

Research on the Influence of Internet+ Technology on College Civic Education

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Abstract: With the continuous improvement of China's economic level, science and technology have also gained great development, and the organization of education and teaching in colleges and universities in this background also needs to be constantly adjusted and optimized in teaching methods. Especially in the rapid development of information technology, college students have more efficient and convenient ways to contact with external information, which has accelerated the change of social production method to a certain extent, but also changed the life and way of thinking of college students accordingly. As the most concentrated area of information interaction, colleges and universities, under the important role and influence of the Internet, the teaching of Civics and Political Science education also needs to cope with the challenges of diversity, and on this basis to meet the real needs of the development of the market economy, so as to constantly upgrade the teaching mode, so as to ensure the best quality of Civics and Political Science teaching. Therefore, the research of this paper will mainly focus on the college Civics education, through diversified analysis, to explore the important influence of information technology on Civics teaching in the Internet era, so as to provide feasible suggestions for relevant staff.

Keywords: College Teaching; Internet +; Ideological and Political Education; Response Measures.

1. Introduction:

Along with the rapid development of information technology, the Internet has gradually become one of the main places where various ideologies compete in the current society in the process of operation. Combined with the implementation and development of the current stage of the teaching of ideology in colleges and universities, in order to ensure the best quality of the whole teaching, it is necessary to start from the actual situation, effectively through certain ways and means, to grasp the initiative of the Internet ideological education position to the maximum, so as to improve the teaching effectiveness in all aspects. Under the background of the new era, in the face of the extensive influence and role of the Internet, it is very necessary to carry out ideological education for college students, which can, to a certain extent, prevent and avoid college students from being influenced by wrong information in ideology and truly adhere to the direction of socialist development, so as to achieve all-round development. In this process, by virtue of the powerful information interaction function possessed by the Internet itself, the significant advantages of this technology can really be brought into play when engaging in the teaching of ideology and politics, which can also bring about significant influence on the study and life of college students and really make them achieve sustainable development.

2. The Impact of Internet+ on Ideological and Political Education in Colleges and Universities

(1) Internet+ has led to significant changes in the ideological and political education environment

The coming of the Internet + era has brought certain impact and challenge to the education and teaching work of colleges and universities. Under its influence, colleges and universities begin to expand from the traditional education and

management mode to the network virtual space when they are engaged in teaching and management. When students receive ideological and political education, the methods and approaches have been innovated and optimized, and they are no longer limited to the traditional textbooks and corresponding teaching materials, but even beyond teachers and libraries and other knowledge and information carriers in a certain sense. The widespread promotion and use of the Internet has made the channels of information interaction more abundant and diversified, and students can communicate with the outside world in a timely manner through social networking sites such as microblogs, and this new thing is often more likely to stimulate students' interest in exploration. According to relevant surveys and researches, students' attention to new media is much higher than traditional information dissemination channels. Therefore, in the current participation and implementation of the teaching of Civics and Political Science courses, we must consider various influencing factors, give full play to the role of information technology and build a multi-level campus network culture atmosphere. The diversification of knowledge and information receiving platform makes the whole nurturing environment in colleges and universities when teaching Civics and Political Science has also been developed and changed compared with the past, and Civics and Political Science teaching work must explore a new development direction and path in the new period.

(2) The Internet+ has broken the barriers and monopolies of traditional information transmission, making it more difficult to guide public opinion

The Internet usually holds a huge amount of information resources, but it should be noted that this information often presents uneven development characteristics in terms of quality, and the Internet, as the current accelerated expansion of ideological positions, inherently has such characteristics as concealment and virtualization, so if it is not controlled in actual use, under the misleading information of those who have the intention, it is likely to lead to the implementation

and development of the entire public opinion guidance work in It becomes more difficult to implement and carry out the whole public opinion guidance work. First of all, the information will face more difficulties in actual filtering. For example, malicious smearing of advanced figures in real life by means of the Internet, further amplification of local conflicts to achieve the purpose of creating rumors, thus gradually inciting dissatisfaction of netizens with individuals or relevant departments, and affecting and jeopardizing the harmonious and stable development of society. All these factors affect and influence the mainstream ideology of China to a certain extent, and make its leading and guiding power play an obvious gap compared with the past, which in a certain sense also weakens the positive leading role of college political education and makes it difficult to achieve the ideal teaching effect. The second thing is that the source of information and opinion becomes more difficult to control in practice. The influence of Internet on people in the rapid development of modern society is huge. Most people are more inclined to express their thoughts through the information network platform on computers or cell phones, which is beneficial to the development of many kinds of ideas, but also affects and threatens social public security to a certain extent. The network is no longer virtual, and its functionality has been significantly extended in the new era. Furthermore, the penetration of ideas has become more convenient. With the development and progress of the society, the western hostile forces are eyeing on the Internet, and they often use the Internet to launch attacks and gradually increase the infiltration of our people's ideology through the subtle way by virtue of the openness and permeability of the whole network, so as to provoke various disputes, and at the same time, it will have certain influence and impact on the thoughts and three views of college students, thus It will bring great difficulties to the ideological education and traditional culture education work in China.

(3) The combination of the human brain, computers and the Internet has enabled students to accumulate knowledge more rapidly, and has given rise to new expectations for the way students conduct ideological and political education activities

The Internet, as a new form of media arising in the new era, has become more efficient and faster in sharing and spreading information, and embodies three-dimensional characteristics, which can greatly broaden students' horizons and enhance their understanding and memory of relevant knowledge and information on this basis. Through research and study, it is found that most students believe that traditional education methods have certain limitations and are often difficult to be attractive, which leads to poor teaching quality of the whole course. In this process, in order to maximize the teaching effect, it is necessary to combine the development needs of the times and apply modern media means to it, through which teaching activities are carried out and implemented, and the whole teaching process in this context will also become more vivid and graphic. In the Internet era, colleges and universities should also actively carry out innovation and optimization to carry out deep changes to the traditional teaching mode [1].

(4) The widespread use of the Internet has contributed to the alienation of students' lifestyles and behaviors

In the age of Internet +, the world has become more and more connected. It should be noted that the whole world, as an interlocking information whole, is usually open, but the corresponding development of the Internet also leads to the gradual confinement of people's activities to the closed

network environment, which makes the whole sense of intimacy between people when interacting with each other will be significantly reduced, which can easily cause the dilution of interpersonal relationships, thus leading to more indifferent interaction between the public. In the era of Internet+, the Internet has become the spiritual home of most students, and under its influence, students are usually more inclined to communicate with each other through the Internet about various problems they encounter in their lives and studies, and even turn this habit and tendency into a new way of life. It should be noted that in the present time of high-speed development of the Internet, the Internet has become the main place for college students to express their emotions, and the traditional media have begun to be challenged, which all bring impact to a certain extent on the orderly implementation and smooth development of the current college thinking and political education work [2].

3. Response Thinking of the Impact of Internet+ on Ideological and Political Education in Colleges and Universities

(1) Rely on the Internet platform to create a good network environment for ideological and political education in colleges and universities

In the process of continuous development and deepening of the Internet, it provides new directions and paths for colleges and universities to carry out the work of thinking and politics education. Under its influence and effect, colleges and universities organize the teaching work of thinking and politics, and begin to break through the traditional teaching restrictions in time and space, effectively pulling the distance between students and teachers, and with the real-time and convenient nature of network communication, it can also maximize the whole thinking and politics education. It is also possible to maximize the effect of the implementation of the whole ideological education and make it reach the best teaching quality with the real-time and convenient nature of network communication. It should be noted that in the current development and implementation of teaching work, it is necessary to consider a variety of influencing factors from the practical point of view, and the following three main problems need to be solved when participating in the construction of the network platform of college Civic and Political Science Education. Firstly, the educational function of the whole Civic and Political Education website needs to be strengthened practically. The network platform at all levels needs to comprehensively coordinate the political work of colleges and universities in practical application, especially some thematic websites need to ensure the introduction of background content and other aspects as real and comprehensive as possible, and this process should also consider how to upgrade and innovate the educational materials to make them more attractive in the light of the real situation of students' development. When participating in the construction of the network platform of Civic and Political Education, we should not only consider its transmission of theoretical knowledge, but also truly enlighten the minds of college students with the help of this platform, so that they can achieve all-round development. Secondly, it is also necessary to expand the network space of Civic and Political Education. This requires focusing on the extension of the connotation of Civic Education in the specific work, so that it

can penetrate in different fields and really realize the all-round coverage of Civic Education content. Furthermore, it is also necessary to make full use of the instant communication platform of the network, so as to effectively improve the results of teaching Civics and Politics. With the help of new media platforms such as WeChat, give full play to its significant advantages in information sharing and transmission, and really extend and expand the ideological education to all spaces of the network, making it a new communication platform for spreading positive energy [3].

(2) Rely on the Internet platform to realize the systematic integration of ideological and political education resources in colleges and universities

Through systematic integration, the significant advantages of the Internet can also be truly brought into play, accommodating international as well as domestic resources all together and promoting the high-quality development of the entire ideological education work through mutual comparison. This can also break the previous limited and passive nature in receiving information, thus effectively expanding the space and time for students' self-education. With the help of systematic information integration, the college political education workers can understand the students' thought dynamics from the Internet at the first time, and make full use of the Internet to guide them on this basis, so as to ensure that college students can set up the correct three views and really establish noble ideals and beliefs in the process, and improve the timeliness of the whole political education work comprehensively. In addition, with the help and use of system integration, it can also concentrate all the information related to Civic Education all together, truly promote the two-way communication and choice of network, and provide a good environment for college students to receive Civic Education, so that they can also carry out independent education in this context [4].

(3) Rely on the Internet platform to improve the effectiveness of ideological and political education in colleges and universities

In the development and implementation of the current thinking and political education work, it is necessary to give full play to the advantage of the network platform of being close to life, so as to link it with the real life and thus put the whole education and teaching work into practice. The development of network political education activities should be combined with the physical and mental development characteristics of college students, and on this basis, the service function of the whole political education should be highlighted, so as to ensure that the political education network platform can provide active guidance for college students and correctly guide the development direction of public opinion while providing high-quality services. Secondly, it is also necessary to give full play to the intuitive and vivid characteristics of network information as well as visualization, and use different types of information combinations such as images and sounds to attract students' attention with more interesting knowledge forms and deepen their understanding of relevant knowledge and contents. The construction of the network platform of Civic Education must pay attention to and be based on this point, and actively strengthen the efficient and comprehensive integration of different social education resources, so as to realize the combination and complementarity of Civic Education and mass media, and really enhance the infectious power and attractiveness of the whole Civic Education [5].

(4) Ideological and political educators in colleges and universities must establish the responsibility and awareness of building the "Great Wall online" and winning the online ideological battle

When carrying out ideological education with the help of Internet, we need to comprehensively coordinate various influencing factors. Firstly, we should strengthen the sense of urgency of opening up new positions, liberate ourselves from the previous monolithic working mode, truly contact the realistic needs of social development and follow the working principle of keeping up with the times, so as to realize the trend and truly become the defender of the Party's ideological position. Secondly, it is also necessary to seize the initiative in this process, actively propagate and transmit the positive social energy from different levels and angles, and penetrate the socialist core values into the ideology of every college student, so as to ensure that the mainstream voice is more widely spread. Secondly, it is also necessary to fight a good initiative battle and make effective counterattack on some reactionary remarks at the first time, especially on some major principles as well as issues of right and wrong with a clear attitude [6].

(5) Strengthen the construction of college network ideological and political education team

In the development and implementation of various tasks nowadays, it is also necessary to strengthen the construction of high-quality teams and really cultivate a group of professional teachers who are familiar with network technology and have correct knowledge of campus network culture. At the same time, it is also necessary to mobilize students' participation enthusiasm, so that students can actively participate in the construction and management of the whole university thinking and politics network platform, understand students' current diversified needs, and arrange relevant students to be responsible for the daily operation and regular maintenance of the whole network thinking and politics platform, so as to really cultivate the backbone for the development of thinking and politics education work. In addition, colleges and universities should also strengthen the construction of network software and hardware facilities in the specific teaching implementation to create a good environment and conditions for the normal operation of the Civic and Political Education work on the network. In this process, dynamic supervision and assessment should also be carried out for the implementation effect of college teachers' participation in thinking and politics education with the help of Internet to ensure the legitimacy and reasonableness of the assessment procedure [7].

4. Conclusion

With the progress and development of the times, when teaching Civic Science to college students nowadays, it is necessary to get rid of the traditional teaching restrictions, give full play to the remarkable advantages of the Internet, grasp the development characteristics as well as the operation rules of Civic Science education in the new era by virtue of the network platform, promote the deep integration of Civic Science education and information technology on this basis, truly mobilize the participation enthusiasm of college students, make them and the high-quality teachers work together. They really mobilize the participation of students in colleges and universities, so that they and high-quality faculty members can consciously invest in the maintenance of the Civic and Political Science network platform, and really

achieve the best effect of the whole teaching implementation.

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