Research on the Path and Strategy of Basic Education Management Innovation

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Abstract: With the continuous development of social economy, the status of education in the development of countries is getting higher and higher, and the basic education management also plays an important role in the education system. The Party and the government have always attached great importance to education, and have made a series of important arrangements for the cause of education. The education management department must constantly strengthen the innovation in the management of basic education, so as to improve the quality of basic education and promote the all-round development of students. Based on this, this paper starts with the importance of basic education management innovation, and discusses the difficulties of basic education management and the path and strategy of innovation, in order to provide a theoretical and practical basis for the innovation of education management system.

Keywords: Basic Education; Management Innovation; Path and Strategy.

1. Foreword:
Basic education is not only a place for knowledge transmission, but also an important position to cultivate students' innovative thinking, critical thinking and lifelong learning ability. With the increase of society's demand for personalized and diversified education, the innovation of education management has become the key to improve the quality of education and adapt to the development of society. This transformation not only involves the renewal of educational concepts, but also includes the innovation of teaching methods, the transformation of the role of teachers and the close cooperation of the home-school community. The innovation of basic education management needs to explore educational strategies that synchronize with the development of The Times from multiple dimensions, so as to promote the overall development of students and maximize the learning effect. Therefore, how to effectively introduce new technologies, update educational concepts and strengthen the interaction between the home-school community will be the key to promote the innovation of basic education management.

2. The Importance of Basic Education Management Innovation
(1) It is conducive to optimizing the school management structure
The innovation of basic education management is not only a simple structural adjustment or policy update, but also a far-reaching and systematic change. Innovation can introduce a more efficient and transparent decision-making process. In the traditional education management mode, decision-making is often concentrated in the hands of a few leaders, while innovative management pays more attention to the integration of collective wisdom and multiple opinions, which not only improves the quality of decision-making, but also enhances the acceptability of decision-making. In today's increasingly tight educational resources, how to effectively use the limited resources to meet the growing educational needs is a challenge that every school administrator must face, and management innovation can improve the efficiency and effect of resource use by introducing new management tools and methods, such as data analysis and project management. Management innovation is helpful to improve the management of teachers. Through the establishment of a more scientific teacher evaluation and incentive mechanism, to promote teachers' professional growth and teaching innovation, schools can better play the main role of teachers and improve the quality of education and teaching. Optimization of management structure will also strengthen the full-service for students, with the renewal of education concept, students' personalized needs more and more attention, school administrators need from the perspective of service, pay attention to the diversified development of students, provide them with more abundant and effective support, also for the sustainable development of education has laid a solid foundation.

(2) It is conducive to promoting the development of education and teaching
The positive impact of basic education management innovation on education and teaching is mainly reflected in several aspects: First, innovative management can provide a more flexible and diversified environment for teaching activities. This environment encourages teachers to try new teaching methods and technologies, so as to stimulate students' interest and potential in learning. Secondly, management innovation helps to realize the modernization of education content and mode, ensure that education content keeps pace with The Times, and meet the changes of social development and students' needs. For example, by introducing interdisciplinary teaching models and practical-oriented courses, students are able to acquire more comprehensive and practical knowledge skills. Thirdly, management innovation can also strengthen the construction of educational evaluation and feedback mechanism. Through regular and systematic evaluation, educational administrators and teachers can timely understand the effect of teaching activities and adjust teaching strategies in time to ensure the effectiveness and quality of education and teaching activities. Fourth, management innovation also focuses on the improvement of educational equity and inclusiveness. Through reasonable allocation of educational resources and
attention to the needs of students from different backgrounds, each student can get educational opportunities suitable for himself. Fifth, management innovation can promote the internal exchanges and cooperation in the field of education, and build platforms and mechanisms to promote the sharing and flow of educational resources inside and outside the school, so as to enrich the content and form of education and teaching.

3. The Dilemma of Basic Education Management

(1) Lack of technology integration in education management
With the rapid development of information technology, its application in the field of education is increasingly extensive, but in many basic education institutions, the effective combination of technology and education management still exist short board, it is mainly reflected in the shortage of technical resources, many schools in hardware facilities and software application investment is limited, lack of enough information technology equipment and applicable management software, directly affects the application effect of technology in education management. The second is the lack of technology application ability. Even in the case of certain investment in hardware and software, due to the lack of teachers and managers in the application of information technology, the technical resources are not fully utilized. In addition, there is a lack of understanding of the importance of technology integration in educational management. Many educational managers lack in-depth understanding of the potential value and application prospect of information technology, and the lag of concept has become an obstacle to the effective combination of technology and educational management. At the same time, the lack of technology security and privacy protection in education management not only affects the security of education data, but also may have become an important factor restricting the development of basic education.

(2) Limitations of the application of innovative teaching methods
At present, the educational circle generally recognizes the value of innovative teaching methods, but it has encountered multiple challenges in the practical application process. Among them, the deep-rooted dependence on traditional teaching methods within the school system has become an obstacle to the promotion of innovative teaching methods, which is not only reflected in the educational concept, but also reflected in the arrangement and evaluation system of daily teaching activities. In addition, the current curriculum framework and examination system limit the freedom of teachers to adopt new teaching strategies. Under such a framework, even if teachers intend to adopt innovative methods, they may have to return to traditional teaching models because of the constraints of curriculum requirements and examination indicators. Moreover, the unbalanced allocation of educational resources is also an important factor restricting the application of innovative teaching methods. In resource-scarce schools, teachers lack the infrastructure and teaching materials needed to implement innovative teaching, which limits the practical feasibility of innovative teaching methods. At the same time, the traditional culture and values within the educational system may also pose barriers to the acceptance and application of innovative teaching methods.

For example, an educational culture that overemphasizes test scores may lead both teachers and parents to adhere to traditional "cramming" teaching methods.

(3) Lack of support for teacher professional development
In the current education system, teacher training and development plans are often lack of pertinence and effectiveness. Although educational institutions at all levels have regular teacher training, these training contents are divorced from the actual needs of teachers and the status of teaching, and cannot effectively improve teachers' teaching ability and professional level. At the same time, teachers lack continuous learning and development opportunities in their career, and the path of personal career development is vague, and lack of clear promotion channel and development direction, which leads to the failure to fully play teachers' professional motivation and development potential. The work pressure and environmental challenges faced by teachers also affect the quality of their professional development. Daily tasks such as classroom management, student guidance, parent communication and so on are heavy, which makes it difficult for teachers to spare time and energy to improve their professional skills. Education evaluation system is imperfect also to a certain extent affect the power of teachers' professional development, when the evaluation standard too emphasis on students test scores, teachers may be more inclined to traditional, result-oriented teaching methods, and ignore the comprehensive and long-term education, thus limits their education concept and teaching skills innovation and growth.

(4) Weak home-school cooperative management strategy
In the current educational environment, there are significant deficiencies in home-school cooperation, which mainly reflects the imperfect mechanism and platform construction of home-school cooperation. Although many schools recognize the importance of home-school cooperation, there is a lack of effective communication channels and cooperation platforms in practice, making it difficult for parents to effectively participate in the school education management and children's learning process. At the same time, the information exchange between families and schools is not smooth and transparent, and the poor information exchange will lead to parents 'lack of understanding of the school's educational policy, teaching content and children's learning status, and it is difficult to provide effective support and cooperation. In addition, the participation and quality of home-school cooperation are uneven, and some parents may not be able to effectively participate in their children's learning and school activities due to busy work, lack of educational knowledge or other reasons. At the same time, home-school cooperation is formalized in some schools, lacking of effective cooperation content and form, unable to really play the role of home-school cooperation in education. The weakness of home-school cooperative management strategy not only affects the comprehensiveness and effect of school education, but also affects the support and participation of families in children's education.

4. The Path and Strategy of Basic Education Management Innovation

(1) Strengthen the integration of technology in
education management

In the context of the rapid development of information technology, the effective integration of technology into education management has become the key to improve the quality and efficiency of education. Technology integration in education management needs to start with the improvement of information infrastructure to provide necessary hardware support for schools, such as high-speed Internet, intelligent equipment, etc., to ensure the availability and stability of technology tools. At the same time, it is crucial to develop and apply professional software systems for educational management, including but not limited to student information management, teaching resource sharing, course arrangement and online evaluation tools, which can help teachers and managers deal with daily work efficiently and improve management efficiency. At the same time, it is also important to establish feedback and evaluation mechanisms to continuously optimize the application of technology, which requires continuous collection of user feedback, adjustment and optimization of educational technology tools to ensure that they meet the actual needs of education. Finally, encourage innovative thinking and experimental spirit, and explore more application of new technologies that can promote the efficiency and quality of educational management. For example, using big data analytics to better understand students' learning habits and grades change, or using artificial intelligence technology to personalize learning content and paths. Strengthening technology integration in the management of basic education can not only improve the management efficiency and teaching quality, but also be a necessary step to adapt to the future development trend of education.

(2) Deepen the innovative practice of teaching methods

The core of basic education management innovation is to adapt to the needs of students 'diversity, and to promote the transformation of teaching methods from traditional knowledge indoctrination to cultivating students comprehensive ability and innovative thinking. To this end, it is necessary to reform the classroom teaching model and introduce more interactive and practical links, such as case studies, teamwork projects, so that students can learn and explore in practice. Educational administrators should focus on optimizing the curriculum design, and integrate the cultivation of innovative thinking and problem-solving ability into the teaching of all subjects. This requires not only updating teaching content, but also adjusting teaching methods, such as inquiry-based learning and critical thinking training. In order to support the innovation of teaching methods, the school management needs to provide the necessary resources and support, including the update of teaching facilities, the innovation of teaching materials and the input of teaching research. In addition, the school management should also encourage the communication and cooperation among teachers, share the teaching experience through team teaching or teaching and research activities, and jointly explore the innovation of teaching methods. On this basis, it is also necessary to pay attention to the comprehensive evaluation of students 'learning effectiveness, not only pay attention to academic performance, but also pay attention to the cultivation of students' non-academic qualities such as creativity, cooperation ability and self-expression ability. Through these measures, the basic education management can not only effectively support the innovation of teaching methods, but also can provide students with a more comprehensive and rich learning experience, and promote their all-round development.

(3) Improve teachers' professional development and innovation

To improve teachers' professional development and innovation requires continuous professional training for teachers, including the introduction of the latest educational concepts, the innovation of teaching methods and the update of subject knowledge. Through training, teachers can continuously improve their teaching skills and professional level. At the same time, a supportive and open school culture should be established to encourage teachers to make innovative attempts and share their teaching experience and innovative practices, so as to promote mutual learning and growth among teachers. In addition, adequate time and resources are provided to teachers so that they can participate in professional development activities, including reducing the administrative work burden of teachers and providing financial support for research and learning. In addition, an effective teacher evaluation and incentive mechanism should be established, which should be able to fairly evaluate the teaching effect and professional growth of teachers, and give appropriate rewards and recognition to excellent teachers. Moreover, promote the communication and cooperation between teachers and external experts. By organizing seminars, lectures and communication activities, teachers can get new knowledge and inspiration from other educators and experts. Finally, teachers are encouraged to conduct teaching research and experiments to explore more effective teaching methods and strategies. Teachers can test and improve their teaching innovation through research projects, and share the research results with a wider education community, so as to promote the overall innovation and improvement of basic education management.

(4) Strengthen the management strategy of home-school cooperation

In the management strategy of strengthening home-school cooperation, establish the foundation of efficient information communication mechanism, including regular parent meeting, electronic communication and social media platform, to ensure that parents can timely understand their children's learning situation and school dynamics; create channels for parents to participate in school decision-making, such as setting up parent committee, allowing parents to play a more active role in school education policy formulation and activity planning. In addition, regular parent education activities and lectures are held to provide parents with guidance on how to support their children's learning and growth, so as to enhance parents' sense of participation in education. In addition, parents are encouraged to serve as volunteers in school activities and participate in the school community construction, which not only strengthens the connection between home and school, but also promotes parents' understanding and recognition of the education process. In addition, the effect of home-school cooperation is regularly evaluated, feedback is collected through questionnaire survey, parent forum and other ways, and the cooperation strategy is adjusted according to the needs of parents and schools. Finally, to encourage and support the common education programs between families and schools, such as parent-child reading, scientific experiments and other activities, which is not only conducive to students' learning, but also can enhance the interaction between parents and children. By strengthening the management of home-school cooperation, a closer and
more effective home-school cooperation relationship can be established to create a good educational environment for the all-round development of students together.

5. Epilogue

To sum up, the innovation of basic education management is a systematic project, which requires the participation of educational administrators, teachers, students and their families to form an interactive and cooperative ecosystem. The strategies and paths proposed in this study not only focus on the internal management optimization of education, but also emphasize the external environment adaptability synchronized with the social change. Facing the future, the innovation of basic education management needs continuous exploration and practice, constantly adapt to the development of The Times, and meet the diversified and personalized learning needs of students. The ultimate goal is to develop well-rounded students who can adapt to the challenges of the 21st century and lay a solid foundation for their lifelong learning and all-round development.

References


