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Analysis of University Student Association Construction

-- Take Guangxi Normal University for Nationalities as an Example

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Abstract: College student association activities are an important way and effective way to implement quality-oriented education, and also an effective carrier of ideological and political education, campus culture construction and social practice education. This article takes the student associations of Guangxi Normal University for Nationalities as the research object, adopts the methods of symposium and data statistics to discuss the current situation and existing problems of the student associations, and puts forward targeted suggestions for the development of the associations, in order to make suggestions for the high-quality development of the student associations of universities.

Keywords: University Student Association; Construction Status and Countermeasure Research.

1. Introduction

In January 2020, the party ministry of the communist party of China, the communist youth league central committee, the communist youth league issued the communist party central about printing <college student community construction management method> notice, the document for thoroughly study and apply new era xi the ideas of socialism with Chinese characteristics, especially Xi Jinping general secretary of college ideological and political work and youth work important to make clear instructions, it points out that to strengthen the construction of college student community management, give full play to the student community educational function, support the healthy and orderly development of college student community. Therefore, many colleges and universities in China have revised the relevant methods of the management of student associations according to the actual work of the school. College student association is a mass student group that develops according to the needs of young students and combines with their own interests and specialties. It is an important carrier of ideological education, cultural education, quality education and practical education. Thus, it can be seen that further strengthening the construction of college student associations has long-term development significance for the high-quality development of student associations and the growth of students.

2. Analysis of the Current Situation of the Student Association Construction Investigation

Guangxi Normal University for Nationalities is a public full-time ordinary undergraduate university organized by the People's Government of Guangxi Zhuang Autonomous Region. It now has more than 19,500 full-time students. To understand the present situation and the existing problems of the student community construction, the author with the college youth corps committee secretary and student community management cadre symposium, the student association, head of the conference, community information statistics, the school registered student community research and analysis, to understand the student community daily operation, management and activities, and so on and so forth.

2.1. Basic Information of Student Associations

Guangxi Normal University for Nationalities has a variety of student associations, with 60 associations. According to the nature of the community and the content of the activities, the school is divided into six categories: ideology and politics, academic science and technology, innovation and entrepreneurship, culture and sports, voluntary public welfare and other categories. Among them, the ideological and political student associations have 1, academic science and technology student association has four, innovation entrepreneurship student associations have three, culture and sports student associations have 35, volunteer public welfare student associations have six and other student associations has 16, community at least 30 people, the largest number of communities has 180 people.

2.2. Daily Management of Student Associations

School student community work into the school ideological and political work and work under the overall pattern of planning deployment, led by the party committee, the school, the coordination system, college youth corps committee of specific guidance management mode, again by belonging to the school youth corps committee student community management department of the student community activities for daily management, supervision and service. In addition, in September 2021, the university issued the Implementation Rules for the Construction and Management of Student Societies of Guangxi Normal University for Nationalities (Revised), which in principle promotes the construction and development of student associations activities on the premise of controlling the quality, and promotes the goal of quality, personalized and professional. The internal management of each student association is carried out by the main person in charge of each association, which mainly relies on the behavior and morality.

3. Analysis of the Main Problems Existing in the Construction of University Student Association

The mission and responsibility of the school is to train

students with all-round development of morality, intelligence, physique, beauty and labor. With the implementation of the credit system of higher education reform, the school attaches more and more attention to the development of student associations. The number of student associations also emerges like bamboo shoots after a spring rain, and the construction of associations is developing vigorously. However, the student associations present some problems that deserve attention and need to be improved. In the process of the construction and development of student associations, there are mainly several problems, such as inaccurate development orientation, inadequate ideological guidance, and lack of system construction:

3.1. The Ideological Guidance of the Student Associations

On the one hand, the members of the student club join the club because of the same interests. They come from different colleges, majors and classes. In terms of management, the person in charge of the student associations is more inclined to develop and approve the cultural activities of the associations, and lacks effective ideological and political guidance and ideological and political review for the members of the associations, especially the internal leaders of the associations. On the other hand, although the student associations have established league branches, the number of league building activities and learning theories is small, and some theoretical learning is basically the same as the activities carried out by the college. Secondly, in terms of association instructors, most of the teachers who serve as specific work instructors are young teachers. In the appointment, the school only has strict requirements for the instructors of public welfare associations to be party members, while the instructors of other associations do not make rigid requirements. Therefore, the political and ideological consciousness level of the instructors of the associations is uneven, and it is difficult to implement all the political and ideological guidance work of the associations.

3.2. The Unbalanced Orientation and Development of the Development of the Community

According to the statistical data in 2021, the development of student associations in Guangxi Normal University for Nationalities is unbalanced. It is mainly reflected in the type of student associations and the number of participating associations. The total number of students participating in the club is 5,236. Among them, there are only 1 ideological and political student association, 60 members, 4 academic science and technology student associations, 496 members, 3 innovative and entrepreneurship student associations, 134 members, 2965 members, 6 voluntary public welfare student associations, 379 members, 16 other student associations and 1202 members. It can be seen that there are a large number of cultural and sports student associations, accounting for 56% of the total number of participants, while there is only one ideological and political student association, and the number of participants only accounts for 1% of the total number of associations. In addition, due to the lack of system and overall development plan, the community positioning is not clear, lead to part of the student community development has been standing, can't find the breakthrough of community development progress, everything is step by step, the overall development lack of clear thinking and clear direction, lack of continuity. [1]

3.3. Construction and Standardized Management of Associations

According to the survey, the management system of student associations in Guangxi Normal University for Nationalities is not perfect, and there is still lacking in system construction and management. Although there are some rules and regulations for students to join, quit, and do not participate in club activities, they are not strictly implemented. Therefore, the main head of the oral decision of the student association. In addition, in accordance with the spirit of the new file revised, the student community management mode changed to "school —— college youth corps committee / department —— student community management —— student community", the original intention is to make business guidance unit for corresponding community have more professional guidance and supervision, actually is business guidance unit, the guidance of the student community just know, know not about the nature of the community and daily operation, more difficult to talk about how to guide. In addition, the instructors of the student associations also do not understand the guidance of the associations, often just the name, signature, a question three do not know, have never done specific guidance.

3.4. The Venues and Funds for Club Activities

Because the school currently has no special student activity center and special building, only a few student associations have their own activity rooms, which is limited by the use of the site, basically cannot carry out activities, only the storage of materials. The activity site of the members of the community is very limited, and it is necessary to apply to the department of the activity site in advance. As a result, the activity cannot be carried out quickly and will conflict with other associations in the choice of time and place, which affects the holding and effectiveness of the activity. In terms of funds, the original sponsorship and the replacement of membership dues to only the school funding, become passive. If the activity funds are not approved, it is difficult for the activities of large department associations to attract the attention and participation of students.

4. Research on the Countermeasures of University Student Associations Construction

4.1. Strengthen Ideological Guidance, adhere to the Party Building to Drive the League Building

In 2016, the Central Committee of the Communist Youth League and the Ministry of Education issued the Implementation Plan for the Reform of the Communist Youth League in Colleges and Universities, which took strengthening and innovating the ideological guidance of young students as an important content. It clearly points out that the Communist Party of China is the leading force of the youth work in colleges and universities, and must adhere to the principle of "the Party supervises the youth", and constantly strengthen and improve the party's overall and centralized and unified leadership over the youth work in colleges and universities. The ideological and theoretical education of student associations is an important position of

youth work, and also an important part of the moral education in colleges and universities. We should unswervingly adhere to the leadership of the Party.[2] Party and government cadres at all levels, counselors, and ideological and political teachers can actively play to educational ability, ideological and political leading function, with the power of the student party branch, the party branch construction power drive student community organization construction, planned, purposeful to cultivate student community backbone members, in the form of layers of driving, promote student community backbone of the thought of community members leading force and influence.

4.2. Clarify the Development Orientation of the Community

The university party committee and organizations at all levels should strengthen and improve the leadership of the work of student associations, and correctly grasp the development and direction of the associations. For the community, the community orientation is the core and guidance of all activities. Only by clarifying the nature of the community and identifying the positioning of the community can the club construction have the direction and goal, and the members of the club can have cohesion and the power to move forward. For example, a sports association can never carry out its own activities into ideological and political activities, and a science and technology association can never carry out its own activities into cultural and sports activities.

Student associations should find the correct positioning and recognize the advantages. In the daily operation process, they should stand on their own nature and characteristics, and gradually form their own characteristics, which will make the road of association construction go further. Also, because only accurate, correct positioning of the community, can ensure the better survival and development of the community.

4.3. Improve the Assessment and Maintain the Development Activity of the Community

4.3.1. Constantly Improve the Assessment, Reward and Punishment Mechanism

The original intention of the establishment of the assessment reward and punishment mechanism is not to really punish, but to make the majority of students have a more sense of belonging, a sense of competition, a sense of team and a sense of ownership, and to better maintain their own clubs, and strive for honor for their own clubs. We know that when the mechanism is established, the most difficult thing is the implementation and how to make it better. After the school initially determined the assessment reward and punishment mechanism, the relevant departments must really implement the actual, specific can be promoted by the student community management department, the supervision of the association leaders, according to the requirements of the document, according to a number of comprehensive results, all the association star rating and assessment. For the student associations that do not take them seriously and do not meet the standards, they can be punished by warning, demotion or canceling the student associations, so as to have rewards and penalties. Practice is the best way to test whether the mechanism is perfect. With the assessment mechanism after the first time, we should absorb the place that could not be done in the previous time, constantly improve, and strive to form a perfect assessment reward and punishment mechanism.

4.3.2. Standardize the Management and Improve the Enthusiasm of the Community Instructors and the Community Backbone

The instructors of student associations should not only be the instructors of business or the bystanders of activities, but also be the managers of associations and the participants of community activities. Club activities encourage students to plan and organize independently, but they also need the guidance and suggestions from the instructors, which requires the instructors to understand the purpose and needs of the club activities. At the same time, the club instructors should have certain knowledge and ability. To this end, the instructor should strive to improve themselves. In addition, the management department of the community instructors should actively collect all resources, organize teachers to learn and train, and establish a learning-oriented guidance team. A complete set of instructor evaluation mechanism and reward methods should also be established to stimulate their enthusiasm and initiative. As the saying goes: "no rules, no circumference", only standardized management can improve the effectiveness. For example, special subsidies are given to instructors, and the workload of teachers' guidance associations is included in the medium teaching method. The backbone members of the student associations are student cadres and an important force in the management of the associations. They should formulate and improve the management regulations of student cadres, care about their study, work, life and other aspects, increase the intensity of commendation, and protect their work enthusiasm. Specific implementation can be implemented from the following four aspects: 1) With the help of legitimate interests to stimulate, to provide some lectures, skills training. Let the backbone members know that working in this organization can not only get work training, but also have skills training from seniors or teachers, who can gain something, so as to improve the overall influence and value of the club.2) Strengthen the formality, organization and discipline of the community. Regular meetings are held to let each officer report their own work status and work progress, as well as their own evaluation of their own work status, so as to urge the members to take the initiative to complete the task.3) Formulate a reward and punishment system. As a saying goes, "When the forest is big, there are all birds." In the same team formed by a single person, there will naturally be people with different personalities and habits, positive people and negative and lazy people. Therefore, we should formulate a reward and punishment system, strict discipline, mobilize the enthusiasm of the members of the community, and achieve clear rewards and punishments. The reward may not necessarily be verbal praise at the regular meeting, or a personal bonus system, or the punishment is not corporal punishment, may be a performance at the regular meeting, or personal warning, more serious dismissal or dismissal of the club, etc.4) Enhance the feelings within the team. The cohesion of a team has a lot to do with the enthusiasm of the team members. If the relationship between people is good, as a cadre member arranged the task, do not complete the words will be sorry. In fact, it is using personal relationship to make lazy classmates "do not" to refuse your request.

4.4. Increase Support to Ensure the Orderly Operation of the Associations

In terms of funds, according to the new documents issued

by the school, student associations do not accept after-school funding in principle and do not charge membership dues. If there is a real need for financial aid, the legal compliance audit of financial aid matters should be strengthened, and all financial aid funds should be included into the unified financial management of the school. To some extent, this limits the funding channels of student associations, from the original multiple sources of funds to the sources that can only be allocated by the school. The good aspect is that the youth League committee of the school provides project support for student club activities. There are different funds corresponding to general projects and key projects, and each association will actively participate in this activity. The bad thing is that if the club activities are not supported, the club activities are not funded. In terms of venue, the school is now building a new college student activity center, and soon, each student club will have their own activity room to carry out the corresponding indoor activities. With the advent of the Internet era, schools can no longer limit community activities to fixed offline activity places, and can organically integrate online and offline resources. For example, the establishment of exclusive student club public account, student club APP and club TikTok, so as to avoid the restrictions and conflicts of the use of activity venues, and broaden the new vision and way of activities.

The Ministry of Education, the communist youth league central committee issued "on strengthening and improving the opinions of college students community work," pointed out: college students community activities is an important way and effective way to implement quality education, to strengthen the campus construction of culture, improve students' comprehensive quality, guide students to adapt to society, promote students become employment play an important role, is effective under the new situation of the students, to carry out the ideological and political education important organization mobilization way, is an important supplement to the students first class. Therefore, colleges and universities should base on the realistic characteristics of the new development stage, change the situation, now and then, and educate the party and for the country, pay great attention to the actual demands of the development and construction, guide the guidance, service and construction management with the new development concept, encourage the associations to innovate, brand and specialization, and constantly promote the high-quality development.

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