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Effective Ways of Ideological and Political Implementation of College English Course Under Blended Learning Instruction

Tongfang Liu[1, 2], Pamela B. Mantuhac[1, *]

[1]College of Education and Liberal Arts, Adamson University, CO1000, Manila, Philippines
[2]Yueyang No.19 Middle School, 414000, Yueyang, China
[*]Corresponding author: pamela.mantuhac@adamson.edu.ph

Abstract: With the rapid advancement of educational technology, Blended Learning has become a common trend leading the profound reform and innovation in higher education, which greatly broadens the boundary of teaching approaches and learning methods. College English courses, as a key link to promote students' cross-cultural communication ability, expand their global vision and deepen their ideological and political literacy, how to skillfully integrate ideological and political education within the framework of blended learning instruction has become an important topic that needs to be explored deeply in the wave of education reform. This paper is committed to conducting in-depth analysis from multiple core levels, such as accurate positioning of teaching objectives, innovative integration of course content, flexible innovation of teaching methods and scientific optimization of evaluation system, and supplemented by vivid teaching practice cases, aiming to fully reveal and practice feasible strategies and paths for effective penetration and deep integration of ideological and political education in college English courses under the mixed education mode. After the exploration, we aim to propose a comprehensive ideological and political education program within the scope of higher education that is both practical and in line with the needs of the times, aiming to cultivate compound students with international competitiveness, cross-cultural communication skills, and firm ideological and political literacy.

Keywords: Blended Learning Instruction, College English, Curriculum Thinking and Politics, Implement Approach.

1. Introduction

In 2018, the National Education Conference which was also called Peking University teacher-student Symposium were held, which further emphasized the importance of moral education and cultivating people, and injected new impetus into the deepening development of curriculum ideology and politics. The Guide to College English Teaching (2020 edition) revised and published in 2020 clearly states that during the process of college English teaching, teachers should take the initiative to integrate curriculum ideology and politics into the daily teaching system and strive to fulfill the core mission of cultivating talents with both morality and ability[1]. In 2021, Wu Yan, Director of the Department of Higher Education of the Ministry of Education, forward-looking pointed out that "blended teaching should be gradually established as the new normal of teaching for higher education", which calls on English educators to comprehensively and diversified integrate the strengths of online and offline blended teaching in the post-epidemic era, in order to promote the deep integration of college English courses and curriculum ideological and political education

2. Present Situation of Ideological and Political Teaching of College English Courses Under Blended Learning Instruction

At present, blended teaching has gradually integrated online and offline teaching in depth, and the concept and method of blended teaching have been constantly improved. However, blended college English curriculum ideology and politics has not yet formed a unified practice model with broad consensus [2]. Scholars have proposed diversified curriculum ideological and political ideas, strategies and implementation paths from their own professional perspectives and cognitive depth, aiming to organically integrate ideological and political education into college English teaching. However, they lack a unified guiding framework and model, and also encounter some challenges and puzzles in the implementation process, which requires continuous in-depth research, communication and summary. To construct a more perfect and scientific blended college English curriculum ideological and political system.

In addition, the content of college English textbooks lacks the proportion of ideological and political elements such as Chinese traditional culture and socialist core values, which will make it difficult for students to deepen their profound understanding and recognition of Chinese culture in the process of learning English, and then they lack cultural confidence in international exchanges, and it is difficult for them to accurately and vividly tell and spread Chinese culture. Ultimately, it will affect the promotion of national cultural soft power [3]. Therefore, college English teaching materials should be adapted, teaching resources and platforms should be expanded through innovative teaching methods and means, teaching evaluation and feedback mechanism should be improved, curriculum thinking and politics should be developed.

3. Ways to Improve Ideological and Political Teaching in College English Courses Under Blended Learning Instruction

Establish the ideological and political orientation of college English courses, and clearly integrate ideological and political elements into teaching process

In order to improve students' English language ability, teachers adopt innovative strategies to deeply integrate ideological and political elements such as socialist core values, patriotism, and excellent traditional Chinese culture, and strive to enhance students' comprehensive quality and social responsibility in an all-round way. Teachers not only deeply analyze the textbooks and dig out the implied ideological and political education resources, but also carefully design diversified teaching activities, such as carrying out discussions guided by ideological and political themes, selecting cases full of ideological and political inspiration for in-depth analysis, and allowing students to experience the collision of values under different cultural backgrounds through role playing. These teaching activities skillfully integrate ideological and political elements with language learning, so that students can naturally feel the influence of ideological and political values while mastering language skills, so as to understand, recognize and internalize these values imperceptibly, and ultimately promote their all-round development and grow into outstanding talents in the new era who are proficient in foreign languages, possess noble morality and broad international vision.

(2) Perfect and innovative classroom teaching methods

And teachers should also actively promote the deep integration of online and offline teaching mode. Online, teachers can make the most of diversified platforms such as MOOCs and micro-classes to release pre-reading task lists, guide students to independently take full advantage of courses, and set online tests or assignments to test the learning effect. By the way, teachers can also set some task-oriented learning activities, such as online projects and case studies to stimulate students' desire for exploration and curiosity. In the classroom, we will strengthen face-to-face language practice, motivate students to engage actively in communication and discussion, and skillfully incorporate ideological and political aspects into English teaching situations that simulate real life, such as role playing and situational dialogue, so that students can naturally deepen their understanding and recognition of ideological and political content in a relaxed and pleasant atmosphere. Additionally, a series of vividly representative and highly effective ideological and political cases can also be selected in the teaching process, and they can be cleverly integrated into English teaching. Through case analysis, group discussion, personal reflection and other ways, students can be guided to dig deeper into the meaning of ideological and political elements in English learning, thus not only improving students' English language ability, but also improving students' English language ability. More in the imperceptible cultivation of their comprehensive quality, to realize the double leap of knowledge and morality.

(3) Innovative classroom teaching model

Innovative classroom teaching mode requires teachers to deeply analyze the content of college English courses, accurately connect with ideological and political elements such as socialist core values, patriotism, excellent traditional Chinese culture and international vision, and design English learning situations that are close to students' lives and rich in the atmosphere of The Times. For example, students can act as representatives of countries along the "Belt and Road" in groups, show their cultural charm at the simulated cultural exchange meeting, and discuss the role of the "Belt and Road" initiative in promoting international cultural exchanges. At the same time, students are encouraged to spread Chinese traditional festivals, traditional arts and intangible cultural heritage to the world in the form of English short videos, posters and articles, so as to enhance cultural confidence. After the completion of the task, students' language ability and ideological and political accomplishment are comprehensively assessed through oral reports, written assignments and peer evaluations, and teachers give timely feedback to recognize achievements and point out the direction of growth.

(4) Carry out diversified teaching activities

By carefully building a seamless online and offline teaching platform, teachers have designed multi-dimensional and multi-level teaching interaction links. Online, the micro-lesson videos are short and concise, which directly hit the main points of language learning, and live lectures cross the boundaries of time and space, which invites experts and scholars to conduct in-depth analysis and also broaden students' international vision. Offline, role-playing allows students to experience communication and collision in different cultural backgrounds. Group discussion stimulates the spark of thinking and promotes the in-depth exchange of ideas; The cultural salon has become a warm hall for inheriting and promoting the excellent traditional Chinese culture. Under this teaching mode, teachers skillfully weave a knowledge network that is interwoven between ideology and politics and foreign languages. They not only teach language skills, but also integrate the essence of China's excellent traditional culture and the profound connotation of socialist core values into their teaching, so that students can deeply understand the unique charm of their own culture while learning foreign languages, and thus spontaneously develop a sense of pride and confidence in Chinese culture. This teaching method not only enhances students' cultural self-confidence, but also cultivates their international vision and cross-cultural communication ability to adhere to cultural roots and respect cultural diversity in the context of globalization.

4. Conclusion

In short, the advantages of integrating the ideological and political implementation of college English course under blended learning instruction: on the one hand, it completely awakens the learning drive of students, transforms students from passive acceptance to active exploration of learning subjects, fully demonstrates its core position in the learning journey and the value of knowledge accumulation. On the other hand, through the organic integration of ideological and political education, this model not only leads the trend of innovation in educational concepts and methods, but also greatly broadens students' global vision and knowledge territory, and nourishes students' independent learning ability and self-growth motivation in a silent place. In addition, teachers are required to not only carefully plan each teaching activity, ensure the seamless docking and deep integration of online resources and offline practices, and promote effective interaction and ideological collision between teachers and students; It is also necessary to scientifically plan the

allocation of classroom time, which not only guarantees in-depth knowledge exploration, but also encourages extensive thinking expansion, and realizes the overall improvement of teaching quality. It is particularly important that teachers ought to thoroughly explore the ideological and political components of the curriculum, seamlessly weaving them into every aspect of the teaching process, so as to make the curriculum content more full of educational significance.

Through the close combination of vivid explanation in class and flexible practice after class, a comprehensive and multi-level ideological and political interaction system is built, giving students a way to deepen the understanding of professional knowledge in the integration of theory and practice, and at the same time, root cultural confidence in their hearts, and promote the overall improvement of their comprehensive quality. The in-depth implementation of the mixed teaching model can not only enhance students' professional skills and overall competencies effectively, but also provide fertile soil for spiritual growth and value shaping, and ultimately cultivate compound talents with international competitiveness and deep feelings of family and country, contributing wisdom and strength to the progress and development of society.

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