own development, make an overall plan for the education of archival culture, urge the archival department to establish the education management and service system, and escort the education of archival culture.

According to the construction objectives and school-running orientation, combine with the actual situation of the school, universities can systematically sort out the existing system, revise the relevant content, investigate the needs of teachers and students, reasonably formulate the archival culture education plan, and establish and improve the archival culture education system. The archival culture is incorporated into the school culture education mechanism, centering on the fundamental task of cultivating virtues and cultivating students, the archival culture education work is integrated into the education, teaching and management services of universities, and linked with the ideological and political education of college students. The archival resources are integrated and optimized as education materials, the archival culture function is extended, and the resources in the school are interconnected.

Improve the evaluation, supervision and incentive mechanism, include the work of archival culture education into the evaluation index of archival department, carry out evaluation and feedback regularly, and improve the effectiveness of archival culture education.

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