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Application and Prospect of Artificial Intelligence in Personalized Learning

Cong Zhao

School of Accounting, Guangzhou College of Commerce, Guangzhou, 511363, China

Abstract: With the rapid development of "big data, intelligence, cloud, things and mobile" technology, artificial intelligence has been widely used in the field of education, providing technical support for personalized learning. The traditional education model cannot meet the personalized needs of students. Education reform calls for the introduction of artificial intelligence technology to achieve the optimal allocation of educational resources and improve teaching effectiveness. The knowledge economy era has put forward higher requirements for talents' innovation ability and lifelong learning ability. Personalized learning is an important way to cultivate these abilities. This paper first takes the main application of artificial intelligence in personalized learning as the starting point, and then analyzes the advantages and challenges of artificial intelligence in personalized learning. It is concluded that artificial intelligence plays a positive role in innovating teaching methods, achieving educational equality, and giving new impetus to learning, but at the same time it also faces challenges in various aspects.

Keywords: Artificial intelligence; personalized learning; autonomous learning; learning path optimization.

1. Introduction

In this new era full of infinite possibilities, artificial intelligence is gradually changing our way of life, and its application in the field of education has opened a new chapter in educational innovation. The traditional education model tends to adopt a "one-size-fits-all" educational method, regardless of the individual differences between students. However, with the development of artificial intelligence technology, individual learning has become a trend. Personalized learning refers to tailor-made learning plans, resources and teaching methods according to the personality characteristics of each student's interests, ability, and needs, so as to achieve comprehensive and individual development of students. Its characteristics include targeting, flexibility, and autonomy. Personalized learning has received extensive attention and practice in the field of education at home and abroad, such as learning analysis based on big data, intelligent tutor system, etc.

Under the background of the rapid development of artificial intelligence technology, many scholars have put forward the idea of personalized talent training and the challenges they will encounter. Wang Jingying (2024) proposed that in today's continuous progress of science and technology, virtual reality technology, generative artificial intelligence technology mainly represented by ChatGPT, and big data technology will continue to empower college talent training in colleges and universities. At the same time, it is also proposed to be soberly aware that the application of artificial intelligence technology in the field of education also brings challenges in data security and privacy protection, scientific and technological ethics, educational concepts, and hardware facilities.[1]Gan Tian (2024) based on the theoretical foundation of personalized learning and the positioning of artificial intelligence in education, from a learner-centered perspective, constructed a theoretical framework of personalized learning paths that includes learner models, content models, and interaction models[2].Based on the technical characteristics of ChatGPT and the current teaching situation of colleges and universities in my country, Luo Guofeng (2024) explored the application scenarios, risks and countermeasures of ChatGPT in the teaching process of colleges and universities from both the teaching and learning ends, aiming to promote teaching reforms in colleges and universities, assist the digital transformation and high-quality development of higher education, and lay the foundation for the implementation of my country's strategy of building a strong country in higher education[3].Chen Changyu, Li Ming (2021) and others pointed out that the widespread application of artificial intelligence in the field of education has greatly extended the teaching space and practice, brought profound changes to education, and personalized learning has become a research hotspot in the current education community. Construct a personalized learning model based on artificial intelligence, clarify the supporting conditions and strategies for personalized learning, predict the development trend of personalized learning in the future, and point out the many challenges currently faced by personalized learning[4].Chen Changyu, Li Ming (2021) et al. constructed an artificial intelligence-based personalized learning model, clarified the supporting conditions and strategies for personalized learning, predicted the future development trends of personalized learning, and pointed out the many challenges currently facing personalized learning[5].

2. Main Applications of Artificial Intelligence in Personalized Learning

2.1. Data Analysis and Learning Path Optimization

Artificial intelligence can capture students' learning behaviors and patterns through big data analysis of their feedback and performance during the learning process, and then develop personalized learning paths. Data collection and monitoring: Through learning platforms, educational software and other channels, various data of students' learning process are collected, such as the number of times the course is clicked, the length of learning time, the time to answer questions, the content of questions, etc. In traditional teaching,

teachers cannot know whether each student has understood a certain knowledge point, and can only let students passively follow the teacher's pace to learn, and their grasp of some knowledge points is not profound. However, online learning platforms can record students' pauses and replays when watching teaching videos, so that teachers can understand students' understanding of knowledge points and learning habits; learning situation analysis and diagnosis: Use artificial intelligence algorithms to conduct in-depth analysis of the collected learning behavior data to diagnose students' learning status, including strengths and weaknesses, learning styles, knowledge mastery, etc. In the past, in traditional teaching, teachers needed to spend a lot of time and energy to correct students' exercises, and make some simple summaries of the number of errors to determine the focus of the explanation of wrong questions. However, now artificial intelligence is used to analyze students' correct answer rate, error types and other data in math exercises, and to determine students' weak knowledge points in the math knowledge system, such as specific problems in geometry and algebra, making the problems more clear and prominent, reducing the teaching burden while improving the teaching quality; Learning progress tracking: The intelligent learning system can track students' learning progress in real time, understand students' completion status and learning effects at each learning stage. In this process, the difficulty and speed of learning content can be dynamically adjusted, and suitable courses and content can be recommended to improve learning efficiency. At the same time, it can systematically generate learning progress analysis reports to help students and teachers grasp the dynamic process of learning.

2.2. Intelligent Recommendation System

In fact, this kind of big data analysis recommendation prediction model is very common in trading platforms and short video platforms. The system predicts the next trend by analyzing the user's behavioral habits and makes recommendations. Good results have been achieved in current applications. In personalized learning, the intelligent recommendation system can recommend suitable learning resources to students based on their learning history, interests and learning goals. Such resources include personal suggestions for training methods and tools as well as training materials. The artificial intelligence system based on natural language processing can analyze students' notes and tasks and provide relevant learning materials and corresponding suggestions. This unique suggestion can optimize students' learning experience and enable them to acquire more effective knowledge. The system also allows teachers to monitor learning progress in real time and send progress notifications to students at the appropriate time. If students are delayed in learning, the system will analyze the reasons and provide coordination suggestions. For example, the system can suggest that students increase their study time, adjust their learning methods, or find additional resources to complete tasks and achieve learning goals over time.

2.3. Intelligent Tutoring System

In traditional teaching, teachers do not have the energy to carry out targeted training for each student. However, artificial intelligence AI teaching assistants can provide personalized teaching plans based on the characteristics and learning progress of each learner. It can accurately understand the strengths and weaknesses of learners by analyzing learners' learning data, such as answering, learning time, preferred learning methods, and other data, and then tailor a learning plan for them. Unlike traditional teachers, artificial intelligence AI teaching assistants can provide services to learners at any time. Whenever students encounter problems, AI teaching assistants can quickly give answers and provide guidance and suggestions anytime and anywhere. Students will no longer be restricted by class time and can learn at their own pace, successfully overcoming the time and space limitations in traditional learning, and learning time becomes more flexible and diverse. Everyone has their own unique learning style, and AI teaching assistants can choose different learning methods to adapt to the different styles of students. Some students like visual learning, and AI teaching assistants can provide rich image and video resources. Some students are accustomed to auditory learning, and AI teaching assistants can provide detailed language explanations to fully meet their different needs. In addition, the AI teaching assistant data model can continue to learn and improve. With the increasing number of conversations with students, they can continuously improve their learning strategies to better adapt to the needs of different students.

2.4. Adaptive Learning Platform

In traditional teaching, it is difficult for teachers to assign learning tasks to balance students with strong learning ability and students with slightly weaker learning ability. Each student has different learning ability, knowledge base and learning style. However, the adaptive platform uses artificial intelligence algorithms to develop a unique learning path for students according to their personal situation. For example, for students with strong comprehension ability but weak foundation, the platform will first arrange some basic knowledge consolidation learning, and then gradually increase the difficulty; for students with slow learning speed but serious attitude, the platform will provide more examples and detailed explanations, allowing students to gradually move forward at a pace that suits them. The learning status of students is in a dynamic process of change. However, artificial intelligence has a powerful real-time monitoring function that can closely monitor many performances of students in the learning process. The accuracy of answering questions, the time invested in learning, and the frequency of asking questions are all within its monitoring range. Based on these performances, artificial intelligence will dynamically adjust the learning path. If students encounter difficulties in a specific knowledge point, the learning platform will respond quickly and adjust the learning plan in time. By adding rich learning resources related to the knowledge point and targeted exercises, students can overcome this problem so that they can carry out subsequent learning more smoothly.

3. Advantages of AI-enabled Personalized Learning

3.1. Improve learning efficiency

Traditional education methods cannot teach students in accordance with their aptitude. Most of them classify students into the same learning progress, that is, regardless of their learning ability, they are taught at the same progress. Artificial intelligence technology can tailor each student's teaching plan according to their learning ability and knowledge, thereby improving educational efficiency. To truly realize the "dual-teacher" model of education, in today's rapid development,

artificial intelligence technology can also analyze and organize a large amount of teaching content into a form that is easy to understand and master, thereby quickly advancing the teaching progress and improving educational efficiency.

3.2. Enhance autonomous learning ability

Artificial intelligence can provide a variety of learning content and learning methods based on students' interests and learning styles. Students can choose learning resources and learning paths according to their preferences, participate in learning more actively, and cultivate the ability of autonomous learning. In the teaching process, artificial intelligence technology can automatically recommend resources related to learning content to students, such as videos, exercises, and related books and materials. This not only makes the learning content more colorful, but also allows students to feel the fun and significance of learning to a greater extent. At the same time, artificial intelligence technology can also communicate with students through interaction and dialogue, and these interactions and dialogues are largely based on actual experience, thereby stimulating students' interest in learning during the interaction process.

3.3. Improving educational equity

The application of artificial intelligence can provide "24+7" personalized learning and assessment services, which not only solves the problems of limited teaching resources and inaccurate assessment in traditional education, but also helps to further break the geographical restrictions, so that students in rural and urban areas can get the same educational opportunities. This greatly narrows the gap between educational resources and plays an important role in achieving educational equity. Compared with traditional education, personalized learning enabled by artificial intelligence can provide better services for a large number of learners. Through accurate assessment and personalized learning guidance, artificial intelligence can help students learn and grow better and improve the quality of education, which enables more people to use high-quality educational resources and further promote the comprehensive realization of educational equity.

4. The Challenges and Prospects of Artificial Intelligence Empowering Personalized Learning

4.1. Data Privacy and Security Issues

Artificial intelligence systems need to collect and process a large amount of students' personal information and learning data when conducting personalized analysis and recommendations, which also brings about the risk of student privacy leakage. In order to ensure that students' personal information is not obtained and used by criminals, strict data protection measures must be taken to prevent unauthorized access and data leakage. Artificial intelligence algorithms are mainly trained and learned based on existing data. If the data is biased or not comprehensive enough, it is likely to cause bias in the algorithm. In order to reduce algorithmic bias, it is necessary to ensure the diversity and representativeness of training data to cover student groups from different regions, cultural backgrounds and ability levels.

Ensure that students' personal information and privacy are fully protected to prevent data leakage and abuse; strictly control the access to student data to prevent unauthorized access; use encryption technology to protect data transmission and storage to ensure data security.

4.2. Redefining the role of teachers

The role of teachers in the field of education is quietly changing with the development of artificial intelligence technology. In the traditional education model, teachers are responsible for delivering established knowledge content to students, but now teachers are no longer just knowledge transmitters, but have become guides and facilitators in the students' learning process. Teachers will provide personalized tutoring and provide targeted guidance based on students' needs and problems; teachers will play more of a guide role to help students develop learning plans and goals; teachers need to regularly evaluate students' learning progress and results, and provide feedback and suggestions. In general, the role of teachers in the era of artificial intelligence has become more diversified, and they need to continue to learn and adapt to help students succeed in a rapidly changing world.

4.3. Technical complexity and cost

In today's era, AI-enabled personalized learning faces many challenges. These challenges require high technical capabilities and deep expertise, covering multiple fields such as AI algorithms, big data processing, and software development. As a result, educational institutions and teachers have to rely on external technology suppliers for technical support. Unless they spend a lot of time and energy to deeply learn and master these complex technologies. This will undoubtedly increase the difficulty of implementation and the complexity of the entire process to a certain extent. The high technical threshold will inevitably lead to high maintenance costs. Related technology research and development, system construction and maintenance require huge financial support. Building a fully functional and high-performance AI personalized learning platform means that you must purchase high-performance servers and match them with corresponding software systems, and you must also hire professional technicians for daily maintenance and optimization. However, for some schools and educational institutions with relatively limited resources, such huge expenses are really unbearable. This greatly limits the application and promotion of personalized learning in these institutions. In order to overcome these challenges, schools and educational institutions can establish cooperation with relevant technology companies to share some resources. Artificial intelligence systems are developing rapidly, and the knowledge update cycle is short and fast. Schools and educational institutions can provide them with teaching materials and courses that keep pace with the times to ensure the updating of the system. Technology companies can provide teachers with some training on relevant artificial intelligence technology knowledge. This will achieve the goal of reducing costs through a win-win situation.

4.4. Outlook

With the continuous progress of artificial intelligence technology, especially the continuous improvement of machine learning algorithms, its analysis and understanding of students' learning data will be more in-depth and accurate. In the future, artificial intelligence can more accurately diagnose students' learning needs, knowledge weaknesses, unique learning styles, interests and hobbies, etc. It can use these data to tailor a learning plan, rich learning content and

appropriate learning path for each student that is more in line with their own characteristics, thereby providing a truly "one-to-one" personalized learning experience.

Artificial intelligence can provide customized learning resources and paths based on students' learning progress and comprehension ability, helping students to master knowledge faster and improve learning efficiency. Artificial intelligence can stimulate students' interest and motivation in learning and enhance their learning experience through gamification and interactive learning methods. Artificial intelligence can help students discover their interests and strengths, and provide corresponding learning resources and suggestions to promote students' personalized development. In addition, artificial intelligence can also be combined with advanced technologies such as virtual reality and augmented reality to create a more vivid and realistic learning environment for students, thereby effectively improving students' learning interest and participation.

With the continuous development of artificial intelligence technology, related systems and tools need to be constantly updated and upgraded. Personalized learning will become more popular and in-depth. Artificial intelligence will promote interdisciplinary integration and provide students with more comprehensive knowledge and skills training.

5. Conclusion

Artificial intelligence not only plays an important role in classroom teaching, but also penetrates into all aspects of education evaluation and management. By collecting and analyzing students' learning data, artificial intelligence can provide teachers with more objective and comprehensive student evaluation reports, helping teachers to better understand students' needs and progress. The application of artificial intelligence in education evaluation and personalized learning has brought great changes and improvements to education. It can provide personalized educational services, improve the quality of education, and stimulate students' interest and motivation in learning. At the same time, artificial intelligence also provides teachers with more teaching tools and resources to help teachers better exert their educational abilities and promote innovation and development in education. Artificial intelligence will continue to play an important role in the field of education and bring more possibilities to future education. Therefore, as educators, we need to pay close attention to the latest developments in artificial intelligence and other emerging technologies, and deeply understand the application prospects and potential value of these technologies in the field of teaching. We should also continue to learn new knowledge, master new skills, and actively apply these knowledge and skills to our teaching practice to improve the overall quality and effectiveness of teaching.

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