

Research on the Effective Path of Ideological and Political Construction of General Education Courses in Application-oriented University

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Abstract: The concept of ideological and political education in curriculum is a new approach to deepening the reform of general education courses, and general education courses is an important carrier to implement ideological and political education in curriculum. The symbiotic development of general education and curriculum ideological and political is an effective way to deepen the reform of education and teaching in colleges and comprehensively improve the quality of talent cultivation in all aspects. The current ideological and political construction of general education courses facing many difficulties. In view of this, application-oriented undergraduate colleges and universities should establish a linkage mechanism between ideological and political education in curriculum and general education courses, improve the awareness and ability of general education course teachers in ideological and political education, innovate the teaching content and methods of general education courses, establish an evaluation index system for ideological and political of general education courses, and deeply promote the ideological and political construction of general education courses.

Keywords: General Education; Ideological and Political Education in Curriculum; Effective Path.

1. Introduction

In 2016, General Secretary Xi Jinping emphasized in the national conference on ideological and political work in colleges and universities that "each course should keep a good section of drains and plant a good responsibility field, so that all kinds of courses and ideological and political theory courses go in the same direction and form a synergistic effect." In 2019, the Opinions of the Ministry of Education on Deepening the Reform of Undergraduate Education and Teaching to Comprehensively Improve the Quality of Talent Cultivation calls for taking the construction of curriculum ideological and political as a key link in implementing the fundamental task of establishing moral education, and fully exploring the ideological and political education resources contained in various types of courses and teaching methods. In 2020, the Ministry of Education issued the "Guidelines for the Construction of Curriculum ideological and political in Higher Education", which clearly requires to comprehensively promote ideological and political education in curriculum, give full play to the nurturing role of each course, and build a large pattern of all-round nurturing for all staff. As an important part of higher education, general education courses are different from professional education. It contains rich resources of ideological and political. Firmly establishes the mission of cultivating morality and cultivating people. and integrate the cultivation of value literacy, interpretation of core knowledge points, and cultivation of innovation and practical spiritual ability for college students. Strengthening ideological and political education in curriculum and general education, internalizing moral education in various fields, aspects, and links of school work, and focusing on solving the problem of "cultivating people for whom" is an important measure to promote the improvement of school teaching quality.

2. The Significance of Ideological and Political Construction of General Education Courses in Colleges

Comprehensively promoting Ideological and Political Construction of General Education Courses is the fundamental task of implementing moral education and cultivating people. The two have the same goals, the same subject and common development. Promoting the construction of an education system in which general education and curriculum ideological and political work together can strengthen interdisciplinary and interprofessional integration, enhance students' multidisciplinary knowledge and abilities, and strengthen their ability to combine theory and practice. The integration of ideological and political education into the teaching of general education course has achieved the overall goal of "cultivating morality and cultivating people" in general education, and also enhanced the practical innovation, teaching infectivity, and value leadership of general education courses.

2.1. Helping to Enhance the Practical Innovation of General Education Courses

Some colleges lack top-level design in the management of general education courses, emphasize theory rather than practice, and lack innovation in teaching methods, resulting in the phenomenon of "emptiness and mediocrity" in general education. Integrate ideological and political education organically into all aspects and links of general education classroom teaching, effectively preventing the phenomenon of general education being empty and generalized. On the one hand, the general education under the concept of Curriculum ideological and political focuses more on practicality, offering practical education courses that combine with general education courses teaching and community volunteer

service to society, expanding the educational form of practical teaching that promotes each other with classroom teaching, guiding students to actively participate and experience insights. On the other hand, as the world is in the midst of the unprecedented changes in a hundred years, The work of curriculum ideological and political uses the important carrier of new media and new technology to promote the innovation of general education in colleges and universities. such as the innovative use of "Internet+" and other modern information technology means and methods, the curriculum ideological and political network resources can be provided in a timely manner that is ideological, scientific and contemporary, further enhanced the effectiveness and innovation of ideological and political education in general education.

2.2. Helping to Enhance the Teaching Infectivity of General Education Courses

The "professionalization" phenomenon of in general education is serious, resulting in the gradual utilitarianism of general education courses, the lack of ideology and infectiousness and the failure to manifest the connotation of culture and spirit. In the context of the rapid development of information technology, the depth of courses, spiritual culture, and thinking patterns in the classroom teaching of general education in universities are empty and tedious, and students lack positive influence in this process. This is precisely the focus of the ideological and political construction of general education courses. The integration of ideological and political education in curriculum into general education courses perfectly meets the needs of students in terms of deep learning and spiritual and cultural aspects. Therefore, the integration of ideological and political education in curriculum with general education has increased the ideological and emotional depth of general education. Students can not only feel the breadth and contemporary characteristics of general education, but also achieve online interactive communication with students during the teaching process, stimulate students' interest in learning knowledge beyond professional courses, and cultivate their teaching and scientific research abilities in the professional field, Improve one's overall quality.

2.3. Helping to Enhance the Value Leadership of General Education Courses

At present, general education overly pursues instrumentality and utilitarianism to the neglect of education, excessively pursuing the breadth of knowledge while neglecting the depth of knowledge, so that it has a tendency to "de-value", which weakens the function of ideological and political education and moral education of general education. As a new concept and method of ideological and political education, ideological and political education in curriculum is a correction for the "de value" of general education, fully tapping and utilizing the ideological and political education resources contained in general education curriculum. By selecting and cultivating a group of "general education demonstration courses" with obvious ideological and political education functions, constructing a batch of curriculum ideological and political teaching resource banks and excellent cases, fully leveraging the leading role of typical examples, comprehensively forming a good atmosphere for extensive and in-depth ideological and political construction of courses, and creating a ideological and political education in curriculum public opinion atmosphere of "moral education in the curriculum and

education in teachers", Cultivate students' lofty ideals and beliefs, and correct value orientations, and give full play to the "imperceptible" value leading power of the curriculum.

3. Problems in Ideological and Political Construction of General Education Courses in Colleges

3.1. Inadequate Construction of School Institutions and Mechanisms

The integration and symbiotic development of general education and ideological and political education in curriculum require colleges to improve and perfect the organizational mechanism and internal institutional guarantee of curriculum ideological and political education teaching reform, and orderly promote the implementation of curriculum ideological and political goals. However, currently, some colleges propaganda department is responsible for leading and coordinating the ideological and political education work of courses, while the academic affairs office is responsible for the management of general education courses. There is a lack of coordination and linkage mechanism between the two departments has caused in the separate operation of general education and ideological and political education in curriculum, which makes it difficult to play the ideological and political education function of general education. At the same time, some colleges lack guarantee mechanisms and funding support, as well as a sound incentive and constraint mechanism, which hinders the development of general education. For example, teachers lack the ability to carry out curriculum ideological and political, lack of training of teachers in ideological and political education in curriculum, resulting in a weak awareness of ideological and political education in curriculum among teachers and students, ultimately leading to Ideological and Political Construction of General Education Courses becoming a mere formality.

3.2. Incomplete Design of Course Instruction

Firstly, the teaching objectives of the course are not clear. In the planning of general education course, the formulation of teaching objectives does not contain curriculum ideological and political elements, resulting in the weakening of the ideological and political education and value guidance role of the curriculum in the specific teaching implementation process. Secondly, the teaching content of the course is arbitrary. The selection of course teaching content is often based on the teacher's own professional level, personal experience, and interests, lacking new ideas and practices. The course content is too outdated, lacking vividness and thoughtfulness. Finally, the singularity of course teaching methods. In the classroom teaching of general education, the teaching of ideological and political elements and resources in courses is often done in a cramming style, with an excessive emphasis on the instillation of "knowledge" and little emphasis on the cultivation of "knowledge". The teaching of knowledge systems, values, analytical methods, and cognitive abilities is limited to the ideological and political education system, which not only affects the transmission of broad and extensive knowledge, but also affects the function of general education's ideological and political education.

3.3. Mismatch of Teachers' Ideological and Political Literacy

The actual effect of ideological and political construction of general education courses is closely related to the quality and ability of teachers. Currently, there is a widespread lack of comprehensive literacy among general education teachers in various universities, as well as a weak awareness and ability to explore the elements of ideological and political education. If the teachers of general education courses become younger, and the courses are offered by young and less qualified teachers, it is difficult to effectively integrate ideological and political education in curriculum into general education courses; Teachers' understanding of the ideological and political concepts in the curriculum is not clear enough, and their understanding of the relationship between general elective courses and ideological and political education in curriculum is insufficient. It is difficult to integrate the educational philosophy of ideological and political education in the curriculum with the teaching of general elective courses; At the same time, the teaching and research capabilities of the teaching team are insufficient, and the participation in ideological and political education in curriculum research is not optimistic.

3.4. Immature Research on Curriculum Ideological and Political Evaluation

Ideological and political education in curriculum can help students clarify the value orientation of professional knowledge and understand why the knowledge they have learned is used. As an upgraded version of professional education, general education is greatly beneficial for students to grasp subject knowledge from a broader perspective. In the process of integrating general education with ideological and political education in curriculum, it is necessary to establish an effective teaching evaluation mechanism to achieve the effect of promoting course construction and teaching by evaluation. However, the current research on the evaluation of general education courses is not mature enough in most universities, such as the lack of sound evaluation standards and relevant rules and regulations, the lack of integration of ideological and political education in curriculum evaluation indicators in student evaluation and peer evaluation, and the lack of integration of ideological and political content into the final assessment of traditional courses, which to a certain extent restricts the development and scientific evaluation of general education courses. which to some extent restricts the development and scientific evaluation of ideological and political education in curriculum of general education.

4. The Path of Implementing Ideological and Political Construction of General Education Courses in Colleges

4.1. Establishing a Coordinated Mechanism between General Education Courses and Ideological and Political Education in Curriculum

At the macro level, implement the main responsibility of leadership. Strengthen the top-level design and systematic planning of ideological and political education in curriculum, adhere to the correct direction of education, regard moral

education and talent cultivation as the fundamental task, strengthen leadership of curriculum ideological and political work, do a good job in overall deployment and top-level design, and comprehensively promote the construction of curriculum ideological and political education. At the meso level, implement teaching management responsibilities. Improve the two-level management system of schools and colleges, strengthen the main responsibility of teaching management in secondary colleges, improve talent cultivation plans, optimize curriculum settings, restructure teaching design, strengthen teaching management, improve the monitoring and guarantee system of teaching quality, leverage the main channel of classroom teaching and education, fully implement the construction of curriculum ideological and political, and form a comprehensive and integrated pattern of general education and ideological and political theory teaching. At the micro level, implement the responsibility of teacher education. Keep in mind the new mission of teaching and educating people, further transform educational concepts, establish new curriculum ideological and political concepts, understand the new connotations of teaching and educating people, consciously enhance ideological and political awareness, strengthen the guidance of students' core values in teaching, participate in the entire process of curriculum ideological and political construction, and ensure that each course adheres to a certain channel and cultivates a good field of responsibility.

4.2. Improving the Awareness and Ability of Ideological and Political Education in Curriculum among General Education Course Teachers

The key to promoting ideological and political education in curriculum is to strengthen the construction of the teaching staff. On the one hand, focus on the awareness of curriculum education and strengthen teachers' understanding of ideological and political education in curriculum. Promote teachers to update their educational concepts, improve their understanding and understanding of ideological and political education in curriculum, guide them to establish correct political direction and value orientation, establish themselves with morality, learn with morality, and teach with morality, consciously be a good "four teachers", as the "four guides". On the other hand, focusing on ability cultivation and improving teachers' curriculum ideological and political teaching abilities. Strengthen the ideological and political orientation of curriculum in activities such as the Young Teacher Teaching Basic Skills Competition, Classroom Teaching Innovation Competition, and Teacher Teaching Skills Competition, and adhere to the normalization and long-term effectiveness of curriculum ideological and political reform through competition to promote construction and teaching. Widely organize teaching observation, lecture competitions, and renowned teacher forums, continuously explore the models, methods, and paths of curriculum ideological and political teaching reform and innovation, timely summarize and promote advanced experiences and practices such as curriculum ideological and political reform, teaching content updates, and teaching method innovation, motivate teachers to "have dignity, confidence, confidence, and ability", and continuously improve the ability of curriculum ideological and political teaching.

4.3. Innovate Teaching Content and Mode of General Education Courses

To perfectly integrate the ideological and political education in curriculum elements into the general education classroom education in universities, it is necessary to pay attention to the classroom education content and education mode. Therefore, it is necessary to make certain innovations in this area, rather than cramming education like before. Firstly, enrich the course content and pursue the organic unity of ideological, practical, and practical aspects. We should keep up with the theme of the times, constantly update the teaching content and knowledge framework of the classroom, excavate, expand, and inherit the ideological and political elements of various courses, combine domestic and foreign current events, tell good Chinese stories, spread the Chinese voice, use the Chinese Dream to inspire the youth dream, and light up the light of thought and the path ahead for students. Secondly, innovate classroom teaching models. Promote the deep integration of modern educational technology and classroom teaching, and form a new form of "Internet plus+ideological and political theory course+general education course". Promote learning revolution through teaching reform, stimulate students' interest in learning, guide students to think deeply, such as adopting Blue Ink Cloud classroom teaching design, establishing course research workshops, and forming course research teams. Organize practical teaching well, carry out various forms of practical activities, form resonance between classroom teaching and after-school practice, deepen students' ability to comprehend and identify with course learning, and realize all-round education.

4.4. Establishing an Ideological and Political Evaluation Index System for General Education Courses

Firstly, improve the rules and regulations of teaching management, strictly standardize teaching management procedures, improve the assessment and evaluation of teacher teaching quality, strengthen the monitoring and guarantee system of ideological and political education in curriculum teaching quality, and regard the progress and effectiveness of promoting ideological and political education in curriculum reform as the relevant assessment indicators of the college, as an important content of the annual teaching work report of the college leaders. Secondly, evaluate the teachers of general education courses, whether they have scientifically and reasonably designed ideological and political education content, and whether they have transformed political beliefs, ideal beliefs, values, moral sentiments, spiritual pursuits, scientific thinking, and other education into rich and vivid lesson plans, lectures, and teaching practices for the teaching teachers through the design of ideological and political education courses. Take the effectiveness of ideological and political construction in teacher courses as an important basis for teacher assessment and evaluation, as well as for evaluating and prioritizing teachers; Make the implementation of ideological and political education in the curriculum education content an important part of the listening and learning evaluation system. Thirdly, anonymous questionnaire surveys are conducted on students to gain a deeper understanding of their moral and political literacy cultivation. The students' cognition, emotions, values, and other content are used as reference for teaching evaluation

and included in regular exam assessments.

5. Conclusion

The symbiotic development of general education and ideological and political education in curriculum is an effective way to deepen the reform of education and teaching in colleges and comprehensively improve the quality of talent. Achieving the integration of ideological and political education in curriculum and general education can enhance the breadth and strength of the practice of general education, strengthen the ideological height and emotional depth of general education, and also enable curriculum ideological and political to obtain richer teaching resources and improve the infectious power, influence and leading power of curriculum ideological and political. Integrating curriculum ideological and political into general education classroom education can subtly achieve the function of ideological and political education for students. Therefore, in order to achieve the integration of ideological and political education in curriculum, it is necessary to establish a coordination and linkage mechanism between general education courses and ideological and political education in curriculum, increase the awareness and ability of general education curriculum teachers in ideological and political education, innovate the teaching content and methods of general education course, establish an evaluation index system for ideological and political education in general education course, and comprehensively implement the fundamental task of "cultivating morality and cultivating talents".

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